

Instde Purdue

April 18, 2008

Report: Award winners

Many major awards for faculty and staff on the West Lafayette campus were bestowed at Honors Convocation. For profiles of Murphy Award recipients, see pages 6-7. Additional awards are reported on page 8.

Reception to honor retiring VP Bennett

A reception will be held in May to honor the retirement of Joe Bennett, vice president for University Relations.

Bennett, who will retire June 30, has been at the University since 1981, first as director of the Office of Public Information, then director of University Relations before being appointed vice president in 1989.

An all-campus reception is planned for 3:30-5 p.m. May 2 in the South Ballroom of Purdue Memorial Union. Remarks are scheduled for 4

All faculty and staff are invited to attend.

RSVP by April 25 to 49-40900 or events@purdue.edu.

Grand Prix to run

Saturday's Purdue Grand Prix is expected to be the last to run on the track north of Mollenkopf Athletic Center.

That space is needed in connection with the Mackey Complex project, and a new track is to be built at Cherry Lane and McCormick Road.

For this 51st running, the grand marshal is Christian Foster, director of K-12 programs for Discovery Park and husband of President France A. Córdova.

Advance tickets at \$7 are on sale 9 a.m. to 4 p.m. today on Memorial Mall, or inside Stewart Center if it rains.

Tickets at the gate are \$10. Pits will be open to the public at 9-10 a.m., and track seating will open to the public at 10 a.m. Practice is 10:10-11 a.m. Heats start at 11:20 a.m.

The 160-lap feature race will start at 2:30 p.m.

Inside this issue

■ Get healthy, Purdue

Participation in the \$400 incentive 2008 Healthy Purdue program requires taking two steps this month. Page 3.

■ Greener road trips

New buses and cars at Transportation Service represent additional steps to protect the environment. Page 11.

Spring game, fan's day

Boilermaker football is offering a batch of on-field things for kids to do, and the spring game too. Page 12.

Online at www.purdue.edu/per

Access and Success: \$304 million drive launches

Aid, support for students spur new gifts, programs

More than \$42 million has been raised thus far in an effort to bring in \$304 million for student aid and programs.

President France A. Córdova announced the campaign, called Access and Success, on April 9 as a preview to her inauguration April 11. Student access and success is one of the major goals in the University's next strategic plan.

The fund drive and internal reallocations will expand the University's student aid contribution to at least \$77 million annually. Much of the money raised will be placed in endowments, and endowment earnings will be used to fund the efforts.

We must ensure that good students have access to a Purdue education and the support to succeed," Córdova said. "The loan burden will be greatly reduced. Students from all financial backGift, program capsules, page 12

grounds will benefit.

"We are very thankful to all of our donors and especially proud that one of the first donors to contribute to this effort is a leading member of our own faculty. Cynthia Stauffacher is a remarkable representative of the Purdue family and has stepped forward to demonstrate her commitment."

Stauffacher is professor of

biological sciences, leads the Purdue Cancer Center's Chemical and Structural Biology Program and is head of the Markey Center for Structural Biology.

Murray Blackwelder, senior vice president for advancement, said donors have provided strong support for access and financial aid programs in the past.

"The types of programs that reduce student debt and add to the talent on campus seem to inspire people," Blackwelder said.

The inauguration of Purdue's eleventh president



President France A. Córdova reacts to applause during her inauguration as Purdue's 11th president on April 11 as she stands on the stage in Elliott Hall of Music, surrounded by trustees, state and local officials, Purdue administrators and past presidents, longtime professional associates and others.

Córdova maps ambitious course

President France A. Córdova introduced a number of new initiatives, including ones to enhance student success and provide better channels to encourage interdisciplinary research, during her inaugural address April 11 at Elliott Hall of Music.

Córdova said helping both undergraduate and graduate students succeed is a top priority, along with fostering an environment in which Purdue discoveries can be put to use to help solve the world's challenges in a process she called "discovery with delivery."

"As a research university, Purdue's goal is to be at the forefront of discovering new knowledge," she said. "As a land-grant university, Purdue's goal is to take the knowledge created by the faculty on campus to the larger world outside the university, where it can make a difference for society."

Córdova outlined several of her proposals and goals for Purdue, which include:

■ Creating a "super project" that would partner Purdue's of-



This emblem, designed to resemble a NASA mission patch, appeared on screen during much of President France A. Córdova's inaugural address and indicates its three major sections.

fice of research with its office of engagement and Purdue Research Park to galvanize economic developments to create a more robust and collaborative infrastructure for innovation, engagement and

■ Establishing an institute for public policy and global affairs that could help in the transfer of new knowledge in engineering,

Photos from inauguration and related events, page 4

physical and life sciences to the public. This would be done by engaging social scientists, education and business faculty to assess the potential effect this knowledge would have on society.

■ Expanding the number of students who earn credentials in innovation and entrepreneurship.

■ Enhancing seed funding for so-called "blue-sky research" that brings together people from across the University into collaborative research initiatives.

■ Boosting the infrastructure for interdisciplinary research, such as at Purdue's Discovery Park, to reduce barriers that prevent faculty from working together.

■ Strengthening pathways from discovery to development and delivery by pumping new discoveries into Purdue's existing

See Address, page 5

Trustees set parameters for budget

Merit pay increases can reach up to 3.5%

The Board of Trustees on April 11 approved a conceptual general fund operating budget that allows for a 3.5 percent merit pool for salary increases and anticipates student fees increasing by 4.5

The fiscal year 2009 general fund budget is anticipated to be \$1.03 billion systemwide.

The general fund budget relies primarily on state appropriations and student fees. This year state funding went up 4.7 percent systemwide and 4.8 percent for the West Lafayette campus.

In approving Purdue's general fund budget, which supports educational and

base operating expenditures, the trustees endorsed the following spending plans

Other board actions, page 2; Promotions of faculty, page 5

for fiscal year 2009:

- At the West Lafayette campus: A 5.1 percent spending increase to \$835.9 million.
- At Purdue Calumet: A 5.8 percent increase to \$75.8 million.
- At Indiana University-Purdue University Fort Wayne: A 6.5 percent spending increase to \$95.5 million.
- At Purdue North Central: A 6.1 percent spending increase to \$27.1 million.

The final operating budget, reflecting estimates for all funds along with the details of strategic allocations, will be presented at the trustees' Sept. 18-19 meetings.

The board set the 4.5 percent increase in student tuition and fees a year ago. In-state students new to the West Lafayette campus this fall will pay \$7,750 for academic 2008-09, an increase of \$334. Out-of-state students will pay \$23,224 at West Lafayette.

Resident students first enrolled at the West Lafayette campus before summer 2006 will

See Budget, page 3

Board approves new degrees, endorses Woodson as provost

The Board of Trustees ratified a new master's degree program in forensic science at Indiana University-Purdue University Indianapolis and a bachelor's degree program in secondary education at Purdue North Central.

At the April 11 meeting, the trustees also approved the appointment of William "Randy" Woodson as the provost at the West Lafayette campus and the name changes of several departments at Purdue University Calumet and Indiana University-Purdue University Fort Wayne.

The master's of forensic sciences degree program at IUPUI is designed to build upon the bachelor's degree program already on campus and expand ties between the University and law enforcement and homeland security agencies.

"The Indiana State Police has a new crime laboratory with a

high need for forensic scientists, and a recent report stated that there are more than 1,900 forensic scientists needed nationwide to reduce backlogs to a reasonable level," said Victor Lechtenberg, interim provost. "The new IUPUI program will go a long way to respond to those needs."

Lechtenberg said the program proposal has been met with support from the Marion County/ Indianapolis Forensic Science Laboratory and the Indiana State Police Forensic Science Laboratory, which have had to go outside the state to hire scientists to work in the laboratories.

The degree, which is a 35-hour program, initially will have two concentrations, biology and chemistry. All students will take a core of courses in the forensic science system, practice, unique profession, ethics and law. The program will be distinctive.

tive because the law courses will be tailored for forensic science students, and it will offer courses in alcohol abuse public policy and forensic epidemiology, Lechtenberg said.

Enrollment in the program is expected to reach 20 students in the first year and 22 in subsequent years.

The new bachelor's degree program in secondary education at Purdue North Central is designed to meet the needs of area employers and the secondary education communities of La-Porte, Porter and Starke counties, which have had to hire unqualified teachers, Lechtenberg said.

"The shortage of qualified teachers in secondary math and science is well-documented, and this program will help remedy that by offering licensure for grades 7-12 in five different content areas: life sciences, chemistry, mathematics, physical science and physics," he said. "It will be the first program in the surrounding areas to offer a similar option."

Enrollment is projected to be 20 students the first year and increase to 58 by the fifth year.

Woodson's appointment as the new provost also was ratified. He currently serves as the Glenn W. Sample Dean of Agriculture. He will become provost May 1.

As provost, Woodson will be responsible for oversight of all Purdue colleges and schools and related activities in coordination with the Office of the President. His office will oversee academic systems such as the libraries, computing center and student services (admissions, registrar, financial aid and health facilities), plus all Purdue cultural centers.

Trustees also approved changing the name of three departments at Purdue Calumet.

Construction Management & Engineering Technologies will be known as Construction Science & Organizational Leadership. Electrical & Computer Engineering Technology will become Engineering Technology. Computer Information Technology will become Computer Information Technology & Graphics.

For IPFW, trustees approved the department name change of Electrical and Computer Engineering Technology to Computer and Electrical Engineering Technology & Information Systems and Technology. The new name reflects a restructuring of Information Systems and Information Technology, which will better serve students and prospective employers and present faculty members with more opportunities to explore cross-disciplinary research initiatives, Lechtenberg said.

10-year capital plan OK'd by trustees with array of big projects

The Board of Trustees on April 11 approved the University's \$1.04 billion 10-year capital improvement plan, which includes improvements to the Recreational Sports Center and renovation of life sciences facilities on the West Lafayette campus.

The trustees also approved construction of the Mackey Arena complex renovation and addition, and a new Wade Utility Plant boiler. They awarded construction contracts to build Discovery Learning Center and renovate Duhme Hall, phase two in the ongoing Windsor Halls renovation project.

In addition, the trustees approved planning for additional student housing at the Fort Wayne campus and increased funding for renovations to McCutcheon Hall on the West Lafayette campus.

The 10-year capital plan includes all new projects planned beginning in July 2009. The plan is broken into five biennial periods. The 2009-2011 biennium includes plans for \$98 million in improvements to the Recreational Sports Center, \$80 million for construction and renovation of life sciences facilities, and an \$11 million, first-phase replacement for mechanical engineering's Ray W. Herrick Laboratories.

Indiana University-Purdue University Fort Wayne plans include a \$38 million expansion to the student housing complex, a new \$16.8 million parking garage and \$6 million in renovations to the Helmke Library and the Classroom Medical Building.

Purdue North Central plans a \$33.7 million Student Services and Activities Complex.

"The requests in this plan were developed through a process that involved the evaluation of programmatic needs and priorities," said Joseph Mikesell, interim vice president for physical facilities. "If and when these projects begin and how long they take to construct are subject to several factors including available funding."

