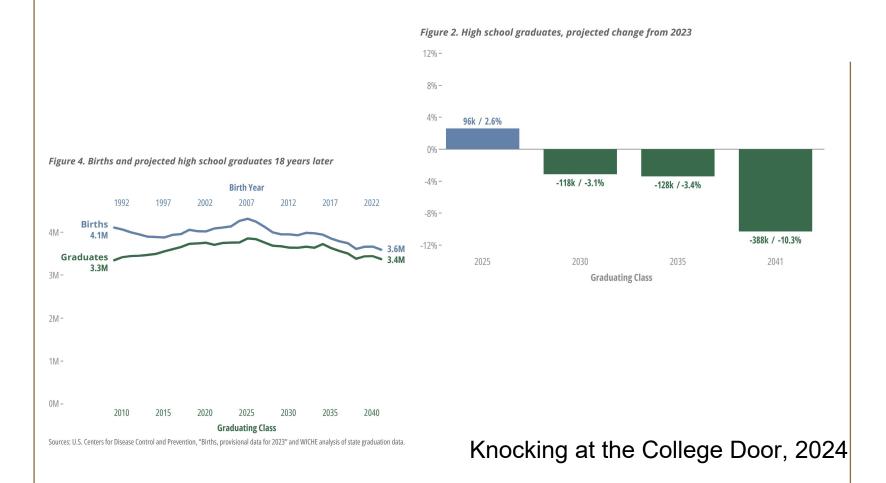
### REMARKS OF THE SENATE CHAIR



# Enrollment Cliff: Declining Population of College-age Students





#### Declining High School Graduates in U.S.

AK **Northeast** ME -14% -17% -10% Midwest NH -16% -15% -10% WA MT ND MN WI MI NY MA RI -8% 5% 13% -12% -15% -20% -27% -8% -15% West SD IN OH PA NJ CT 13% 7% -32% -10% -17% -1% -23% -6% -4% -20% KY WV **VA** DE OR NV MO MD -6% -19% -9% -6% -4% -12% -9% -26% -11% 8% SC CO KS AR TN NC -29% -12% -12% -5% 15% 14% 6% 31% HI NM MS GA OK AL -4% -16% 2% -33% -21% 0% -1% South TX FL 5% 12%

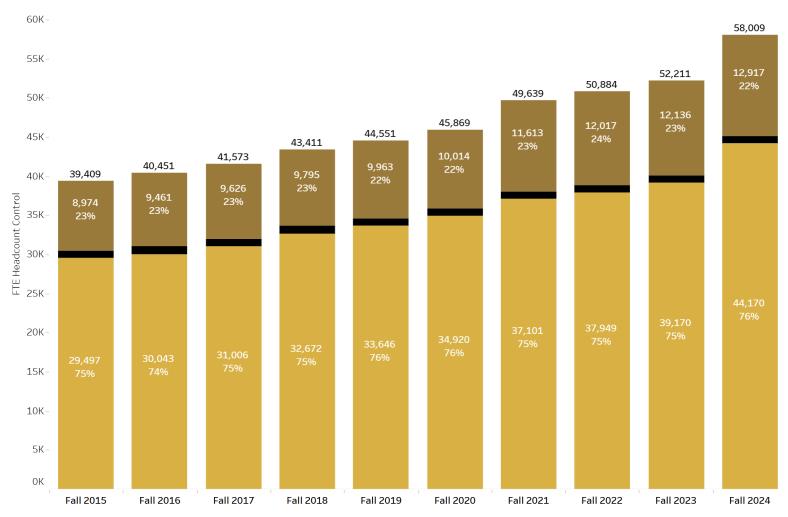
Figure 17. Projected percent change in high school graduates, 2023 to 2041

Notes: Total high school graduates include public and private schools. In these projections, the U.S. includes the 50 states and the District of Columbia. Future work will explore projected trends for the U.S. Territories and Freely Associated States.

