

Current Business Opportunities and Challenges in China and India: A Professional Workshop

March 28, 2009, 9:00 a.m.-3:00 p.m.

Burton D. Morgan Center for Entrepreneurship

Purdue Discovery Park, West Lafayette, Indiana

Directions: <http://purdue.edu/dp/Entrepreneurship/directions.php>

Free of charge to participants as a service of Purdue University to the business community

- Participants will gain first-hand knowledge and insights of current business opportunities and challenges in China and India, and how the two countries relate to each other and with the rest of the world in the global economic crisis.
- Introductions to Chinese and Indian business etiquettes, society and economic development will be presented.
- Professionals who have previous experiences in China and India will be invited to join the panel to share their insights.

Tentative Workshop Schedule

9:00-9:30 a.m.	Registration/Check in/Welcome
9:30-11:30 a.m.	Panel of Speakers
11:30 a.m.-1:00 p.m.	Lunch with Keynote Speaker
1:15-2:00 p.m.	China in global economy
2:00-2:15 p.m.	Chinese Tea Break
2:15-3:00 p.m.	India in global economy



For more information and to register, please check our website: <https://engineering.purdue.edu/GEP/Programs/Professional>. This workshop is offered by Purdue University and the following below sponsoring organizations free of charge as a service to the Greater Lafayette and the State of Indiana business communities.

SPONSORS

1. Confucius Institute at Purdue University
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