

UNIVERSITY SENATE
Eighth Meeting, Thursday, 4 May 2017, 2:30 p.m.
Forney Hall, Room G140

AMENDED AGENDA

1. Call to order Professor David A. Sanders
2. Acceptance of Agenda
3. Discussion of Acquisition of Kaplan University by Purdue University and Relevant Resolutions
4. Adjournment 4:30

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Forney Hall, Room G140

Present: *D. A. Sanders (Chairperson of the Senate), J. W. Camp (Secretary of Faculties and Parliamentarian), P. M. Aaltonen, R. AdamsS., P. Beaudoin, A. M. Beck, T. Bhattacharya, E. Blackwood, G. Blaisdell, J. Stuart Bolton, K. Bross, S. S. Broyles, C. E. Butzke, R. Cabot, N. Carroll, C. W. Clifton, E. Coda, C. Cooky, M. Corless, R. A. Cosier, J. Cover, B. Craig, L. P. DeBoer, P. E. Dunn, D. S. Elliott, D. Ferullo, A. M. Friedman, R. Johnson-Sheehan, R. E. Jones, Y. Kaakeh, T. Kelley, C. M. Krousgill, S. Landry, V. Lowell, J. Ma, J. R. Mariga, M. Martinez, K. Matsuki, H. A. McNally, N. Neumeister, D. L. Nichols, L. Nies, B. Nowack, R. Pasupathy, L. Prokopy, V. Quinn, A. J. Rodriguez, J. H. Rodriguez, C. S. Ross, A. Ruple, G. E. Shively, J. Sinfield, E. Slamovich, K. Sriramesh, J. A. Story, E. Strickland, W. E. Sullivan, J. M. Thom, F. Wang, L. Weldon, K. Williams, F. Yang, J. F. Yacilla, H. Beasley, F. J. Dooley, T. Eakin, P. Hollenbeck, J. Huber, L. Mason, L. Parker, A. C. Rollock, J. Ross, K. L. Sermersheim, S. Johnson (Sergeant-at-Arms).*

Absent: S. C. Chang Alexander, B. J. Alge, K. D. Alter, J. Appenzeller, C. L. Ashendel, J. Ann Banks, B. Bhargava, B. Blankenship, M. Boutin, J. Cheng, G. Cheng, M. Ming Chiu, A. Ciftci, M. Comer, M. R. Conaway, D. Dutta, S. Eschker, L. T. Esters, D. M. Fekete, C. D. Fisher, E. A. Fox, M. A. Hill, C. A. Hrycyna, G. S. Hundley, W. J. Hutzell, M. Ivantysynova, R. Kaufmann, S. Liu, R. Lucht, S. I. Mohammed, C. Morales, J. C. Niser, R. Pinal, D. Ragland, S. M. Rotar, H. L. Servaty-Seib, T. Sizyuk, J. Watt, P. Wenthold, C. (Hanley) Archer, M. B. Cline, B. Frazee, L. Kane.

Guests: *Valerie O'Brien (Marketing & Media), Janet Alsup (COE), Regan Bailey (NUTR), Dave Bangert (J&C), Wesley Bishop (HIST), Elizabeth Brite (HONR), Cornelius Bynum (CLA-HIST), Michelle Campbell (ENGL), Robert Channon (CLA/SLC), Cody Connor (ITaP), Marlo David (CLA), Harold Donnelly (MATH), Natasha Duncan (POLYSCI), Todd Fernandez (Student), Jason Fish (ITAP-TLT), Jon Harbor (Provost Office), Krista Henery (WLFI-TV), Madeleine Henry (CLA-SLC), Matthew Hoelle (ECON), Rebekah Klein-Pejsova (HIST), Trent Klingerman (Legal), Chris Kulesza (PGSG), Ian Lindsay (ANTH), Stephen Martin (ECON), Shannon McMullen (AD/AMST), Jonathon Peterson (MATH), Toni Rogat (CLA-ED), Frank Rosenthal (HSCI), Lauren Rourk (Student), Elliott Slamovich (ENGR), Marcy Towns (CHEM), Steve Wereley (ME), Sigrid Zahner (VPA), Andrew Zeller (PGSG).*

