

# Trademarks and Licensing OCTOBER 2019 NEWSLETTER | ISSUE 22

2019 Football Promotional Schedule
 September 7 vs. Vanderbilt: Hammer Down Cancer Day
 September 14 vs. TCU: Band Day
 September 28 vs. Minnesota: Military Appreciation Day
 October 12 vs. Maryland: Homecoming
 October 26 vs. Illinois: Family Weekend, Kids Club Day
 November 2 vs. Nebraska: Ag Day
 November 30 vs. Indiana: Old Oaken Bucket Game/Senior Day

## **2019 Men's Basketball Promotional Schedule** *Tickets available October 15*

November 1 vs. Southern Indiana: Schedule Magnet Giveaway
November 6 vs. Green Bay: Big Ten Championship Replica Ring Giveaway
November 16 vs. Chicago State: Food & Fun Pack
November 23 vs. Jacksonville State: Star Wars Day
December 4 vs. Virginia: T-Shirt Game
December 8 vs. Northwestern: Big Ten Home Opener
January 24 vs. Wisconsin: Hammer Down Cancer
February 22 vs. Michigan: Brad Miller Bobblehead Giveaway
February 27 vs. Indiana: Boilermaker Blackout
March 7 vs. Rutgers: Senior Day

## **Calling all headwear producers!**

#FreeHatWednesday is the staple social media program of @RepPurdue. Unfortunately, however, we are experiencing a shortage of new Purdue hats and other items to share with our followers. If you are interested in donating product to be a part of this program, please contact Rachel Gerdes at gerdesr@purdue.edu.

## **Product Coding in BrandManager 360**

We understand that the transition to BrandManager 360 has been challenging, so we want to make sure that you have all of the necessary resources to use the system successfully. Please view the attached product category lists and codes for apparel and non-apparel products.

## Delegation Instructions for Purchasing Internal Licensees Only

Purdue Procurement Services is in the process of creating a framework for the delegation of purchasing for campus staff and anticipates distributing this information to the enterprise campus within the next few weeks. We would like to provide this information to make you as the vendor aware of our guidelines, in order to reduce confusion or concerns. To review all current solicitations, please visit the Procurement webpage at www.purdue.edu/business/procurement and click on "Open Bid Opportunities". Please view the attached table for delegation \_\_\_\_\_\_

## **Newsletter Distribution**

Do others in your organization need to receive the newsletter? If you would like to add anyone to the distribution list, please email Rachel Gerdes at gerdesr@purdue.edu with their information and they will be added to the list to receive newsletters in the future.

# **Licensing Questions?**

If you have questions regarding artwork, logos, or other order details please contact Erika Austin prior to other university entities. If necessary, Erika will discuss the question with the appropriate campus individuals and relay any information back to you. Erika Austin should always be your primary licensing contact.

## **Internal Licensee List Edits**

If you are an internal licensee, please check the internal licensee list posted on the Purdue Trademarks & Licensing website to make sure we have your correct company information. Updated information is crucial as we refer the camus community to this list when they are looking to order product. Please email any changes to Rachel Gerdes at @gerdesr@purdue.edu. Click here to view the list.



# Licensee Fair Thank You

Special thanks to the 19 internal licensees that participated in this year's Licensee Fair. We had over 100 attendees representing 54 campus departments or student organizations.

# **CLC Merger Information**

Following the CLC merger, the licensing department was restructured to all for a "two-pronged approach based on licensee volume and needs." Please see below for the full message sent by CLC regarding the change.

"Moving forward, we will have two teams – one that serves top licensees across a large number of institutions, and one that serves smaller licensees or those with limited distribution.

There are 215 licensees that make up more than 85% of all collegiate licensed sales and institution royalty revenue. These companies are often licensed with a large number of institutions and are heavily invested and committed to the college business in terms of sales, service, marketing, product assortment and distribution. To best serve these licensees and ensure the engagement necessary to maximize their college business and revenue for your program, we will have a team dedicated to serving these 215 companies. This 12-member team will be headed by Joe Hutchinson, our SVP Licensing. There will be strategic licensing account teams led by Jessica Austin (apparel) and Dave Kirkpatrick (non-apparel) that focus on these licensing partners in order to better facilitate communication and planning amongst our staff, partner institutions, and retailers as we collaborate on future merchandise programs.

