# Inside Purdue

Core curriculum

University Senate creates a steering committee to discuss the meaning and potential establishment of core curriculum at Purdue.

Insurance news

Employees who cover dependents on their Purdue insurance must complete a Dependent Eligibility Verification Package by May 13.

Closer to campus
The Purdue Cancer Benefit
Concert comes to West

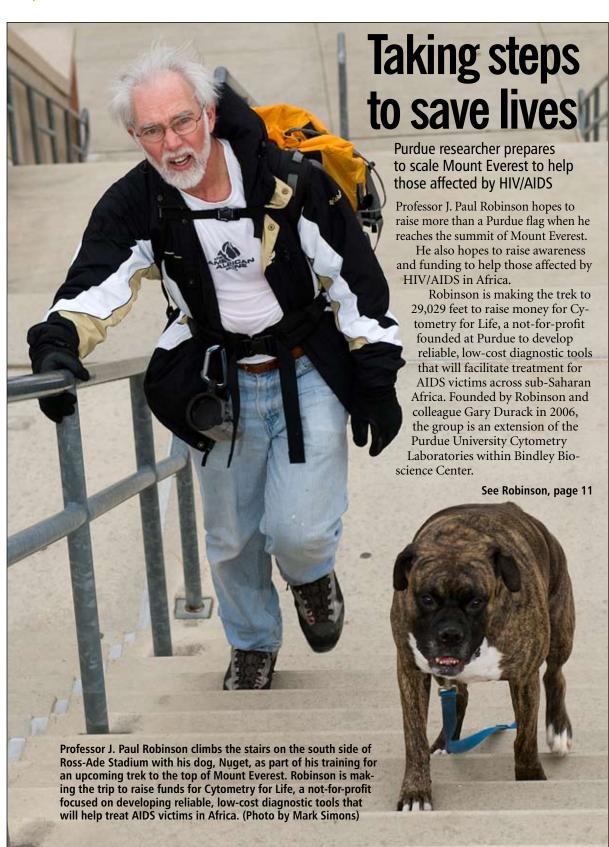
Lafayette for the first time.

www.purdue.edu/insidepurdue

### great things to do in April

- The semester's closing weeks bring lots of musical events from Purdue Bands, PMO, the Black Voices of Inspiration, Convocations and others.
- There's also mucho drama from Purdue Theatre, the Black Cultural Center and the local Civic Theatre.
- Spring Fest is April 18-19 all over campus. It's spring and it's fest. Why resist?
- The spring football game is also April 18, along with some related festivities — and most Purdue spring varsity sports have home events.
- The new Purdue Grand Prix track west of the athletic complex at McCormick Road and Cherry Lane will host a community day April 19 and its first races April 25.

Calendar, pages 14-15 or https://calendar.purdue.edu



### Bellinger to serve as interim VP to lead fundraising efforts

Robin Bellinger, Purdue's associate vice president for advancement, is serving as the University's interim vice president for development.

"Robin has held numerous leadership roles with our fundraising team since she joined Purdue in 2002. She is well qualified to provide both organizational and



Bellinger

strategic leadership while we conduct a national search for this vice presidency," President France A. Córdova said.

In her new role, Bellinger reports to Murray Blackwelder, senior

vice president for advancement, who

will leave Purdue June 30 to head a new foundation to raise money for the University of Missouri-Kansas City. More details are at http://news.uns.purdue.edu/x/2009a/090311Bellingerinterim.html.

### Dorothy Reed appointed assistant dean in Education

Dorothy Reed, former assistant provost at Purdue, has been named

assistant dean for engagement in the College of Education, effective March 9.

Before her position as assistant provost, she held positions as an academic adviser for Purdue's School of Liberal Arts and director of minority affairs for the School of Science.

More details are available at http://news.uns.purdue.edu/inside purdue/2009/090309\_reed.html.

### **Marketing and Media leaders named**

A new leadership team is in place in Purdue's Office of Marketing and Media. Teri Lucie Thompson, vice president for marketing and media, announced the leadership team and new organizational structure on Tuesday (March 24).

Marketing and media oversees the communication of news and information about Purdue to both internal and external audiences in print, photo and video, and via a variety of Internet platforms; branding and advertising; the Purdue Web site; and community partnerships.

"Our marketing and media operation has been reorganized to provide new services — such as market research, viral marketing, and media relations — and to increase efficiency in all functional areas," Thompson says. "Our area was previously known as university relations, but we think our new name better describes the diverse services provided by this functional group to the university. The move joins talented and experienced staff into collaborative teams that build upon each other's strengths and expertise, allowing marketing and media to deliver a better end product."

No personnel were eliminated due to the reorganization, and staff members were offered an opportunity to express job assignment preferences.

The leadership team is Nancy Hannibal, assistant vice president for strategic marketing and research; Chris Sigurdson, assistant vice president for external relations, Rwitti Roy, senior director of branding and advertising; Mary King, communications director; Julie Rosa, director of publications; Suzanne Shaw, director of creative services; and Martin Sickafoose, director of online experience and emerging technologies.

As assistant vice president for strategic marketing and research, Hannibal is responsible for the development and implementation of strategic marketing plans to support individual colleges and areas as well as the Purdue brand.

Sigurdson, assistant vice president for external relations, is responsible for creating and executing a media relations program, and oversees issues management and Purdue's community relations efforts.

As senior director of brand and advertising, Roy is responsible for developing the Purdue brand blueprint and ensuring that all advertising and marketing activity is aligned with the strategic plan.

King, communications director, is responsible for coordinating with internal stakeholders to ensure development of appropriate communication materials.

As director of publications, Rosa will supervise college and area magazines as well as the university's broad internal communications.

Shaw, director of creative services, manages video, photography, graphic design, writing and editing for marketing and media.

As director of online experience and emerging technologies, Sickafoose is responsible for managing the strategic development of digital and interactive marketing tools, including Web development and social media.



Hannibal



1





Sigurdson

Shaw





King

in August.
During the transition, those who have questions about services should call 49-42034 or continue to work with their current contacts. More information about

marketing and media is available at www.purdue.edu/marketing.

Inside Purdue

president for marketing and media

in July and started in the position

Thompson was named the vice

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Julie Rosa, editor Valerie O'Brien, writer Dan Howell, managing editor Mark Simons, photographer

**Regular contributors of reporting and writing:** Purdue News Service; Office of News and Public Affairs, Agricultural Communication Service; ITaP Communications; Physical Facilities Communications; Human Resource Services Communications. **Contributing photographer:** Andrew Hancock.

**Editorial Board:** Barb Mansfield (APSAC), Matthew Marks (CSSAC), Jeanne Norberg, Nancy Rodibaugh, Charles Stewart, Teri Lucie Thompson.

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Telephone 49-42036 or 49-42028. E-mail address: jrosa@purdue.edu

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### School of Nursing clinics awarded \$1.3 million in stimulus funds

Two rural family health clinics operated by Purdue's School of Nursing in Delphi and Monon will receive \$1.3 million through a grant made possible by the federal economic stimulus package.

President Barack Obama announced March 2 the allocation of \$155 million to 126 community health centers nationwide to increase access to care for people in need and create jobs. In Indiana, a total of \$2.6 million will support the Purdue clinics and Indiana Health Centers Inc. in Indianapolis.

"We're very excited about this funding," says Julie Novak, professor of nursing, principal investigator of the grant, and director of the Purdue School of Nursing Clinics. "It will enable us to continue our mission of serving the working poor, many of whom either have a low-income job that does not provide insurance or have lost their job due to the poor economy."

Novak, in collaboration with co-investigator Elizabeth Richards and North Central Nursing Clinics Inc., governing board for the two clinics, applied in 2007 for the two-year grant through the U.S. Department of Health and Human Services' Health Resources and Services Administration. In 2008, Novak was notified that the grant had been approved, but could not



PHOTO PROVIDED BY SCHOOL OF NURSING

Nurse practitioners Monica Keyes and Barb Strasburger confer while Deb Mears (background) measures a pediatric patient at the Family Health Clinic of Carroll County located in Delphi. The Delphi clinic and another in Monon will share a \$1.3 million grant authorized by the \$787 billion American Recovery and Reinvestment Act.

be awarded due to a lack of federal funds.

"I stayed in touch with my HRSA program officer, who told me to be patient," Novak says. "We were in the queue as our grant had received a good score."

The funding for the grant was authorized by the \$787 billion American Recovery and Reinvestment Act.

Novak says part of the funds will go toward new staff, including hiring an executive director, a business manager and more nurse practitioners. It also will allow for increased nursing support staff and billing staff.

The funds also will enable the Monon clinic to significantly expand its hours.

"In January, we had to reduce from three days of service to two days to get to break-even status," Novak says. "The Monon clinic was at risk of having to close due to financial difficulties. This federal grant will take the pressure off for the next couple of years and strengthen the foundation for the future." Costs also had increased at the Delphi clinic due to a move to a larger facility in 2008. Novak says it became harder to have the staffing to support the space.

"We moved from a facility with three exam rooms to one with eight so that we could handle a lot more volume, meet community needs, and provide increased learning experiences for Purdue students," Novak says. "This grant allows us to preserve current jobs and create new jobs, which will help to strengthen the local economy."

The patient service area for the North Central Nursing Clinics is Carroll, White and part of Clinton counties, which are considered to be primarily rural areas.

Opened in 1995, the Delphi clinic has approximately 3,000 patient visits annually. Sixty-three percent of clients live in households with incomes below 150 percent of the federal poverty level, and 57 percent have no health insurance. Twenty-five percent of the clinic's client population is Hispanic.

The Monon clinic, open since 2006, has about 1,600 patient visits annually. Ninety-two percent of the families served live at less than 200 percent of the poverty level, and 89 percent are without health insurance. Approximately 50 percent of patients are Hispanic.

### Discovery Park administrator named Fulbright scholar

Pankaj Sharma, associate director of international operations at Pur-



Sharma

due University's Discovery Park, has been named a Fulbright New Century Scholar, an appointment given this year to 30 top academics and professionals from the U.S. and abroad.