Knocking at the College Door, 2024



### Purdue Enrollment 2015-2024



Filters: Color by: Student Level, Measure by: Headcount, Semester: Fall, Campus: West Lafayette, College: All, Department: Login required for detail, Major: Login required for detail, Program: Login required for detail, Program Modality: All, Student Level: All, Gender: All, Race/Ethnicity: All, Underrepresented Minority: All, Residency: All, Federal FT/PT Status: All

Graduate Professional Undergraduate

#### How does Purdue respond to the enrollment cliff?

- Remove barriers
- Increase support, advising and other programming designed to increase the success and retention of currently enrolled students
- Admit and enroll students who want to go to college and are more likely to finish



#### Who goes to college? Who graduates?

#### Women in the U.S. are outpacing men in college graduation

% of adults **ages 25 and older** with a bachelor's degree % of adults **ages 25 to 34** with a bachelor's degree

60%

40

Women

12

0

1970 1980 1990 2000 2010 2021 1970 1980 1990 2000 2010 2021

Source: Pew Research Center analysis of Current Population Survey Annual Social and Economic Supplement (IPUMS).

PEW RESEARCH CENTER

Source: PEW Research Center

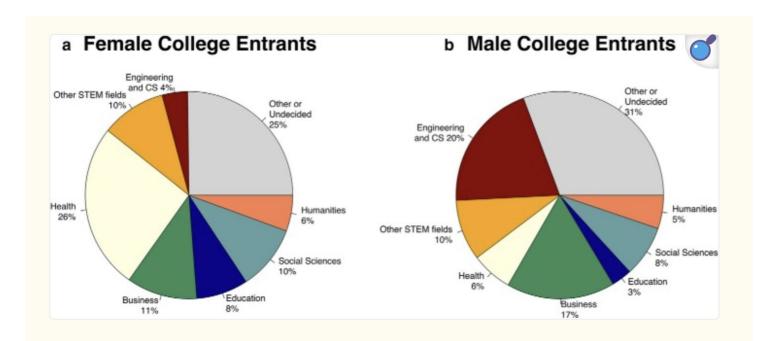


#### Purdue Enrollment: Gender Differences

- 2024: Purdue undergraduates 44, 166
  - Male undergraduates: 25, 904 (58.7%)
  - Female undergraduates: 18, 262 (41.3%)
- Big 10
  - By gender, there are 323,711 female students (50.61%) and 315,875 male students (49.39%) at B1G schools.
     The female to male ratio is 1 to 0.98.



#### Gender Differences in College Majors



Open in a new tab

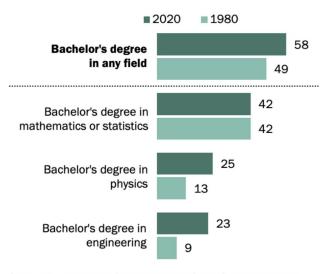
Gender gap in intent to major in STEM and non-STEM fields among U.S. college entrants: *a*, female; *b*, male. Data from National Center for Education Statistics High School Longitudinal Study (Radford et al., 2018, their Table 10). For compiled raw data and code, see <a href="https://osf.io/n9jca/">https://osf.io/n9jca/</a>.



#### Women in STEM

### Women remain the minority among those receiving certain STEM degrees

Among the following undergraduate degrees conferred each year, % received by **women** 



Source: Pew Research Center analysis of data from the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS).

#### **PEW RESEARCH CENTER**

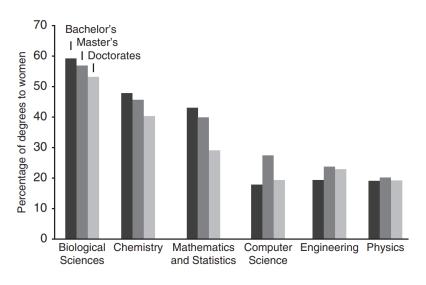


Figure 4. Percentage of bachelor's, master's, and doctoral degrees awarded to women in STEM fields in 2013. SOURCE: National Science Foundation, National Center for Science and Engineering Statistics, Integrated Science and Engineering Resources Data System (WebCASPAR), https://webcaspar.nsf.gov.



