

Research Pitch Competition Judging Rubric

Background

The presentation clearly explained the research project and helped me understand it.

The presenter effectively stated the research projects' objectives, methods, and data.

The presenter clearly articulated the significance of the research in accessible terms.

Organization started with the purpose, ideas built on each other, examples were provided, and there was a storyline throughout the presentation.

Engagement

The presentation stimulated my interest in the research and made me want to learn more.

The research was presented as significant and purposeful and not simply "dumbed down."

The presenter demonstrated enthusiasm for the research.

The presenter captured the audience's attention throughout the presentation.

Communication

The presenter explained the research in jargon-free language appropriate for a general, educated audience.

Key terms were defined, and the provided background information was useful.

The presenter spoke at an even pace; presentation aspects were allotted sufficient time.

The presenter maintained eye contact with the audience, spoke audibly and clearly, and appeared confident and comfortable.

The single PowerPoint slide was legible, concise, and enhanced the presentation.

Answered questions from the judges appropriately.

All categories are ranked from 0 "Not at all" to 5 "Completely."