Sharma, a professor in Purdue's College of Technology, will collaborate with the 2009-10 class of Fulbright scholars on the theme,

"The University as Innovation Driver and Knowledge Center," said Shirley Green, chair of the J. William Fulbright Foreign Scholarship Board.

Sharma will participate in meetings with Fulbright scholars in Maryland and Germany, focusing on higher education's role in national and global economic development. His project, titled "Discovery with Delivery," will focus on understanding challenges and opportunities in university-based economic development and innovation capacity in India.

More details are available at http://news.uns.purdue.edu/x/2009a/090305SharmaFulbright.html.

### Purdue's 2008 highlights captured on video

The 54th edition of the Purdue Newsreel, a video collection of university highlights from 2008, is now available.

The 18.5-minute program, produced by the Broadcast Services unit of the Office of Marketing and Media, can be viewed on the Web or is available from the Purdue Undergraduate Library. The video also can be purchased from the Purdue Alumni Association.

The video, "Gateway to the Future," is sponsored by the Alumni Association. It is shown to Purdue alumni clubs around the world.

The 2008 newsreel is narrated

by 1989 Purdue graduate Kathy Bruni, a production assistant in Purdue Convocations. The program was produced and directed by Ray Cubberley, director of broadcast services in marketing and media.

The program can be viewed on Purdue's YouTube channel at http://www.youtube.com/watch?v=BU0vkLdET30. A DVD of the newsreel can be purchased for \$19.95, plus \$3 for shipping and handling, from Purdue Alumni Association, Dick and Sandy Dauch Alumni Center, Attn: Nicki Reas, 403 Wood St., West Lafayette, IN 47907-2007; telephone (765) 494-5175.

More details are available at http://news.uns.purdue.edu/x/2009a/090305CubberleyReel.html.

## Task force focuses on furthering University's international efforts

A task force appointed by the provost is leading Purdue's efforts to promote internationalization across the University's learning, discovery and engagement missions.

Provost Randy Woodson appointed the 18-member task force this past fall to review the University's current international



Gillespie

efforts, facilitate discussion on internationalization based on the input gathered for the "New Synergies" strategic plan, and assist the colleges, schools, departments and research units

to refine their strategic plans for further internationalization.

"What we seek is comprehensive internationalization," says Andrew Gillespie, co-chair of the task force and associate dean of International Programs. "If you look at the task force members, you will see that there are representatives from the research office, business services, student services, and development. This goes way beyond faculty and students; it is campus-wide."

Purdue has joined the American Council on Education's Internationalization Laboratory as part of the process. The lab is a learning community of higher education institutions that provides a forum for faculty and administrators to share

ideas and help each other further their internationalization goals.

As part of a seven-member cohort, Purdue will work with ACE over a 12-16 month period. The task force will serve as the leadership team for the Internationalization Laboratory.

So far, the task force has reviewed and revised metrics established by the strategic plan globalization tiger team for its white paper. The updated metrics will be used to assist the colleges in implementing activities to meet the strategic plan's internationalization goals.

In addition, the task force held a workshop in March to gather campus input. Gillespie expects future workshops to be scheduled in the fall.

The group also is working on the creation of an inventory of linkages to show faculty research collaborations abroad.

"This office has a good record of the academic kind of linkages degree programs, memorandums of understanding, exchange agreements — but no one on campus has a record of the research and engagement linkages that have been created by professors," Gillespie says. "We will be creating that kind of inventory and will make it Webbased and accessible to the general Purdue community. That way, if someone is going to Korea they will know with which institutions we have agreements or collaborations. It's helpful when anybody travels

#### **Members of the Internationalization Task Force**

- Andrew Gillespie, task force co-chair, associate dean of international programs.
- Brian Harley, task force cochair, associate dean of international programs and director of study abroad.
- Kwei Tang, associate dean in Krannert School of Management and the Allison and Nancy Schleicher Chair of Management.
- Jess Lowenberg-DeBoer, director of International Programs in Agriculture.
- Abdelfattah Nour, professor of basic medical sciences.
- Liping Cai, associate dean for diversity and international programs in the College of Consumer and Family Sciences and professor of hospitality and tourism management.
- Stephen David, assistant dean of international programs in the College of Education.
- Adriela Fernandez, associate dean for academic programs in the College of Liberal Arts.
- Harshvardhan, associate dean for graduate education and international programs in the Col-

lege of Science and professor of earth and atmospheric sciences.

- Val Watts, associate dean for research in the College of Pharmacy, Nursing and Health Sciences and associate professor of medicinal chemistry and molecular pharmacology.
- Rabi Mohtar, director of the Global Engineering Program and professor of agricultural and biological engineering.
- Donald Buskirk, associate professor of industrial technology and member of the University Senate Faculty Affairs Committee.
- Phillip Pope, associate dean, Graduate School.
- Pankaj Sharma, associate director for operations and international affairs, Discovery Park.
- Cheryl Altinkemer, associate vice president of advancement.
- Lucia Anderson, director of business managers.
- Sandra Monroe, assistant vice president for student services.
- John Grutzner, professor of chemistry and member of the University Senate Educational Policy Committee.

overseas to know what is going on in that country."

The task force is also creating a database to track faculty travel and activities abroad. Gillespie says the information will help in seeking faculty assistance for work with alumni living overseas, developing student programs and recruiting graduate students.

Other task force activities include benchmarking Purdue's internationalization efforts against

peer institutions, developing a Global Purdue marketing and branding initiative, and developing country-specific strategy committees.

The task force will report on its progress and offer recommendations for future initiatives during a report to the provost in December.

"The timeline ends in December in terms of the task force, but the process will be ongoing for a number of years," Gillespie says.

### Football season tickets include seven games

Purdue football season tickets for 2009 are on sale. The schedule features seven home games, including Notre Dame and Big Ten Conference foes Illinois, Michigan State, Northwestern and Ohio State.

Renewal applications were to be mailed about March 23, and fans also can order online or by phone. Football season ticket holders from last year will be able to renew their tickets at the same prices as 2008. Fans who purchase a season ticket in the main stands (\$259 or \$37/game) will save 38 percent, compared with purchasing each individual game ticket (7 games = \$358).

In addition, there are other fan-friendly pricing options that include the South End Zone season ticket as well as the Boiler Bundle.

More information and online ordering is at www.purduesports.

com. Fans also can call the Athletic Ticket Office at 49-43194 or (800) 49-SPORT [497-7678].

#### Boiler women to defend Big Ten golf title here

Purdue will host the Big Ten Women's Golf Championships on April 24-26, and the Boilermakers will try to record consecutive team and individual titles.

The tournament will be played

on the Kampen Course, which will be unavailable for public play April 23-26. Public use of the Ackerman Hills Course will remain open.

This year, Maria Hernandez will defend her Big Ten individual title as a strong Purdue squad tries to repeat as team champion. Start of play is scheduled as follows:

- Friday: 8 a.m., 36 holes.
- Saturday: 9 a.m.
- Sunday: 8 a.m. Admission is free.

## Senate creates steering committee to focus on core curriculum

The University Senate has established a steering committee to discuss the feasibility, meaning and potential implementation process of a core curriculum.

Joan Fulton, chair of the University Senate's Steering Committee, coordinated the call-out for volunteers that was issued in January and the subsequent selection process.

"We had more than 50 nominations for the committee, which was wonderful to see," says Fulton, professor of agricultural economics. "This shows that there is a strong interest in this topic at a grassroots level."

The development of a core curriculum is one of the key priorities listed under the area of student success in the "New Synergies" strategic plan. Chris Ladisch, vice provost for academic affairs, and Andrew Luescher, chair of the Senate's Educational Policy Committee and associate professor of veterinary clinical sciences, will lead the 33-member committee.

Members of the core curriculum steering committee are:

- Jean Paul Allain, assistant professor of nuclear engineering.
- Dennis Buckmaster, associate professor of agricultural and biological engineering.
- Charles Calahan, clinical assistant professor in CDFS.
- Karen Chang, assistant professor of nursing.
- Jason Clark, assistant professor of electrical and computer engineering.
- Jason Curtis, vice chair of Purdue North Central Faculty Senate and associate professor of biology.
- Donatella Danielli, professor of mathematics.
- Angelica Duran, associate professor of English.
- Evangelou Demetra, assistant professor of engineering education.
- Michael Fosmire, associate professor of library science and head of physical sciences, engineering and technology division.
- Andrew Gillespie, associate dean of International Programs.
  - Michael Harris, associate

dean and professor of chemical engineering.

- Pedro Irazoqui, assistant professor of biomedical engineering and electrical and computer engineering.
- Christine Ladisch, vice provost for academic affairs and professor of consumer sciences and retailing.
- Andrew Luescher, chair of Educational Policy Committee and associate professor of veterinary clinical sciences.
- Erina MacGeorge, associate professor of communication.
- Howard Mancing, professor of Spanish.
- James McGlothlin, associate professor of health sciences/industrial technology.
- Dennis Minchella, associate head and professor of biological sciences.
- Stacey Mobley, assistant professor of foods and nutrition.
- James Mohler, assistant department head and professor of computer graphics technology.
- Michael Morrison, associate professor of history.
- JoAnn Phillion, associate professor of curriculum and instruction.
- Randy Rapp, associate professor of building construction management.
- A. G. Rud Jr., head and associate professor of educational studies.
- Chris Sahley, associate dean in the College of Science and professor of biological sciences.
- David Santogrossi, associate dean in the College of Liberal Arts and associate professor of psychological sciences.
- Denton Sederquist, alumni representative and general manager of Tarkington Residence Hall.
- Ian Shipsey, the Julian Schwinger Distinguished Professor of Physics.
- Mark Tucker, associate professor of youth development and agricultural education.
- John Umbeck, professor of economics.
- Susan Watts, professor of management.
- Sigrid Zahner, assistant professor of visual and performing arts.