The capital plan will be submitted to the Indiana Commission for Higher Education later this month and become part of



MAGE PROVIDED BY OFFICE OF UNIVERSITY ARCHITEC

This artist's rendering of Discovery Learning Center shows a view looking northwest across the intersection of Nimitz Drive (at left) and Martin Jischke Drive. Construction is to start within weeks at the site, which is at the south end of Discovery Park.

the 2009-2011 biennium capital improvement budget request.

The trustees also approved renovations and additions to Mackey Arena with a total budget of \$99.5 million. Athletics Director Morgan Burke said the 278,000-square-foot complex will eliminate the need to construct three new buildings that would have cost almost \$300 million.

"This project will bring Mackey Arena into the 21st century in terms of program space, fan amenities and accessibility," Burke said. "The addition to this 1967 landmark will remedy deficiencies in sports medicine, rehabilitation, and strength and conditioning facilities, as well as locker rooms."

The Intercollegiate Athletics Department, which is self-supporting and receives no tax dollars, will pay for the project completely with gifts, increased concession and premium seating revenue, and income generated from the Big Ten Network and other conference television monies. The complex will include additional meeting, office and study space, and also relocate football practice fields and parking areas.

The trustees also approved the use of the design/build process to purchase and install a new boiler in an addition being built at the Wade Utility Plant. The authorization will allow Purdue to hire a single firm both to design and build the \$53 million project, thus speeding the process and containing expenses, said Erick Van Meter, interim senior director of utilities and construction.

Funding will come from

bonds approved in 2007. The contract should be awarded by January, and the three-year construction period is to begin in March 2009.

"Boiler Number 6 will help us meet the growing need on campus for heating, cooling and electricity while also reducing Purdue's impact on the environment," Van Meter said. "By burning limestone with the coal, chemical reactions occur that capture airborne pollutants efficiently and effectively."

The process, called circulating fluidized bed technology, also is used in Boiler 5. The plant, where 99 percent of the fuel burned is Indiana coal, with the CFB technology can use the less expensive types of coal. Boilers 5 and 6 will be able to burn environmentally friendly biomass fuels when they become more readily available.

The trustees also approved awarding an \$18.6 million construction contract for Discovery Learning Center to Kettlehut Construction Inc. of Lafayette. The center, within Discovery Park, will house learning research laboratories to examine how people learn and solve problems as well as develop lifelong learning abilities needed in the work force of the future.

The center also will house the Mann Institute for Biomedical Development, which is designed to help commercialize innovative biomedical technologies. Two floors of the center will be devoted to office space serving other Discovery Park centers.

Discovery Learning Center

construction is scheduled to begin this month. The \$25 million project is being funded largely through \$11 million in gifts and \$10 million from the capital reserve for buildings.

The trustees also awarded an \$8.4 million contract to the J.R. Kelly Co. of Lafayette for phase two renovations to the Windsor Residence Halls residential complex. All 77 Duhme Hall rooms will be air-conditioned, and the hall will receive a new elevator and all new electrical and mechanical systems. Historical architectural elements will be restored or replaced, and fire protection and accessibility will be improved.

"This project is part of a \$200 million plan to increase the safety and comfort of our students campuswide," said Barbara Frazee, executive director of University Residences. "It also is preserving a distinctive part of Purdue's history, where future women leaders have been educated since Amelia Earhart lived here as a career adviser in the 1930s."

Construction is scheduled to begin in May and be complete by June 2009. The \$11.3 million

project is funded by bonds that will repaid from resident user fees within the self-supporting University Residences system.

The trustees granted Indiana University-Purdue University Fort Wayne's request to plan a \$38 million expansion to the student housing complex that will add up to 450 new beds. Design Collaborative of Fort Wayne was selected to design the project, which may include additional commons facilities, a service and maintenance building, and open recreation space.

The trustees voted to allow planning for storm sewer modifications for the West Lafayette campus. Meliora Environmental Design LLC of Kimberton, Pa., was selected to design the \$5.6 million project, which will bring the storm sewer system in compliance with U.S. requirements.

On April 10, the trustees' Physical Facilities Committee approved increasing the authorization from \$8.9 million to \$11.2 million to install air conditioning and fire protection in McCutcheon Hall. The project is being funded by University Residences' repair and rehabilitation budget.

Inside Purdue

Inside Purdue is published 18 times a year by the Office of University Periodicals for the faculty, administrative/professional and clerical/service staffs of Purdue University. Send news correspondence to the editor at the addresses below.

Inside Purdue can be read on the World Wide Web at www.purdue.edu/per.

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Vol. 17, No. 15

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K-9 added to Purdue police force

Dutch shepherd Nicky has training on two continents

Nicky, a 2½-year-old Dutch shepherd, has joined the Purdue police force working with Officer Anthony Standifer.

The breed is being noticed more and more for its courage, intelligence, obedience, affection and reliability, Standifer says.

The acquisition, funded through drug-case fines and confiscations by the Tippecanoe County Prosecutor's Office, is working well already, says Capt. John Cox of the Purdue department's Special Services Division.

"We're excited to have the dog," Cox says. "It's a new tool for us. It's also a good PR tool. The dog seems to be a big hit with the students. This dog is very friendly and pretty quiet.

"The dog was picked out based on characteristics that would do well in a university environment."

Nicky has participated in both enforcement and education events, Cox says.

Though Purdue's first K-9, Nicky has colleagues in the other law enforcement

agencies in the county. The pairs of dogs and human handlers gather regularly to train, Cox says.

Nicky weighs about 75 pounds and will fill out some more. He was born in Holland and received early training as a sporting dog, including bite training.

After he came to the renowned Vohne Liche Kennels in Denver, Ind., Standifer joined him for a 200-hour training program.

"During the five-week training, I worked with him on tracking, apprehension, and detection of narcotics in vehicles, buildings, and open area," Standifer says. "We also trained on building searches, open area searches, and industrial searches for apprehension. Nicky is trained for the detection of meth, cocaine, heroin, and marijuana."

Standifer and Nicky are also certified through the American Working Dog Association.

They use a specially equipped squad car and work primarily on an evening shift, though on call for situations in which Nicky can be helpful. Nicky lives at Standifer's home.



PHOTO PROVIDED BY PURDUE POLICE

Officer Anthony Standifer with new K-9 Nicky, a Dutch shepherd, at a brief ceremony marking Nicky's start with Purdue police on March 10. The white squad car is modified to accommodate Nicky and is marked K-9.

2-year CMD class taking nominations

The Council for Manager Development, a two-year professional development experience for administrative staff, is preparing to choose its next class.

One of the major objectives of the Council for Manager Development is for council members to meet with key University leaders and to learn about their roles and responsibilities. In addition, members are expected to gain an understanding of significant issues that currently affect or will affect the University.

Employees must be nominated by a supervisor to take part in CMD. Interested employees should talk with their supervisors about the program and the nomination process. Supervisors should forward any nomination to their vice president, dean, director or senior staff member. That nomination then must be directed to Morgan Olsen, executive vice president and treasurer. Nominations are due by the end of May.

To learn more, visit www.purdue.edu/ CMD or contact Shasta White in human resource services training and development at Shasta@purdue.edu or 49-67753.

Sign up for Spring Fling events online

Online registration is available this year for events at Spring Fling, the annual appreciation event for faculty, staff, graduate staff and retirees.

Spring Fling will be held May 21 beginning at 11:30 a.m. in and around the Recreational Sports

Registration packets were mailed to faculty, staff and graduate student staff in early April. The packets include registration forms for Spring Fling Face Off, the Spring Fling Classic Vehicle Show, the Spring Fling Fling Fitness Walk and for volunteering during the event.

Those who would like to do so can register online for those activities at www.purdue.edu/hr/springfling.

The registration deadline for mail-in or online registration is May 9.

Those who would like to play golf on the Ackerman Hills course must register by phone at 49-43139, ext. 1. Early registration is urged for the golf outing as tee times usually fill up quickly.

Sand volleyball and yard games will be available with registration on site the day of Spring Fling.

New this year, the Lafayette Fun Squares square dancing club



will offer square dancing for those who would like to watch, take part or learn. In addition, the Purdue University Retirees Association will sponsor a food drive for Food Finders Food Bank. Those attending Spring Fling are asked to bring at least one nonperishable item when they come to Spring Fling.

The Indiana Bloodmobile will return and will be at the north side of RSC.

Spring Fling is featuring a new menu this year as well. Lunch will be a turkey hoagie, chips, pretzels, carrots, trail mix, apples and ice cream. A vegetarian sandwich also will be available. Water and soft drinks are the beverage choices.

Carryout orders for those who can't leave the office for the afternoon are available at the Meredith Hall kitchen. Orders must be called in May 12-16 at 49-47166. Walk-in orders on the day of Spring Fling are not accepted.

For more information about this year's Spring Fling, go to www.purdue.edu/hr/springfling.

Akridge named interim dean of Agriculture

Jay Akridge will become interim dean of Purdue Agriculture on May 1 when current dean William "Randy" Woodson becomes the University's new provost.

Akridge, the James and Lois Ackerman Professor of Agricultural Economics and director of the Center for Food and Agricultural Business, currently is Purdue's interim vice provost for engagement.

"Jay has done excellent work in the agricultural economics field and has proven leadership skills that will be an asset to Purdue Agriculture," said Interim Provost Victor Lechtenberg. "His vision and management experience will help move the college and Purdue Extension forward during this time of transition."

Lechtenberg, who will return to his position as vice provost for engagement, said a search committee will be named and a national search for the new agriculture dean will be conducted. Akridge will be responsible

Akridge will be responsible for administering academic programs in the College of Agriculture, the Indiana



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Agricultural Experiment Station, the Purdue Cooperative Extension Service and a number of state regulatory services, including the State Chemist's Office,

the Animal Disease Diagnostic Laboratory and the Indiana Wine-Grape Council.

Akridge's research has examined the buying behavior of commercial agricultural producers, management and marketing strategies of small agribusiness firms and adoption of precision agricultural technologies in the agribusiness industries. He has worked with agribusiness manag-

ers in the areas of strategy, finance and marketing in countries throughout the world.

Previously, Akridge led a center that conducts management education programs for working professionals in the food and agribusiness industries.

He also directed the MS-MBA program, which consists of a master's degree in business administration from the Kelley School of Business at Indiana University and a master's degree in agricultural economics from Purdue.

Akridge also taught graduate and undergraduate courses in strategic management of food and agribusiness firms. In 1996 he received Purdue's highest teaching honor, the Charles B. Murphy Outstanding Undergraduate Teaching Award, and he was named a University Faculty Scholar in 2000.

In 2003 he was added to the Purdue Book of Great Teachers.

Deadline nears for level one of Healthy Purdue

Wellness screenings

Level one of Healthy Purdue
— and the opportunity to earn
\$150 (before taxes) — is winding
down.

Those planning to participate must complete a wellness screening and the HealthPath Questionnaire by April 30.

Once participants have completed the HPQ, they are eligible to work toward completing level two, which involves completing five apples to earn an additional \$250 (before taxes).

Participants can view their current completions (HPQ and apples) via WorkLife Programs' online tracking system. Go to www.purdue.edu/healthypurdue click "Check My Apples," and then log into the system using career account and password. If an HPQ completion date is not yet showing in the tracking system, participants may call StayWell at (800) 926-5455 to confirm completion.

