RYAN KERRIGAN 12TH BOILER GOLF OUTING/NFF HONORS DINNER SPONSORSHIP INFORMATION

TO: NFF Sponsors, Supporters and Friends
FROM: Jim Vruggink, Executive Director,
       Joe Tiller Chapter of Northwest Indiana, National Football Foundation
DATE: Winter/Spring 2017

Purpose of this message is five-fold … (1) to tell you that we greatly appreciate your past support of this chapter and its charitable causes, (2) to tell you about our events and opportunities for 2017, (3) to mention the names of a few people you’ll be hearing from about those events and opportunities, (4) to inform you of a special VIP Reception we are planning for our sponsors and (5) to ask for your continued support in our mission of recognizing and helping young people throughout northern Indiana.

A VERY GOOD YEAR –Thanks to your support, we were able to net more than $12,000 for scholarships and charities in 2016 through several successful events, allowing us to advance our scholarship program (in 12 years, we have awarded over $200,000 to 228 high school seniors for use in their first year of college) and to support the efforts of several other 501 (c) (3) foundations.

EXPANDING OUR RANGE OF SUPPORT – In addition to our own scholarship program, the Joe Tiller Chapter has provided financial assistance within the last year to Purdue’s Center for Cancer Research and the John Purdue Club’s 12th Boiler Fund. This allows us to provide financial assistance for young people at all levels in our region – grade school, high school and college – and beyond. Upcoming plans include four more events as options for your support this year:

- Feb. 19 – “Meet The Coach” Reception (featuring Jeff Brohm and staff) in West Lafayette
- Apr. 2 – Purdue Color Dodgeball Tournament (student event) in West Lafayette
- May 12 – Ryan Kerrigan/12th Boiler Golf Outing in West Lafayette, supporting the Blitz for The Better Foundation and scholarship funds through the John Purdue Club and the NFF
- June 11 – 13th annual NFF Honors Dinner (featuring a star lineup of guests and honorees) in West Lafayette

INTRODUCING – Travis Baugh and a team of interns (Cody Colbert, Brady Decker, Alexa Goodman, Austin Hoeftling, Hannah Quinn, Ryan Spesard and members of Purdue Gold Standard) are assisting our board members and leading our sales efforts for the opportunities listed above. Baugh can be reached at 765-404-9257.

VIP RECEPTION FOR SPONSORS – All sponsors, who have contributed $1,000 or more to our various sponsorship/partnership/advertising projects since the start of 2016, are invited to be our guests at this year’s VIP Reception on June 11 in conjunction with the NFF Honors Dinner.

CAN WE COUNT ON YOUR SUPPORT? – The enclosed sheets provide details about the options available regarding the “Meet The Coach” Reception, the Color Dodgeball Tournament, the Ryan Kerrigan/12th Boiler Golf Outing and the NFF Honors Dinner, where we will honor several scholar-athletes from throughout northern Indiana and also recognize the high school all-stars from Regions 1 and 4. Please consider buying tickets or providing sponsorship/partnership/advertising support for these events. We can customize a package to suit your wishes and needs.

become a member – If you aren’t already a member of the Joe Tiller Chapter of Northwest Indiana, I’d like to ask you to become one. For just $40 per year or $99 for three years you can help us grow and expand as one of the NFF’s biggest and best among the 120 chapters. For the last six years, we have ranked in the top six largest in membership. You can join by filling out the attached agreements online at http://www.footballfoundation.org/Membership/Join.aspx.
“MEET THE COACH” RECEPTION – FEBRUARY 19, 2017
COLOR “DODGEBALL FOR A CAUSE” – APRIL 2, 2017
RYAN KERRIGAN/12TH BOILER GOLF OUTING– MAY 12, 2017
and/or NFF HONORS DINNER – JUNE 11, 2017

SPONSORSHIP/PARTNERSHIP/ADVERTISING OPPORTUNITIES
through Purdue’s Trademarks Licensing Office and
the Joe Tiller Chapter of Northwest Indiana,
National Football Foundation and College Football Hall of Fame

Event Coordinator – Jim Vruggink (765) 427-3303, Cell; 494-2086, Office; 746-5706,
Home Sales Director – Travis Baugh (765-404-9257);
Sales Reps – Cody Colbert, Brady Decker, Alexa Goodman, Austin Hoefling, Hannah Quinn and
Ryan Spesard