## TECHNOLOGY WEEK Celebrating innovation. Imagining possibilities. APRIL 13-17, 2009 + Center for Professional Studies Overview Corporate Partners Days Distinguished Technology Alumni Awards + Senior Send-Off Picnic Full schedule at www.purdue.edu/techweek

PURDUE

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COLLEGE OF TECHNOLOGY

### Presentations, help sessions set for life insurance open enrollment period

A number of resources will be available to assist employees during open enrollment for Purdue's new life insurance program March 30 through April 24.

On March 30, Purdue's new life insurance carrier, Minnesota Life, will mail enrollment booklets to employee homes. The booklets will provide a full description of the program, details regarding the employee's optional coverage choices, directions for online enrollment and a schedule of presentations and help sessions.

In addition, details of the new life insurance program were included in the Choose Well, Live Well newsletter that was recently launched by HRS Staff Benefits and WorkLife Programs. The newsletter was sent to employee homes on March 23.

During the week of April 6, representatives from Minnesota Life will hold presentations and walk-in help sessions on the West Lafayette campus and the regional campuses (see box for times and locations).

Employees also may direct their questions to HRS Staff Benefits by calling 49-42222 or e-mailing staff-benefits@purdue.edu. The Staff Benefits Web site is www.purdue.edu/benefits.

Representatives from Minnesota Life will be available by calling (866) 293-6047 or e-mailing

lifebenefits@securian.com. The Web site is www.lifebenefits.com.

When the new program goes into effect in July, Purdue will provide benefit-eligible employees with term life insurance coverage equal to one and one-half times their annual pay. Under the current plan, the University provides coverage equal to one times annual pay and splits the cost with employees for higher levels of coverage the employee may choose.

Term life insurance options will be expanded to allow employees to purchase up to eight times their salary in addition to the basic coverage provided by Purdue. Currently, employees can choose up to two times their salary in additional term life insurance for a combined total maximum of three times salary. Additional term life insurance for spouses/same-sex domestic partners and dependent children will also be available.

"The new life insurance program brings lower rates and the opportunity to enroll for higher levels of coverage," says Teresa Wesner, retirement/disability/life benefits manager.

The University also will continue to provide the employee with \$15,000 of accidental death and dismemberment insurance (AD&D), and additional coverage can be purchased for employee, spouse/same-sex domestic part-

#### **Presentations and help sessions**

#### WEST LAFAYETTE CAMPUS

NOTE: Special sessions will be scheduled for employees working evening/night shifts in Housing and Food Services and Physical Facilities at the West Lafayette campus. Watch for communications directly from your departments announcing these dates and times.

- Monday, April 6
- Presentations (open to all faculty and staff): 3:30-4:30 p.m. and 5:15-6:15 p.m. STEW 310.
  - Tuesday, April 7
- Presentations: 7:30-8:30 a.m., 12:30-1:30 p.m. and 2-3 p.m. STEW 202.
- Walk-in help sessions, including assistance with online enrollment: 9-11:30 a.m. and 3-5:30 p.m., STEW 202.
  - Wednesday, April 8
- Walk-in help session: 9 a.m.-2 p.m. STEW 322.
- English as a Second Language session. Spanish, Chinese

and Vietnamese interpreters will be on-site to assist. 3-4:30 p.m. Purdue Village Community Center (next to the Patty Jischke Early

#### **NORTH CENTRAL**

■ Wednesday, April 8

Care and Education Center).

• Presentations: 1:30-2:30 p.m. and 3-4 p.m. LSF2.

#### **FORT WAYNE**

- Thursday, April 9
- Presentations: 9:30-11 a.m. in Kettler G46 and 1-2:30 p.m. in Kettler G98F.
- Walk-in help sessions:
   9-9:30 a.m. and 11-11:30 a.m. in
   Kettler G46. 2:30-5 p.m. in Kettler
   G98F.

#### **CALUMET**

- Thursday, April 9
- Presentations: 9:30-11:30 a.m. and 1-2:30 p.m. Room 121, Calumet Conference Center.

ners, and dependent children.

"Employees who do not actively enroll by April 24 will be left with only one and one-half times pay for basic term life insurance, \$15,000 in accidental death and dismemberment coverage, and no term life or AD&D coverage for their spouses, same-sex domestic

partners or children," Wesner says.
"We encourage everyone to consider these new benefits carefully and to use the resources being made available in determining the right coverage for themselves and their families and to be sure the beneficiary information is up to date."

### Incentive PPO, Purdue 500 participants must act to correct lab billing errors

Billing errors made for laboratory work received at Clarian Arnett Clinic and Clarian Arnett Laboratories are being corrected, but Incentive PPO and Purdue 500 participants will need to take action to have erroneous charges removed from their accounts.

When the new Clarian Arnett Hospital opened on Oct. 15, 2008, it created a billing error for laboratory claims from the Clarian Arnett Clinic and Clarian Arnett Laboratories. The claims from these facilities began being billed as though the service had taken place at the Clarian Arnett Hospital.

The error resulted in a double whammy for Incentive PPO and Purdue 500 participants. First, the bills charged incorrect — and significantly higher — amounts than the usual Clarian Arnett Labs price. Second, charges from a hospital lab are not covered at the 100 percent benefit provided for free-standing, network labs.

As a result, patients who expected their lab tests to be paid in full by insurance instead received expensive bills that were subject to their medical plan's deductible and coinsurance.

Clarian Arnett is now in the

process of correcting these billing errors and has agreed to dismiss any laboratory charges that were applied against the deductible or coinsurance of Incentive PPO and Purdue 500 participants.

Clarian Arnett has set up a special hotline to assist patients who have been impacted by this error. Anyone who Clarian Arnett has billed for deductible or coinsurance for non-hospital lab services received on or after Oct. 15, 2008 should contact (317) 962-4248 to have the balance written off.

In addition to the lab billing error, several providers from the

Clarian Arnett physician group were recently misidentified as out-of-network for the Incentive PPO and Purdue 500 medical plans. This error has been corrected, and UMR is reprocessing the affected claims. Please contact UMR at (866) 795-6382 or log in to your member account at **fhs.umr.com** to check the status of a claim.

Anyone who received a reimbursement from their flexible spending account because of an erroneous Clarian Arnett bill should contact UMR at (866) 795-6382 for options to reconcile their account.

### Verification package required to insure dependents

### Employees must complete documents by May 13

Faculty and staff who cover dependents on their Purdue insurance need to pay special attention to a Dependent Eligibility Verification Package that they will receive at home in April. Coverage on dependents will be dropped if the required information and verification documents are not received by May 13.

As a health plan sponsor, Purdue is required to provide certain information to the Centers for Medicare and Medicaid Services (CMS). This information is designed to help CMS determine when Medicare-covered individuals have group health coverage that should pay the primary benefit, with Medicare or Medicaid paying as secondary coverage. The information required by CMS includes the Social Security Numbers (SSN) of all dependents enrolled in Purdue medical plans.

Because Purdue does not currently have dependent Social Security Numbers on file, all faculty and staff will need to provide this information over the next several weeks.

In addition to gathering this legally required information, this also provides Purdue with the opportunity to determine whether dependents enrolled in the University's medical plans are actually eligible for coverage.

"During these difficult eco-

#### Steps to take

- 1. Review the information you receive from Mercer in early April.
- 2. Return the requested information outlined in your Dependent Eligibility Verification Package by the May 13 deadline.
- 3. Contact the Purdue Dependent Eligibility Verification Service Center beginning April 2 if you have questions. Contact information for the center will be available in the Dependent Eligibility Verification Package.

nomic times, it's critical that Purdue continue its legacy of strong fiscal management," says John Beelke, director of Human Resource Services. "This includes negotiating cost-effective benefit plans, managing provider performance, and ensuring the integrity of our eligibility data. Ineligible dependents enrolled in our medical plans increases cost — both for participants and the University."

That's why Purdue has partnered with Mercer, a human resource consulting firm, to collect and analyze dependent data and verify eligibility.

Beginning next month, all employees with dependents covered under the Purdue medical plans will receive a Dependent Eligibility Verification Package. This is the employee's opportunity to provide dependent Social Security Numbers and documentation verifying their eligibility to participate in the Purdue plans (for example, first page of tax return with financial information blacked out, birth certificate(s), marriage license, etc.).

Employees will have until May 13 to return the requested information.

"Keep in mind that throughout this process, the information employees provide will be kept strictly confidential," says Beelke. "The security of personal information is Staff Benefits' highest priority."

Employees will soon receive information from Mercer to kick off this important process. Employees should read these materials carefully and follow the instructions. By returning the requested eligibility information by the deadline, Purdue can ensure that participant data is accurate and that employees — and Purdue — are not paying the health care expenses of ineligible plan participants.

To visit the CMS Web site that further describes the mandatory data exchange requirements, or to sign up for alerts on this subject, go to www.cms.hhs.gov/Mandatory-InsRep.

To review the specific details regarding the new federal mandate: Statutory Language Sec. 111, P.L. 110-173, visit www.cms.hhs.gov/ EmployerServices/03\_employervdsa.asp.

### Healthy Purdue

#### Earn a purple apple by participating in training alternative

One way to earn a purple Behavior and Lifestyle Change Programs apple for Healthy Purdue 2009 is to participate in the training alternative.

The training alternative recognizes the efforts of participants who train on their own and participate in an exercise event. Anyone who trains for and completes a competitive exercise event such as a 5K, 10K, mini-marathon, marathon, or triathlon in 2009 is eligible for a purple apple.

Qualifying events can be walking, running, swimming, or cycling events. There must be a finish time recorded.

The minimum distance is a 5K walk. Examples of qualifying events are the Indianapolis Mini-Marathon and Columbian Park's Zoo-Run-Run. Exercise events that do not qualify are usually fundraising activities such as the Relay for Life, those without a recorded finish time, or distances less than 5K.

Credit for this apple is granted for the documentation of six weeks of training in preparation for a qualifying exercise event. Participants should submit the completed training alternative form and evidence of participation in the event to their campus program to earn an apple.

