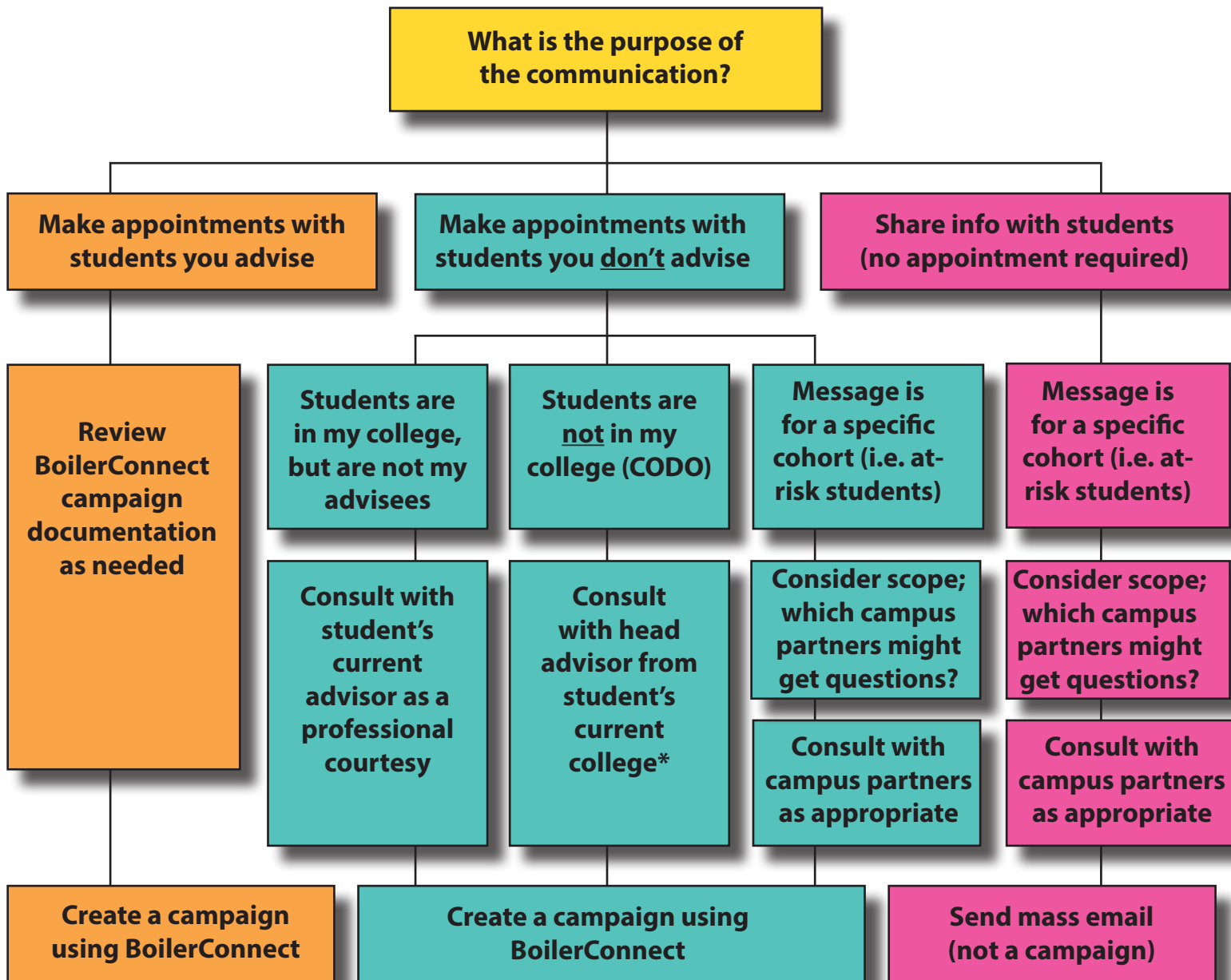


# BOILERCONNECT CAMPAIGN DECISION TREE



**Note:** The BoilerConnect campaign function is recommended for instances in which you would like to initiate mass action or recurring events with students (i.e. advising appointments to discuss registration or probation, academic workshops, group registrations, etc.).

The campaign feature should **not** be used to distribute general information, or messages that are not intended to result in a student appointment.

If you are unsure about how or when to use the campaign feature, or have additional questions about BoilerConnect in general, please consult with your supervisor. You may also send questions to [BoilerConnect@purdue.edu](mailto:BoilerConnect@purdue.edu).

\*No consultation is necessary if a student has opted in to receiving communications (i.e. CODO information request)