The \$150 (before taxes) payment will occur approximately six to eight weeks after the HPQ has been completed. The payment will be added to the employee's

Wellness screenings are still available on the West Lafayette campus. For a list of available dates and times, go to www.purdue.edu/worklife and click "Register Now."

pay and will show as "health plan inc. pymt."

To complete the online HPQ, go to www.purdue.edu/healthy-purdue and click on StayWell's logo. The online HPQ will be available until 8 p.m. EDT on April 30.

Those who completed a paper HPQ will receive a results booklet in the mail approximately three weeks after sending the questionnaire to StayWell. Paper HPQ participants who do not receive the results booklet or have questions should call StayWell's HelpLine at (800) 926-5455.

Online assistance

Healthy Purdue participants who need technical assistance checking their apples and com-

pleting the online HPQ can take advantage of the following opportunities.

On the West Lafayette campus, computers and wellness staff will be available during the StayWell wellness screenings on April 24 and 25 in Room C217, McCutcheon Residence Hall. Assistance will be available on April 24 from 10 a.m. to 2 p.m. and 3:30 to 6 p.m. and on April 25 from 9 a.m. to 1 p.m. and 2:30 to 5 p.m.

Separate dates for online assistance have been scheduled in campus computer labs. No registration is necessary.

- April 28: 1-5 p.m., PHYS 104.
- April 29: 8 a.m.-noon, BRNG B291; 1-5 p.m., PHYS 014.
 - April 30: 8 a.m.-noon,

BRNG B291; 1-5 p.m., PHYS 014. Regional campus participants can contact their wellness program for online assistance:

■ Calumet: (219) 989-2709, lowry@calumet.purdue.edu.

- Fort Wayne: (260) 481-
- 6647, tillapau@ipfw.edu.
- North Central: (219) 785-5519, tlaux@pnc.edu.

Budget – Tuition and fees set

Continued from page 1

pay \$7,476. Students who started at Purdue as of summer 2006 pay a repair and rehabilitation fee that varies by campus.

Students at the regional campuses are charged fees on a per credit hour basis. Based on 15 credit hours per semester, the annual costs would be:

- At Purdue Calumet: Tuition and required fees at Calumet will be \$5,969, an increase of \$258, for in-state students who are new to campus.
 - At Indiana University-

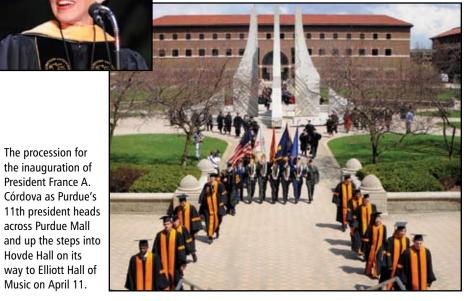
Purdue University Fort Wayne: Tuition and fees for in-state new students will be \$6,595, an increase of \$283.

■ At Purdue North Central: Tuition and fees for Indiana residents who are new to campus will be \$6,079, an increase of \$262.

Purdue's undergraduate resident fees for fall 2007 rank eighth among Big Ten public institutions, and nonresident tuition and fees rank sixth.

Among 12 peer institutions across the country, Purdue fees rank seventh for residents and ninth for nonresidents.

THE INAUGURATION OF PURDUE'S ELEVENTH PRESIDENT





Professors Thelma Snuggs, Mara Wasburn and J. Paul Robinson share in greeting President France A. Córdova in Hovde Hall before her inauguration as Purdue's 11th president on April 11 in Elliott Hall of Music.



The inauguration recessional makes its way up the aisle in Elliott Hall of Music. President Córdova, wearing the University medallion, leads as her guests Marye Anne Fox and Daniel Goldin, who are professional colleagues and friends of Córdova, follow.



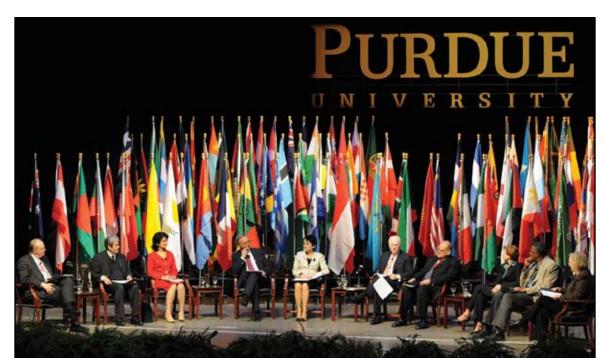
Indiana Lt. Gov. Becky Skillman brings greeting on behalf of the state at the inauguration. Visible on the large screen behind Skillman is Riall Nolan, dean of international programs. Onstage at Elliott Hall of Music are the platform party and the combined Purdue choirs — from left, the Purdue Varsity Glee Club, the Black Voices of Inspiration and the Purduettes.





ABOVE: President Córdova and others listen as Purdue's combined choirs sing the National Anthem at her inauguration April 11 in Elliott Hall of Music. The color guard was in front of the stage. Beyond Córdova (right to left) are Marye Anne Fox, Daniel Goldin, Martin Jischke, Steven Beering, Arthur Hansen, Morgan Olsen and Christian Foster.

LEFT: After her inauguration ceremony, President Córdova accepts the congratulations of John Dennis, mayor of West Lafayette, as Dr. Steven Beering, former Purdue president, looks on. At left, Indiana Lt. Gov. Becky Skillman stands with Christian Foster, Córdova's husband.



Panel members of the Global University Convocation on April 10 sit on the Loeb Playhouse stage before a backdrop of more than 120 flags representing the home countries of Purdue's international students.



France A. Córdova and her family enjoy a dance at the Black Tie Ball on the evening of April 11, after her inauguration. From left: Stephen Foster, son; Dr. Córdova; Anne-Catherine Foster, daughter; and Christian Foster, husband.

Photos by Dave Umberger: Inauguration ceremony and Global University Convocation Photo by Mark Simons: Black Tie Ball

Faculty promotions approved by board for all Purdue campuses

The Board of Trustees on April 11 approved a number of faculty promotions effective with the start of academic 2008-09:

WEST LAFAYETTE CAMPUS

To "Professor of" from associate professor

College of Agriculture

Rado Gazo forestry and natural resources Allan W. Gray agricultural economics

Scott A. Jackson agronomy

horticulture and landscape architecture Matthew A. Jenks

Linda J. Mason entomology Mark T. Morgan food science

Angus S. Murphy horticulture and landscape architecture **Guofan Shao** forestry and natural resources Jin-Rong Xu botany and plant pathology

College of Consumer and Family Sciences

Karen L. Fingerman child development and family studies Sandra S. Liu consumer sciences and retailing Daniel K. Mroczek child development and family studies

College of Education

Lynn Ann Bryan curriculum and instruction Ala Samarapungavan educational studies Phillip J. VanFossen curriculum and instruction

College of Engineering

Antonio Bobet civil engineering Robert J. Frosch civil engineering Shripad T. Revankar nuclear engineering materials engineering Elliott B. Slamovich mechanical engineering George T. Chiu mechanical engineering Peter H. Meckl Thomas H. Siegmund mechanical engineering

College of Liberal Arts

Janet Afary history and women's studies foreign languages and literatures Wei Hong

Jacqueline Mariña philosophy JoAnn L. Miller sociology Melissa J. Remis anthropology

Frank Robert Sabol visual and performing arts

Kristine J. Anderson library science Jean-Pierre V. M. Hérubel library science

School of Management

Susan G. Watts management

College of Science

Mahdi M. Abu-Omar chemistry Min Chen mathematics Donatella Garofalo mathematics

Darryl E. Granger earth and atmospheric sciences Frederi G. Viens statistics and mathematics

Gabriela C. Weaver chemistry Alexander Wei chemistry Jiu-Kang Yu mathematics

College of Technology

Nathan W. Harter organiz. leadership and supervision James L. Mohler computer graphics technology

School of Veterinary Medicine

Larry G. Adams veterinary clinical sciences Stephen B. Hooser comparative pathobiology Sheryl G. Krohne veterinary clinical sciences Abdelfattah Y. M. Nour basic medical sciences To "Associate professor of" from assistant professor

College of Agriculture

Cale A. Bigelow agronomy Scott D. Briggs biochemistry Carlos M. Corvalan food science Mario G. Ferruzzi food science Catherine A. Hill entomology

agricultural and biological engineering Jenna L. Rickus

College of Consumer and Family Sciences

SooCheong Jang hospitality and tourism management

College of Education

curriculum and instruction Brenda M. Capobianco Brian Forrest French educational studies Jennifer C. Richardson curriculum and instruction Scott P. Schaffer curriculum and instruction Yan Ping Xin educational studies

College of Engineering

Saurabh Bagchi electrical and computer engineering William J. Chappell electrical and computer engineering Yung-Hsiang Lu electrical and computer engineering Saeed Mohammadi electrical and computer engineering Albena Ivanisevic biomedical engineering Mônica Prezzi civil engineering

civil engineering

College of Liberal Arts

Amit H. Varma

Dwight S. Atkinson English Tithi Bhattacharya history

psychological sciences Mia S. Bynum Hyunyi Cho communication

foreign languages and literatures Elena Coda Alexander L. Francis speech, language, and hearing sci. William G. Gray

history

George J. Hollich psychological sciences

English Maren T. Linett Melanie Morgan communication Bich M. Nguyen English Kevin J. Vaughn anthropology

School of Management

Yanjun Li management Chong Xiang economics

College of Pharmacy, Nursing, and Health Sciences

industrial and physical pharmacy Gregory T. Knipp Jean-Christophe Rochet medicinal chemistry and molecular pharmacology

College of Science

Kyoung-Shin Choi chemistry

Noah S. Diffenbaugh earth and atmospheric sciences Andrew M. Freed earth and atmospheric sciences Ninghui Li computer science

Sergei F. Savikhin physics

College of Technology

Nicoletta Adamo-Villani computer graphics technology Nathan W. Hartman computer graphics technology computer and information technology Michael D. Kane

School of Veterinary Medicine

Timothy B. Lescun veterinary clinical sciences

To "Clinical professor of" from clinical associate professor

College of Education

Sarah F. Mahurt curriculum and instruction

To "Clinical associate professor of" from clinical assistant professor

College of Liberal Arts

Hope L. Gulker speech, language and hearing sciences

College of Pharmacy, Nursing, and Health Sciences

Cynthia L. Bozich Keith

School of Veterinary Medicine

Steven B. Thompson veterinary clinical sciences Ann B. Weil veterinary clinical sciences

NORTH CENTRAL CAMPUS

To "Associate professor of" from assistant professor

Kam Chi Chan education David M. Pratt education Victor Jeffrey Shires communication

CALUMET CAMPUS

To "Professor of" from associate professor

B. Lee Artz communication Maria L. Garcia-Verdugo Spanish Lisa J. Goodnight communication David Kozel electrical engineering

industrial engineering technology Lakshman B. Mapa

Dimitrios K. Tsoukalas economics

To "Clinical associate professor of" from clinical assistant professor

Helen Siukola-Jancich education

To "Associate professor of" from assistant professor

Masoud Fathizadeh electrical and computer engineering

technology

Tammy Guerrero library science Samuel Liles computer information technology

Cheryl Moredich nursing Neeti Parashar physics Libbie S. Pelter chemistry

physics and astronomy Shawn D. Slavin

Nicolae Tarfulea mathematics

To "Professor of" from associate professor

Linda M. Hite organiz. leadership and supervision

Donald E. Linn chemistry

FORT WAYNE CAMPUS

electrical engineering Hossein Oloomi

To "Associate professor of" from assistant professor Gary D. Steffen electrical and computer

engineering technology

Robert J. Visalli biology Matthew P. Walsh mathematics

IUPUI CAMPUS

To "Professor of" from associate professor John McGrew psychology

biomedical engineering Hiroki Yokota

To "Associate professor of" from assistant professor Brian King electrical and computer engineering

Steven Rovnyak Xianzhong Wang

electrical and computer engineering biology

To "senior lecturer in"

Robert Wolter organiz. leadership and supervision

Address – Proposals tie to strategic plan, focusing on student success, research

Continued from page 1

and future commercial research parks.