The training alternative form is available at www.purdue. edu/healthypurdue. Forms must be received by Nov. 20.

Those who are planning to train for an event and have not been physically active within the past three to six months should check with their health care provider before beginning an exercise program.

For more information about the training alternative or Healthy Purdue 2009, contact your campus program.

### StayWell, School of Nursing to offer wellness screenings

Appointments are available on the West Lafayette campus for wellness screenings.

StayWell is offering screenings at the following times and locations:

- April 3. 10 a.m.-2 p.m. and 3:30-6 p.m. PWF (HRS WorkLife Programs, Purdue West, Suite F).
- Apr. 4. 8:30 a.m.-1:30 p.m. PWF (HRS WorkLife Programs, Purdue West, Suite F).

Screenings are also available from the School of Nursing:

■ April 13, 14, 15. 10:30-11:30

a.m. and 1:30-3:30 p.m. JNSN B-5.

■ April 21, 27, 28, 29. 8:10-11:30 a.m. and 1:30-3:30 p.m. INSN B-5.

Benefit-eligible faculty and staff and their spouses/same-sex domestic partners may receive one free wellness screening per calendar year. Participants must bring their Purdue ID at the time of the screening.

To schedule an appointment, visit www.purdue.edu/worklife and click "Register Now." Those in-

terested in a screening are encouraged to register at least 24 hours in advance of the appointment time.

If you have questions about the screenings, call 49-45461.

For regional campus screening events, contact your campus program:

- Calumet: (219) 989-2709, lowry@calumet.purdue.edu.
- Fort Wayne: (260) 481-6647, tillapau@ipfw.edu.
- North Central: (219) 785-5519, tlaux@pnc.edu.

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### Cancer benefit concert to make first appearance in West Lafayette

The fight against cancer will draw on music, research updates and personal accounts Sunday (March 29) at the sixth annual Purdue Cancer Benefit Concert featuring the Purduettes.

It will be the first time for the event to be in West Lafayette after five years in Indianapolis. The benefit is scheduled for 4-7 p.m. at the University Plaza Hotel, 3001 Northwestern Ave.

"This is a very uplifting event," says Brittainy Reiff, a senior in Purduettes and chair of the group's Purdue Cancer Benefit Committee. "We wanted to bring it closer to campus to share that." The intent is to alternate years between the two cities.

Besides a vocal concert performance by the women from Purdue Musical Organizations, the benefit will stage a silent auction, which will conclude during the event.

"People donate all sorts of items, something for every price range," Reiff says. "This year people will be able to bid on a cancer awareness beanie baby, a Wii, or even trips like 10 days at Jekyll Island or a week in Koloa, Hawaii."

The emcee will be Gina Quattrocchi, former news anchor at

WLFI-TV.



Knap

One featured speaker will be Deborah Knapp, a researcher at the Purdue Cancer Center. Knapp is also the Dolores L. McCall Professor of Comparative Oncology in the

School of Veterinary Medicine and co-director of Purdue's Comparative Oncology Program.

"In my line of work, we recognize that cancer is also a huge problem for pet animals, and that important information can be learned from pet animals that will benefit animals as well as leading to potentially new approaches to better manage cancer in humans," Knapp says.

Also speaking will be Amanda Stansbury, a Purduettes senior. She will continue the tradition of a



HOTO PROVIDED BY PMO

The Purduettes will perform at the sixth annual Purdue Cancer Benefit Concert on Sunday at the University Plaza Hotel, 3001 Northwestern Ave. The benefit also features speakers and a silent auction, which will conclude during the event.

member speaking about a personal or family experience with cancer. When she was 12, her mother received a diagnosis of bladder cancer.

"Her cancer was caught in the second stage in January 2000, and fortunately the medical team could remove the grapefruit-size tumor without having to follow the surgery with chemotherapy," Stansbury says. "After five years, my mom was released out of remission during my senior year of high school.

"I've wanted to share my mother's story ever since I became involved with the cancer benefit in 2005."

This year's event will focus on bladder cancer. Each year has had

a focus. Last year, when more than \$26,000 was raised, the focus was skin cancer.

The suggested donation for admission to the event is \$30 for adults and \$15 for students.

Proceeds from admission and the silent auction support scholarships awarded in alternate years to a Purduette and a student involved in Purdue Cancer Center research.

Reiff — who is involved partly because of her grandfather's prostate cancer — notes that business attire is appropriate for the event.

An RSVP is requested because seating is assigned. To RSVP, call PMO at 49-43941 by March 27.

The Purdue Cancer Center is one of just seven National Cancer Institute-designated basic-research facilities in the United States. The center attempts to help cancer patients by identifying new molecular targets and designing future agents and drugs for effectively detecting and treating cancer. The center also is affiliated with the Oncological Sciences Center located in Purdue's Discovery Park.

The Purduettes, an ensemble in Purdue Musical Organizations, also present a Women's Health Issues Forum each fall in coordination with the Purdue Cancer Center. The Purduettes became involved in cancer and health issues when a member had cancer and others began to learn how many members had had or were having family experiences with cancer.

### **Cancer Center Challenge scheduled for April 18**

The Purdue Cancer Center Challenge is drawing near with another way to help defeat cancer.

The 5K run/walk will start at 8:30 a.m. April 18 outside Ross-Ade Stadium.

Runners, walkers, volunteers and sleepers — yes, sleepers — are wanted. One option is to "sleep in" on Saturday morning, i.e., participate in spirit and in donating without doing the route.

Registration is \$20 for adults and \$18 for students.

The 2008 Challenge raised more than \$30,000

pated.

as more than 1,000

Football head

people partici-

coach Danny

Hope is event

spokesman and



has lent his name to a participation

challenge award. Another award is named for former Purdue basketball player Cuonzo Martin, a cancer survivor.

An additional feature is that Puccini's, the sponsor of those two awards, is designating April 13 as Purdue Cancer Center Challenge Day. Puccini's will donate 20 percent of its receipts for that day to the center.

More is at www.purduecancercenter.com; click the Challenge logo. The site has registration details, event facts, award challenges and testimonials.

#### Nobel laureate scheduled for two lectures

Nobel Prize-winning physicist Robert Laughlin will speak March 31 about the conflicting interests of economic growth versus the free release of information, particularly as it relates to intellectual property and patent law.

Laughlin will talk about his book "The Crime of Reason and the Closing of the Scientific Mind" (Basic Books, 2008), as part of the Purdue Libraries Distinguished Lecture Series, at 7:30 p.m. in Fowler Hall, Stewart Center. The presentation is free and open to the public. A book sale and signing will follow.

Laughlin is the Anne T. and Robert M. Bass Professor of Physics at Stanford University. Laughlin won the 1998 Nobel Prize in physics along with Horst L. Störmer of Columbia University and Daniel C. Tsui of Princeton University for their work in describing how electrons behave when they are exposed to extreme cold and strong magnetic fields.

Purdue's Department of Physics will host Laughlin for a lecture on his first book, "A Different Universe: Reinventing Physics from the Bottom Down," at 4 p.m. in Room 1010, Neil Armstrong Hall of Engineering.

He is the sixth speaker in Purdue Libraries Distinguished Lecture Series. Past speakers include author Amy Tan and presidential historian Michael Beschloss. A complete list of past lectures is at www.lib.purdue.edu/adv/lectureseries.

Laughlin's lecture is co-sponsored by the Office of Technology Commercialization and Purdue Research Foundation, the Office of the Vice President for Research, and the colleges of engineering and science. The College of Agriculture, Department of Physics, University Copyright Office and Stuart & Branigin LLP are major supporters.

### **Entrepreneurial Leadership Academy seeks nominations**

Discovery Park's Burton D. Morgan Center for Entrepreneurship is accepting nominations for two faculty development opportunities supported by the Kauffman Foundation and in partnership with the Susan Bulkeley Butler Center for Leadership Excellence.

Nominations are due April 6. Through the Entrepreneurial Leadership Academy, faculty members can learn how to incorporate entrepreneurial concepts into their programs and identify potential commercial opportunities. Faculty also meet with distinguished administrators and leaders to discuss topics critical to the development and support of leadership and entrepreneurial skills.

Faculty members who complete the 2009-10 program each receive a \$5,000 development award and gain access to Discovery Park staff, equipment and resources. One participant also will be named a Kauffman Entrepreneurial Faculty Scholar, receiving \$15,000 worth of support to continue work on their Discovery Park project.

More details on the development opportunities and nomination process are available at http://news.uns.purdue.edu/insidepurdue/2009/090312\_leadershipacademy.html.

### Big Ten Network to air program on Purdue's space connection

The Big Ten Network will air a program that looks at Purdue University's long history with flight, including space travel, beginning later this month.

"Purdue Pathways: The Space Connection" is tentatively scheduled to run at 4 p.m. March 26 and 4 a.m. March 30.

The program traces Purdue's involvement with aeronautics and astronautics from 1908 graduate Cliff Turpin to current astronaut Andrew Feustel, who earned bachelor's and master's degrees from the University in 1989 and 1991.

For updated Big Ten Network scheduling information, go to www.bigtennetwork.com.



THE 2008-09 PURDUE SERIES ON

# Corporate Citizenship and Ethics



**PRESENTS** 

### Harvey Pitt

CEO, Kalorama Partners Former Chairman, SEC

### Fowler Hall (Stewart Center)

128 Memorial Mall, West Lafayette, Indiana

April 16, 2009 **T** 7:00 p.m.

The founder and CEO of Kalorama Partners, a global business consulting firm, Harvey Pitt served as chairman of the U.S. Securities and Exchange Commission (SEC) from 2001 to 2003, during which time he oversaw the response to market disruptions resulting from the attacks of 9/11, created the SEC's "real-time enforcement" program, and led the response to the corporate and accounting crises generated by the excesses of the 1990s.

Hosted by the Krannert School of Management and the College of Education's James F. Ackerman Center for Democratic Citizenship, with sponsorship provided by Purdue Employees Federal Credit Union, the Chrysler Foundation, and Karl and Kathy Krapek.