We will have another licensing team that will work with the remainder of licensees, which often have fewer institutions under their license, more limited distribution, college is a small percentage of their business, and/or they only provide product for internal campus consumption. This 14-member team will be headed by Wes Richard, SVP of Operations and Innovations and Jenny Wallace will lead the day-to-day management of staff and processes, as well as lead strategy with an institution's internal program. This team will not have specific licensee account assignments, but rather work cohesively across all licensing processes and phases, mitigating delays in response time. This approach will provide quicker turn for licensing processes, answering questions and solving problems to improve the speed-tomarket of collegiate products.

To improve response time and service for this large group of licensees, we have established central email addresses for specific licensing questions, which will then be fielded by the licensing team. We are sharing these with licensees, but wanted to make sure you had them for your use as well:

licensing@clc.com - general licensing email address

insurance@clc.com - insurance-related questions

requests@clc.com - questions about new license, product, distribution, or distributor requests artwork@clc.com - artwork questions

royalties@clc.com - royalty reporting questsions

renewals@clc.com - renewal questions

We are excited to move forward with this new approach, as we believe it will best serve our licensees and our partner institutions. Should you have any questions about this new structure, please contact your Partner Services Representative."

# OCTOBER 2019 @REPPURDUE Social Media Calendar







**October 1** – We will be partnering with UGApparel to host a Tweet-to-win giveaway for a Purdue Boyfriend Plaid shirt.

**October 2** – #FreeHatWednesday – Every Wednesday, @RepPurdue does a "Free Hat Wednesday" giveaway where Twitter users are encouraged to follow and retweet for a chance to win a free cap.

**October 4** – National Golf Lover's Day – We will be highlighting golf merchandise, including apparel and other product.

 $October \ 9-\# Free Hat Wednesday$ 

**October 10** – National Handbag Day – We will be promoting Purdue handbags.

**October 12** – Purdue Football vs. Maryland – Homecoming – We will be holding a Tweet-to-win giveaway for a mini space helmet/Cradle of Astronauts tee bundle. We will be holding an Instagram giveaway for a Fan Creations home décor sign.

**October 16** – #FreeHatWednesday

**October 18** – #FlyYourFlagFriday – We will be holding a Tweet-to win giveaway for a Purdue flag.

October 23 – #FreeHatWednesday

**October 26** – Purdue Football vs. Illinois – We will be promoting Purdue football apparel.

**October 28** – #SockItToEmSaturday - One Saturday each month @RepPurdue will be holding a Tweet-to-win giveaway for a pair of Purdue socks from FBF Originals. **October 30** – #FreeHatWednesday

Please contact Rachel Gerdes at gerdesr@purdue.edu if you are interested in donating product for any of these campaigns!

## **Apparel Product Category List**

labels on the product.

2. Socks

3. Ties

1. Gloves/Mittens/Muffs

6. Fashion Scarves

labels on the product.

Subcategories should be denoted in the system for artwork and royalty reporting as category#letter-subcategory# (example: 01A-1 for Men's Unisex T-shirts). Advance category A fees apply.

#### 01A Men's/Unisex T-shirts\*\*\*

- 1. Men's/Unisex T-shirts (short sleeve cotton)
- 3. Men's/Unisex T-shirts (short sleeve synthetic)
- 4. Men's/Unisex T-shirts (short sleeve blend)
- . Men's/Unisex T-shirts (long sleeve cotton)
- 6. Men's/Unisex T-shirts (long sleeve synthetic)
- 7. Men's/Unisex T-shirts (long sleeve blend)
- 8. Men's/Unisex Tank Tops (cotton)
- 9. Men's/Unisex Tank Tops (synthetic)
- 10. Men's/Unisex Tank Tops (blend)

#### 01B Men's/Unisex Outerwear

- 1. Men's/Unisex Jackets
- 2. Men's/Unisex Rainwear
- 3. Men's/Unisex Polar Fleece
- 4. Men's/Unisex Windshirts
- Men's/Unisex Windsuits & Warm-ups