Deadlines: Reception – Feb. 17; Dodgeball – Mar. 31; Golf – Apr. 28; Honors Dinner – June 1

ALL PACKAGES $150 VALUE AND UP RECEIVE THESE BENEFITS:

Each package is different, as indicated at the bottom of this page, and can be custom-built to be best please the contributor.
Complimentary ad in Honors Dinner printed program valued at approximately one-third of donated amount
(see ad rates below and deadlines above – full page is maximum)
Mention on signage or video screens at Honors Dinner and on chapter website (www.nfftillerchapter.org)
Option to use up to 10 percent of donated amount to go toward purchase of opportunities and tickets for other chapter activities (coach reception, Honors Dinner, etc.) OR toward chapter membership dues.
Option to purchase extra tickets @ member rates ($45 for Honors Dinner)
MEET THE COACH + DOGEBALL+ GOLF OUTING + NFF HONORS DINNER OPPORTUNITIES

BRONZE SCHOLARSHIP PARTNER - $751 TO $999
All goes toward NFF scholarship funding
Golf or caddie opportunity or hole sponsorship negotiable thru April 28
Support credit included in “Meet The Coach” reception event program
Half of the amount given goes to NFF Scholarship Endowment Fund, unless designated otherwise

SILVER SCHOLARSHIP PARTNER - $1,000 TO $4,999
Naming rights for specific NFF scholarship
Golf or caddie opportunity or hole sponsorship negotiable thru April 28
Support credit included in “Meet The Coach” reception event program
Half of the amount given goes to NFF Scholarship Endowment Fund, unless designated otherwise

PLATINUM SCHOLARSHIP PARTNER - $5,000 TO $9,999
Naming rights for NFF scholar-athlete of year finalist scholarships
Membership on Scholar Athlete Selection Committee for next year (optional)
Golf or caddie opportunity or hole sponsorship negotiable thru April 28
Logo included in “Meet The Coach” reception event program
Half of the amount given goes to NFF Scholarship Endowment Fund, unless designated otherwise

DIAMOND SCHOLARSHIP PARTNER - $10,000+
Naming rights for NFF scholarship program conducted by chapter during the next year
Membership on Scholar Athlete Selection Committee for next year (optional)
Golf or caddie opportunity or hole sponsorship negotiable thru April 28
Logo included in “Meet The Coach” reception event program
Half of the amount given goes to NFF Scholarship Endowment Fund, unless designated otherwise
“MEET THE COACH” RECEPTION OPPORTUNITIES

EVENT SPONSOR - $50
Proceeds go toward 12th Boiler Fund
One-line courtesy mention in event program
One-line courtesy mention on chapter website (www.nfftillerchapter.org)
Two free tickets to the reception ($20 value)

PURDUE COLOR “DODGEBALL FOR A CAUSE” TOURENY OPPORTUNITIES

EVENT SPONSOR - $50 (cash); $150 (product)
Proceeds go toward Purdue Center For Cancer Research and NFF Scholarship Fund
Signage or flier distribution at tournament

TEAM SPONSOR - $50 to cover cost of student group participation fee
Signage or flier distribution at tournament

GOLF OUTING OPPORTUNITIES

BASIC GOLF OUTING PARTNER - $150
Amount goes toward hole sponsorship

PARTICIPATING GOLF PARTNER - $250
$150 goes toward hole sponsorship
Allows for one participant in golf outing, lunch and reception

PARTICIPATING TEAM GOLF PARTNER - $750
$150 goes toward hole sponsorship
Allows for four participants in golf outing, lunch and reception

NOTE: Proceeds divided equally one-third to 12th Boiler Fund; one-third to NFF Scholarship Fund and one-third to Ryan Kerrigan’s “Blitz for the Better” Foundation.
NFF HONORS DINNER OPPORTUNITIES

HOMETOWN SCHOLARSHIP SPONSOR - $50 TO $349
   Entire amount toward scholarship or trophy/awards
   One-line courtesy mention on chapter website (www.nftillerchapter.org)
   Option to purchase four tickets @ member rate ($45 for Honors Dinner)

HONOREE TABLE PARTNER - $350/table
   $250 – cash stipend for books and study supplies
   $80 – toward dinner and NFF membership for nominee
   Logo mention on NFF home page