### Tests of water conservation device have positive results

Initial testing of flow restrictors in toilets and urinals in campus buildings is yielding encouraging results for saving water and dollars, officials say.

Physical Facilities installed the restrictors in two buildings in October, and Housing and Food Services did the same in December. All four buildings have had decreased usage per month compared with a year earlier.

Conserving domestic water in campus facilities is one of many current efforts to help Purdue become a more sustainable campus.

Physical Facilities tested in the Class of 1950 Lecture Hall and the Recitation Building for a reason, says Blaine Miller, general manager of building systems: "Unlike many of our other buildings that use water for research applications, most all of the water consumed in CL50 and Recitation is due to water closets, urinals, and lavatories."

The Class of 1950 Lecture Hall saw 60 percent savings, much more than is expected to be typical. The Recitation Building and the two



PHOTO BY PHYSICAL FACILITI

A flow restrictor of the type being tested in toilets and urinals in four campus buildings, next to a quarter for size comparison.

buildings tested by HFS averaged 14 percent.

Those were Smalley Center and Tarkington Residence Hall.

Terry Cegielski, assistant director of grounds and sustainability for University Residences, part of HFS, says, "If the positive results continue, we can easily justify installing these water conservation devices in more buildings throughout University Residences because we view it as a win-win-win situation — a win for student residents in an attempt to keep costs down, a win for the University in an attempt to minimize our impact on

the local community and a win for the environment as we minimize our use of natural resources."

The conservation device, a composite plastic disk, is fitted into the flush valve of a standard toilet or urinal in about 15 minutes per valve. A disk costs about \$12.

Miller says, "These devices work simply by limiting the amount of time the flush valve is open. The flow rate, or gallons per minute, and the pressure of the water are not affected. However, the amount of water consumed per flush is reduced by a gallon for water closets and a half gallon for urinals.

"Although the cost savings are important — for CL50 and REC we estimate water and sanitary reductions of about \$1,500 a year — the environmental impact results in not having to process or treat 271,000 gallons each year is a big step toward our sustainability goals."

Both Physical Facilities and HFS intend to continue tests in the four buildings through the semester, then decide whether to install flow restrictors other buildings.

### Spring Fest, Gala Weekend coming in April

Hands-on activities that teach about animals, insects, plants and much more are the highlights of Spring Fest, scheduled this year for April 18-19.

In addition, Gala Weekend, set for April 17-19, will bring many alumni to campus to reconnect and reunite.

Spring Fest activities take place throughout the West Lafayette campus and include the popular veterinary medicine open house, horticulture show, Bug Bowl and the science outreach showcase.

For a lineup of Spring Fest events and participants, go to www.ces.purdue.edu/sfest.

For information about Gala Weekend and events surrounding it, go to https://www.purduealum.org/EventsTours/Events/Gala/tabid/82/Default.aspx.

## **HistoryCorner**

### Engineering a remarkable educational bond

One of Purdue's most notewothy international partnerships is symbolized by this photograph from the late 1950s. It shows (from left) George Hawkins, engineering dean; Yen Chern-



Hsin, president of Cheng Kung University in Tainan, Taiwan; Norris Shreve, professor of chemical engineering; and Frederick Hovde, Purdue president.

In 1952, the college in Tainan chose Purdue to help it rebuild under a U.S. postwar program, seeking to tap engineering expertise it knew of partly through Chinese graduates of Purdue. Hovde asked Shreve to look into it, and Shreve led the project, which lasted nine years.

Accomplishments and warm relations are described in a 1999 book, "Three Tigers and Purdue," by senior writer John Norberg, who visited Taiwan. The book is available in the library and through booksellers.

A summary is in a recent article at http://news.uns. purdue.edu/x/2009a/090113GillespieTaiwan.html.



#### **Next time**

... History Corner looks at a building project that incorporated great effort and powerful architecture. If you can add facts or context, let us know soon at jrosa@purdue.edu.

#### Robinson —

Continued from page 1

"I think that spending two and a half months and untold hours training will return dividends because it might make the average person aware of the suffering from this dreadful disease," says Robinson, distinguished professor of veterinary medicine and biomedical engineering and director of Purdue University Cytometry Laboratories. "If people really understood what is happening in Africa, they would not be so lackadaisical about it."

According to UNAIDS, about 22 million people are living with HIV in sub-Saharan Africa, which remains the region in the world most heavily affected by the disease. In 2007, the area accounted for two-thirds of all people living with HIV and for three-quarters of AIDS deaths globally.

#### **Heading to Everest**

On March 28, Robinson will depart for Kathmandu, Nepal, arriving on March 30. The next day, Robinson, fellow climbers and a team from expedition guide Himalayan Experience will fly into the town of Lukla before beginning a 10-day walk to base camp.

"We'll be going from 2,840 meters (9,371 feet) to 5,140 meters (16,833 feet)," Robinson says. "We're walking up to base camp, which is only 2,500 feet lower than Mount McKinley. Then we stay there for two months going up and down Everest and trying to stay sane."

The period of April 11-May 29 will be spent making a series of trips to four camps placed along the route to the summit. The treks allow for a lengthy period of acclimatization so the body can adjust to the decrease in oxygen content.

"It's seven weeks of just practicing to get to the top and hoping that by the time the weather breaks you're ready and in the right place," Robinson says. "You can't go to the summit if you haven't acclimatized. People have problems with altitude sickness, and if you can't get over it you have to go back down. Hopefully you can get over it and go back up."

To prepare and qualify for a



trek to the top of Everest, Robinson participated in one training mission and three expeditions. In Colorado, he learned about ice climbing and its safety issues; he followed that by tackling Mount Rainier (14,410 feet) in Washington state.

Climbs to Mount McKinley, North America's highest peak at 20,320 feet, and Mount Manaslu, the eighth highest mountain in the world at 26,758 feet, came next.

"It'll be one year almost to the day when I leave for Everest that I started doing all of this," Robinson says.

Robinson has continued to train at home and on campus by taking two-hour walks with his dog while carrying a 65-pound backpack. He also carries the backpack while walking on a treadmill at its maximum incline setting and

#### To donate, follow the trip

Donations to Cytometry for Life can be made online at www.cytometryforlife.org. People donate on the site through Google or PayPal.

Donations also may be sent to Stadium Square Branch, Regions Bank, 728 Northwestern Ave. West Lafayette, IN 47906. Checks should be made payable to Cytometry for Life.

People can follow Paul Robinson's Everest climb at www.cyto. purdue.edu/trackpaul or through the Cytometry for Life site. climbing the south stairs at Ross-Ade Stadium several times a week.

"There are 62 stairs there and I know them intimately," Robinson says. "I do them 10-15 times in all kinds of weather — ice, snow, rain. The dog thinks I'm an idiot. He's smart enough that he goes up to the top and waits."

#### The mission

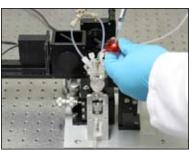
Robinson's dedication to training is spurred on by the reason behind the trip: to raise funds that will help Cytometry for Life develop low-cost and sustainable diagnostic equipment that can be used in rural African areas with minimal health care structure. Robinson has paid personally for his previous expeditions as well as the Everest trip so that all donations go into the C4L mission.

A critical step in determining treatment eligibility for HIV-infected individuals is the measurement of their CD4 cell count, which is used to monitor immune-system function. A declining CD4 count is associated with progression of the disease, and AIDS is officially diagnosed when the count drops below 200 per microliter of blood.

A count below 200 also qualifies individuals for antiretroviral therapy.

Current tests are conducted with flow cytometers, but Robinson says most machines are too complex and expensive for effective use in remote regions of Africa.

"I have all of these instruments — millions of dollars' worth — but



PHOTOS PROVIDED BY PAUL ROBINSON

LEFT: Paul Robinson raises a Purdue flag after arriving at the summit of Mount Manaslu on Oct. 3, 2008. Robinson climbed Manaslu to become eligible for his attempt to summit Mount Everest this spring. ABOVE: Cytometry for Life is developing low-cost and sustainable diagnostic equipment to measure CD4 cell counts.

they don't work out there," Robinson says. "From an engineering perspective, we have to engineer down and make things simpler and easier to use, not more complicated and more sophisticated. We have to think of a different approach."

That approach came in reengineering existing technology to create a simple, portable, battery-operated device that costs \$5,000 or less per unit to produce. The machine designed by Cytometry for Life can operate in remote, intemperate and humid regions and does not need a constant source of electricity.

Robinson says the instrument reduces the cost of a single test for CD4 to 50 cents or less.

Funds generated from Robinson's Everest climb will be used to complete the development and testing of the device.

"We've been working on this in the lab for a couple of years, but it's extremely difficult to raise funds," he says. "You ask why do I go [to Everest]? Well, that's one of the reasons. Can it be easier to climb Mount Everest than to raise money to develop low-cost technology to save lives in Africa? Yes, it can. What's wrong with that equation?"

Robinson hopes the entire campus will support the cause, and he plans to engage student groups to ask for their support.

"I don't expect people to come trekking up Mount Everest with me, but what I do want is for them to buy into this problem and help solve this," Robinson says.

12 Inside Purdue CLERICAL AND SERVICE March 26, 2009

### **Service anniversaries**

**35 years:** Michael Poling, horticulture and landscape architecture; Tracey Simmerman, forestry and natural resources.

30 years: Cassandra Baum, registrar's office, Calumet; Gregory Clements, operations and maintenance, IPFW; Betty Gick, mathematics; Sandra Pedroza, information technology services, IPFW: Olivia Richardson, human resource services; Robin Roudebush, building services.

25 years: Raymond Carter, intercollegiate athletics; John Hardesty, operations and maintenance; Ken Roswarski, operations and maintenance; Virginia Sanders, Purdue Village; Reatha Walls, office of vice president for research.

20 years: Geraldine Brown, university collections office; Sharon Merkel, alumni association; Marilynn Shonkwiler, libraries; Karen Wrigley, electronic and computer engineering technology, IPFW.

