



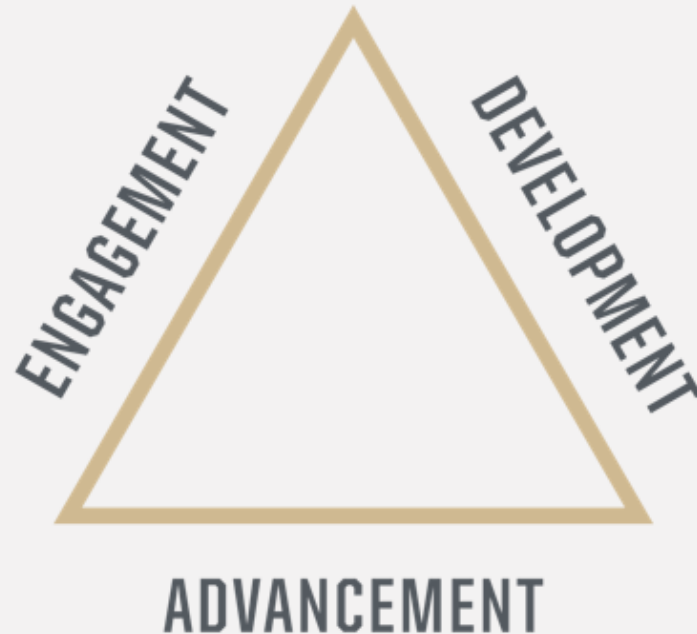
# ***JULIE DUSSLIERE***

**President and CEO  
Purdue for Life Foundation**

# *Purdue for Life Foundation*

*The Purdue for Life Foundation  
helps people who love Purdue →*

**Stay Connected.  
Get Involved.  
Give Back.**

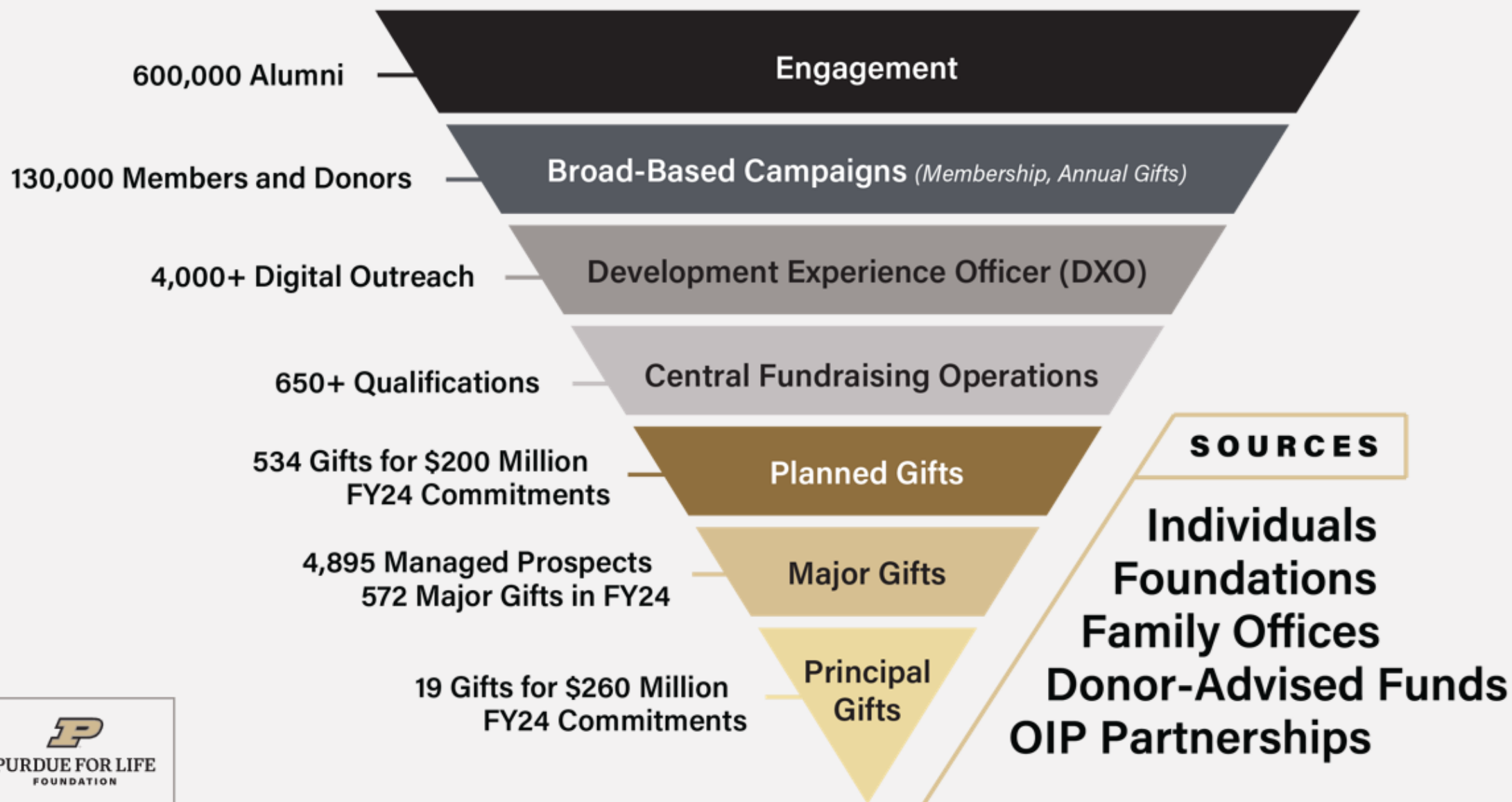


# FAST FACTS

<b>Founded</b>	<b>March 10, 2020</b>
<b>Employees</b>	<b>328</b>
<b>Campuses We Support</b>	<b>8</b> <i>West Lafayette (with Indy) , FW, NW, Global, and 3 PPHS</i>
<b>Student Support</b>	<b>107K+</b> <i>(Current)</i>
<b>Alumni Support</b>	<b>600K+</b> <i>(Living Alumni)</i>
<b>Database Constituents</b>	<b>1.5M+ Salesforce Identities</b>
<b>Events</b>	<b>192+/Year</b>
<b>Purdue Day of Giving '24</b>	<b>\$76M+</b>
<b>Cash Input to Purdue</b>	<b>18%</b>
<b>Donations to Purdue '24</b>	<b>\$620M+/Year</b>



# Integrated Advancement Model





PURDUE FOR LIFE  
FOUNDATION

THANK YOU

[PURDUEFORLIFE.ORG](https://PURDUEFORLIFE.ORG)