IMPACT — Every Boilermaker strives to leave their footprint, and world-changing examples can be found throughout Purdue’s rich history. Learn the importance of creating an impact through your everyday actions with steps to modify, touch and influence.

“Generation Z is different in many ways and will bring new energy and perspectives to the communities they populate. They are motivated by making a difference for others and not so much by public recognition.”
- Dr. Corey Seemiller, professor of Leadership Studies in Education and Organizations at Wright State University

“You are here to make a difference, to either improve the world or worsen it. And whether or not you consciously choose to, you will accomplish one or the other.”
- Richelle E. Goodrich, author Making Wishes

“Dream big, start small. But most of all, start.”
- Simon Sinek, author, motivational speaker, author of Start With Why

RELATED RESEARCH

- Students who had self-transcendent purpose in learning (e.g., build bridges to help others) as opposed to self-oriented purpose in learning (e.g., engineering would be a fulfilling career) had higher academic self-regulation and persistence in learning. An intervention improving self-transcendent purpose increased grades over several months.

- Purposeful individuals have better health and live longer.

- Ideas and strategies for developing the leadership capacities of Generation Z students.

purdue.edu/stepstoleaps StepstoLeaps@purdue.edu
INTEGRATION TIPS

• Help students understand short and long-term impacts they can have using a module on the Steps to Leaps Impact webpage. https://www.purdue.edu/stepstoleaps
• Inspire students with the personal stories of other Boilermakers making an impact. https://www.purdue.edu/stepstoleaps/learning-modules/videos/index.php
• Encourage students to search for service organizations like SHOTS (Students Helping Others Through Service) https://boilerlink.purdue.edu/organization/studentshelpingothersthroughservice

SOME OTHER CAMPUS RESOURCES

• Civic Engagement and Leadership Development provide a variety of classes, conferences, and workshops to support student self-understanding of their leadership abilities. https://www.purdue.edu/vpsl/leadership/About/CELD.html
• Students looking to make an impact can contact the Burton D. Morgan Center for Entrepreneurship to get connected for collaboration, resources, and funding opportunities. https://www.purdue.edu/discoverypark/bdmce/resources/idea-impact/impact.php
• Students can prioritize community service at the Center for Professional Selling. https://www.purdue.edu/proselling/students/community-service.php
• The Office of Community Relations helps strengthen the connections between the University and the community with the through a variety of initiatives. https://www.purdue.edu/community_relations/initiatives/index.html

WHAT’S NEXT

• Some resources have been included in this document as examples for the Steps to Leaps Impact Pillar. We encourage you to identify programs you or your department provide for students that can be associated with the pillar. Opportunities will be provided to brand your programs with Steps to Leaps, as appropriate. If you have ideas for ways you can connect with Steps to Leaps, email stepstoleaps@purdue.edu.
• Attend the Steps to Leaps Networks Lunch & Learn for Faculty and Staff
  o Wednesday, November 6th, Noon - 1:00 p.m., Krach Leadership Center, Room 230
• Students will take a primary role in advancing Steps to Leaps. As you are made aware of students interested in being part of this initiative, please have them look out for a call out later this semester.