15 years: Alan Farrester, grounds; Walter Halsema, Hawkins Hall; Violet Rainwater, operations and maintenance.

10 years: Randy Drake, grounds; Donna Dutton, chemistry; Margaret Greer, liberal arts and sciences, Calumet; Yvonne Hardebeck, agricultural and biological engineering; Debra Johnson, university residences directors office; Sandra King, building services; Will Lewis, maintenance, North Central; Mary Martinez, registrar's office, Calumet; Arleen Mullikin, science administration; Patrick Osborn, operations and maintenance; Joanna Osterling, hall of music; Jane Rodgers, printing services; John Rogler, hall of music; Mary Smith, consumer and family sciences.



35 years: Tracey Simmerman, secretary, forestry and natural resources.



30 years: Olivia Richardson, appointment specialist, human resource services.



30 years: Betty Gick, information processing systems operator, mathematics.



25 years: Ken Roswarski, carpenter crew chief, operations and maintenance.



25 years: Virginia Sanders, clerk, Purdue Village.



25 years: Raymond Carter, custodian, intercollegiate athletics.

### APSAC hears report on Purdue's state budget request, federal stimulus funds

John Shipley, interim vice president for business services and assistant treasurer, gave an overview of Purdue's budget at the Administrative and Professional Staff Advisory Committee meeting on March 12.

Jim David, special projects manager, assisted with the report, which highlighted key dates in the planning process for the fiscal 2010 budget, the potential impact of the federal stimulus package, Purdue's state budget request for the 2009-11 biennium, and cost-saving measures currently being used.

Shipley presented the time-

line for internal operating budget planning. Key dates include April 15, when Indiana's next revenue forecast is expected, and April 29, the deadline for the Legislature to pass a budget bill within its regular session.

Shipley said he has received many questions about how the \$787 billion federal stimulus package could affect the University's upcoming budget.

"The details are still under development, but we have part of the answer," Shipley said. "In terms of student assistance, Pell Grants have

increased from \$4,860 to \$5,350, and additional funding is going toward the work-study program."

Purdue could receive money from stimulus funds coming to the state of Indiana as well as see an increase in research funding due to stimulus allocations to the National Institutes of Health and National Science Foundation.

The University continues to work on cost-saving measures, Shipley said. A task force has been established in the treasurer's area to focus on cost saving, efficiency and effectiveness.

"To put things in perspective, the Indiana governor said in December that we have an economic crisis, but we're not necessarily as bad as others," Shipley said. "We had a 1 percent reduction this year, but state offices had a 10 percent cut. At the University of Arizona, they have taken cuts of about \$77 million of the total appropriations of \$443 million. It's not just public schools,

either. Private schools are being hit hard, if not harder, because they rely heavily on endowment revenues.

"We're going through tough times, but not as severe as what our sister institutions are going through."

In other business, Ed Wiercioch, vice chair of the Professional Development Subcommittee, reported that a panel discussion on money issues and the economy will be held 11 a.m.-noon April 28 in Room 206, Stewart Center.

The event, called "The Economy? So Stimulate Me," will feature panelists Elizabeth Kiss, Purdue Extension specialist in consumer and family sciences; Charlene Sullivan, associate professor of management; and Bob Falk, president and CEO of Purdue Employees Federal Credit Union.

In addition, APSAC voted to amend its policies and procedures on member emeritus selection and voting protocol for the chair.

### Staff memorial planned for April 22

Staff members who have died during the past year will be honored and remembered at a ceremony on April 22.

The ceremony is the result of an effort in the Administrative and Professional Staff Advisory Committee to create a permanent staff memorial. Kristie Bishop, service desk manager in the College of Liberal Arts, suggested the idea to the full group in 2007.

"I felt strongly about selecting a way to honor a couple of former colleagues," says Bishop, now APSAC member emeritus. "I was serving on APSAC and decided to see if there was interest for APSAC supporting a project of this type. The committee discussed it and agreed it was worth pursuing."

APSAC sought the assistance of the Clerical and Service Staff Advisory Committee and the Purdue University Retirees Association. An ad hoc committee composed of members of all three groups was formed to pursue the project.

Committee members are AP-SAC representatives Bishop, Steve Santy and Mollie Pennock; CSSAC representatives Jaylene Nichols, Cynthia Dalton and Matt Marks; and PURA representatives Scott Rumble and Lois Wark.

The committee has discussed what form the staff memorial should take, sought feedback from their groups and met with Purdue's Architecture Landscape Design and

#### **Golden Taps**

Purdue students who have died will be remembered at the Golden Taps ceremony at 9 p.m. April 21. The ceremony will take place at the "Unfinished Block P" statue in Academy Park, north of Stewart Center.

Planning Committee and representatives of the Office of the University Architect.

The initial ceremony on April 22 will be held on the steps of Hovde Hall. A time is pending and will be communicated closer to the date.

Bishop says the committee is still working with the ALDP to narrow down locations for a permanent memorial and put together a vision for the overall look.

"Many staff members at Purdue feel that we are a large, extended family," Bishop says. "We spend so much of our time working with others and developing relationships that it's sometimes our second family. When there is a loss of a colleague, it's a loss of a family member. We wanted to provide a location where staff can gather to honor a past colleague as well as an annual ceremony. We hope it is a way to recognize and remember those who worked at and devoted their careers to Purdue as well as bring tribute to how they touched our lives."

#### 2009 Focus Awards



PHOTO BY MARK SIMONS

Outstanding contributions to disability accessibility and diversity brought Purdue's Focus Awards for 2009 to four recipients on March 3. The 2009 Focus Award winners (from left): Matt Bower, third-year student in actuarial science within the math department (student award); Sherrie Kristin, library systems technical assistant at Purdue Calumet (staff award); Alex Taylor, historian in American Sign Language (ASL) Club at Purdue North Central (organization award); Doug Nelson, associate head of the Department of Hospitality and Tourism Management, accepting on behalf of William Jaffe, associate professor (faculty award); Stacey Gibson, vice president of the ASL Club at PNC. The awards were presented in the West Faculty Lounge, PMU.

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## **Calendar**

Events are free unless noted. Ticket prices are for single events, not any series or discount offers. West Lafayette campus calendars also are at http://calendar.purdue. edu and in each issue of Purdue Today, our e-mail newsletter to employees.

#### **Athletics**

For tickets, call Athletic Ticket Office, (765) 494-3194 or (800) 49-SPORT [497-7678].

#### Friday, April 3

- Men's tennis vs. Northwestern. 3 p.m. Schwartz Tennis Center.
- Baseball weekend series vs. Iowa. 4 p.m. Friday; 2 p.m. Saturday; 1 p.m. Sunday. Lambert Field. Tickets, each date: public, \$5; students, \$2.

#### Saturday, April 4

■ Track and field (men and women). Mike Poehlein Invitational. Rankin Track and Field. Admission: public, \$5; students, \$2.

#### Sunday, April 5

■ Men's tennis vs. Wisconsin. 2 p.m. Schwartz Tennis Center.

#### Tuesday, April 7

■ Baseball vs. Ball State. 4 p.m. Lambert Field. Tickets: public, \$5; students, \$2.

#### Wednesday, April 8

■ Baseball vs. Illinois State. 4 p.m. Lambert Field. Tickets: public, \$5; students, \$2.

#### Saturday, April 11

- Women's golf. Ladies Midwest Shootout. Birck Boilermaker Golf Complex.
- Men's tennis vs. Michigan State. Noon. Schwartz Tennis Center.
- Softball vs. Iowa. 2 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

#### Sunday, April 12

- Men's tennis vs. Michigan. Noon. Schwartz Tennis Center.
- Softball vs. Iowa. 2 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

#### Tuesday, April 14

■ Baseball vs. Chicago State. 4 p.m. Lambert Field. Tickets: public, \$5; students, \$2.

#### Wednesday, April 15

■ Softball vs. Ball State. 4 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

#### Friday, April 17

■ Baseball weekend series vs. Ohio State. 4 p.m. Friday; noon Saturday; noon Sunday. Lambert Field. Tickets, each date: public, \$5; students, \$2.

#### Saturday, April 18

- Men's golf. Boilermaker Invitational; two-day event, Saturday and Sunday. Birck Boilermaker Golf Complex.
- Track and field (men and women). Dave Rankin Invitational. Rankin Track and Field. Admission: public, \$5; students, \$2.
- Women's tennis vs. Iowa. Noon. Schwartz Tennis Center.
- Spring football Gold and Black Game. 1 p.m. Ross-Ade Stadium. [Related events to be announced.]
- Softball vs. Northwestern. 2 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

#### Sunday, April 19

- Women's tennis vs. Minnesota. Noon. Schwartz Tennis Center.
- Softball vs. Northwestern. 2 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

#### Wednesday, April 22

■ Baseball vs. Butler. 4 p.m. Lambert Field. Tickets: public, \$5; students, \$2.

#### April 24-26

■ Women's golf. Big Ten Championships. Birck Boilermaker Golf Complex. Kampen Course closed to public Apriil 23-26. Ackerman Hills course open throughout.

#### Wednesday, April 29

■ Softball vs. Illinois. 3 and 5 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

#### **Exhibitions**

#### Ongoing

- Purdue University Galleries. 10 a.m.-5 p.m. Monday-Saturday, plus Thursday until 8 p.m.; 1-5 p.m. Sunday. Robert L. Ringel Gallery, PMU, and Stewart Center Gallery. 49-67899 or galleries@purdue.edu or www.purdue.edu/galleries.
- ◆ "Urban Legends and Rural Myths." Through April 26. Stewart Center Gallery. Selections from invited contemporary art that "inspires NEW myths, imagined histories and tall tales." Writing sessions, lectures and blogging.
- ◆ "Shrouds, Masks and the Floating World." Through Dec. 6 (longer-term use for displays from permanent collection in a dedicated gallery). Robert L. Ringel Gallery.
- ♦ "Tippecanus Rex." Purdue University Galleries co-sponsoring with Tippecanoe Arts Federation. Works and participation from 14-county region. A whimsical celebration of the unnatural, even mythical, history of Tippecanoe County. April 1-May 10 at TAF, 638 North St., Lafayette. Gallery hours through April are 9 a.m.-5 p.m. Tuesday-Friday; 1-4 p.m. Saturday-

Sunday. More at www.purdue.edu/galleries/pages/exhibitions/ex\_tippecanusrex. shtml.