1. The meeting was called to order at 2:35 p.m. by Senate Chair David Sanders.
2. The Agenda was approved as distributed.
3. The proceedings were recorded and the recording will serve as the minutes of the Special Senate meeting. The recording can be found at this link: https://mediaspace.itap.purdue.edu/media/University+Senate+Meeting+May+4%2C+2017/1_47ol0iwg

Accessing the video will require use of your Purdue University Career Account login information.

4. President Daniels answered written questions with the aid of a PowerPoint presentation (see **Appendix A**) and then took several questions from the floor.
5. Professor Tithi Bhattacharya introduced **Senate Document 16-19**, *Resolution on the Purdue Purchase of Kaplan University*, for Discussion. A motion was made to suspend

the rules to allow a vote on the document at the Special Senate meeting. This motion was seconded. The motion to suspend the rules passed with 52 votes in favor and 6 in opposition. A second amendment to remove Item #5 from the resolution was proposed and moved by Senator Marcela Martinez, the Senator from the Purdue Graduate Student Government. Her motion was seconded. The vote to approve the amendment was defeated with 18 votes in favor, 34 in opposition with 2 abstentions. Professor Chris Clifton proposed changing the language as follows:

Replace:

The announced purchase by Purdue of Kaplan University violates both of those central tenets.

1. No faculty input was sought before this decision was made.

With:

As, unfortunately, the unique nature of the announced purchase by Purdue of Kaplan University resulted in a violation of both of those central tenets.

1. No input was sought through regular faculty governance before this decision was made.

The motion to amend the language was seconded and was approved with 49 votes in favor and 5 in opposition. Following the approval of the amendment, a motion was made and seconded to approve Senate Document 16-19. The vote was taken and the document was approved with 46 votes in favor, 8 in opposition with 1 abstention.

6. Additional questions were answered by the administrators present and can be heard on the video at the link above.
7. Having no additional business, the meeting adjourned at 4:30 p.m.

To: Purdue University Senate
From: Senators Alan Beck, Tithi Bhattacharya, Evelyn Blackwood, Elena Coda, Cheryl Cooky, Alan Friedman, Alberto Rodriguez, and Laurel Weldon
Subject: Resolution on the Purdue Purchase of Kaplan University
Disposition: University Senate for Discussion & Approval

Whereas,

Faculty governance and faculty control of curriculum are the lifeblood of any healthy University.

As, unfortunately, the unique nature of the announced purchase by Purdue of Kaplan University resulted in a violation of both of those central tenets.

1. No input was sought through regular faculty governance before this decision was made.
2. No assessment of the impact on the academic quality of Purdue, now or in the future, was made.
3. No transparency was demonstrated in this process.
4. No impact study has been taken of effects on faculty, curriculum, students and staff at Purdue.
5. Faculty governance and academic freedom at what will become the “New University” is not assured by the Purdue agreement with Kaplan.
6. The Faculty has already requested, in writing, that the administration use the Senate’s Academic Organization Committee when considering any re-structuring of programs or the creation of new ones at any campus.

Be it resolved that

Based on these violations of both common sense educational practice and respect for the Purdue faculty, we call on the President and Board of Trustees to include faculty in all aspects of decision-making regarding the proposed “New University” and to rescind any decisions, to the degree possible, made without faculty input.