ADVERTISING ONLY PACKAGE
   $440 – Full-page (5”w X 8”h) ad in program, plus logo mention on home page
   $220 -- Half-page (5”w X 4”h) ad in program, plus logo mention on home page
   $110 -- Quarter-page (5”w X 2”h) ad in program, plus mention on home page
   $75 -- Eighth-page (2.5”w X 2”h) ad in program, plus mention on home page
   $50 – Logo in program, plus mention on home page
   $25 – Mention in program under “Congratulations to all of tonight’s honorees”
   Option to purchase four tickets @ member rate ($45 for Honors Dinner)

TRADEOUTS OR DONATIONS OF SERVICES, SILENT AUCTION OR RAFFLE ITEMS
   Contact Jim Vruggink at 765-427-3303 or jvruggink@purdue.edu

NFF MEMBERSHIP- $40 for one year/
   $99 for three years
   • Fee is tax deductible; goes to national office but some is returned in form of scholarships
   • Supports youth football at all levels, including scholarships and stipends for scholar athletes
   • Voting privileges in selection process for College Football Hall of Fame
   • Invitations and special seating/pricing for chapter events
   • Name added to membership list in program and website
   • Join the mission to make Joe Tiller Chapter of Northwest Indiana the largest chapter in nation
“MEET THE COACH” RECEPTION – FEBRUARY 19, 2017
COLOR “DODGEBALL FOR A CAUSE” – APRIL 2, 2017
RYAN KERRIGAN/12TH BOILER GOLF OUTING – MAY 12, 2017

Purdue Trademarks Licensing Office in conjunction with the Purdue Gold Standard and NFF’s Joe Tiller Chapter of NW Indiana

Sales Deadline: Feb. 17 for reception; Mar. 31 for dodgeball; Apr. 28 for golf

Questions: Call Jim Vruggink at 765-427-3303

THE FOLLOWING CONSTITUTES AN AGREEMENT BETWEEN THE NFF’S JOE TILLER CHAPTER OF NORTHWEST INDIANA AND THE PATRON (BUSINESS, ORGANIZATION OR INDIVIDUAL) LISTED HERE TO PROVIDE PARTICIPATION IN CHARITY EVENT. A RECEIPT FOR TAX-EXEMPTION WILL BE PROVIDED.

BUSINESS/ORGANIZATION/INDIVIDUAL: ________________________________________________________________

ADDRESS: __________________________________________________________________________________________

CITY __________________________ STATE ___________ ZIP ______________

BUSINESS CONTACT PERSON __________________________ PHONE __________________

EMAIL _______________________________ FAX ______________________________

PACKAGE OF CHOICE (See available inventory): __________________________________________________________

ADDITIONAL CONTRIBUTION: $__________ TOTAL NUMBER OF GOLFERS: ________

PATRON’S CHOICE OF BENEFIT OPTIONS:

____ AD IN JUNE PRINTED NFF PROGRAM (size equal to 1/3 of donation value) ________________

____ COMPLIMENTARY ITEMS (can use up to 10% of donated cash value+)

FEB 19 “MEET THE COACH” @ $10 ea. ………# COMP __ & # BOUGHT __=___* 
MAY 12 GOLF OUTING @ $150 ea. ………… # COMP __ & # BOUGHT __=___*
JUNE DINNER TICKETS @ $45 ea. …………… # COMP __ & # BOUGHT __=___*

MEMBERSHIP IN NFF @ $40 for 1 year/$99 for 3 years …..COMP or BOUGHT = ___* 

+ Does not apply to tradeouts or services * Please enclose check

TO CUSTOMIZE YOUR PACKAGE …. CALL JIM AT 765-427-3303

AGREED UPON BY:

FOR PATRON ________________________________ DATE ____________

FOR NFF CHAPTER ________________________________ DATE ____________

RETURN TO: NFF CHAPTER, c/o JIM VRUGGINK, 3672 FARNSWORTH DR., WEST
LAFAYETTE, IN 47906
RYAN KERRIGAN/12TH BOILER GOLF OUTING – MAY 12, 2017
NFF HONORS DINNER – JUNE 11, 2017
SPONSORSHIP/PARTNERSHIP/ADVERTISING CONTRACT
for NFF’s Joe Tiller Chapter of NW Indiana
in conjunction with the Purdue Trademarks Licensing Office
Sales Deadline: April 28 for golf; June 1 for dinner
Questions: Call Jim Vruggink at 765-427-3303