- Rueff Galleries. Patti and Rusty Rueff Department of Visual and Performing Arts. 10 a.m.-5 p.m. Monday-Friday. Pao Hall. 49-62958.
- ◆ March 30-April 3: Graduate exhibitions. Nate Bench (West); J. Begeske / C. Lacy (East).
- ◆ April 6-10: Graduate exhibitions. Delita Martin (West); Hai Ri Han / Nien Hsieh (East).
- ◆ April 13-17: Onur Yazicigil Graduate Exhibition (West); Hao Hua / R. Strick (East).
- ◆ April 20-May 1: Fine Art Senior Exhibition.

#### **Through April 24**

■ "Rock, Rhythm & Soul: The Black Roots of Popular Music." Black Cultural Center. Produced by the Indiana University Archives of African-American Music; topical banners on various themes and genres of African-American music, including soul, funk, gospel, rhythm and blues, and hip-hop. 8 a.m.-10 p.m. Monday-Friday. Lounge, BCC.

### Films & TV

#### April 3-4

■ Flicks at Fowler monthly film series. "Gran Torino." Purdue Student Union Board. 7 p.m. and 9:30 p.m. Fowler Hall, STEW. Admission: public, \$4; Purdue student ID, \$2. Films subject to change. 49-48976 or www.union.purdue.edu/psub.

#### **Lectures & Info**

#### Ongoing

■ WEDNESDAYS. Spanish Conversation Table. Through April 22. Latino Cultural Center weekly table. For those who know basic Spanish but want to practice their conversational skills in a friendly group atmosphere. 6-7 p.m. LCC. 49-42530.

#### March 29-April 3

■ Holocaust Remembrance Conference. See article, page 15.

#### Wednesday, April 1

■ John F. Stover Lecture (inaugural lecture). Gary W. Gallagher, Univ. of Virginia. "Emancipation and Reconciliation — But Not for the Union: Hollywood's Treatment of the North's Civil War Since 'Glory'." Department of History. 7 p.m. Fowler Hall, STEW.

#### Friday, April 3

■ Tornado Awareness Training. Session open to faculty, staff and students. Office of Emergency Preparedness and Planning. Conducted by Tom Cooper, fire safety specialist. 10:30-11:30 a.m. Conference Room, Terry Memorial House (police station). Reservation requested;

call Mary Stair at 49-41424.

#### Wednesday, April 8

■ "Difficult Dialogues" series. Monthly conversation about race and issues that intersect race. Black Cultural Center and American Studies program. Topic: "Race and the Media." 2 p.m. Multipurpose Room 1, BCC.

#### Thursday, April 9

- OIE/HR workshop: "The Essentials of Staff Recruitment and Selection." Staff Recruitment and Selection Series by Office of Institutional Equity and Human Resource Services Employment. Workshop's focus is on role of hiring supervisors and committees in entire process of hiring staff. 2-4 p.m. Room 318, STEW. To register online, go to http://news.uns.purdue.edu/insidepurdue/2009/090128\_ AAOsessions.html and click on appropriate title by date. For more information or to request a reasonable accommodation, contact OIE at 49-47253 (voice), 49-61343 (tty), or equity@purdue.edu.
- Multimedia and research presentation: "Not Simply a Moment in History: Notes on the Enduring Politics and Memory of Post Katrina New Orleans." Black Thought Collective, the scholarly ensemble of the Black Cultural Center. 3-5 p.m. Multipurpose Room 1, BCC.

#### Friday, April 10

■ Haraka Fest: "Through My Eyes: Stories of Lives Never Lived." Directed by Khari Bowden. Haraka Writers, literary ensemble of the Black Cultural Center. Poetry, prose and stories performed. 7 p.m. Multipurpose Room 1, BCC.

#### Wednesday, April 15

- Phi Zeta Research Day: Infectious Diseases & Public Health Symposium. Part of School of Veterinary Medicine 50th anniversary celebration. Program in Room 1136, Lynn Hall. Welcome at 8:15 a.m., then three lectures:
- ♦ 8:30 a.m. Max Essex, Harvard School of Public Health AIDS Initiative, "Multiple Uses of Antiretroviral Drugs in Africa: Progress and Problems."
- ♦ 9:30 a.m. Guy Palmer, School for Global Animal Health, Washington State Univ., "Global Health and the Human-Animal Interface."
- ♦ 10:30 a.m. Thijs Kuiken, Erasmus Medical Centre, Rotterdam, The Netherlands, "Avian H5N1 Influenza: Breaking the Rules."
- Jewish Studies Noon Lecture Series. Richard Moss, graduate student, history.
- "The American Jewish Tercentenary and the Roots of a New Ethnic Paradigm." 12:30 p.m. Room 1245, Beering Hall. 49-47965 or wengera@purdue.edu or www. cla.purdue.edu/jewish-studies/.
- Literary Awards Banquet. Department of English, Purdue Libraries, Black Cultural Center. Banquet includes dinner, awards ceremony and remarks from Rita Dove about the creative process. 4:30 p.m.: Pre-dinner reception, Anniversary Drawing Room, PMU. 5:30 p.m.:

Banquet, North Ballroom, PMU. Tickets needed/good for both parts: adults, \$25; students, \$15; on sale in Room 324, Heavilon Hall, or at 49-43740.

■ Literary Awards special appearance. Rita Dove, former U.S. poet laureate. Department of English, Purdue Libraries, Black Cultural Center. 8 p.m. Fowler Hall, STEW.

#### Thursday, April 16

■ Introductory Composition at Purdue (ICaP) Showcase of Student Work.

Display of projects: 9 a.m.-2:30 p.m. Awards ceremony: 2:30 p.m. Rooms 218 and 204, STEW. More about ICaP at www.digitalparlor.org/icap/. For more about showcase, Samantha Blackmon at blackmos@purdue.edu or Tom Sura at tsura@purdue.edu.

■ RCHE Spring 2009 Research Solutions Conference: National Priorities and Goals. Regenstrief Center for Healthcare Engineering. More including registration at www.purdue.edu/discoverypark/rche/events/conferences/2009/spring/index. php.

#### Monday, April 20

■ IPIA lecture: "Strategies for Solving the Food Inflation Problem." Marcos Fava Neves, Univ. of Sao Paulo, Brazil. International Programs in Agriculture. 3 p.m. Deans Auditorium, Pfendler Hall.

#### Tuesday, April 21

- Teaching and Learning with Technology Conference. (Two days, April 21-22). TLT section, Information Technology at Purdue (ITaP). Theme: "Changing the Learning Landscape." Keynote: Sarah Robbins, intellagirl.com.
- ADA Audio Conference. "Understanding Mental Illness: What Does an Employer Need to Know?" Office of Institutional Equity. 2-3:30 p.m. Room 213, STEW. To register online, go to www.purdue.edu/humanrel/aao/events. shtml and click on event title. For more information, for registration assistance or to request a reasonable accommodation: OIE at 49-47253 (voice), 49-61343 (tty), or equity@purdue.edu.
- Kelly Lecture Series. School of Chemical Engineering. Two days, two lectures by Carol K. Hall, North Carolina State Univ. 1) 3:30 p.m. Tuesday: "Thermodynamic and Kinetic Origins of Alzheimer's and Related Diseases: A Chemical Engineer's Perspective." 2) 11:30 a.m. Wednesday: "Self-Assembly of Dipolar Particles: Designing Smart Materials Using Computer Simulation." Both in Room G140, Forney Hall.

#### Wednesday, April 22

■ Conversations on the Diaspora. Mark Sawyer, political science, UCLA. "Blacks, Nationhood and Race in the Americas: Cuba, Brazil, the United States, and Colombia." African American Studies and Research Center. 3:30 p.m. Room 313, STEW.

#### Thursday, April 23

■ OIE/HR workshops. Choose any or all

- of three workshops in Staff Recruitment and Selection Series by Office of Institutional Equity and Human Resource Services Employment. To register online, go to http://news.uns.purdue.edu/insidepurdue/2009/090128\_AAOsessions.html and click on the appropriate workshop title by date. For more information or to request a reasonable accommodation, contact OIE at 49-47253 (voice), 49-61343 (tty), or equiry@purdue.edu.
- ◆ Conducting Quality Interviews." Workshop's focus is on role of supervisors and the tools and practices that will help them. 9-9:50 a.m. Room 318, STEW.
- ♦ A Guide to Reference Checking." Workshop's focus is on the who, what, when, how, and why of reference checking. 10-10:50 a.m. Room 318, STEW.
- ◆ Diversity in Employment." Workshop's focus is conversation with ten suggestions for recruiting and retaining. 11-11:50 a.m. Room 318, STEW.

#### Tuesday, April 28

■ ADA Legal Issues Webinar. "Legal Update on Major Life Activities." Office of Institutional Equity. Definitions, eligibility, recent case law. 2-3:30 p.m. Room 260, PMU. To register online, go to www.purdue.edu/humanrel/aao/events. shtml and click on event title. For more information, for registration assistance or to request a reasonable accommodation: OIE at 49-47253 (voice), 49-61343 (tty), or equity@purdue.edu.

### **Music & Variety**

Tickets are sold at campus box offices or at 49-43933 or (800) 914-SHOW [-7469].

#### March 31 and April 1

■ "STOMP." Convocations special event. 7 p.m. Elliott Hall of Music. Tickets: \$45-\$20. More at www.convocations.org.

#### Friday, April 3

Super Jazz Jam. Purdue Bands: jazz bands and American Music Repertory Ensemble. 8 p.m. Loeb Playhouse, STEW.