Sponsors:

Alan Beck, Tithi Bhattacharya, Evelyn Blackwood, Elena Coda, Cheryl Cooky, Alan Friedman, Alberto Rodriguez, Laurel Weldon

PROJECT MORRILL: ACTING ON 3 REALITIES

REPORTED INACCURACIES

Inaccuracy #1:

“Kaplan has veto power over the budget.” **False**

Inaccuracy #2: “Various Attorneys General have ongoing investigations into Kaplan University; it has settled lawsuits with others.” **False**

Inaccuracy #3: “Faculty governance at the ‘New University’ is practically non-existent.” **False**

Inaccuracy #4:

“This puts Indiana tax dollars at risk” **False**

STATE LAW EMPOWERS TRUSTEES TO:

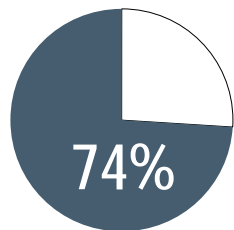
- “...do all acts necessary and expedient to put and keep Purdue University in operation.” *IC 21-27-7-4*
- “...make all, bylaws, rules and regulations required or proper to conduct and manage Purdue University.”
IC 21-27-7-5
- “...prescribe the curricula and courses of study offered by the state educational institution and define the standards of proficiency and satisfaction within the curricula and courses established by the state educational institution.”
IC 21-41-2-1

GRADUATION RATES BY REGIONAL CAMPUS

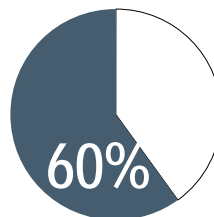
Campus	IPEDES 6-Year Graduation Rate
Kaplan University (All Campuses)	29%
IU South Bend	25%
IU East	29%
IU Kokomo	30%
IU Northwest	24%
IU Southeast	28%
Purdue Northwest	29%
Purdue Fort Wayne	25%