THE FOLLOWING CONSTITUTES AN AGREEMENT BETWEEN THE NFF’S JOE TILLER CHAPTER OF NORTHWEST INDIANA AND THE PATRON (BUSINESS, ORGANIZATION OR INDIVIDUAL) LISTED HERE TO PROVIDE THE SERVICES, PRODUCTS OR PRIVILEGES AS DESCRIBED. A RECEIPT FOR TAX-EXEMPTION WILL BE PROVIDED.

BUSINESS/ORGANIZATION/INDIVIDUAL ___________________________________________
ADDRESS _________________________________________________________________
CITY ______________________ STATE _______ ZIP ______________
BUSINESS CONTACT PERSON ______________________________ PHONE ___________
EMAIL ______________________ FAX ______________________________

PACKAGE OF CHOICE ______________________________________________________

VALUE IN CASH/SERVICE OR SILENT AUCTION/RAFFLE ITEM ______________________

PATRON’S CHOICE OF BENEFIT OPTIONS:

_____ AD IN JUNE PRINTED NFF PROGRAM (size equal to 1/3 of donation value) ________________

_____ COMPLIMENTARY ITEMS (can use up to 10% of donated cash value+)

- MAY 12 GOLF OUTING @ $150 ea. ............ # COMP __ & # BOUGHT ___ = ___ *
- JUNE DINNER TICKETS @ $45 ea. ............ # COMP __ & # BOUGHT ___ = ___ *
- MEMBERSHIP IN NFF @ $40 for 1 year/$99 for 3 years .....COMP or BOUGHT = ___ *

+ Does not apply to tradeouts or services

* Please enclose check

TO CUSTOMIZE YOUR PACKAGE .... CALL JIM AT 765-427-3303

AGREED UPON BY:
FOR PATRON ______________________________ DATE ____________
FOR NFF CHAPTER ______________________________ DATE ____________

RETURN TO: NFF CHAPTER, c/o JIM VRUGGIN, 3672 FARNSWORTH DR., WEST LAFAYETTE, IN 47906
NFF HONORS DINNER – JUNE 11, 2017
SPONSORSHIP/PARTNERSHIP/ADVERTISING CONTRACT
for NFF’s Joe Tiller Chapter of NW Indiana
in conjunction with the Purdue Trademarks Licensing Office
Sales Deadline: June 1
Questions: Call Jim Vruggink at 765-427-3303

THE FOLLOWING CONSTITUTES AN AGREEMENT BETWEEN THE NFF’S JOE TILLER CHAPTER OF NORTHWEST INDIANA AND THE PATRON (BUSINESS, ORGANIZATION OR INDIVIDUAL) LISTED HERE TO PROVIDE THE SERVICES, PRODUCTS OR PRIVILEGES AS DESCRIBED. A RECEIPT FOR TAX-EXEMPTION WILL BE PROVIDED.

BUSINESS/ORGANIZATION/INDIVIDUAL____________________________

ADDRESS ____________________________________________________________________________________________

CITY ______________________ STATE _______ ZIP __________

BUSINESS CONTACT PERSON __________________________ PHONE ______________________

EMAIL __________________________ FAX ______________________

PACKAGE OF CHOICE ____________________________________________

VALUE IN CASH/SERVICE OR SILENT AUCTION/RAFFLE ITEM __________________________

PATRON’S CHOICE OF BENEFIT OPTIONS:

_____ AD IN JUNE PRINTED NFF PROGRAM (size equal to 1/3 of donation value) __________________________

_____ COMPLIMENTARY ITEMS (can use up to 10% of donated cash value+)

JUNE DINNER TICKETS @ $45 ea. …………… # COMP ___ & # BOUGHT ___ = ___ *

MEMBERSHIP IN NFF @ $40 for 1 year/$99 for 3 years ….COMP or BOUGHT = ___ *

+ Does not apply to tradeouts or services * Please enclose check

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AGREED UPON BY:

FOR PATRON __________________________________ DATE __________

FOR NFF CHAPTER __________________________________ DATE __________

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