#### Sunday, April 5

■ Black Voices of Inspiration spring concert. BVI is the music ensemble of the Black Cultural Center. Directed by Twana Harris and featuring Terrell Hunt, 2009 Stella Award nominee for best new artist. 3 p.m. Loeb Playhouse, STEW. Tickets: public, \$7; students, \$5; available at box office in Stewart Center.

#### Monday, April 13

■ All Campus & Community Chorale Concert. Purdue Musical Organizations. 7-8 p.m. First United Methodist Church, 1700 State Road 26 West (1/4 mile west of McCormick Road).

#### Tuesday, April 14

■ Mariza. Contemporary treatment of Portuguese fado. Convocations, World Stage. 7:30 p.m. Loeb Playhouse. Tickets: \$26-\$19. More at www.convocations.org.

### Holocaust conference set for March 29-April 3

The 28th annual Greater Lafayette Holocaust Remembrance Conference will be March 29-April 3 on the Purdue campus and in other West Lafayette and Lafayette locations.

Planned by the Greater Lafayette Holocaust Remembrance Conference Committee, this year's conference is titled "Resisters, Rescuers and Refugees." Conference details are available at http://news.uns.purdue.edu/x/2009a/090317Bloom Holocaust.html.

#### Saturday, April 18

■ Purduettes Spring Spectacular. Purdue Musical Organizations. 7:30-9 p.m. Long Center, 111 N. Sixth St., Lafayette. Tickets: public, \$15; students, \$10; call PMO at 49-43941.

#### Sunday, April 19

■ Purdue Percussion Theater: "Taking It to the Max." Purdue Bands. 2:30 p.m. Loeb Playhouse, STEW.

#### Thursday, April 23

■ "Ain't Misbehavin;" The Fats Waller Broadway Musical starring Ruben Studdard and Frenchie Davis. Convocations, Lively Arts. 7:30 p.m. Elliott Hall of Music. Tickets: \$45-\$20. More at www. convocations.org.

#### Friday, April 24

■ Purdue Bands Showcase I. Featuring guest conductor/composer Roger Cichy. Purdue Symphonic Band and Purdue Concert Band. 8 p.m. Elliott Hall of Music.

#### Saturday, April 25

■ Purdue Bands Showcases II and III.

Featuring guest conductor/composer Roger Cichy. 6 p.m.: University, Varsity and Collegiate bands. 8 p.m.: Philharmonic and Symphony Orchestra. Both in Elliott Hall of Music.

#### Sunday, April 26

- Jazz on the Hill. Purdue Bands: jazz bands, 2:30 p.m. Slayter Center. Rain location: Elliott Hall of Music.
- Purdue Bells Spring Show. Purdue Musical Organizations. 3 p.m. First United Methodist Church, 1700 State Road 26 West (1/4 mile west of McCormick Road).

#### Tuesday, April 28

■ Purdue Bands' Chamber Music Recital I. 7 p.m. Fowler Hall, STEW.

#### Thursday, April 30

■ Purdue Bands' Chamber Music Recital II. 7 p.m. Fowler Hall, STEW.

### **Special events**

#### Wednesday, April 15

■ Phi Zeta Day. Part of School of Veterinary Medicine 50th anniversary celebration.

#### **April 17-19**

■ Gala Weekend. Purdue Alumni Association. More at www.purduealum.org.

#### Saturday, April 18

- Purdue Cancer Center Challenge. 8:30-10 a.m. 5K run/walk. More at www. purduecancercenter.com.
- Día de la Familia (Day of the Family). Latino Cultural Center. 1-3 p.m. LCC.

#### **April 18-19**

Spring Fest. Displays and activities by many units. More at www.extension. purdue.edu/sfest/.

#### Saturday, April 25

- Purdue Grand Prix. All day. New track is west of Varsity Soccer Complex and Schwartz Tennis Center near McCormick Road and Cherry Lane. Tickets at gate: \$10.
- ◆ April 19: Community Day. Noon-3:30 p.m. Activities, chance to meet drivers and see the track.
- ◆ April 20-24: "Presale" tickets at \$7 on sale 9 a.m.-4 p.m. in front of the Class of 1950 Lecture Hall (CL50) and the Materials and Electrical Engineering Building (MSEE). T-shirts, sweatshirts, and programs will also be available. Presale tickets also available as of early April at www.purduegrandprix.org.

#### Theater & Dance

Tickets are sold at campus box offices or at 49-43933 or (800) 914-SHOW [-7469].

#### April 2-11

■ Purdue Theatre. "The Shape of Things" by Neil Labute; directed by Kristine Holtvedt. Horizon Series; showcase for undergraduate actors. 7:30 p.m. April 2-4, 8-11; 3 p.m. April 5. Mallett Theatre, Pao Hall. Tickets: public, \$10.50; students, \$8.50.

#### **April 16-25**

■ Purdue Theatre. "Much Ado About Nothing" by William Shakespeare; directed by Gordon McCall. Marquee Series. 7:30 p.m. April 16-18, 22-24; 3 p.m. April 19, 25. Nancy T. Hansen Theatre, Pao Hall. Tickets: public, \$17; 62+ seniors, \$13; students, \$10 (April 16 preview, \$6).

#### Saturday, April 25

■ Jahari Dance Troupe spring revue. "The Haunting" ... Reflections from Hurricane Katrina. The troupe is the dance ensemble of the Black Cultural Center. Choreography by K. Iega Jeff. 7 p.m. Loeb Playhouse, STEW. Tickets: public, \$7; students, \$5; available at box office in Stewart Center.

## Athletics Hall of Fame to add 10

Ten former student-athletes or coaches, who were part of the Purdue athletics scene during seven different decades, will be inducted April 11 into the Purdue Intercollegiate Athletics Hall of Fame.

The new members are:

- Erich Barnes, football player, 1955-57.
- Denny Blind, basketball and baseball player, 1952-55.
- Drew Brees, football player, 1997-2000.
- Boris "Babe" Dimancheff, football player, 1943-44.
- Katie Douglas, basketball player, 1998-2001.
- Dave and Joe Lilovich, wrestlers, 1983-88.
- Jamie McNeair-Reese, track & field performer, 1987-90.
- Jo-Ann Price, honorary selection, advocate for women's sports, 1955-2006.
- Dave Young, football player, 1977-80.

This group will join 99 former athletes, coaches and administrators inducted into the Hall of Fame since its inception in 1994.

The latest honorees will be recognized during the Hall of Fame induction ceremonies in the NCAA Hall of Champions in Indianapolis on Saturday, April 11, beginning at 6:30 p.m. Tickets, priced at \$50 each, are available through the John Purdue Club and at the Intercollegiate Athletics Ticket Office.

Eight of the 10 inductees are expected to attend. Dimancheff and Price are deceased and will be represented by family members or friends.

The 2009 class was chosen by a select committee of past athletes, Hall of Fame members and current university administrators. Biographical sketches of the honorees are at www.purduesports.com/genrel/020909aaf.html.



Barnes



Blind



Brees



Dimancheff



**Douglas** 



D. Lilovich



J. Lilovich



McNeair-Reese



Price



Young

### Ron Fruitt, vice president emeritus, dies at 72

Ron Fruitt, 72, died March 18 in Kosciusko County, Indiana. Fruitt, who retired from Purdue in 1996, was vice president for housing and food services emeritus.

A Purdue employee from 1961 through 1996, Fruitt began his professional Purdue career as assistant manager in Cary Quadrangle and Terry Courts. He also was manager of Wiley Hall, assistant director of residence halls, director of residence halls and, in 1983, was promoted to vice president for housing and food services.

Since his retirement, Fruitt had been active with the Purdue Alumni Association and with the Purdue University Retirees Association.

Fruitt graduated from Purdue with a B.S. in agricultural economics in 1959 and completed his master's degree in counseling and personnel services in 1967.

In addition to his work at Purdue, Fruitt served two terms on the Tippecanoe County Council and was a former chair of the Tippecanoe County Republican Party.

### **Deaths**

**Iva I. Smith**, 92, died Feb. 15 in Lafayette. She worked in Home Economics food service at Purdue. Memorials: American Cancer Society.

Royal E. "Big Jim" Lovejoy, 83, died Feb. 17 in Crawfordsville. He worked at the Student Health Center at Purdue. Memorials: American Diabetes Association.

Joyce M. Hiday, 81, died Feb. 18 in West Lafayette. She worked in the Department of Forestry and Natural Resources at Purdue.

**Lucille R. Niccum**, 83, died Feb. 21 in Lafayette. She worked in building services at Purdue.

Joletta M. Geller, 53, died Feb. 25 in Lafayette. She worked in the College of Agriculture at Purdue. Memorials: Susan G. Komen Breast Cancer Foundation.

Charalambos "Roko" D. Aliprantis, 62, died Feb. 27 in West Lafayette. He was a distinguished professor of economics and professor of mathematics at Purdue. Memorials: The Timmy Foundation, 22 E. 22nd St., Indianapolis,

IN 46202; IU Foundation/TOP Research, IU Simon Cancer Center, P.O. Box 660245, Indianapolis, IN 46266; or St. Elizabeth Hospice, 1415 Salem St., Suite 202W, Lafayette, IN 47904.

**David L. Cochran**, 69, died March 2 in Lafayette. He worked in the School of Civil Engineering at Purdue. Memorials: St. Elizabeth Hospice, 1415 Salem St., Suite 202W, Lafayette, IN 47904.

**Barbara A. McKinney**, 66, died March 7 at Home Hospital. She worked at the Purdue Research Foundation.

Herman Cember, 85, died March 7 in Indianapolis. He was an adjunct professor in the School of Health Sciences at Purdue. Memorials: Methodist Health Foundation (notated to the Marilyn Zimmerman Memorial Fund), P.O. Box 7168, Indianapolis, IN 46207-7168.

Walter H. Evans, 77, died March 11 in Lafayette. He was an associate professor of computer science at Purdue University North Central. Memorials: American Heart Association.