- Helping undergraduate students during their first two years by creating shared intellectual learning experiences, centralizing services and resources via a student "hub," and promoting and rewarding innovation in teaching.
- Transforming all of Purdue's "gateway classes" that contain hundreds of students into smaller classes that engage students and create exciting ven-
- ues for learning, especially in the sciences.
- Expanding and creating opportunities for every student to travel abroad and engage in service-learning and research projects.
- Moving toward a core curriculum, which could include creating a "university college" that would serve as a first-year alternative to declaring a major immediately.
- Increasing the stipends for graduate students and creating a support center devoted to their

academic progress and personal well-being.

Those attending the inaugural included several dignitaries, including Indiana Lt. Gov. Becky Skillman; former Purdue presidents Arthur Hansen, Steven Beering and Martin Jischke; Marye Anne Fox, chancellor of the University of California, San Diego; Dan Goldin, former administrator at NASA; members of the Purdue Board of Trustees; Purdue regional campus chancellors; and various state and community leaders.

Inauguration recap

A video and slideshow of the inauguration as well as Cordova's full speech can be found at http://news. uns.purdue.edu/x/2008a/ 080411CordovaSpeech.html.

The inauguration ceremony capped off a week of events and announcements on the Purdue campus.

Earlier on April 11, concurrent faculty and researcher discussions were held on the interdisciplinary topics of video game-based learning, the environment and nanotechnology.

On April 10, global leaders in education spoke at the Global University Convocation moderated by Purdue alumnus and C-SPAN President Brian Lamb.

On April 9, Córdova announced a new \$304 million campaign called Access and Success that will expand student aid and programs.

2008 Murphy Awards

Exemplary teachers receive honor

Six exceptional teachers were honored with 2008 Outstanding Undergraduate Teaching Awards in Memory of Charles B. Murphy on Sunday at the Honors Convocation in Elliott Hall of Music.

The Murphy is given annually in recognition of outstanding teaching in all phases of undergraduate instruction at the West Lafayette campus. The University's highest undergraduate teaching honor, the Murphy is accompanied by a \$10,000 cash award and induction into Purdue's Teaching Academy, which provides leadership for the improvement of undergraduate, graduate and outreach teaching. The 2008 winners:

■ Ximena Arriaga, associate professor of psychological sciences. At Purdue since 1999, Arriaga has been chosen to receive a Murphy award because of her passion for teaching, strong teaching evaluations and devotion to developing the next generation of research psychologists.

Arriaga played a pivotal role in launching the Research-Focused Honors Program in the Department of Psychological Sciences. In the program, students enroll in a two-semester seminar course and must complete an independent research project over the span of three semesters.

Students say the experience had a profound effect in preparing them for a research career:

"This class has been absolutely priceless. I feel it has better prepared me for graduate school and given me a greater appreciation about psychology and research." ... "[This] has been by far the best experience in psychology and grad school preparation that I could've asked for. Dr. Arriaga motivates and pushes students to achieve their absolute best work." ... "It was very challenging, but my instructor provided the proper guidance and aid to help me achieve my goals."

Howard Weiss, head of the department, says: "In addition to top-level classroom teaching, Professor Arriaga has done much to reshape and modernize our undergraduate curriculum to better meet the needs of students and the standards of faculty."

Arriaga wants students to be able to track their success back to their experience at Purdue.



ABOVE: Patricia Coyle-Rogers, associate professor of nursing, demonstrates pediatric nursing techniques to seniors Nicole Ligon (right) and Justin Hendricks, and junior nursing student Kelly McMains

RIGHT: Ximena Arriaga, associate professor of psychological sciences, teaches a research-focused seminar for honors students in the Department of Psychological Sciences.

"Years after leaving Purdue, I want my students to be able to say they are doing something challenging or rewarding better as a result of something they learned in my course," she says. "It might be something minor, such as knowing that data, criteria, and phenomena are plural nouns and go with plural verbs, but hopefully it is something major, such as giving a technical talk that is well received or having a paper accepted for publication in a prestigious journal."

■ Robert "Pete" Bill, professor of veterinary pharmacology. Bill adds the Murphy to the 24 teaching awards and recognitions he has received since starting at Purdue in 1985. Previous honors include a fellowship in Purdue's Teaching Academy, the Carl J. Norden Distinguished Teacher Award from the School of Veterinary Medicine, and



the Raymond E. Plue Outstanding Teacher Award from the school's graduates.

Students have praised Bill for his clear and engaging teaching style: "Dr. Bill genuinely cares what we learn and is very knowledgeable about the subjects he

teaches." ... "His hopes and dreams for excellence will follow us into the veterinary world and throughout our lives." ... "Dr. Bill makes it very easy to understand the material he is presenting and interesting as well."

In addition, Bill is credited with the creation of the Veterinary Technology Distance Learning program, an associate of science degree program launched in 1999. It is Purdue's first undergraduate degree program to be delivered completely by distance learning.

Bill says his goal is to excite students about learning and help them to develop content knowledge and thinking skills.

"I enjoy taking complex concepts and putting them into everyday language that students can understand," he says.

An early curiosity about effective learning methods helped draw Bill into the field. As an average, somewhat unengaged junior high school student, Bill realized that he could be as successful as the "smart kids" with the appropriate approach.

Now, Bill uses his interest in education, problem-based learning, motivation in the classroom, and distance learning to support his students' success.

"It is extremely gratifying for the student to finally grasp a difficult concept or to discover that missing piece that makes everything fall into place," he says. "They just light up! To be a small part of that discovery or that intellectual gratification is its own reward."



Becky Brown, associate professor of linguistics, talks with one of her former students, senior Antonia Wang, about graduate school options.

Photos by Mark Simons April 18, 2008 Instide Purdue 7

■ Becky Brown, associate professor of linguistics. Twenty years' worth of outstanding teaching evaluations, energetic mentoring, and dedication to excellence in teaching have contributed to Brown's selection for the Murphy Award.

Since joining the faculty in 1988, Brown has taught 15 different undergraduate courses — each with an honors component — in the Department of Foreign Languages and Literatures and the Interdepartmental Program in Linguistics. She has developed several courses across the French and linguistics curriculum, including a culture-based course on French gastronomy that includes lab demonstrations, guest speakers and a field experience at a cooking school in France.

Paul Dixon, head of the department, says of Brown and her most recent endeavor:

"The logistics of this course alone would be enough to scare off most faculty members, but I have seen her embark on this and other projects with unstoppable zeal and persistence."

Students also appreciate Brown's dedication: "It's so nice to have a professor who cares so much about their class and their students." ... "Professor Brown did a fantastic job of teaching. I have learned so much from this class and would take it again in a heartbeat."

Brown relies on sincerity and humor to make a connection with her students and to create an atmosphere conducive to learning.

"The class can be formal or informal, but if there's laughter then students are plugged in and a connection is made," she says. "Above all, the students want to know that you care about their learning experience."

Brown credits her colleagues for providing her with the inspiration and encouragement to strive for excellence.

"I think that one can have a wildly creative idea, a unique and innovative teaching proposal, or a killer lesson plan, but these initiatives won't come to fruition without the fertile environment that Purdue has afforded me throughout my career," she says.

■ Patricia Coyle-Rogers, associate professor of nursing. At Purdue since 2000, Coyle-Rogers has been recognized by School of Nursing faculty and students for her inspiring teaching.

Students testify to Coyle-Rogers' enthusiasm and professionalism:

"I wanted to let you know how much I appreciate your class. You are so passionate about nursing, and it really shows in your teaching." ... "I have been at Purdue for three years. I have changed majors, but I have never had a professor motivate me to see why I want to be a nurse as well as make me excited to be a nurse."

Coyle-Rogers' teaching strategies have helped her earn ratings of high 4s and 5s from students.

In "Dynamics of Nursing," Coyle-Rogers introduced the practice of having freshman students observe an upper-level nursing class and shadow a student nurse at a clinical site in order to show the application of required

core courses. Four years after its introduction, senior students now ask for the chance to be mentors while freshmen better understand the curriculum's progression.

One former student says: "I found shadowing another student nurse and attending a junior year lecture very beneficial as it helped me see where you are going and what you are going to all your classes for."

Coyle-Rogers also engages students outside the classroom, serving as volunteer mentor for Horizons Program since 2001. Through the program, she meets with one or two at-risk freshmen each fall to focus on goal setting, time management and study skills.

Coyle-Rogers says she tries to incorporate experiences from her 35-year nursing career into her courses as well as create a confortable environment.

comfortable environment that encourages open discussion.

"You have to give of yourself and be a person," she says. "You can't be a talking head or an ivory tower sort of person. It's about being real to the students. Once you've created that environment, that's what makes for a good classroom and engaging lectures."

■ Linda Naimi, assistant professor in the Department of Organizational Leadership and Supervision. Naimi's effectiveness as a teacher and mentor is illustrated by the positive comments and high ratings she receives from students on evaluations as well as by the lines that often form outside her office.

Students rate her instruction of the "Leading with Integrity" course a 4.9 and 5 on a five-point scale.

Students say about Naimi and the course: "Dr. Naimi opened my eyes with her semester-long exercises, teaching me that choosing the right thing to do is often extremely hard." ... "This class surprised me by helping me to build critical-thinking and decision-making skills I never knew I had."

Naimi also received the College of Technology's Outstanding Non-Tenured Faculty Member Award for 2008.

To aid student learning and provide greater access to learning resources, Naimi created distance education versions of each ethics course and made course materials available online through WebCT, Moodle and Blackboard.

Naimi also works with students on independent research projects, helps students prepare papers for publication, sponsors students at conferences and assists undergraduates in starting up new businesses.





Linda Naimi, assistant professor in the Department of Organizational Leadership and Supervision, conducts a class on business ethics and leadership in the Krannert Building.

Naimi, also an attorney at law, wants students not only to understand the coursework but to understand themselves as well.

"They cannot lead others if they don't understand their own strengths and weaknesses," says Naimi, who came to Purdue in 2004. "What motivates them to do their best — or their worst? When presented with a problem or an ethical dilemma, how do they decide what is the right and best thing to do? And when their lives have run their course, what do they want people to say about them? I want them to be able to look back on their lives and say proudly, 'I made a positive difference in this world.'"