First-time, full-time students, all programs

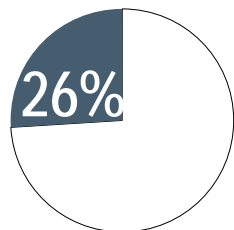
"MORRILL U." DEMOGRAPHICS



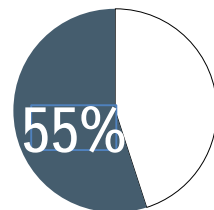
Female



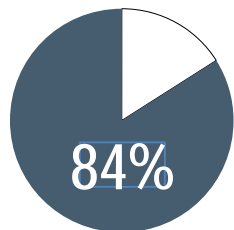
Over age 30



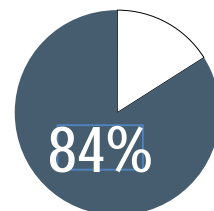
Military-affiliated



Neither parent attended college



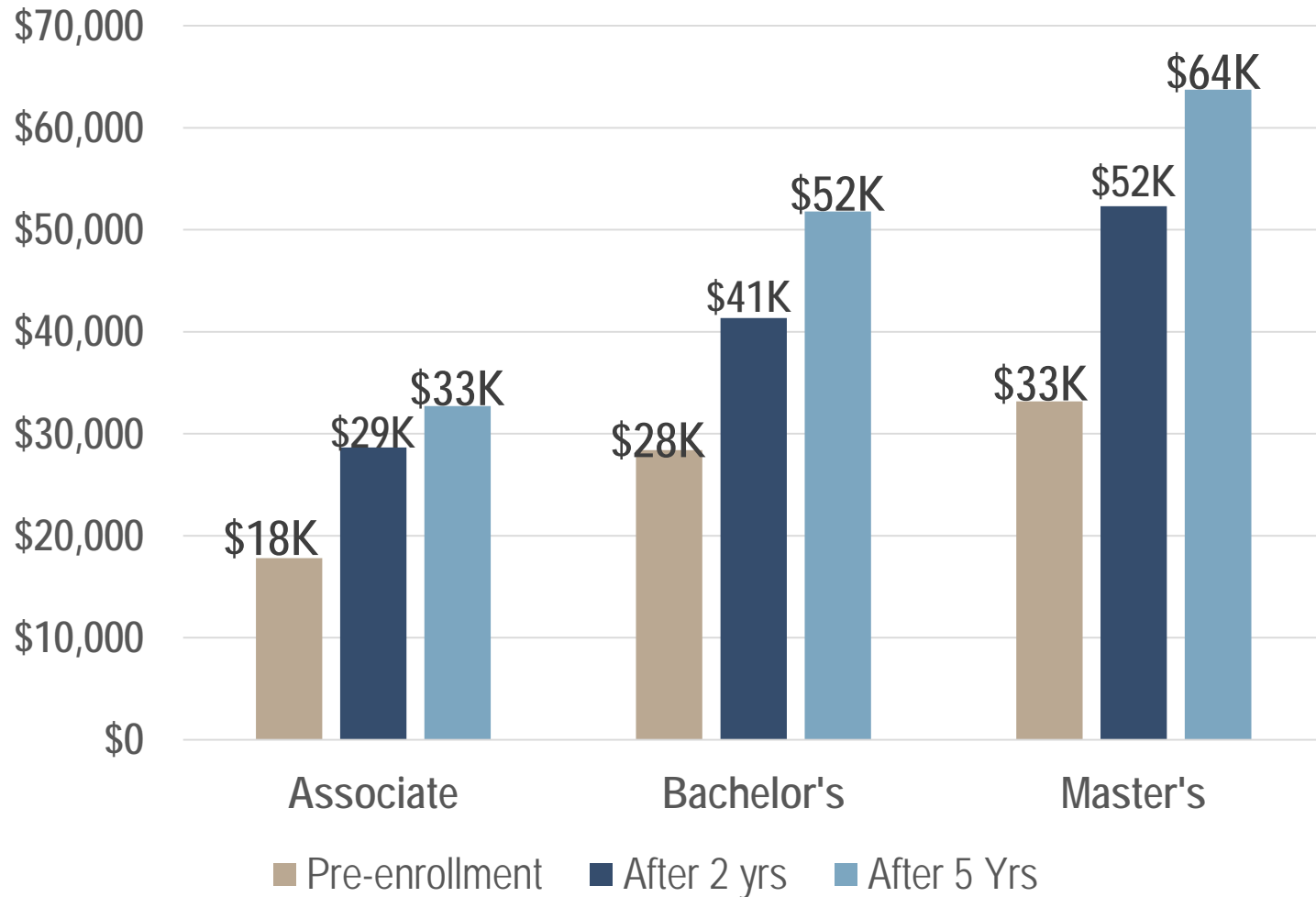
Have had some prior post-secondary education



Students with 3 or more "risk factors"