#### 01C Men's/Unisex Other Headwear

- 1. Men's/Unisex Knit Caps
- 2. Men's/Unisex Visors
- 3. Men's/Unisex Bucket Caps
- 4. Men's/Unisex Straw Hats
- 5. Men's/Unisex Other Headwear Styles

#### 01D Men's/Unisex Combo-Packaged Products

- 1. Men's/Unisex same product combo-pack
- 2. Men's/Unisex multiple apparel product combo-pack
- 3. Men's/Unisex T-shirt/headwear combo-pack
- 4. Men's/Unisex Fleece/headwear combo-pack

5. Men's/Unisex Apparel/Non-Apparel product combopack

#### 01E Jerseys/Uniforms

- 1. Replica Football Jerseys
- 2. Replica Basketball Jerseys & Shorts
- 3. Replica Hockey Jerseys
- 4. Replica Baseball Jerseys
- 5. Replica Shooting Shirts/Tear-away pants
- 6. Replica Jerseys-other
- 7. Vintage/Throwback Jerseys
- 8. Fashion Jerseys
- 9. Authentic Football Jerseys
- 10. Authentic Basketball Jerseys & Shorts
- 11. Authentic Hockey Jerseys
- 12. Authentic Baseball Jersevs
- 13. Authentic Shooting Shirts/Tear-away pants
- 14. Authentic Jerseys-other
- 15. Cycling Jerseys

#### 01F Infant/Toddler Apparel

- 1. T-shirts (sizes 0-4T)
- 2. Sleepwear (sizes 0-4T)
- 3. Infant/Toddler Headwear
- Jerseys/Uniforms (sizes 0-4T)
- 5. Cheerleader Uniforms (sizes 0-4T)
- 6. Beachwear (sizes 0-4T)
- 7. Outerwear (sizes 0-4T)
- 8. Boy's Fashion Tops & Bottoms (sizes 0-4T)
- 9. Girl's Fashion Tops & Bottoms (sizes 0-4T)
- 10. Fleece Tops & Bottoms (sizes 0-4T)
- 11. Onesies
- 12. Combo-Packaged Infant/Toddler Products
- 13. Misc. Apparel (sizes 0-4T)
- 14. Dresses (sizes 0-4T)
- 15. Performance Apparel (sizes 0-4T)
- 16. Infant/Toddler Accessories

## 01G Youth Apparel

- 1. T-shirts (sizes 5-20) 2. Sleepwear (sizes 5-20)
- 3. Youth Headwear
- 4. Jerseys/Uniforms (sizes 5-20)
- 5. Cheerleader Uniforms (sizes 5-20)
- 6. Beachwear (sizes 5-20)
- 7. Outerwear (sizes 5-20)
- 8. Boy's Fashion Tops & Bottoms (sizes 5-20)
- 9. Girl's Fashion Tops & Bottoms (sizes 5-20)
- 11. Girls & Boys Golf/Polo shirts (sizes 5-20)
- 12. Performance Apparel (sizes 5-20)
- 13. Athletic Apparel (sizes 5-20)
- 14. Combo-Packaged Youth Products
- 15. Misc. Apparel (sizes 5-20)
- 16. Dresses (sizes 5-20)
- 17. Fleece Tops (sizes 5-20)
- 18. Fleece Bottoms (sizes 5-20)

#### 01H Men's Fashion Apparel

- 1. Men's Golf/polo shirts
- 2. Men's Denim & Dress Shirts
- 3. Men's Fashion Tops
- 4. Men's Rugby Shirts
- 5. Men's Henleys & Thermals
- 6. Men's/Unisex Turtlenecks
- 7. Men's Sweaters
- 8. Men's/Unisex Non-Fleece 1/4 Zip Top
- 9. Men's Blazers
- 10. Men's/Unisex Athletic Shorts (excluding Basketball Shorts)
- 11. Men's/Unisex Fashion Bottoms
- 12. Men's Beachwear
- 13. Men's Misc. Apparel
- 14. Men's/Unisex Scrubs

#### 011 Women's T-shirts\*\*\*

01J Men's/Unisex Fleece\*\*\*

- 1. Women's T-shirts (short sleeve cotton)
- 20. Women's T-shirts (short sleeve synthetic)

1. Men's/Unisex Fleece Tops (crew neck - cotton)

3. Men's/Unisex Fleece Tops (crew neck - blend)

5. Men's/Unisex Fleece Tops (hooded - synthetic)

4. Men's/Unisex Fleece Tops (hooded - cotton)

6. Men's/Unisex Fleece Tops (hooded - blend)

01K Men's/Unisex Loungewear & Sleepwear

6. Men's/Unisex Pajama Bottoms/Lounge Pants

Synthetic – garment comprised of 51%+ polyester

Blend – any other combination of fabrics

7. Men's/Unisex Fleece Bottoms (cotton)

9. Men's/Unisex Fleece Bottoms (blend)

1. Men's/Unisex Sleepwear Sets

4. Men's/Unisex Misc. Loungewear

2. Men's/Unisex Robes

5. Men's Briefs/Underwear

Cotton – 100% cotton garment

3. Boxer Shorts

8. Men's/Unisex Fleece Bottoms (synthetic)

2. Men's/Unisex Fleece Tops (crew neck - synthetic)

- 21. Women's T-shirts (short sleeve blend)
- 22. Women's T-shirts (long sleeve cotton) 23. Women's T-shirts (long sleeve - synthetic)

24. Women's T-shirts (long sleeve - blend)

#### 01L Men's/Unisex Performance Apparel\* 01S Women's Fleece\*\*\* 1. Men's/Unisex Performance T-shirts (Loose) 1. Women's Fleece Tops (crew neck - cotton) 2. Women's Fleece Tops (crew neck - synthetic) 2. Men's/Unisex Performance T-shirts (Compression) 3. Women's Fleece Tops (crew neck - blend) 3. Men's/Unisex Performance Bottoms (Loose) . Men's/Unisex Performance Bottoms (Compression) 4. Women's Fleece Tops (hooded - cotton) Men's/Unisex Performance Outerwear (Heavyweight) 5. Women's Fleece Tops (hooded - synthetic) 6. Men's/Unisex Performance Outerwear (Lightweight) 6. Women's Fleece Tops (hooded - blend) 7. Women's Fleece Bottoms (cotton) 7. Men's/Unisex Performance Fleece 8. Women's Fleece Bottoms (synthetic) 8. Men's/Unisex Performance Golf/Polo Shirts \*Performance Apparel consists of apparel items that have unique 9. Women's Fleece Bottoms (blend) construction (i.e. compression/tight gear) and/or fabrications (i.e. moisture-wicking) that assist the wearer during exercise & general 01T Women's Outerwear athletic tasks. These special characteristics must also be marketed 1. Women's Jackets & Vests as a feature of the product through hang-tags, jock tags, or other 2. Women's Rainwear 3. Women's Polar Fleece 4. Women's Other Outerwear 01M Clothing Accessories (Category B Fees Apply) 01U Women's Headwear 1. Women's Baseball Caps . Cold Weather Knit Scarves 2. Women's Fashion Headwear 5. Headbands & Wristbands 01V Women's Jerseys & Performance Apparel\* 1. Women's Authentic Jerseys 01N Men's/Unisex Structured Closed Back Headwear 2. Women's Replica Jerseys 1. Men's/Unisex Structured Closed Back Headwear 3. Women's Fashion Jerseys 4. Women's Performance Golf/Polo Shirts 2. Structured Closed Back Performance Headwear\*\* 5. Women's Performance Tops (includes T-shirts, 010 Men's/Unisex Structured Stretch Fit Headwear tank tops) 6. Women's Performance Bottoms (includes 1. Men's/Unisex Structured Stretch Fit Headwear 2. Structured Stretch Fit Performance Headwear\*\* compression/loose shorts, yoga pants, etc) \*Performance Apparel consists of apparel items that have unique construction (i.e. compression/tight gear) and/or 01P Men's/Unisex Unstructured Closed Back Headwear fabrications (i.e. moisture-wicking) that assist the wearer 1. Men's/Unisex Unstructured Closed Back Headwear during exercise & general athletic tasks. These special Unstructured Closed Back Performance Headwear\*\* characteristics must also be marketed as a feature of the product through hang-tags, jock tags, or other labels on the 01Q Men's/Unisex Adjustable Wool Blend Headwear product. 1. Men's/Unisex Adjustable Wool Blend Headwear 2. Adjustable Wool Blend Performance Headwear\*\* 01W Women's Fashion Tops 01R Men's/Unisex Adjustable Non-Wool Headwear 1. Women's Golf/Polo Shirts (non-performance) 1. Men's/Unisex Adjustable Non-Wool Blend Headwear 2. Women's Tank Tops Adjustable Non-Wool Blend Performance Headwear\*\* 3. Women's Woven Shirts \*\*Performance Headwear consists of headwear that has 4. Women's Knit Tops unique construction and/or fabrications (i.e. moisture-wicking) 5. Women's Sweaters that assist the wearer during exercise & general athletic tasks. 6. Women's Blazers These special characteristics must also be marketed as a 7. Maternity Apparel feature of the product through hang-tags, jock tags, or other 01X Women's Fashion Bottoms 1. Women's Shorts 2. Women's Pants, Jeans, Leggings 3. Women's Skirts 4. Women's Dresses 5. Rompers/Overalls/One Pieces 01Y Women's Loungewear, Activewear, Misc. 1. Women's Lingerie 2. Women's Lounge Bottoms 3. Women's Sleep Shirts/Chemises 4. Women's Robes 5. Women's Sleep Sets