■ Christine Wilson, associate professor of agricultural economics. Wilson's excellence in teaching has been recognized by faculty and students since her arrival at Purdue in 2001. Previous awards and recognitions include a fellowship in the Teaching Academy, the Richard L. Kohls Outstanding Undergraduate Teaching Award from the College of Agriculture and three Outstanding Teacher Awards from the Department of Agricultural Economics.

Student evaluations point out that Wilson uses creative teaching techniques, combines various methods to facilitate student learning, and is deeply devoted to student learning.

Students say of Wilson: "Dr. Wilson is a professor that is easy to talk with, always willing to be there for you, and makes you comfortable when talking to her." ... "She has helped inspire me to be a better student and take a more in-depth look into the marketing field; this I feel is the most

important role of any teacher."

As coordinator of the Honors Program within the Department of Agricultural Economics, Wilson created a course to help students launch their honors research projects. Enrollment in the honors program has increased from two students per year to 19 under her leadership.

Wilson says she enjoys interacting with students in and outside of the classroom as well as affecting their lives.

"As teachers we have the opportunity to impact students, make a difference, and change lives," she says. "Two of life's greatest rewards are helping others and learning something new, and as professors we have the opportunity to do both. When I am able to hold the attention of a class, see them actively listening and get them actively engaged in discussion, it energizes me and it is rewarding.

"When students come by my office just to say hi or thank you, come back to visit or send e-mail after they have graduated, I know I have done something that mattered to them."

Other awards

The McCoy Awards, awards by colleges and schools for outstanding teaching, and several awards for particular forms of service also were presented Sunday at Honors Convocation. Summaries of those award presentations are on page 8.



Robert "Pete" Bill, professor of veterinary pharmacology, leads a group discussion in the "Applications and Integrations" class for first-year veterinary medicine students in Lynn Hall.

Kuhn, McLuckey share McCoy Award

Two faculty members are sharing the 2008 McCoy Award for outstanding research in the sciences.

Richard Kuhn, professor of biological sciences, and Scott McLuckey, professor of chemistry, are the co-recipients.

The Herbert Newby McCoy Award is given to the Purdue student or faculty member "in the science departments of Purdue making the greatest contribution of the year to science."

The award was established in 1964 through a bequest from Dr. Ethel Terry McCoy in memory of her husband, who was an alumnus in the College of Science. The award carries a cash prize of \$4,000 and a gift of \$7,000 to support the recipient's research. Each winner will receive those amounts.

Also, each will present a Mc-Coy Distinguished Lecture next

Kuhn, who came to Purdue in 1991, is head of the Department of Biological Sciences and the Gerald and Edna Mann Director of Bindley Bioscience Center.

He is a leading figure in Purdue's world-renowned Markey Center for Structural Biology, which has ascertained numerous matters of the form and function of viruses.

Among other honors, he became a Fellow of the American

Association for the Advancement of Science in 2007.

His nominators cite "Kuhn's expertise in X-ray crystallographic and electron microscope studies of viruses and macromolecular structures."

They describe its importance to the virus structure studies of Michael Rossmann, the Hanley Distinguished Professor of Biological Sciences, and commend their "collaborative mode of experimental research" in a field requiring many methodologies.

Kuhn has been central, the nominators write, in "discovery and description of first flavi-virus, dengue virus, which is responsible for dengue hemorrhagic fever and 17,000 deaths worldwide in 2005."

Other advances includes further knowledge of the dengue virus, description of the structure of West Nile virus and "construction of replicons of genes of yellow fever virus, alpha viruses and sindbis virus."

Kuhn has provided significant amounts of review leadership for publications and for grants by the National Institutes of Health and the Centers for Disease Control and Prevention.

McLuckey joined Purdue in 2000 with a budding research initiative that has bloomed in a big way, his nominator says.

In 2007, he won the Award in Chemical Instrumentation from

the American Chemical Society's Division of Analytical Chemistry.

He has created a powerful and useful method that enhances the role of mass spectrometry in proteomics.

"He and his group have performed groundbreaking research into the fundamental ion chemistry and physics of the reactions of high mass, multiply charged bio-ions with ions of opposite polarity and have demonstrated a wide range of useful applications for this novel chemistry," the nominator writes.

To do this, McLuckey built on 1980s advances such as electrospray ionization and electrodynamic ion trap, which helped establish the field of gas-phase bio-ion/ion reactions.

"McLuckey recognized that these two developments made possible the study of the reactions of oppositely charged ions in the controlled environment of an ion trap," the nominator writes.

The research is so sound and has progressed so far, the writer goes on, that three commercial vendors of mass spectrometers are offering ion/ion reaction methodology and others are developing instruments with it.

"The field of gas-phase bio-ion/ion reactions has been largely defined by McLuckey and his students and post-docs," the writer says.

PIRILE GOVERNMENT OF THE PARTY OF THE PARTY

PHOTO BY MARK SIMONS

Mike Olson (front), manager of the Purdue Shop in Purdue Memorial Union, stands on the sales floor as employee Doug Louks staffs the counter. The store, specializing in Purdue fan items, is considered an apparel shop in retail terms. It opened March 31.

Purdue Shop fills niche for University apparel at Union

Purdue spirit and loyalty are the forces driving the Purdue Shop, the latest retail addition at Purdue Memorial Union.

The shop is at the east end of Union Commons, just down a flight of stairs from the Grant Street entrance and across from Pappy's.

Its opening March 31 fills a niche identified by students and staff members in the Union's retail strategic workgroup, says Bob Mindrum, PMU director.

"This group has recommended having banking services, a travel agency and now an apparel shop," he says. "They have a track record of being fairly successful."

It's true that apparel — shirts, caps, socks, gym shorts — constitutes the central part of the inventory. But while concentrating on Purdue, the store has many other items and will broaden its product range steadily and welcomes requests, says store manager Mike Olson.

"We're a specialty retailer that's here for the fan," he says. Since the opening, the Purdue Shop already has added Fossil watches with a Purdue design as well as the board game Purdueopoly.

Further, the shop's owner, Sports Avenue Inc., is preparing a Web site at www.thepurdueshop. com.

Mindrum says an apparel shop is fairly standard in union buildings across the country, and it's sensible in terms of Union goals.

"We look for opportunities that meet three basic criteria: 1) is consistent with our mission to provide services; 2) generates foot traffic; and 3) generates income at a positive level."

Like the Card Services Office, which also leases Union space, the Purdue Shop is expected to attract incoming students and their families who then will become familiar with the Union.

"We partner with Admissions on numerous events — Introducing Purdue, Day on Campus, Purdue's for Me, etc.," Mindrum says. "A lot of times these are parents with their incoming students, and the Union is the first place they come.

"I went through this as a parent, sort of 'Yeah, I want a Purdue Dad cap, and I want my daughter to start wearing a Purdue shirt.' It's all about affiliation with and loyalty to the institution."

The selection of Sports Avenue followed a request for proposals sent to many companies including the familiar shops in the area, Mindrum says. The company and the Union worked out the store name together.

"I do like that we ended up with Sports Avenue in this venture, as they just have a slightly different product line," he says. "Nothing wrong with the product lines in the other stores, but if it's something that's unique to the Purdue Memorial Union, we think it's beneficial to us."

The tenant-lease arrangement, adapted to include Web sales, follows the Union's pattern of not directly managing businesses outside its "core competencies," he says. PEFCU, the various ATMs, and STA Travel are in that group.

"We manage the majority of our business operations—like our hotel, catering, retail restaurants, and our recreation center," he says, although some of the branded restaurants operate under royalty licensing arrangements.

Another plus with the Purdue Shop, he says, is the owner's eagerness to be open a lot of hours. The hours are 10 a.m.-9 p.m. Monday-Saturday, noon-6 p.m. Sunday.

Awards given to faculty, staff at Honors Convo

Purdue faculty and staff received a number of awards Sunday (April 13) during the University's annual Honors Convocation in Elliott Hall of Music.

Six campus-wide teaching awards were bestowed (see pages 6-7), each academic area presented an award for excellence in teaching, and other awards related to academic endeavors were announced.

Excellence in teaching awards

College of Agriculture: Clint C.S. Chapple, professor of biochemistry, Richard L. Kohls Outstanding Undergraduate Teaching Award.

College of Consumer and Family Sciences: Volker Thomas, associate professor of marriage and family therapy, Mary L. Matthews Award for Outstanding Undergraduate Teaching.

College of Education: Sarah Templin, clinical instructor of educational studies, Outstanding Teacher Award.

College of Engineering: Dimitrios Peroulis, assistant professor of electrical and computer engineering, A.A. Potter Best of Engineering Teaching Award.

School of Health Sciences: Neil Zimmerman, associate professor of industrial hygiene, Robert R. Landolt Award for Excellence in Teaching.

College of Liberal Arts: Nancy Gabin, associate professor of history, Excellence in Education Award.

School of Management: Clifford Fisher, clinical associate professor of management, Outstanding Undergraduate Teacher Award.

School of Nursing: Michael Criswell, clinical assistant professor of nursing, LaNelle E. Geddes Excellence in Teaching Award.

School of Pharmacy and Pharmaceutical Sciences: Kimberly Plake, assistant professor of pharmacy practice, Dr. Aziz Outstanding Teaching Award.

College of Science: Peter Hollenbeck, professor of biological sciences, Outstanding Undergraduate Teaching Award.

College of Technology: Richard French, assistant professor of mechanical engineering technology, James G. Dwyer Award for Outstanding Undergraduate Teaching.

School of Veterinary Medicine: Larry Adams, associate professor of veterinary clinical sciences, Alumni Outstanding Teaching Award.

Recipients of awards for excellence in teaching receive commemorative plaques and cash awards from their college or school.

Other awards

- Provost's Award for Outstanding Faculty Mentors: Brant Burleson, professor of communication; and Andrew M. Weiner, professor of electrical and computer engineering. Each receives a \$2,500 award.
- Helen B. Schleman Gold Medallion Award: Renee Thomas, director, Black Cultural Center. The award is presented annually to a woman faculty or staff member who has made significant contributions to the University and its students. Thomas was recognized for promoting a campus climate that ensures the inclusion of diverse students, faculty and staff. Thomas receives the medallion and a \$1,500 award.
- Class of 1922 Outstanding Innovation in Helping Students Learn Award: This award was

shared by three faculty members in electrical and computer engineering: Cordelia Brown, visiting assistant professor; Yung-Hsiang Lu, assistant professor; David Meyer, professor.

They were recognized for

their innovative project "Development and Deployment of the Directed Problem Solving (DPS) Course Format."

They divide a \$4,000 cash prize and a \$2,000 allotment to

their academic expense accounts for official use.

Purdue Academic Advising Association's Outstanding Advisor Award: LeeAnn Williams, College of Agriculture. She received a

- plaque and a monetary gift.

