



PURDUE UNIVERSITY APPLICATION FOR CRAFTERS LICENSE

Thank you for your interest in the Purdue University Crafters Licensing program. This application intends to obtain information about the product you seek to produce under license. We review each application thoroughly to determine if providing a license to you is in the best interest of Purdue's licensing program.

This document is a proposal only, and does not authorize the submitter to manufacture or distribute any merchandise that bears the identifying marks of Purdue University. This form is to assist us in the review of your product for possible licensing only, and does not constitute permission to begin production and/or offering products for sale. Unauthorized use of Purdue University's marks is a violation of both state and federal law, subject to criminal and civil remedies.

Requirements

- Completely fill out the application.
- Submit an image or photograph of the proposed product.
- Licensees may only sell licensed articles directly to individual consumers. No wholesale sales or sales to any third-party retailers are permitted.
- Licensees may sell no more than 500 units or \$2,500 in licensed articles.
- Licensees must affix their name and an official hologram label on each licensed article. 25hologram labels will be provided and additional stickers can be requested.

Fees

- Licensees shall pay Purdue an annual royalty fee in the amount of \$100.
- A fee of \$25 will be charged if a royalty report is not submitted to Purdue University within 30days of license renewal or termination.
- A fee of \$10 per hologram label will be charged for any label not returned to Purdue University within 30 days of license termination.

Submit completed proposals and product photos to:

Purdue Trademarks and Licensing
Purdue Technology Center Aerospace
1801 Newman Road
Suite 208
West Lafayette, IN 47906

or

trademarklicensing@purdue.edu

Questions?

Please contact Purdue Trademarks and Licensing at 765-494-1733.

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Please check which is applicable:

Renewal

New Application

Name	
Company Name	
Address	
City	
State	
Zip	
Phone	
Email	

Please describe the product(s) you plan to produce that will bear Purdue's registered trademarks:

How many items do you expect to produce and sell in one year?

What is your expected selling price?

When do you plan to start selling your product(s)?

Where do you plan to sell your product(s)?

Who is your target audience?

Have you produced any items bearing our trademarks prior to this proposal? Yes No

If yes, please explain:

Please provide any additional relevant information that may assist us in the review of your proposal.

Only completed and signed proposals will be reviewed. Please make sure you have answered each question completely.

I have read and understand this proposal and hereby state that to the best of my knowledge all information provided is accurate. I also grant Purdue University permission to verify and exchange information on the company/individual submitting this proposal.

Signed _____

Date _____

Print Name _____