- 6. Women's Exercise Tops (non-performance)
- 7. Women's Exercise Bottoms (non-performance)
- 8. Women's Swimwear & Cover-Ups
- 9. Women's Misc. Apparel
- 10.Women's Combo-Packaged Products
- 11. Women's Sports Bras/Bandeau Tops

\*\*\*Men's/Unisex and Women's T-shirt & Fleece (01A, 01I, 01J, and 01S) Categorization Guide:

## **Non-Apparel Product Category List**

**05A Stationery** 

6. Stickers/Labels

7. Stationery - Misc.

2. Checkbook Covers

**05C Paper products** 

4. Gift Bags/Boxes

3. Wrapping Paper/Ribbons

6. Paper Products - Misc.

05D School supplies

2. Writing Instruments

10. School Supplies - Misc.

6. Printing/Publishing - Misc.

11. Graduation Supplies

4. Ring Binders

6. Desk Calendar

05E Publishing

2. Wall Calendars

7. Children's Books

9. Canvas Prints

1. Cookbooks

3. Posters

4. Books

5. Notebooks

7. Folders

8. Portfolios

9. Planners

1. Graduation Announcements

2. Greeting Cards/Note Cards

10. Scrapbooks & Accessories

1. Balloons

3. Notepads

8. Stationery

05B Checks

1. Checks

1. Napkins

9. Photo Albums

Subcategories should be denoted in the system for artwork and royalty reporting as category#letter-subcategory# (example:02A-1 for Buttons-lapel/dress).

**04A Automobile Products** 

2. Car Tags/License Plates

6. Seat & Headrest Covers

12. Automobile Products - Misc.

7. Hood & Hitch covers

. Bumper Stickers

3. Car Flags

4. Car Magnets

5. Tire Covers

8. Floor Mats

9. Air Freshener

10. Window Decals

13. Auto Emblems

**04B Collectibles** 

1. Coins/Medallions

6. Die-cast Vehicles

8. Collectibles - Misc.

04C Signage Products

6. Illumination Devices

1. Key Chains/ I.D. tags

8. Musical Novelties/Instruments

12. Storage Containers/Organizers

11. Stadium Seats/Cushions

13. Candles/Holders/Warmers

16. Birdhouses & Feeders

17. Tattoos (Removable)

19. Shakers/Foam Hands

23. Novelty Headwear

2. Christmas Figurines

5. Halloween Accessories

6. Holiday Accessories - Misc.

21. Gifts & Novelties - Misc.

**04E Holiday Accessories** 

. Christmas Accessories - Misc.