 Purdue Academic Advising Association's Outstanding
 New Professional Award: Melissa
 Pederson, Undergraduate Studies
 Program. She received a plaque
 and a gift certificate.
- Award for Excellence in Distance Learning: Best Credit-Granting Program: Paige Allen, distance learning instructional technician, School of Veterinary Medicine administration, for "VCS 145 – Principles of Anesthesia for Veterinary Technicians I." She receives a \$1,000 cash award.
- Award for Excellence in Distance Learning: Best Noncredit Program: Patrick Connolly, associate professor of computer graphics technology; Nathan Hartman, assistant professor, computer graphics technology; for "Discovery Park: Product Lifecycle Management Certificate Program." Each receives a \$500 cash award.

The awards for Excellence in Distance Learning recognize professional accomplishment and innovative approaches to "teaching-at-a-distance."

Special Boilermaker nominations invited

Nominations are being accepted for the Special Boilermaker Award, given annually by the Purdue Alumni Association.

The award, begun in 1981, recognizes a faculty or staff member who has contributed significantly to the quality of life and/or the betterment of the educational experience for a substantial num-

ber of Purdue students.

Nominations should be submitted by 5 p.m. June 1 online at www.purduealum.org. Click on "Special Boilermaker Award" in the Quick Links on the right.

To learn more, contact Marty Burns, senior director of alumni activities, at 49-45181 or mjburns@purdue.edu. April 18, 2008 Inside Purdue

Campus Digest

APSAC elects vice chair

The Administrative and Professional Staff Advisory Committee elected Cherry Delaney as 2008-09 vice chair during its meeting April 9.

Delaney, security awareness and outreach coordinator for IT Networks and Security, will take office at APSAC's May meeting. She succeeds Leonard Seidel, director of catering and events at Purdue Memorial Union, who will serve as chair for 2008-09.

APSAC also elected three current members as members emeritus for 2008-09: Kristie Bishop, service desk manager in the College of Liberal Arts; Mike Budzik, network administrator in the Department of Food Science; and Dan Leaird, senior research engineer in the Department of Electrical and Computer Engineering.

APSAC bylaws allow for the election of up to three emeritus members, who act as non-voting resource members during a one-year commitment. The emeritus members will help to provide continuity for 2008-09, when 14 of the 25 APSAC members will be new.

In other business, APSAC approved a letter providing recommendations for a University parental leave policy, which is expected to be ready by July 1. The letter will be sent to John Beelke, director of Human Resource Services, and Pat Russell, ADA/Leaves/CDL program consultant.

Retirement planning set

Road to Retirement sessions will be held May 5 for faculty and staff age 55 and older.

Speakers from PERF, TIAA-CREF, Social Security, and the Purdue University Retirees Association (PURA) will focus on things to consider as retirement approaches, retirement procedures and timing, how benefits work together during retirement, medical insurance in retirement, and what it's like to be retired.

The first session is 8 a.m.12:15 p.m. and is geared toward
employees covered by PERF. The
second session at 1-5 p.m. is for
people covered by TIAA-CREF.
Both sessions will be in Room 214
A-D. Stewart Center.

Space is limited. Registration is available at https://www2.itap.purdue.edu/bs/Training2.0/log-in_form.cfm by logging in with your Purdue career account and password. Scroll down to Road to Retirement, and select the appropriate session.

TIAA-CREF is regularly on campus for one-on-one counseling sessions with all staff, including those covered by PERF. To schedule an appointment, visit **www.tiaa-cref.org/moc** or call 497-8740.

Indianapolis appointments with PERF may be scheduled by calling toll-free (888) 526-1687.

Questions about Road to Retirement can be directed to 49-46683 or pinnie@purdue.edu.

Walk/run for UW offers purple apple option

Purdue employees can help the United Way and earn a purple apple for Healthy Purdue by participating in the Greater Lafayette 5K and 10K Walk/Run on May 31.

Participants of all ages and abilities are invited to compete in the 5K run/walk or 10K run/walk. The races start at Bethel Christian Life Center, 2541 Indiana 52 W. (at McCormick Road).

Registration and packet pickup will be 7-8 a.m., and opening ceremonies will be at 8:15 a.m. The 10K race starts at 8:30 a.m., and the 5K race begins at 8:45 a.m. An awards ceremony follows at 9:45 a.m.

Early registration can be completed at http://kenlongassoc.com/lafayette08.htm. Cost is \$12 or \$17 (includes T-shirt.) Online registration must be completed by noon May 27.

Cost of registration on the event day is \$20 or \$25 (with T-shirt). All proceeds benefit United Way of Greater Lafayette.

For more information, visit www.run4unitedway.com.

Healthy Purdue will credit a purple apple for a six-week training period and participation in the run/walk. During the training period, participants must keep a training log. For that form, go to www.purdue.edu/healthypurdue, click on "Forms" and find the training alternative form.

Participants also must present evidence of race participation.

Violet Haas Award reception scheduled

Nien-Hwa Linda Wang, professor of chemical engineering, will be honored at a May 1 reception as winner of the 2008 Violet Haas Award.

The event will be at 3:30-4:30 p.m. in the atrium of Forney Hall of Chemical Engineering.

The award honors efforts that help women staff or faculty members or enhance the professional climate for women at Purdue.

Wang was a founder of the Women Faculty in Engineering Committee and has discussed Chinese culture at diversity forums.

Gifts support varied efforts

Several gifts announced during the week of the presidential inauguration will advance work at Purdue:

■ PMO building. A Purdue alumnus has pledged \$4 million to help build a new home for Purdue Musical Organizations.

Ralph E. Bailey and his wife, Bettye J. Holder Bailey, of Naples, Fla., and Greenwich, Conn., are making the lead gift to construct a facility expected to cost as much as \$8 million. The music groups currently are housed in a corner of Elliott Hall of Music.

Ralph Bailey is a 1949 mechanical engineering alumnus who has received several honors and an honorary doctorate from Purdue. Among his professional roles, he is the retired chairman and chief executive officer of

Bettye Bailey served as a trustee of Wilmington University (formerly Wilmington College) in Wilmington, Del., for 23 years.

Plans for the facility include multiple rehearsal rooms, office space, a lounge, a music library and environmentally controlled storage space.

A location for the new building has not been confirmed.

■ Technology center. Purdue Research Park broke ground April 7 on a nearly 13-acre expansion for which the wife of a Purdue alumnus has donated \$3 million toward a new technology center.

The deferred gift from Heddy Kurz of Louisville will be applied toward construction of the park's \$14.5 million Purdue Technology Center II building. The center will support about 275 jobs and 26 companies. The average annual wage of employees working in the park is \$52,000.

Kurz's gift is in honor of

her late husband, Herman, who received a degree in electrical engineering from Purdue. She has made previous gifts totaling more than \$4 million.

The Herman and Heddy Kurz Purdue Technology Center is expected to open in 2009. The 105,000-square-foot building will house several startup and expanding companies and the nearly 100 Purdue Research Foundation employees, who will move out of the original Purdue Technology Center to make room for new companies there.

■ College of Technology and Purdue Libraries. A Purdue alumnus and his wife have announced an unrestricted gift of \$2 million to these two units.

The deferred gift from Richard and Kyle Thomas of Greenwood, Ind., was announced April 9 during Purdue Technology Week.

Richard Thomas received a bachelor's degree in industrial economics from Purdue in 1962 and is president of the Gilliam Group Inc. in Indianapolis. His wife, Kyle, is a certified public accountant who owns her own accounting firm in Greenwood.

Ninety percent of the gift, or \$1.8 million, is designated for the College of Technology, and the remaining 10 percent is designated for Purdue Libraries.

Unrestricted funds allow the recipient to allocate money where the need is the greatest. Examples of priorities in the College of Technology include student scholarships and fellowships, faculty development programs, and global and study-abroad initiatives. Purdue Libraries priorities include renovation of infrastructure and keeping information and technology resources current.

onnaire (HPa)

Don't run out of time!

The online HPQ will be available until

8 p.m. Eastern on April 30.

- Go to www.purdue.edu/healthypurdue
- Click on the StayWell logo to access the questionnaire.
- Once you've completed a wellness screening and the HPQ, you'll be eligible to earn apples toward the additional \$250 (before taxes) incentive.
- · Don't miss out take part now!

Get healthy. Stay healthy.



Feed the pig.

Level One: Wellness Screening + HPQ

\$150 (before taxes)

Benefits eligible faculty and staff, hired before January 2, 2008, and their spouses/same-sex domestic partners are eligible for Healthy Purdue incentives.





For CSSAC updates, go to www.purdue.edu/cssac.

CSSAC membership applications due May 16 for '08-09 openings

Information has been mailed to clerical and service staff about applying for membership on the Clerical and Service Staff Advisory Committee.

The application deadline is May 16.

Seven positions on the committee, covering all four districts, will be open for three-year terms that begin in September.

CSSAC's membership subcommittee will review applications and conduct interviews in June for the open spots.

CSSAC has the following districts:

■ District I, representing

academic schools and divisions reporting to the provost and the director of intercollegiate athletics.

■ District II, representing departments reporting to offices of the Board of Trustees, president, vice president for state relations, executive vice president and treasurer, internal auditor, vice president for human relations, vice president for business services and assistant treasurer, and vice president for information technology.

■ District III, representing departments reporting to the vice president for physical facilities.

■ District IV, representing departments reporting to the vice president for housing and food services.

Seven West Lafayette campus CSSAC members will complete their terms in August. They are Brenda Gunion, sociology and anthropology; Danielle Sheese, pharmacy, nursing and health sciences; Ann Templeman, sponsored program services; Jamie Hendershot, university development office; Gary Carter, operations and maintenance; Dennis Hamilton, Purdue Village; and Ron Seward, food stores.

CSSAC members meet once

a month as a full committee to discuss pertinent issues with selected University administrators. Members also serve on various subcommittees and University committees.

A time commitment of at least eight to 10 hours per month is involved. All applicants must have their supervisor's approval in order to be considered.

Their respective campuses appoint representatives from Purdue Calumet, Purdue North Central, and Indiana University-Purdue University Fort Wayne.

For more information, go to www.purdue.edu/cssac.

CSSAC news: Vice chair to be elected, trip to Chicago Cubs game planned

Four candidates will compete to become vice chair of the Clerical and Service Staff Advisory Committee for the 2008-09 session.

Members will vote at the May 13 meeting.

The four nominees, selected at the committee's April 8 meeting, are Elaine Bahler, libraries; Jaylene Nichols, space management and academic scheduling; Alan Farrester, grounds; and Matt Marks, operations and maintenance. The vice chair succeeds to the chair position the following year.

Gary Carter is the current chair of the committee. The current vice chair, Maggie Grogan, will succeed him. New officers take office in September.

In other business on April 8, the committee approved a letter of recommendation for the new parental leave policy proposal to send to John Beelke, director of Human Resource Services.

The committee also discussed President France A. Córdova's visit scheduled for the July meeting.

PEAP trip to see Cubs

The committee's Purdue Employees Activity Program subcommittee reported strong interest in the Aug. 2 bus trip to Chicago to see the Cubs play the Pittsburgh Pirates. Twenty-two of the 46 available seats for the trip had been taken. For more information on the trip, or to reserve a seat, go to CSSAC's Web site at www.purdue.edu/cssac/.

Service**Anniversaries**

30 years: Dean Edging, grounds; Tim Foster, building services.

25 years: Tamara Davice, public and environmental affairs, IPFW; Karen Klemme, industrial and physical pharmacy; William Shilling, building services.

