Purdue University - *Vintage*

Current Revision Date: 09/25/23

Established: 1869

Location: West Lafayette, IN

Conference: Big Ten

Mascot: Boilermakers

Mascot Name: Boilermaker Special, Purdue Pete

Verbiage

Purdue University ®
Boilermakers ®
Purdue™
Boilers ®
Boilermaker™
Boiler™
Boiler Up ®
Boiler Up... Hammer Down™

Boilermaker Special™
Old Oaken Bucket™
Hail Purdue™
Paint Crew™
Boiler Blackout™
Ross-Ade Stadium™
Mackey Arena™
1234... First Down™

Degree in 3™
Cradle of Quarterbacks™
Den of Defensive Ends™
One Brick Higher™
Giant Leaps for Mankind™
Ever True™
Ever Grateful, Ever True™
I Am An American™

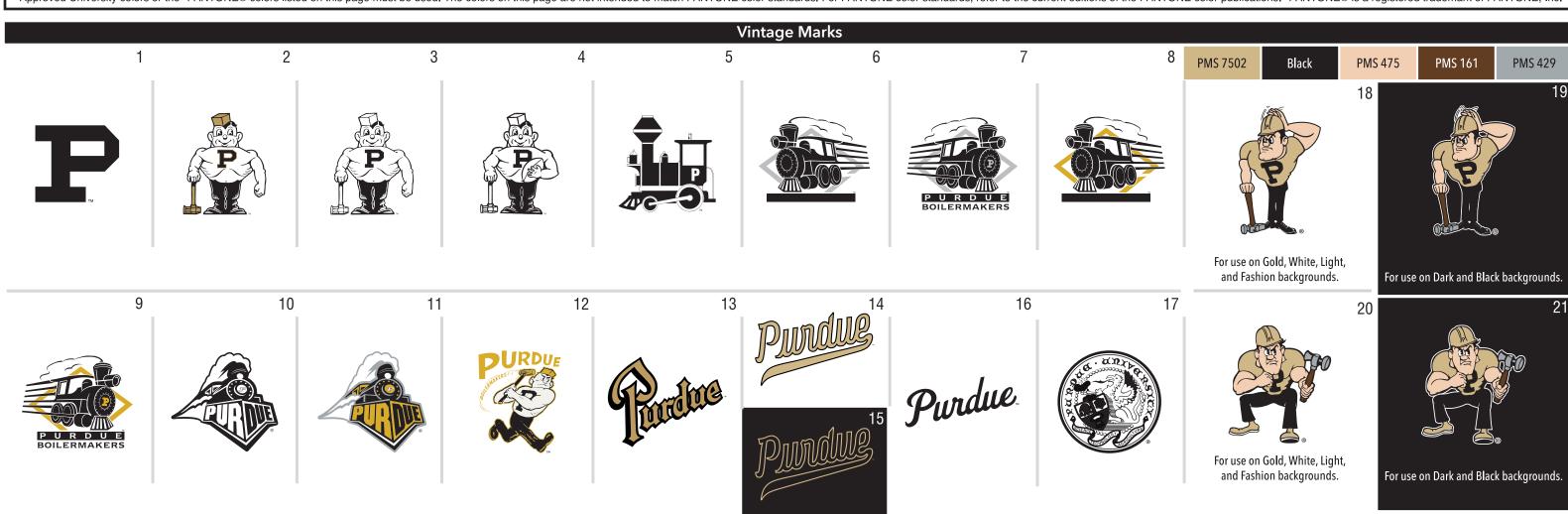Think Broadly, Lead Boldly®
Defense Lives Here™
Hammer Down Cancer™
"All-American" Marching Band™
Cradle of Astronauts™
What We Make Moves the World Forward®
Higher Education at the Highest Proven Value®

Rush	Black	White	Railway Gray	Aged
PANTONE 110 C CMYK: 0, 20, 100, 8 MADEIRA: Rayon: 1359 | Polyneon: 1724	**PANTONE Process Black C** CMYK: 0, 0, 0, 100 MADEIRA: Rayon: 1000 | Polyneon: 1800	**White** CMYK: 0, 0, 0, 0 MADEIRA: Rayon: 1001 | Polyneon: 1801	**PANTONE 402 C** CMYK: 34, 30, 33, 8 MADEIRA: Rayon: 1062 | Polyneon: 1812	**PANTONE 7562 C** CMYK: 14, 29, 62, 12 MADEIRA: Rayon: #### | Polyneon: ####

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18 — For use on Gold, White, Light, and Fashion backgrounds.

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