



INSIGHTS FOR LOCAL
MANUFACTURERS

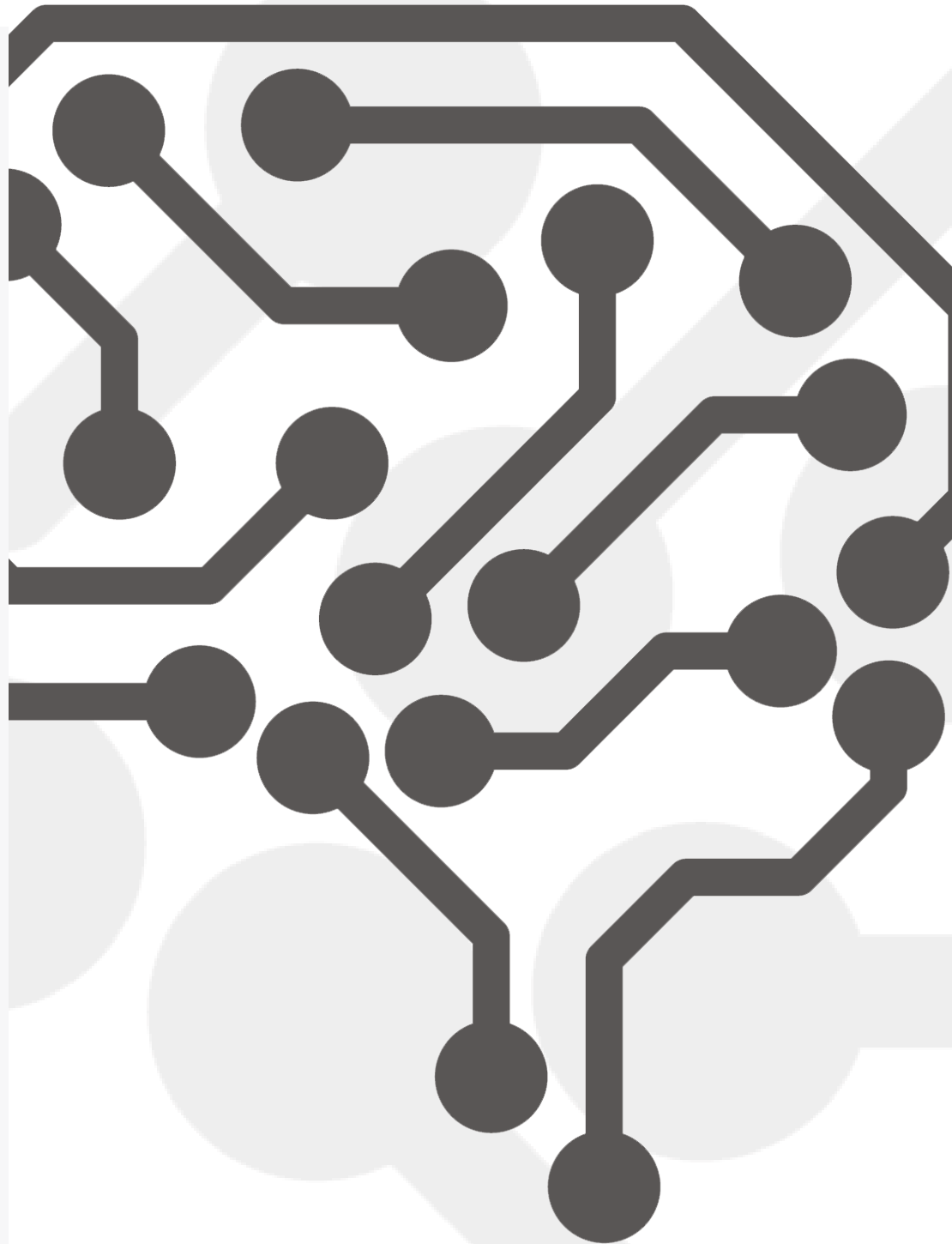
**DID YOU
KNOW?**

AI technology can
enhance business
productivity by up to
40%.

AI

ARTIFICIAL INTELLIGENCE

At its core, artificial intelligence (or AI), is the idea of making machines that are able to think like humans do. This means, in general, being able to assess information and then act upon it based on the situation at hand. There are two main branches



application

One of the most impressive examples of AI is IBM's Watson. Watson is the closest thing to a generalized AI that is currently in existence, and he has proven his intelligence and capabilities by competing on the famous TV show Jeopardy in 2011. On the show he faced two of the show's most successful competitors....and WON! Who knows how much he has advanced since then. ● ● ●