20 years: John Baumgardt, recreational sports; Forrest Evans, building services; Richard Lee Igney, safety and security, IPFW.

15 years: Diana Byers, information technology; Signe Hobaugh, biological sciences; Sandy Jansen, information technology; Carol Slattery, accounting services; Marcia Smith, state chemist's office.

10 years: Jennifer Austin, Cary Quadrangle; Benita Becerra, building services, Calumet; Christina Clark, consumer and family sciences; Gregory Dent, grounds, IPFW; James Mamph, intercollegiate athletics; Dora Reynolds, veterinary teaching hospital; John Sloan, operations and maintenance; Jennifer Swingle, bursar's office; Howard Weaver, operations and maintenance.



30 years: Tim Foster, utility custodian, building services.

Qualified Energy Savings again helping budget, environment

Three buildings on the West Lafayette campus have been selected for Qualified Energy Savings (QES) upgrades as the state program resumes.

Improving campus energy efficiency is a key part of Purdue's stewardship initiatives, but how to pay for it has been an ongoing challenge.

Purdue was the state's leading user of QES opportunities before budget shortfalls shelved the program early this decade.

By QES legislation, Purdue can borrow up to \$10 million to retrofit existing facilities. The projects are designed to pay for themselves in 10 years or less from the energy and operational savings. As the University realizes the financial savings from these upgrades, the loans are paid back, and more funds can be borrowed.

The Board of Trustees has approved QES projects for Brown

Laboratory of Chemistry, Stewart Center, and the Civil Engineering Building, to begin this summer. The budget for this QES project totals just over \$4.5 million. Average annual energy savings of approximately \$580,000 are anticipated, for a project payback of less than eight years.

In addition, the energy savings from these projects translates to a 3.3 percent annual reduction in overall carbon dioxide emissions from Wade Utility Plant. This reduction is equivalent to taking 3,583 cars off the road each year, if each were getting 25 mpg and traveling 10,000 miles per year.

The QES projects at Brown, Stewart, and Civil will focus on replacing outdated air handling units and inefficient water fixtures, and upgrading indirect digital controls. Purdue's QES efforts will:

- Help reduce the deferred maintenance backlog.
- Serve as a vehicle to make capital replacements, such as replacing old air handlers with more efficient models.
- Make these buildings more energy efficient, which in turn places less demand for energy from the power plant.
- Help provide increased comfort to campus customers.

Project manager Rustin Meister comments, "I am very excited about this project. This is really a great opportunity to provide energy-efficient systems that will provide positive outcomes for both the University and the building occupants — a win-win for everyone."

The contractor, Energy Systems Group, has planned a comprehensive package of energy conservation measures. Proposed ECMs at all three buildings include water conservation, replacing 3.5 gallons per flush (gpf) toilets with more efficient 1.6 gpf toilets, replacing 1.7 gpf urinals with 0.61 gpf models, and retrofitting kitchen and lavatory faucets with aerators to reduce water consumption.

Additional upgrades include:

- At Brown, building-wide mechanical and controls upgrades, to optimize the amount of air required by the fume hoods in labs, while maintaining a safe operating environment for the occupants.
- At Civil, repair and retrocommissioning of 11 air handling units to reduce air flow during off-peak periods to reduce energy use, as well as installation of new automated controls network.
- At Stewart, installation of variable frequency drives on 15 large-volume air handling units to reduce airflow during off-peak

loads, thus reducing fan energy and re-heat costs. Upgrade of controls system for greater efficiency and improve building conditioning.

■ Also at Stewart, installation of carbon dioxide sensors and new fans to regulate outside air and control associated building exhausts to reduce outside air heating and cooling loads.

Previous QES projects have been performed in Brown, Stewart, and Lilly Hall of Life Sciences, on regional campuses at Fort Wayne and North Central, and throughout the West Lafayette academic campus to replace lighting fixtures and sensors.

Energy-efficiency efforts have continued in recent years by adding campus-wide metering and improvements at the power plant, among other things.

Ride is getting greener at Transportation

Purdue's Transportation Service continues to realign its fleet toward environmentally friendly vehicles while pursuing other green practices.

Bus trips just got greener with the arrival of a midsize coach, the Concorde II. This 30-passenger bus is available for one-day travel. It offers the comfortable seating and ride of a large coach, though it doesn't have a restroom.

Moreover, every seat comes equipped with a DC electrical outlet, and all passengers may enjoy watching a DVD played on the five overhead LCD monitors.

Purchased from Glaval Bus in Elkhart, Ind., the Concorde II was built on a Ford F-650 airporterstyle chassis with a Cummins diesel engine and 2200 Allison transmission. The new coach is engineered for ultra-low sulfur fuel and may use B-20 fuel (20 percent biodiesel and 80 percent petroleum).

Biodiesel is a clean-burning alternative fuel, produced from domestic, renewable resources, such as soybeans. Currently, TS uses B-5 in its coaches, buses, fire response vehicles, and large service trucks.

Another recent acquisition is a Thomas Transit-style bus with a smooth-sided, more modern appearance. This vehicle will serve



This 30-passenger midsize coach is now part of the Transportation Service fleet. It is called the Concorde II and was purchased from Glaval Bus in Elkhart, Ind. Its diesel engine can use ultra-low sulfur fuel including B-20 (20 percent biodiesel).

as an alternative to school buses for classes or other groups planning trips to closer destinations.

Amenities include air conditioning, reclining seats, and an air-ride suspension.

This bus and the Concorde II have allowed TS to sell two 1986 coach buses.

New hybrid cars

The hybrid fleet at TS has doubled with the addition of two new Chevy Malibu hybrids. The midsize sedans will comfortably

seat four to five passengers.

Powered by a 2.4-liter, fourcylinder engine with a 36-volt electric motor, the Malibu hybrid offers fuel economy rated for 24 city and 32 highway miles.

The 2008 Chevrolet Malibu has received a five-star frontal and side impact crash test rating from the National Highway Traffic Safety Administration. In addition, it was named the 2008 North America Car of the Year and was listed in Car and Driver as one of 2008's 10 best cars.

What to do

For your next Purdue trip, call 49-46550 for bus service or 49-42114 to reserve one of the new or current vehicles offered at Transportation Service. The office is open 7 a.m.-6 p.m. Monday-Friday and 7-11 a.m. Saturday.

The hybrids will be offered to the campus community for business trips and will be monitored for mileage, service costs, and customer satisfaction.

"Our customers have indicated that they love the hybrids we currently have, but would like more interior and trunk space. We hope the Malibu hybrid will meet these requests," says Carol Cox, director of TS.

Fuel factors

Nearly all vehicles in the Transportation Service fleet are flex-fuel and will operate using E-85, a blend of 85 percent ethanol and 15 percent unleaded gasoline.

At the present time, E-10, also known as gasohol, is the only gasoline-ethanol blend available at TS. However, TS is considering adding a separate 3,000- to 4,000gallon E-85 tank and pump.

Alan Leonard, director of service enterprises, and the TS staff are investigating grant support and other funding for this.

Regenstrief adds funding for health care system work

The Regenstrief Foundation and Purdue will expand their partnership in designing a new prescription for the nation's health care

The foundation, which helped create the University's Regenstrief Center for Healthcare Engineering with a \$3 million gift in 2005, is investing \$11 million more over the next five years, President France A. Córdova announced April 3 at the President's Executive Roundtable Luncheon at the Indianapolis Marriott Downtown. The Purdue center's charge is to use systems engineering, management, science and information technology to improve patient safety and patient care.

"We have seen how research at Regenstrief Center for Healthcare Engineering in Discovery Park is helping address inefficiencies in this nation's \$2 trillion health care system," Córdova said. "Researchers are addressing patient scheduling, telemedicine, patient safety and other areas of the complex health care system. And we are confident Purdue will play a major role in offering solutions to make health care delivery more efficient, effective and affordable for all Americans."

Steven Witz, Regenstrief Center director and Purdue's St. Vincent Health Chair of Healthcare Engineering, said the additional funding will help the center expand its focus on three key areas of research — health education and learning technologies, systems analyses of health care delivery and patientoutcome assessment.

The grant to the Purdue center also will provide seed funding for smaller research projects and help sponsor annual conferences that highlight best practices and promote collaboration among health care professionals, faculty and students.

Environmental efforts, like motor vehicles, have many parts

Maintenance and upkeep give Transportation Service plenty of environmental considerations beyond vehicles themselves.

TS is an active member of Purdue's Sustainability Council, a group of nearly 100 students, faculty, and staff who meet regularly about sustainability topics in campus academic and operational activities.

This and other partnering helps TS satisfy the monitoring it receives by law from the Environmental Protection Agency.

TS efforts include:

■ Plastic, cardboard, and newspapers are separated and collected by crews from Purdue Recycling.

- A 2,000-gallon underground tank holds used oil, which is routinely collected and recycled by Future Environmental, a Midwest used oil collection company and provider of environmental services.
- Future Environmental also collects TS anti-freeze in 55-gallon drums for recycling.
- Scrap iron (broken parts, old rims, etc,) and vehicular radiators are placed into a recycling bin and are collected by Oscar Winski, a Lafayette scrap metal recycler.
- Used oil filters are separated by metal and paper and are recycled by Heritage Environmental.
- Gas fuel filters, along with absorbent pads, are shreddable products with high-energy content value. These products are picked up by Heritage Environmental Services in Indianapolis.
- Batteries are returned to Lafayette Auto Supply for recycling.
- Shop rags are given to Cintas Inc., a uniform supply company in Frankfort, Ind. Cintas launders and returns the rags for
- Contaminated, old, and watered gases are stored in 55-

gallon drums that are collected by Heritage Environmental. Heritage transfers the material to Lone Star Industries in Greencastle, Ind. Lone Star uses these materials as recycled fuel for their cement kiln during the manufacturing process of cement and concrete products. Waste by-products fulfill 80 percent of Lone Star's fuel needs.

■ The fluid used for cleaning parts in the TS shop is collected by Crystal Kleen, a sister company of Heritage Environmental, for use in their HCC Reuse Program. The recycled solvent is used as an ingredient in a manufacturing process.

Calendar

Events are free unless noted. Ticket prices are for single events, not any series or discount offers. The online calendar for the West Lafayette campus is at http://calendar.purdue.edu, which has a link on the Purdue home page at www.purdue.edu.

Athletics

For tickets, call Athletic Ticket Office, (765) 494-3194 or (800) 49-SPORT [497-7678].

Sunday, May 4

■ Softball vs. Indiana. 1 p.m. Varsity Softball Complex. Tickets: public, \$5; students, \$2.

May 8-10

■ Softball. Big Ten Tournament. Site

May 9-11

■ Baseball vs. Michigan State. Friday: 4 p.m. Saturday: 1 and 4 p.m. Sunday: 1 p.m. Lambert Field. Tickets: public, \$5; students, \$2.

Saturday, May 10

■ Track and field. Purdue Outdoor

Open. All day. Rankin Track and Field. Tickets: public, \$5; students, \$2

Wednesday, May 14

■ Baseball vs. Illinois-Chicago. 4 p.m. Lambert Field. Tickets: public, \$5; students, \$2.