9. Water Globes

10.Bobbleheads

1. Flags/banners

3. Pennants

5. Wind Socks

7. Garden Flags

4. Signs

1. Banks

3. Magnets

5. Koozies

6. Lighters

9. Pet Products

14. Fan Buttons

18. Lanyards

24. Flashlights

. Ornaments

3. Stockings

2. Commemorative Plates

5. Replica Buildings/Stadiums

11.Replica Helmets (full-sized & mini)

04D Miscellaneous Gifts & Novelties

14. Car Wraps

3. Figurines

#### 02A Jewelry

- 1. Buttons (lapel/dress)
- 2. Cloisonne & Lapel pins
- 3. Watches
- 4. Tie Tacks/Cuff Links
- 5. Money Clips
- 6. Bracelets & Charms
- 7. Earrings
- 8. Necklaces & Pendants
- 9. Fan/Championship Rings

#### 02B Class Rings 1. Class Rings

#### 02C Personal Accessories

- 1. Eyewear
- 2. Wallets
- 3. Hair Accessories
- 4. Umbrellas
- 5. Luggage
- 6. Emblems/Patches
- 7. Belt Buckles
- 8. Belts/Suspenders
- 9. Bandanas
- 10.Personal Accessories Misc.
- 11. Tote Bags
- 12. Briefcases/Computer Bags
- 13. Toiletry/Comestic Bags
- 15. Shoelaces & Shoe Accessories 16. Eyewear Accessories
- 17. Purses

## 02D Drinkware

- 1. Plastic Cups
- 2. Plastic Single Wall Tumbler
- 3. Plastic Double Wall Tumbler
- 4. Stainless Steel Tumbler
- 5. Mugs/Steins (with handle)
- 6. Glassware/Barware
- 7. Ceramic Drinkware
- 8. Plastic Sport Bottle
- 9. Sport Bottle Misc.
- 10. Shot Glasses
- 11. Flasks
- 12. Drinkware Misc.
- 13. Metal Cups
- 14. Concession Cups

### 03A Domestics

- 1. Bedspreads/Comforters
- 2. Blankets 4. Bed Linens
- 5. Linens
- 7. Bathroom Accessories
- 8. Wall Hangings (Decorative)
- 9. Kitchen Accessories
- 11. Domestics Misc.
- 12. Clocks
- 13. Doormats/Mats
- 14. Door Accessories
- 15. Fabric & Ribbons
- 16. Mirrors
- 17. Pillows
- 18. Plants & Accessories
- 20. Wastebaskets/Trash Cans
- 22. Picnic Baskets
- 23. Afghans
- 24. Throws
- 25. Cushions
- 26. Bath Towels
- 27. Beach Towels

### 03B Furniture/Furnishings

- 2. Bean Bags
- 3. Lamps & Accessories
- 4. Memorial Products 6. Collapsible Furniture
- 7. Tables
- 8. Yard accessories
- 9. Wallpaper & Borders
- 11. Paint
- 12. Furniture/Furnishings Misc.
- 13. Flooring
- 15. Night Lights
- 17. Tools
- 18. Grills
- 19. Appliances
- 20. Grilling Accessories
- 21. Indoor Chairs
- 22. Patio Chairs
- 23. Outdoor Collapsible Chairs
- 24. Beach Chairs
- 25. Yard Signs

#### 03C Office Products

- 2. Bulletin Boards
- 3. Desk Accessories 4. Picture Frames
- 5. Diploma Frames
- 6. Recognition Awards
- 7. Computer Accessories
- 9. Office Products Misc.

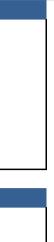
#### 03D. Housewares

- 4. Bowls
- 5. Ice Buckets/Wine Chillers
- 7. Coasters
- 8. Soft-Sided Coolers 11.Tableware/Dishes

15. Trays/Platters

14. Housewares - Misc.

17. Barware Accessories 20. Reusable Shopping Bags 21. Hard-Sided Coolers



# 2. Disposable Plates and/or Cups

5. Lithographs/Prints (Framed & Unframed)

8. Marketing & Advertising Materials

10. Photography Based Products

## 06A Sports Equipment

- 1. Backpacks/Fanny Packs 2. Baseball/Softball Accessories
- 3. Basketball Accessories
- Bowling Accessories
- 5. Fishing Accessories
- 6. Football Accessories
- 7. Golf Accessories
- 8. Golf Bags
- 9. Golf Clubs
- 10. Golf/Sport Towels
- 11. Golf Balls
- 12. Athletic Bags
- 13. Canopies (for shade)
- 14. Sports Equipment Misc.
- 15. Swimming Pool Accessories
- 16. Billiard Accessories
- 17. Tents/Camping Equipment
- 18. String Backpacks

## 06B Balls

- 1. Collectible (full-sized & mini)
- 2. Competition/Leather
- 3. Rubber Full-Size
- 4. Rubber Mini
- 5. Foam/Plush (full-sized & mini)
- 6. Vinyl (full-sized & mini)
- 7. Balls Misc.

