

Undergraduate Research Conference Evaluation Rubric: Poster Presentations

Criteria	Mastery Level			
	1-Beginning	3-Developing	5-Proficient	7-Mastery
A. Content: overall treatment of topic. Research question, problem defined. Abstract covers topic. Accurate interpretation of data. Importance, relevance of topic.	Question, problem undefined.	Question, problem not well-defined.	Question, problem adequately defined.	Question, problem well defined.
	Abstract does not cover topic.	Abstract could reflect topic better.	Abstract captures topic fairly well.	Abstract fully reflects topic.
	Contains a lot of inaccurate or faulty interpretations of data.	Contains some factual errors or inaccurate interpretations.	Data is mostly correct and accurately interpreted.	Data correct and well interpreted.
	Lacks discussion of relevance, importance.	Relevance, importance could be better clarified.	Relevance and importance are generally clear.	Relevance, importance of topic clear.
B. Organization: logical ordering of ideas; conclusions tied to data, implications for future. Project planning and execution.	Ideas not presented in logical order.	Some ideas not presented in logical order.	Most ideas are presented in logical order.	Ideas are presented in logical order.
	Basis for conclusions unclear.	The basis for some conclusions unclear.	The basis of most conclusions are clear.	The basis for conclusions are clear.
	Implications for future not discussed.	Implications for future vague.	Some future implications follow conclusions.	Implications for the future follow conclusions.
	Project does not appear to have been well-planned and/or executed.	Project could have been better planned and/or executed.	Project in general appears to have been well-planned and executed.	Outstanding project in terms of planning and execution.
C. Documentation: proper support and sourcing of major ideas; partners and advisors credited.	Little or no support for major ideas.	Some support provided for major ideas.	Adequate support provided for key ideas.	Effective support provided for key ideas.
	Little or no sourcing provided.	Sourcing is outdated or irrelevant.	Sourcing is generally relevant and current.	Sourcing is current and relevant.
	Partners and advisors not credited.	Some partners and advisors are credited.	Partners and advisors are credited.	Partners and advisors are credited.
D. Visual Presentation: appearance and legibility of poster; effectiveness of poster in delivering message.	Poster is unappealing and difficult to read.	Poster would benefit from more careful execution.	Poster is legible and understandable.	Poster is attractive and easily read.
	Poster does not effectively deliver the message.	Poster somewhat supports message.	Poster adequately supports message.	Poster well represents and supports the message.
E. Oral Presentation: Adequate volume, appropriate pace, diction, language, enthusiasm/energy, posture; effective use of visual aids.	Low volume or energy.	More volume/energy needed at times.	Adequate volume and energy.	Good volume and energy.
	Pace too slow or fast.	Pace too slow or fast.	Generally good pace.	Proper pace.
	Poor diction.	Poor diction.	Generally good diction.	Proper diction.
	Language inappropriate for audience.	Some inappropriate language used.	Mostly appropriate language.	Language proper and understandable by a layperson.
	Distracting gestures or posture.	Some distracting gestures or posture.	Few or no distracting gestures.	Avoidance of distracting gestures.
F. Interaction: listens to and answers questions. (For in-person presentations only.)	Visual aids poorly used.	Use of visual aids could be improved.	Visual aids used adequately.	Visual aids used effectively.
	Poor listening skills.	Better listening skills needed.	Displays ability to listen.	Excellent listening skills.
	Uneasiness or inability to answer questions.	Some difficulty answering questions.	Provides adequate answers to questions.	Answers questions with authority and accuracy.
G. Virtual Format: considers the virtual format of the presentation and the guidelines established. (For virtual presentations only.)	Presentation is longer than 5 minutes.	Presentation is longer than 5 minutes.	Presentation is no longer than 5 minutes.	Presentation is no longer than 5 minutes.
	Poster is difficult to read with multiple items on the poster that could have been easier to read.	Poster is mostly clear to read with only minor things that could have been easier to read.	Poster is mostly clear to read with only minor things that could have been easier to read.	Poster is clear to read with only one slide and no animation.