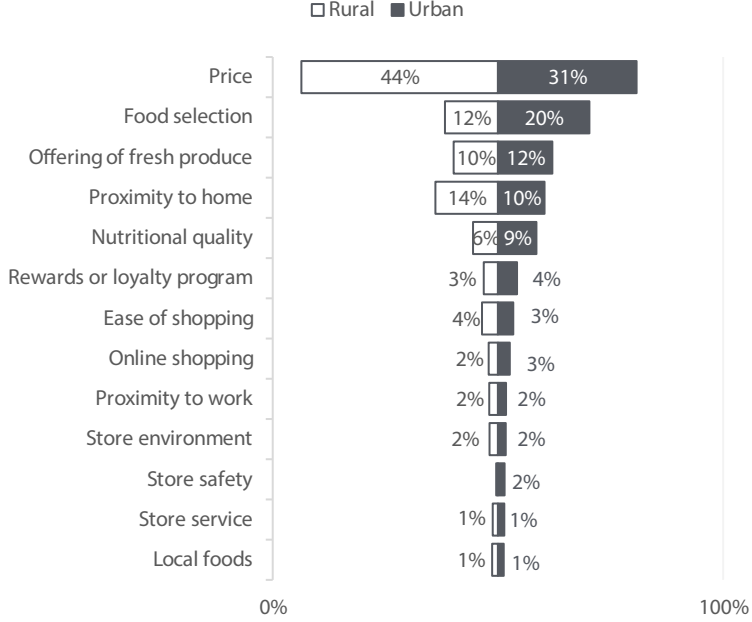
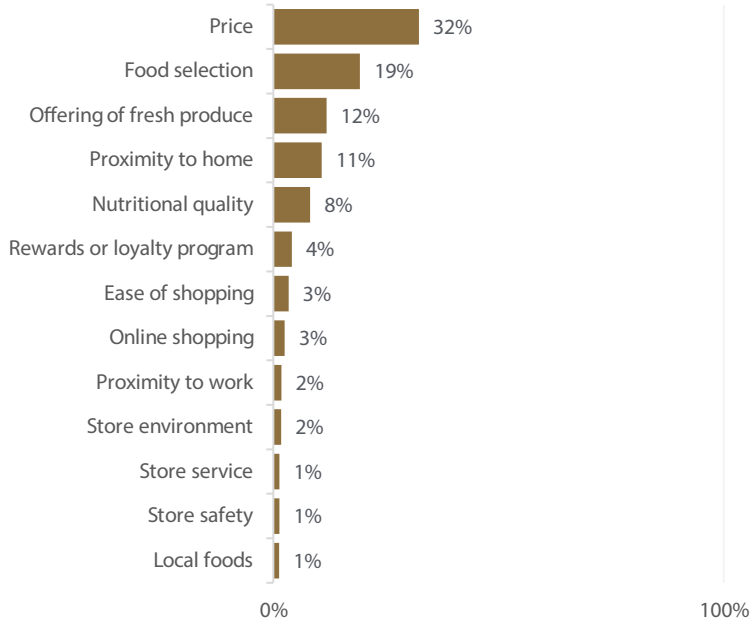


What attributes do consumers consider MOST important when choosing where to buy groceries?

Consumer Food Insights

April 2024



Source: Center for Food Demand Analysis and Sustainability



College of Agriculture