## 06C Toys

- 1. Plush Mascots
- 2. Plush Other
- 3. Action Figures
- 4. Toys Misc. 5. Flying Discs
- 6. Dolls

#### 06D Games

- 1. Board Games
- 2. Playing Cards & Accessories
- 3. Game tables
- 4. Puzzles
- Games Misc.
- 6. Tailgate Games

## 07A Video Games

- 1. Video Games
- 2. Mobile Video Games

#### 07B Consumables

- 1. Food
- 2. Chocolate
- 3. Beverages
- 4. Bottled Water
- 5. Consumables Misc.
- 6. Ice Cream
- 7. Condiments/Seasonings
- 8. Salty Snacks
- 9. Gum
- 10. Mints
- 11. Non-Chocolate/Sugar Confections

#### 07C Health/Beauty

- I. Cologne/Perfume
- 2. Soaps/Lotions
- 3. Toothbrushes
- 4. Health & Beauty Misc.
- 5. Nail Accessories
- 6. Cosmetics
- 7. Medical Accessories

#### 07D Infant Products

- 1. Booties & Shoes
- 2. Bibs
- 3. Bottles
- 4. Strollers
- 5. Blankets
- 6. Diapers
- 7. Infant Products Misc.
- 8. Car Seats
- 9. Diaper Bags
- 11. Infant Plush/Toys
- 12. Infant Dishes/Cups
- 13. Infant Bedding
- 14. Infant/Toddler Towels

#### 07E Footwear

- I. Slippers
- 2. Sandals
- 3. Sneakers
- 4. Footwear Misc.
- 5. Flip Flops
- 6. Golf Shoes
- 7. Cowboy Boots

#### 07H Electronics & Content

- 3. MP3 Players
- 4. Cameras
- 5. Phones
- 6. Mobile Content (Apps, Ringtones &
- Wallpaper)
- 9. Computers/Laptops/Tablets
- 12. Speakers
- 13. Phone/Tablet Cases 14. Media Player Accessories

07I: Trading Cards

1. Trading Cards



Procurement Services AUXILIARY SERVICES

#### September 10, 2019

#### **RE: Delegation instructions for purchasing**

Purdue Procurement Services is in the process of creating a framework for the delegation of purchasing for campus staff and anticipates distributing this information to the enterprise campus within the next few weeks. We would like to provide this information to make you as the vendor aware of our guidelines, in order to reduce confusion or concerns. To review all current solicitations, please visit the Procurement webpage at www.purdue.edu/business/procurement and click on "Open Bid Opportunities".

Amount	Procurement Method	<b>Responsible Person</b>	Payment Options - in order of Procurement recommendation
Less than \$1,000	Informal Solicitation Recommended	Department Delegate	Purchase Order, (begins with a requisition in the eProcurement system) P-card, Direct Invoice (to be avoided when supplier accepts other options)
\$1,000-\$5,000	Informal Solicitation Request for Quotation - Verbal	Department Delegate	Purchase Order, (begins with a requisition in the eProcurement system) P-card, Direct Invoice (to be avoided when supplier accepts other options)
\$5,000-\$9,999	Informal Solicitation Request for Quotation - Written	Department Delegate	Purchase Order, (begins with a requisition in the eProcurement system) Direct Invoice (to be avoided when supplier accepts other options)
\$10,000 or greater	Formal Solicitation Competitive Bid, Request for Proposal, Request for Information (RFI may not result in a purchase)	Procurement Services	Purchase Order, (begins with a requisition in the eProcurement system) Direct Invoice (to be avoided when supplier accepts other options)

Please contact Mari Wiesner, category management manager, 765-494-1876, <u>mawiesner@purdue.edu</u>, with any questions or concerns.