May 21-25

■ Baseball. Big Ten Tournament. Site

May 28-31

■ Men's golf. NCAA Championships. Birck Boilermaker Golf Complex. .

Exhibitions

Ongoing

Media field.

■ MONDAY-FRIDAY. Rueff Galleries, Pao Hall. Patti and Rusty Rueff Department of Visual and Performing Arts;

Purdue University Galleries. 10 a.m.-5 p.m. Monday-Friday, 49-62958. ◆ April 28 - May 2: Photography and Related Media Senior Exhibition. Annual exhibition of artworks from

seniors in the Photography and Related

May 2 - June 6

■ Libraries – Archives and Special Collections. "BR: The Life and Work of Bruce Rogers." Rogers was a Purdue alumnus (Sc1890) and a renowned typographer and book designer. 9 a.m.-4:30 p.m. Monday-Friday. Room 279, STEW. www.lib.purdue.edu/spcol.

Music & Variety

Saturday, May 10

■ Purdue Varsity Glee Club End-of-Season Concert. Purdue Musical Organizations. 8 p.m. Long Center, 111 N. Sixth St., Lafayette. Tickets: public, \$15; students, \$10; to order, 49-43941.

Saturday, May 24

■ Indianapolis 500 Festival Parade. "All American" Marching Band. Downtown Indianapolis. 49-66785 or kcmatter@ purdue.edu.

Sunday, May 25

■ Indianapolis 500 Race. "All American" Marching Band in opening ceremonies. Indianapolis Motor Speedway. 49-66785 or kcmatter@purdue.edu.

Special Events

Thursday, May 1

Calendar

deadlines

item

■ Violet Haas Award reception. Honoring 2008 awardee Nien-Hwa Linda Wang, professor of chemical engineering. 3:30-4:30 p.m. Atrium, Forney Hall.

May 2, for the May 13 issue (events of June 1-30).

June 13, for the June 24 issue (events of July 1 – Aug. 23).

• Submit items at dhowell@purdue.edu, by fax at 496-1725, or at

417 ENAD. No phone submissions, but for questions call 49-42028.

Wednesday, May 21

■ **Spring Fling.** Appreciation day for staff and faculty. Open to employees, graduate staff and retirees. 11:30 a.m. See story, page 5.

University

April 28 - May 3

■ Spring exam period. Semester ends.

Tuesday, May 6

■ Grades due at Office of the Registrar. 5 p.m.

Friday, May 9

■ Commencement at West Lafayette, Division I. Education; Engineering. 8 p.m. Elliott Hall of Music. By ticket

Saturday, May 10

■ Commencement at West Lafayette, Division II. Consumer and Family Sciences; Management; Science. 9:30 a.m. Elliott Hall of Music. By ticket only.

■ Commencement at West Lafayette, $\textbf{Division III.} \ \textbf{Agriculture; Liberal Arts.}$ 2:30 p.m. Elliott Hall of Music. By ticket

Sunday, May 11

■ Commencement at West Lafayette, Division IV. Pharmacy, Nursing, and Health Sciences; Technology; Veterinary Medicine. 9:30 a.m. Elliott Hall of Music. By ticket only.

Monday, May 12 ■ Summer school begins at West

Lafavette. Four-week modules. First module May 12-June 6. Second module is June 9-July 3. Third module is July 7-Aug. 1. Commencement is Saturday, Aug. 2.

Monday, May 26

■ Memorial Day. University holiday.

Gifts, programs focus on access, success

A number of gifts from Purdue friends and alumni have helped start the Access and Success campaign, and seven efforts designed to help fulfill the campaign's vision have been announced.

Charles Wallrodt of Glen Ellyn, Ill., a 1963 electrical engineering graduate, contributed \$5 million for electrical and computer engineering.

Patricia Schreiner of West Lafayette, a 1976 graduate in political science, donated \$1.8 million to physics.

Judith Heisserman of Fairland, Ind., is giving \$1.7 million to the School of Veterinary Medicine.

A \$3.2 million bequest from the estate of the late Alfred and Eva Mathiesen is to establish a scholarship for students with high financial need. Alfred Mathiesen earned a master's in education from Purdue in 1968.

A \$1.3 million anonymous donation will support a scholar-ship for electrical engineering students.

Tom and Sandy Malott of Sanibel, Fla., and Alpharetta, Ga., who have donated \$1.1 million during their lifetimes, have designated their latest gifts, totaling approximately \$500,000, to support international opportunities and reward innovation within mechanical engineering. Tom Malott earned his bachelor's degree in mechanical engineering in 1962.

About two-thirds of the money raised will go to scholar-ships for students at all Purdue campuses. The rest will go to support programs in K-12 grades and help students succeed after they enroll.

Seven program initiatives

In addition to providing

support for general scholarships and ongoing programs for all Purdue campuses, the University is launching seven initiatives at the West Lafayette campus, said Pamela Horne, assistant vice president for enrollment management and dean of admissions.

- Purdue Promise: The Purdue Promise ensures a Purdue education to Indiana students whose families earn \$40,000 or less and who meet the requirements of the Twenty-First Century Scholars Program. Purdue will combine grant aid and workstudy funding to meet financial need for four years without the need for a loan. Purdue Promise includes academic and social support. The first recipients will start class in fall 2009. About 200 students a year will be enrolled, and by 2013, Horne said, she expects 880 students on campus will be part of this program.
- The Purdue Marquis Scholarship Program: The program helps Indiana students whose families earn \$40,000-\$70,000 and who qualify for minimal or no state and federal aid. The average income for Purdue students' families is \$70,000, and assistance will be provided on a sliding scale. The first scholarships will be available in fall 2009.
- For top students: To attract and retain the best talent for Purdue and the state of Indiana, new Presidential and Trustee scholarships will reach out to high-achieving students. The first recipients will start class this fall.
- Boilermaker Common Reading Effort: Incoming students, student leaders, faculty, staff and county residents will be enrolled in what is hoped to be the largest common reading experience in the nation, Horne said.

"This common reading program will help prepare students for the rigors of Purdue before they even arrive on campus," Horne said. "Our goal is to get students in the habit of reading and thinking critically before they begin their college careers. We also hope to bring an author of a book to campus to kick off the program and have events throughout the year in which a book is applied in many contexts and disciplines."

The program will begin in fall

- Learning communities:
 These ongoing academic programs allow students to enroll in several of the same courses and live on the same residence hall floors. They will draw on the common reading program.
- The College Guide: This initiative will place recent Purdue graduates in high schools across Indiana to promote college as an option. The project, beginning as early as fall 2009, would focus on at least 10 Indiana high schools with low college-going rates.

"Over the course of multiple years, we will help thousands of Indiana residents enroll in college," Horne said

■ Boiler Gold Rush: A Boiler Gold Rush scholarship program will pay the cost for a weeklong Purdue orientation program for low-income, first-time Purdue students. The goal is to double the scholarship program to reach 500 students. Donations made now will be applied to this August's orientation program.

The money from the campaign will be placed in an endowment to ensure the aid and programs will be available yearly. The goal is to have the project fully funded in seven years.

Special day for art, family



PHOTO BY MARK SIMONS

Student artist Christina Giles explains the symbolism in her painting as she donates it to Purdue's Latino Cultural Center during Día de la Familia. The traditional celebration, held April 12 as part of Spring Fest on campus, also marked the center's fifth anniversary. Giles, a junior in management, is LCC's Web/graphics specialist and an ambassador in its Embajadores program. The center, directed by Maricela Alvarado, is at 600 Russell St.

Young fans can have field day

A festival for youth will kick off a day of football at Ross-Ade Stadium on April 19.

The Purdue football team and the John Purdue Club will host festivities surrounding the 2008 Black and Gold Game.

Activities will include a Family Fun Fest, scheduled for 9:30 to 11 a.m. on the Ross-Ade Stadium field. The annual Black and Gold Game will begin at noon. At half-time, members of the 1997 and 1998 Alamo Bowl championship teams will be honored, as well as many other former Boilermaker football players and coaches.

After the game, an autograph session with players and coaches will be held on the field.

Gate A, located at the southeast corner of Ross-Ade, will open at 9 a.m. for registration for the Family Fun Fest, which is open to all youth with adult supervision.

Youngsters will be able to par-

ticipate in six interactive stations run by the Boilermaker team:

- Catching a football from the quarterbacks.
- Kick a field goal with the
- Accuracy throw with the wide receivers and running backs.
 Dummy tackling with the
- defensive backs and linebackers.

 Obstacle course with the of-
- fensive and defensive linemen.

 Bouncy house with the special teams.

Football season ticket forms out

Football season ticket applications for faculty and staff have been mailed to campus addresses.

May 1 is deadline for priority seating for the seven-game home season in Ross-Ade Stadium.

Faculty and staff can get two tickets at the discounted price of \$207 each. Additional faculty/staff tickets and public season tickets are \$259 each. Five-month July-to-November payroll deduction is a faculty-staff payment option.

The Boiler Bundle option features four season tickets in the north end zone for \$600. Additional tickets in the Boiler Bundle are \$150 each. South end zone

2008 home football

Sept. 6 Northern Colorado

Sept. 13 Oregon

Sept. 20 Central Michigan

Oct. 4 Penn State

Oct. 25 Minnesota

Nov. 1 Michigan

Nov. 22 Indiana

season tickets are \$140 each.

Ticket applications are at www. purdue.edu/athletics/facilities/ FB_fac_staff_season_app.pdf. Or call or stop by the Athletic Ticket Office in the Intercollegiate Athletic Facility, 49-43194.

NCAA certifies Purdue intercollegiate athletics

The NCAA Division I Committee on Athletics Certification announced Tuesday that Purdue is one of 35 Division I members to be certified through the association's second certification cycle. NCAA legislation mandating athletics certification was adopted in 1993 to ensure integrity and assist with improvements. The process includes a self-study, review and campus visit.

Deaths

Lawrence "Larry" Schaal, 91, died March 19 in Rancho Palos Verdes, Calif. He was Indiana's first U.S. Weather Bureau state climatologist at Purdue from 1956 to 1973. He then worked part time as state climatologist with Purdue's Department of Agronomy until retiring in 1983.

Kenneth Draper, 72, died March 30 in Bloomington-Normal, Ill. He worked in maintenance at Physical Facilities. Memorials: St. Jude Children's Research Hospital.

David E. Shinn, 48, died April 5 in Otterbein. He worked in building services at Physical Facilities. Memorials: Almost Home Humane Society.



PURDUETTE SPRING SPECTACULAR

7:30PM SATURDAY, APRIL 19 LONG CENTER 111 N. SIXTH ST. LAFAYETTE, IN

CALL 494-3941 FOR TICKETS ADULTS \$15, STUDENTS \$10

PMOJO.COM

HEART & SOUL SPRING SHOW

7PM SUNDAY, APRIL 20

WORD OF LIFE FELLOWSHIP CHURCH 3650 GREENBUSH STREET LAFAYETTE, IN





PURDUE VARSITY GLEE CLUB END-OF-SEASON CONCERT

8PM SATURDAY, MAY 10 LONG CENTER 111 N. SIXTH ST. LAFAYETTE, IN

CALL 494-3941 FOR TICKETS ADULTS \$15, STUDENTS \$10