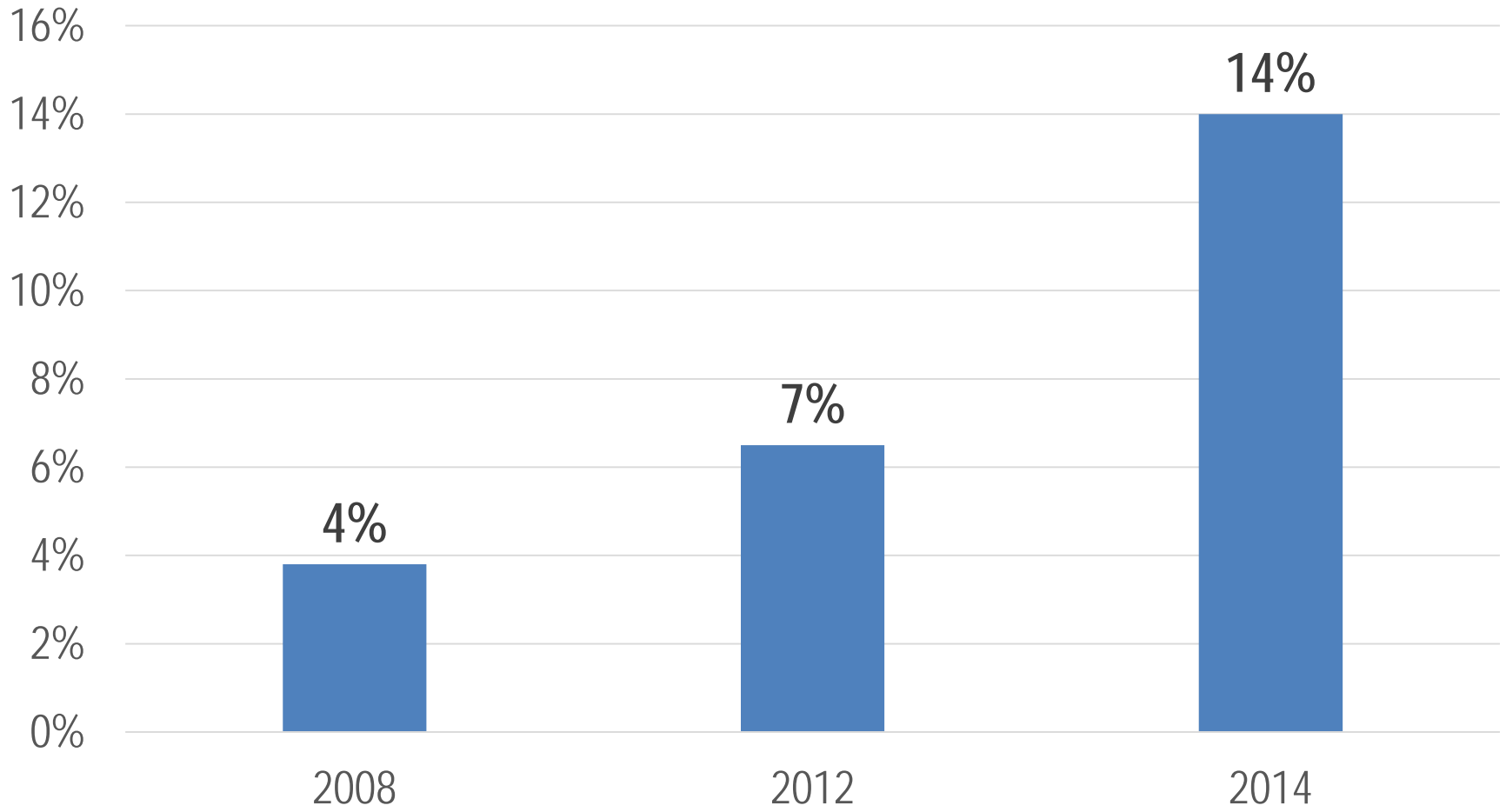
"MORRILL U." STUDENT SUCCESS

Income Gains of Graduates



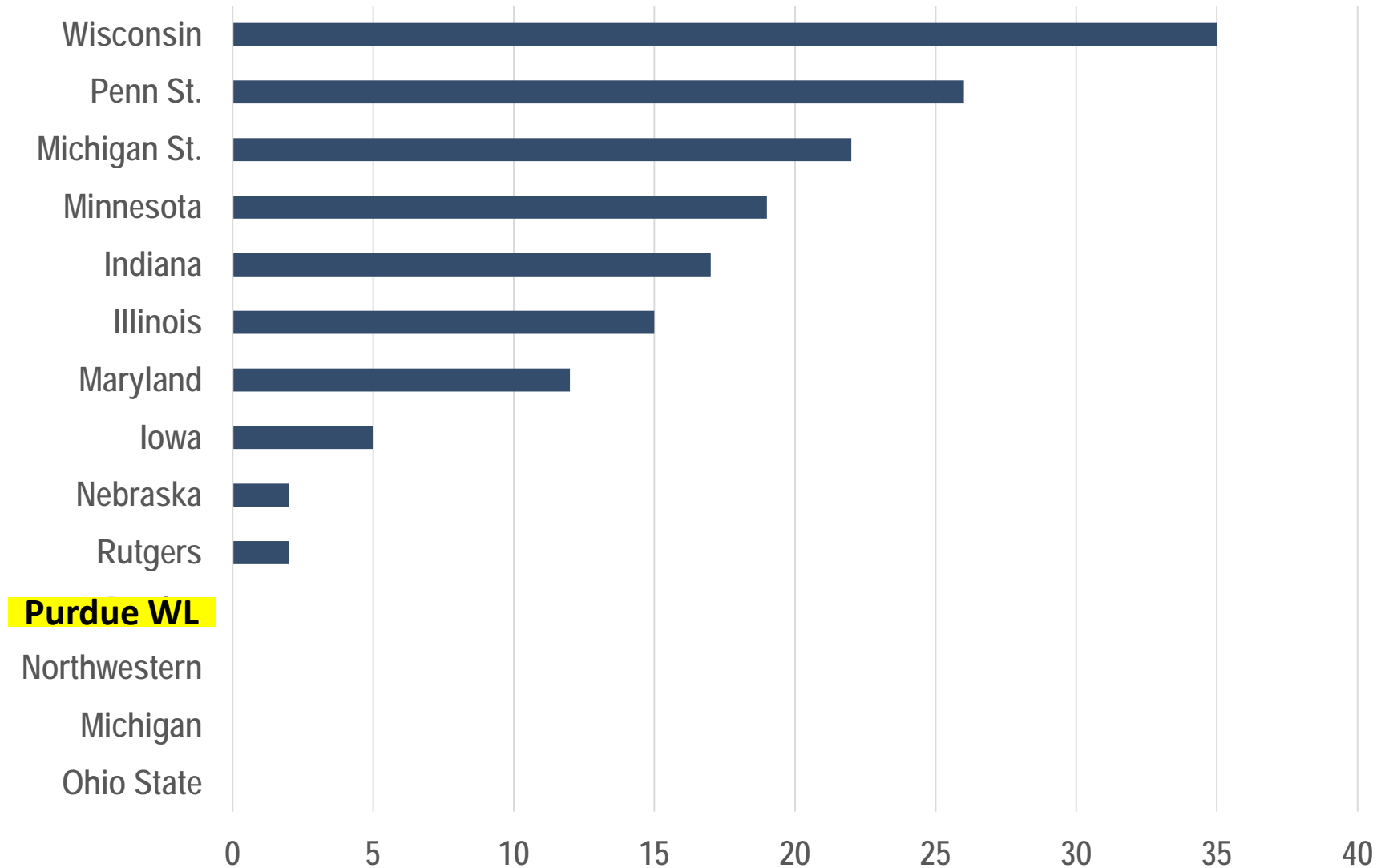
% OF UNDERGRADS ENROLLED IN ONLINE ONLY PROGRAM

Nationwide



Source: NCES, 2015

BIG TEN: # OF ONLINE UNDERGRADUATE PROGRAMS





"I'm excited by this opportunity for a world-class university to expand its reach and help educate adult learners by acquiring a strong for-profit college. This is a first, and if successful, could help create a new model for what it means to be a land-grant institution."

-Arne Duncan, Sec. of Education under Barack Obama

FACULTY INPUT REQUESTED

- How can we avoid duplication while taking full advantage of the new online infrastructure?
- What ideas would enhance academic programming at the NewU?
- Could access to a national network of underserved students generate new research and engagement opportunities?
- What should “NewU” be called?

Please submit questions & ideas to:

NewUniversity@purdue.edu



Jon Harbor, Purdue Director
of Digital Education

KAPLAN UNIVERSITY SENATE

Membership: 16 faculty members elected to 2-year terms

- Faculty president
- 2 representing all physical locations
- 2 from *each* school or college
- Previous faculty president

Role:

- Make recommendations to Chief Academic Officer
- Approve changes to governance manual & faculty handbook

Meetings:

- First Wednesday of each month

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- These “colleges are resorting to all kinds of devices to get students.”
 - These institutions are really universities “in aspiration rather than fact;” They pretend to the title of “university.”
 - These schools are “robbing the U.S. Treasury.”
 - “A foolish effort to substitute an imitation and a counterfeit article for the genuine...”