

PEACE OF MIND IN A DIGITAL WORLD

BLUE LIGHT PROTECTION FROM VSP® OPTICS GROUP AND SHARPER IMAGE®

Blue light illuminates today's digital world. From smartphones to household lighting, your patients rely on blue light to live, work, and play. But along with the advantages of blue light come serious concerns.

As an eye care provider, your patients look to you for the quality, safety, and health of their vision. Sharper Image TechShield, allows you to provide them targeted blue light protection and advanced AR properties in a variety of lens materials.

THE DANGERS OF BLUE LIGHT EXPOSURE

Research has proven harmful blue light contributes to significant vision and health conditions, including:

- Eye strain and fatigue
- Macular degeneration
- Sleep disruption*

A COMMITMENT TO LIFE-IMPROVING TECHNOLOGY

Your patients know Sharper Image for its commitment to high-quality, innovative products. Connecting Sharper Image with blue light defense allows you to easily introduce the necessity for protection, from a company they trust for life-improving technology.

CONTACT YOUR BRAND OR VSPONE® BUSINESS CONSULTANT TO LEARN MORE ABOUT TECHSHIELD.

*Sources: 1. Holzman, David C. "What's in a Color? The Unique Human Health Effects of Blue Light" Environ Health Perspect January 2010. Web. 15 Apr. 2015. 2. "Blue light has a dark side" Harvard Health Publications May 2012. Web. 15 Apr. 2015.

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THE MAJORITY OF
YOUR PATIENTS SPEND
MORE THAN HALF
THEIR WAKING HOURS
EXPOSED TO HARMFUL
BLUE LIGHT EMITTED BY
EVERYDAY DEVICES.



Smartphones



Tablets



TVs



Computers



CFL and LED lighting

