Implicit Bias: How to Understand and Navigate Stereotypes

We had a great meeting on Thursday with Dr. Allison Godwin about implicit bias and understanding and navigating stereotypes. Hopefully, those of you who attended got some great insights into your own biases and your own identity and how it affects how you interact with everyone else in your life. If you are interested in uncovering some of your own unconscious biases, you can take the Implicit Association Tests that Dr. Godwin mentioned in the meeting.

**Implicit Association Test Website**: (click “Take a Test” to go to the actual tests)

More resources on Page 2 of this newsletter!

Save the Date!

The GMP November meeting will be on **Wednesday, Nov. 11.** Help us welcome Dr. Michael Alley for his acclaimed Assertion-Evidence Presentation Workshop!
Additionally, there are some great Ted Talks that give an interesting introduction into implicit bias. Chimamanda Ngozi Adichie is a Nigerian author who is known by many for her essay entitled, “We Should All Be Feminists” (and her Ted Talk of the same name, which Beyoncé sampled in her song, “Flawless”), but she gave a great Ted Talk in 2009 about “The Danger of a Single Story”. In that talk, she discusses the problem with stereotypes and how they limit our views and interactions with others who are different than us.

“The Danger of a Single Story”:

After discussing the fact that implicit bias exists, it’s important to try to mitigate its effects. But what kinds of tools can we use? We talked about some at the meeting on Thursday, and in this Ted Talk entitled, “Color Blind or Color Brave?” Mellody Hobson makes the point that while many try to ignore their biases and pretend that they don’t exist, that can actually cause even more harm than the biases themselves.

“Color Blind or Color Brave?”:

However, when we do learn from those who are different than us and even appreciate their cultures, there are other mistakes we can make. With all of the recent news about cultural appropriation, this is an interesting article from the New York Times Magazine, which asks what is the best way to appreciate other cultures and combine aspects of them into your own, considering most of our cultures are already amalgamations of multiple others. It’s a difficult question to answer, but definitely an interesting topic to think about.

“Is Cultural Appropriate Always Wrong?”:

If you find any more links that you would like to find interesting or would like to continue the conversation about implicit bias and stereotypes, send them our way or post them to the WIEP GMP Facebook page!
Weekly Special Features

Stars Can’t Shine Without Darkness

Every day may not be good,
but there is something good in every day.

It always seems impossible until it’s done.
-Nelson Mandela

Iran Beyond Politics

Photo Exhibition Curated by Maryam Ghadiri

A collaboration between Purdue University and the Iranian Cultural & Geographical Studies Journal, *My Motherland*, funded by Iranian Cultural Club (ICC) at Purdue University.

A showcase of the exquisite culture, nature and populace of a country supported by millennia of history; this exhibition aims to challenge the common political image portrayed by mainstream media. Join us in this journey across Iran, as witnessed through the lens of young Iranian photographers.

14-22 October 2015
PATTI & RUSTY RUEFF - EAST GALLERY
Yue-Kong Pao Hall of Visual and Performing Arts
552 W. Wood Street, West Lafayette, IN 47907
Reception: Friday October 16, 5:30