#### STEM Stereotypes Begin Early in Life

The Development of Children's Gender Stereotypes About STEM and Verbal Abilities: A Preregistered Meta-Analytic Review of 98 Studies

David I. Miller<sup>1</sup>, Jillian E. Lauer<sup>2</sup>, Courtney Tanenbaum<sup>1</sup>, and Lauren Burr<sup>1</sup>

Human Services Division, American Institutes for Research

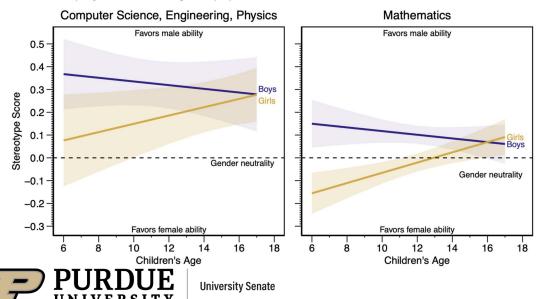
<sup>2</sup> Faculty of Education, Cambridge University

#### **Public Significance Statement**

This quantitative review of nearly 100 studies shows that, by age 6, children already think that boys are better than girls at computer science and engineering. With age, girls increasingly believe in male superiority in these technical fields—a stereotype that could potentially limit girls' future aspirations. In contrast, children hold far more gender-neutral beliefs about math ability. Children also think that girls are much better in verbal domains like reading and writing, which could contribute to boys' underachievement in those domains.

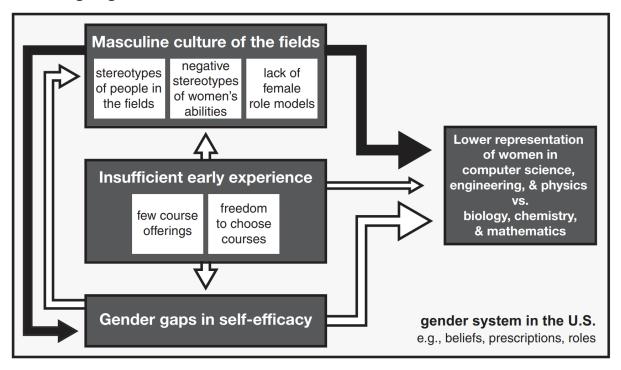
Figure 7

Moderation by Age and Gender, Separately by STEM Domain



#### Women in STEM: Barriers

 A masculine culture signals to women a lower sense of belonging than to men



*Figure 5.* Masculine culture, insufficient early experience, and gender gaps in self-efficacy come together to explain women's lower representation in computer science, engineering, and physics than biology, chemistry, and mathematics. Solid arrows indicate the presence of experimental evidence.



Psychological Bulletin 2017, Vol. 143, No. 1, 1–35

© 2016 American Psychological Associatis 0033-2909/17/\$12.00 http://dx.doi.org/10.1037/bul00000



Why Are Some STEM Fields More Gender Balanced Than Others?

## Increasing Women in all STEM Fields: Recommendations for Purdue

- Reduce barriers to majoring in STEM fields
  - More students admitted as "exploratory"
  - Equalize university core curriculum across colleges
  - Bring small community feel to larger departments
- Increase outreach to high schools in Indiana and neighboring states
  - Social media outreach to highlight the work and accomplishments of female faculty and students at Purdue
- Encourage all STEM faculty to be allies, mentors, and role models to female students at all levels of matriculation
  - Make the topic relevant to female-oriented interests
- Increase the number of female faculty and female graduate students who can serve as mentors to the Purdue undergraduates of the future
  - High levels of gender diversity in STEM classrooms or workplaces reduces identity threat concerns of women (Hall et al., 2018 Inzlicht & Ben-Zeev, 2000; Murphy et al., 2007) but only if it is sincere (Kroper et al., 2020)



## Summary

Attending to reducing barriers to entry and graduation for women in STEM disciplines can ensure that Purdue is well positioned to handle the challenges of the enrollment cliff AND to be a leader in the higher education of women in the rest of the 2<sup>†t</sup> century



## THANK YOU!

senate-chair@purdue.edu

