Senior Katherine M. Petts wants to work in the music industry after she graduates, so as marketing co-chair of Purdue Student Concert Committee (SCC) she energetically networks with the performers she meets. A marketing major from Los Angeles County, California, Katherine runs promotional campaigns for the concerts that SCC brings to campus. She also leads a marketing street team that helps with pamphlets and social media promotions.

Through SCC, Katherine personally meets a variety of performers and others in the music industry. “One of the things we do is drive artists around,” Katherine said. “I picked up
(cont. on back)

KATHERINE PETTS EXEMPLIFIES NETWORKS

FABULOUS FRIDAYS

Fridays are fabulous in the LGBTQ Center! Every Friday during the academic year, we invite the campus community to join us in social and self-care activities, such as crafts, board games, and skills development. Participants can meet new friends, learn more about the LGBTQIA+ community, and de-stress before the weekend. If you would like to help with Fabulous Friday, you can:
• Attend a Fabulous Friday and connect with other attendees
• Promote fabulous Friday within your networks
• Host a fabulous Friday
• Give to the LGBTQ Center

For more information, email LGBTQ@purdue.edu

CENTER FOR CAREER OPPORTUNITIES

The U.S. Department of Labor reports that up to 80% of all positions are filled without employer advertising. That means that almost 80% of jobs are filled through some form of NETWORKING.

WHY? It saves employers time and money when they fill positions based on recommendations from colleagues or friends.

Visit: https://www.cco.purdue.edu/Students/BuildYourNetwork to learn practical tips for growing your networks, schedule an appointment, or utilize the 10 AM - 4 PM drop in hours in YONG 132.

UPCOMING EVENTS WHAT CAN YOU DO NOW?

Leadership & Professional Development Lunch & Learn
March 3 at noon in Krach 230

Steps to Leaps Research Lunch & Learn
April 1 at noon in Krach 230

Steps to Leaps Language Lunch & Learn
April 13 at noon in Krach 230

Generation Z Lunch & Learn
March 9 at noon in Krach 230
KATHERINE PETTS – NETWORKS

MadeInTYO from the airport, and it was really interesting to talk to his tour manager." MadeInTYO (pronounced Made in Tokyo) is a rapper who performed with the Big Gigantic duo for homecoming 2019. Katherine talked to his support manager, obtained his contact information then kept in touch.

"Every chance I get, every person who works in the industry that I meet, I always make sure that I take the initiative to get their contact info, start a conversation with them, get to know them and then continue to maintain that relationship," Katherine said. "It’s great to have those people in my network to reach out to and ask advice."

Katherine is also a production intern with Purdue Convocations working backstage assisting artists with their needs, seizing opportunities to network with the performer’s crew and managers. “I do my best to make conversation and learn from them,” said Katherine.

Last September, Katherine attended The Hub, a two-day music industry conference held in Nashville, Tennessee, to help college students break into the industry. She applied and was accepted to the conference where she met many people who work at well-established music companies. She met other students from across the country who are equally passionate about working in the industry.

Also last September, Katherine was hired to work at the Pygmalion music festival in Champaign, Illinois, after she networked with the festival founder when he spoke at Purdue the year prior. “I went up and talked to him after, and then I reached out to him later and asked if there were any music marketing opportunities that he knew about,” Katherine said. “Then he asked me if I wanted to be a campus ambassador to promote the Pygmalion music festival at Purdue, and work the festival as a paid gig. It was really cool to see how everything came together, and how it was organized.”

Katherine is bold and consistent when it comes to networking. “My advice for students is to not only be proactive about networking with people and getting their contact info, but also maintain the relationship, keep in touch with them. Don’t let it fade away. I think that has really helped me.”

Learn about the Purdue Student Concert Committee here: https://www.purdue.edu/scc/about/

PATHWAYS TO HAPPINESS: From personality to social networks and perceived support

The present study attempts to incorporate individual personality into a social network account of subjective wellbeing (SWB) by proposing and testing a path model in which social relationships (egocentric social networks and perceived social support, PSS) mediate the relationship between personality and SWB. We found that network characteristics (including network size, emotional closeness and proportion of new contacts) are related to SWB largely via the mediation of PSS. Additionally, network size and proportion of new contacts function as important mediating mechanisms linking extraversion, agreeableness and openness to PSS and SWB.

Abstract from: