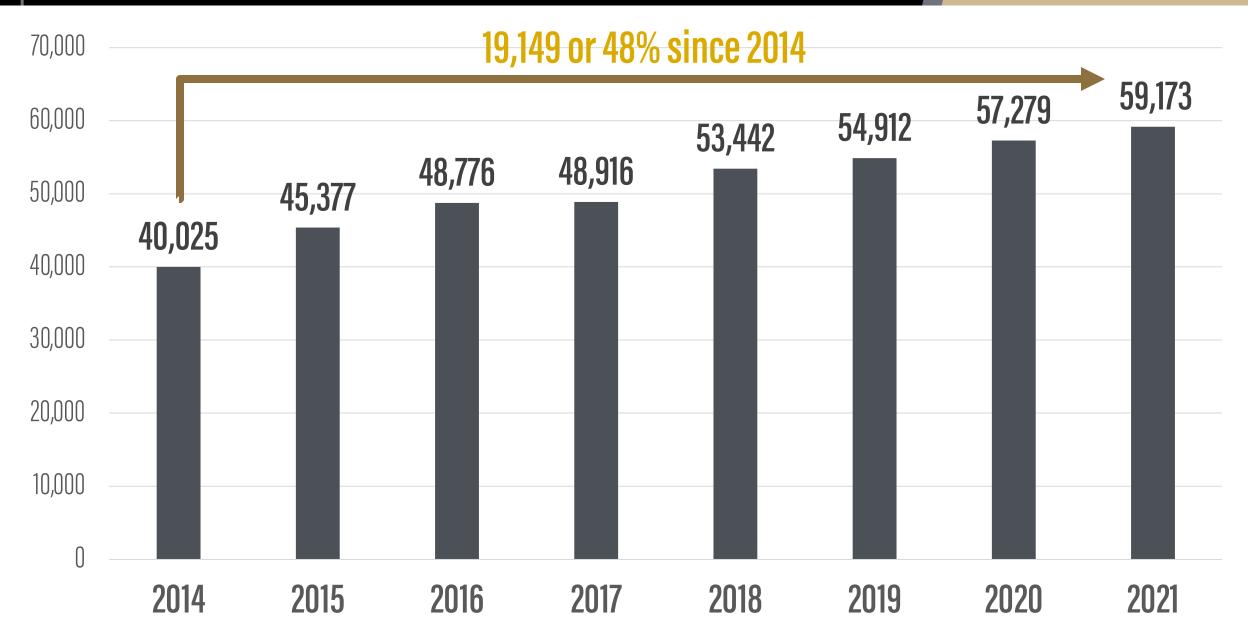


## Record Applications





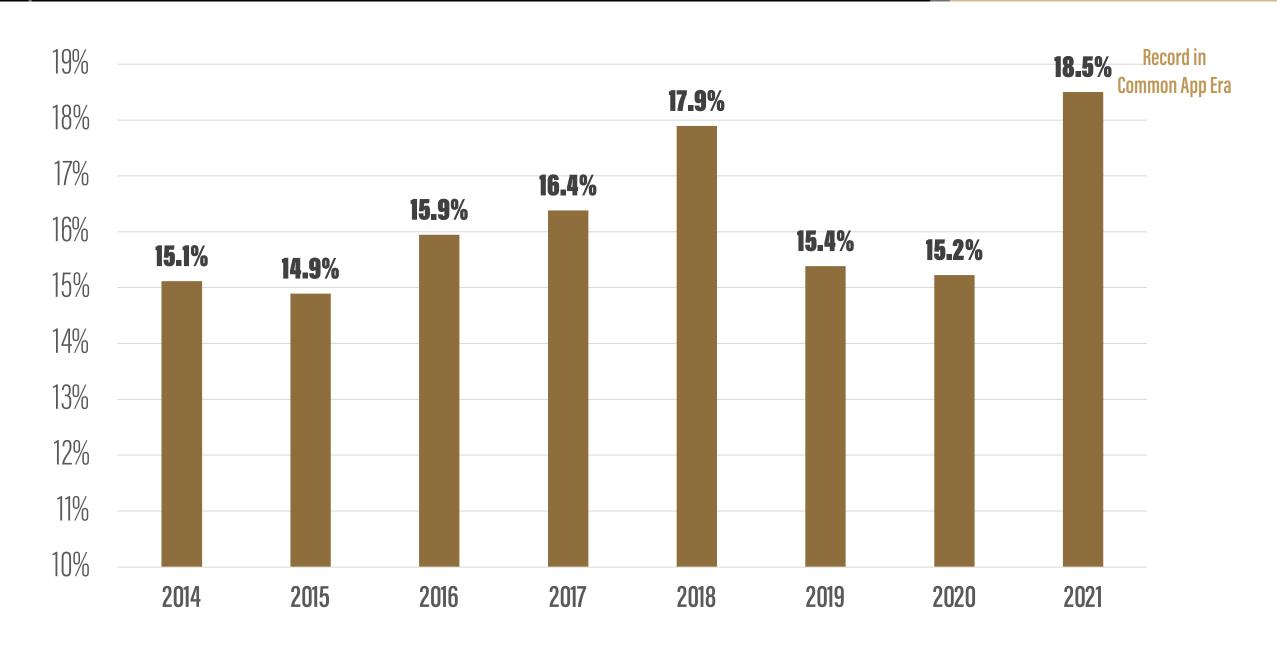


- Targeted 8,450 new beginners which would have been a smaller incoming class than 2020 by at least 400 fewer students.
- Actual incoming class is a record 10,191 students.
- Non-resident yield was the highest in the common app era, and over 3 percentage points higher than 2020.
- Yield rates for resident and international students were as projected.

The demand for a Purdue education grew during the pandemic

## Non-Resident Domestic Yield Rates



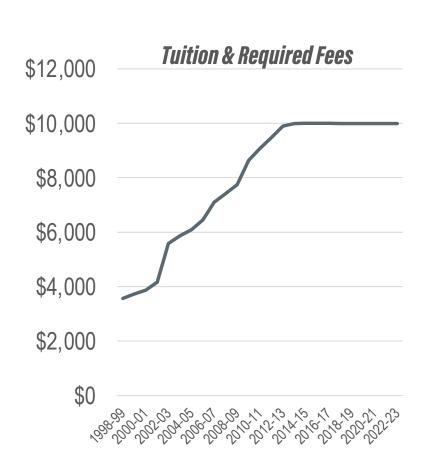




## Survey of admitted students shows the increase in yield is driven by:

- 1. Purdue's national leadership during pandemic
- 2. Reputation for quality
- 3. Ongoing commitment to affordability





## Selected quotes from the Purdue Survey



- "[The best part of visiting campus was] being able to see all the students outside and doing activities together while still staying safe regarding COVID. Some campuses are on lock down so this was nice to see."
- "I really appreciated getting to be on the campus and get a sense of what the atmosphere was like outside of pictures. With COVID-19, I was not able to tour many colleges in person, so doing this helped to solidify my decision."
- "[The best part of visiting Purdue was] seeing the campus with students out and about and in class during COVID. Other campuses wouldn't even let me visit."

## 2021 Survey of Admitted Students



# How did Purdue's decision to be in-person for the 2020-2021 school year influence your decision?

- 50% were more interested in Purdue
- 98% were more interested or their interest in Purdue remained the same

# How much influence did Purdue's response to the pandemic have on your college choice?

 46% enrolling respondents answered extremely influential, very influential or somewhat influential

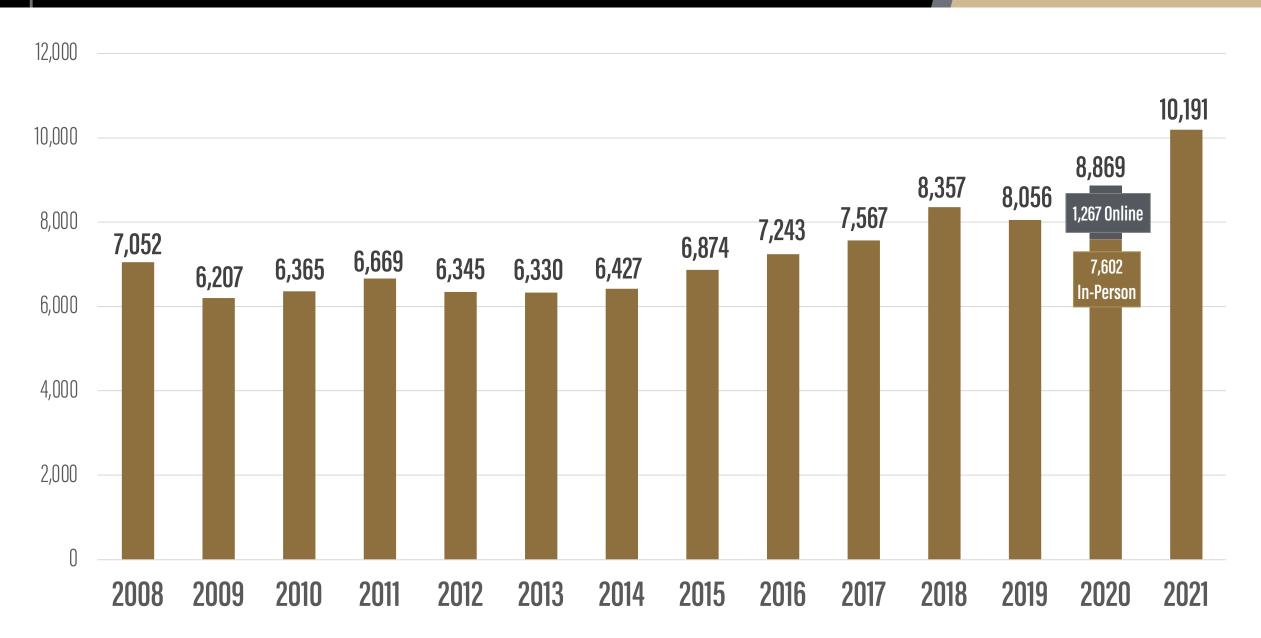






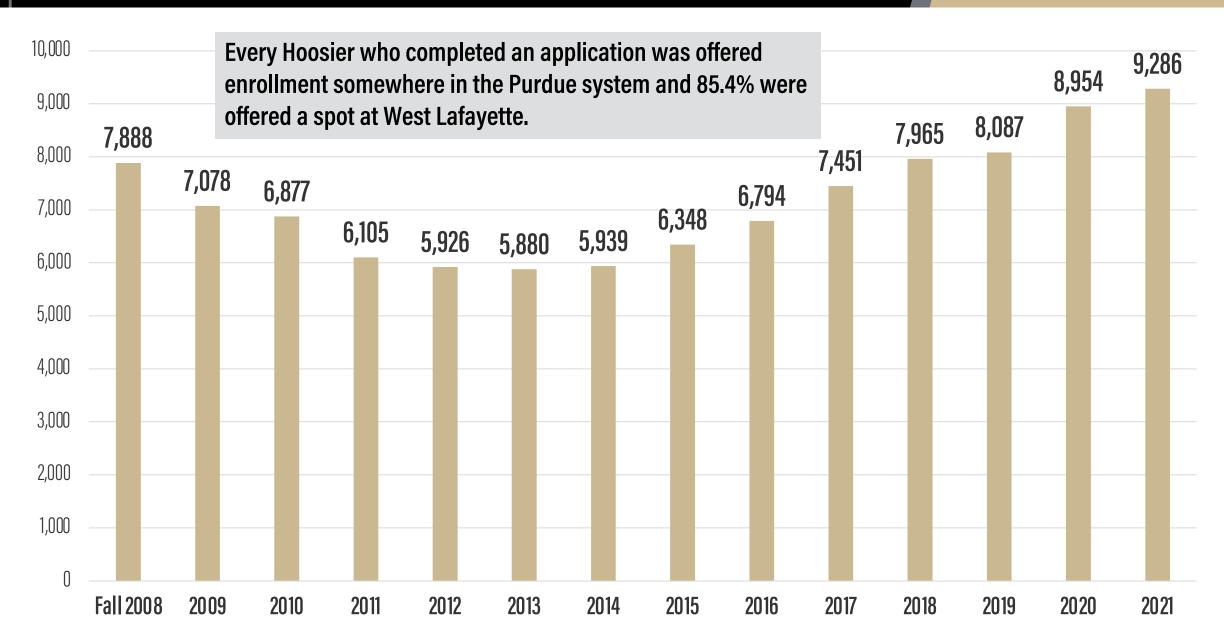
## Freshmen Enrollment (New Beginners)





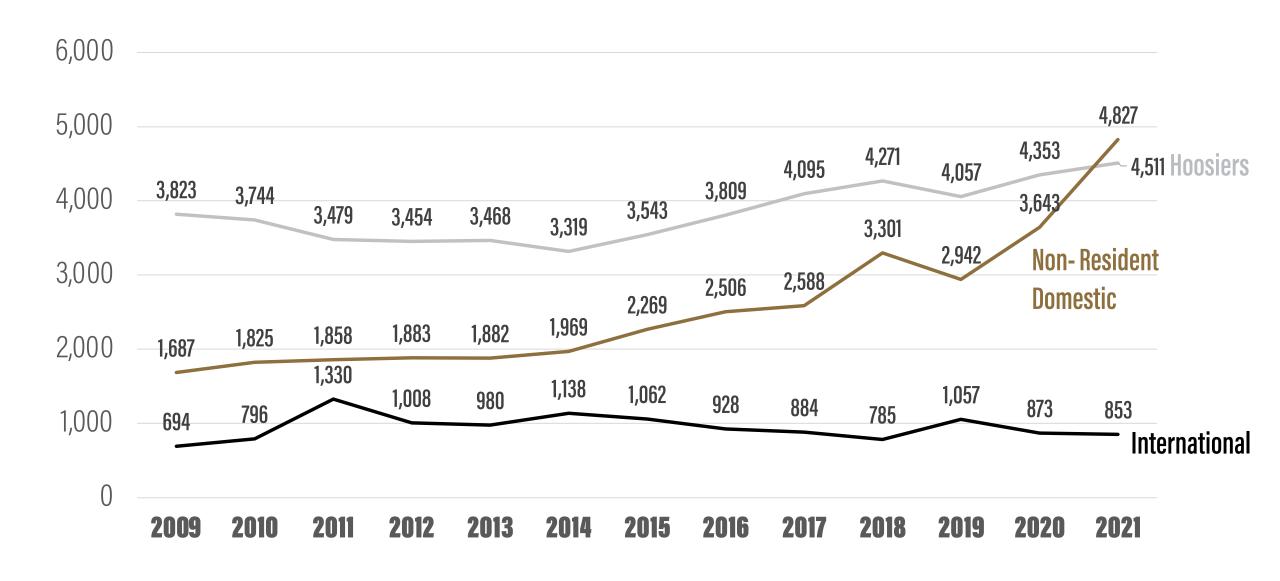
## Record # of <u>Hoosiers Offered Admission</u>





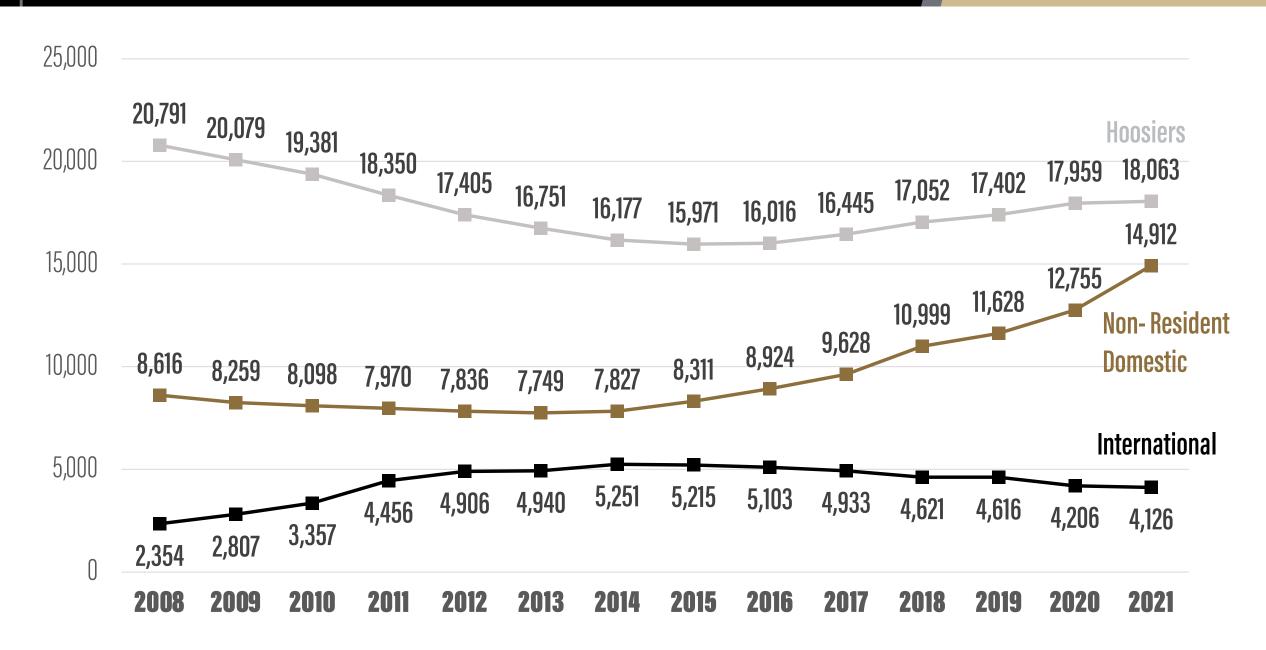
## <u>Freshmen</u> (New Beginners) by Residency





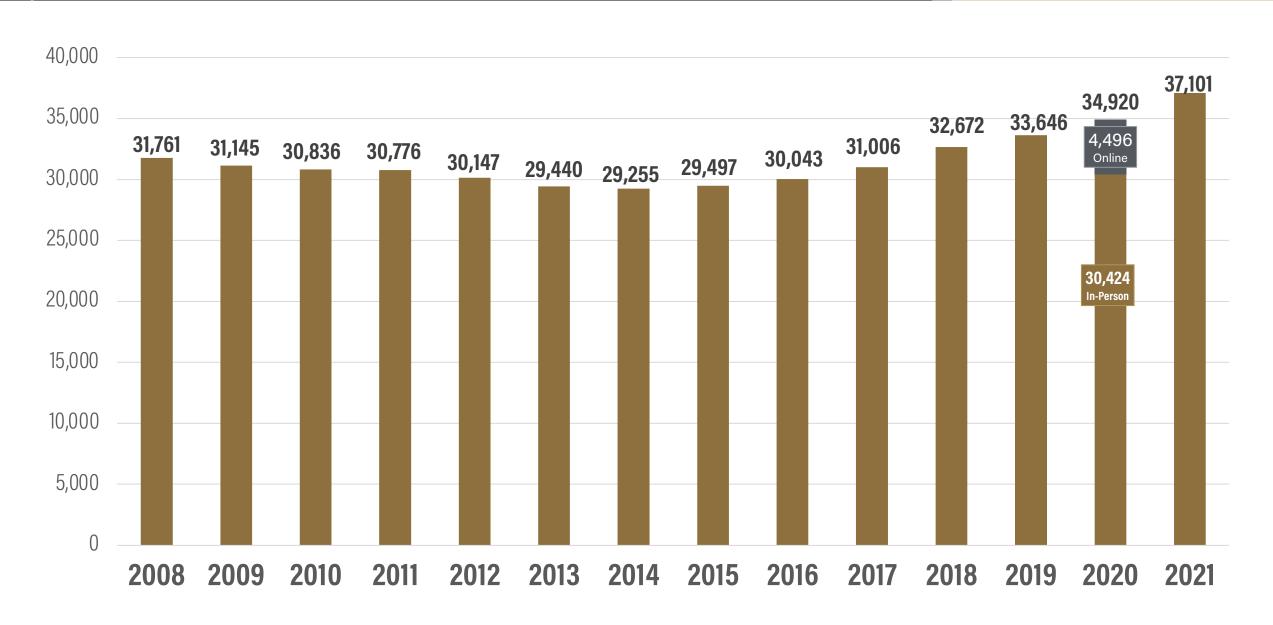
## <u>Undergraduate</u> Enrollment by Residency





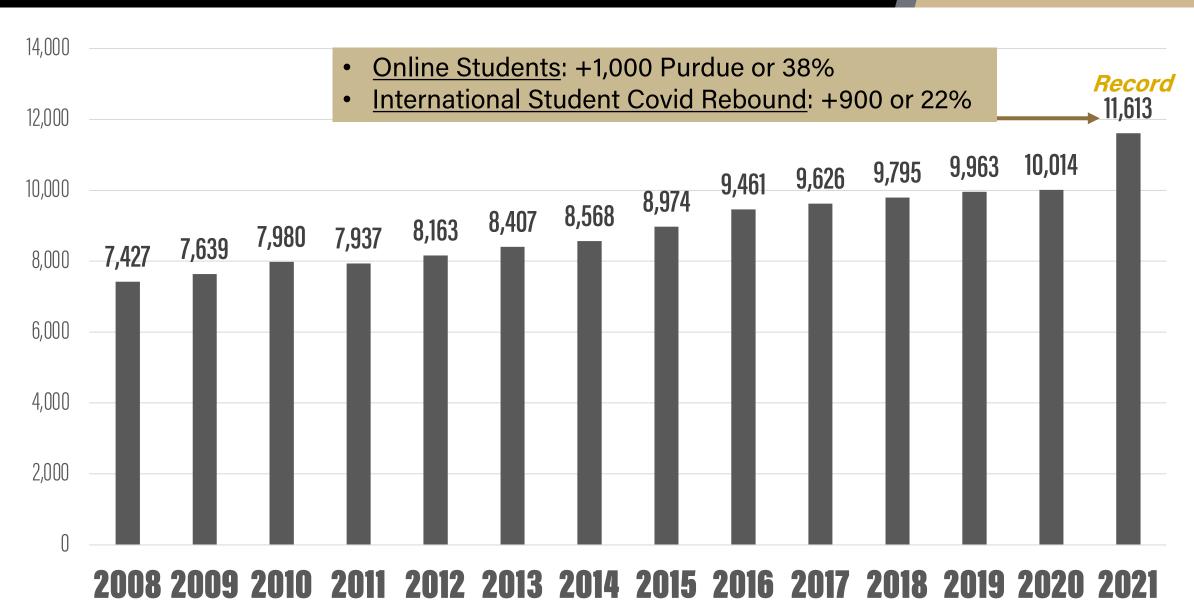
## Undergraduate Enrollment





#### Record Graduate Enrollment





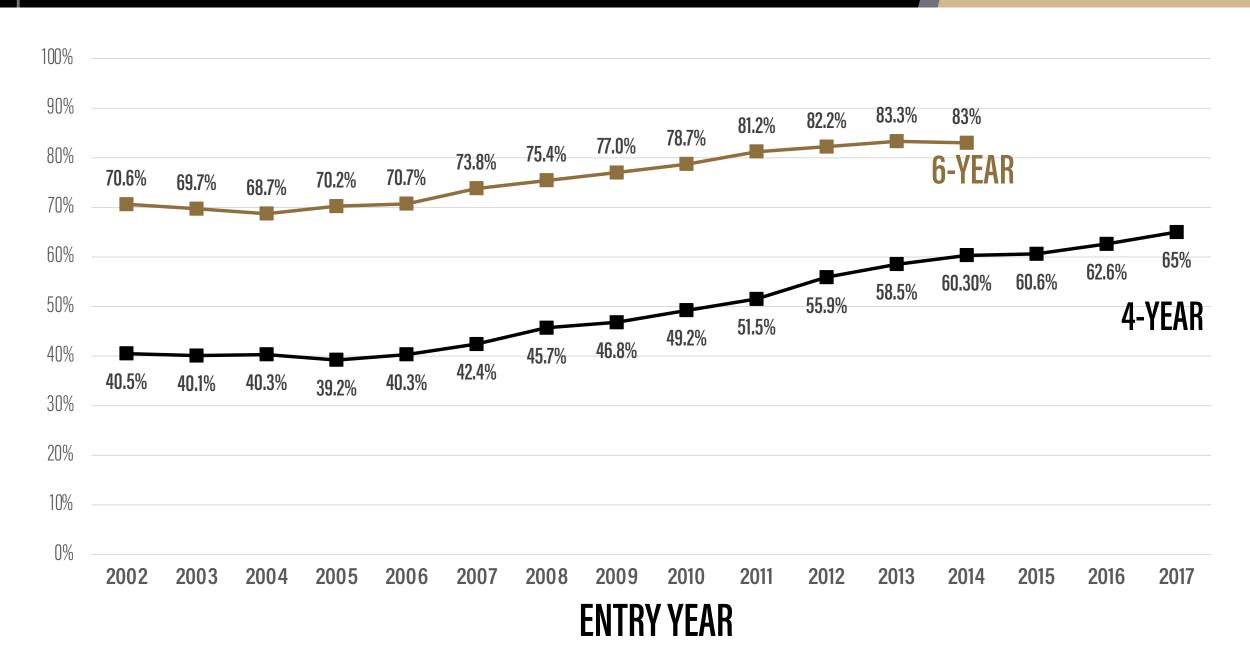
# Undergraduate Minority Enrollment



	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Trend
# Of Underrepresented Minority Students	2,483	2,495	2,525	2,568	2,707	2,968	3,220	3,461	3,749	4,054 <i>Record</i>	+1,571
% Of U.S. Students Considered URM	9.9%	10.2%	10.5%	10.6%	10.9%	11.4%	11.5%	11.9%	12.2%	12.3% <i>Record</i>	+2.4% Points
# Of URM Freshmen	543	562	561	596	697	809	917	844	988	1,135 Record	+109%
# Of U.S. Minority Students (Includes Asian American)	4,140	4,210	4,430	4,746	5,187	5,777	6,699	7,263	8,222	9,304 <i>Record</i>	+125%
% Of U.S. Students Considered Minority Students	16%	17%	18%	20%	21%	22%	24%	25%	24%	28.2% <i>Record</i>	+12% Points

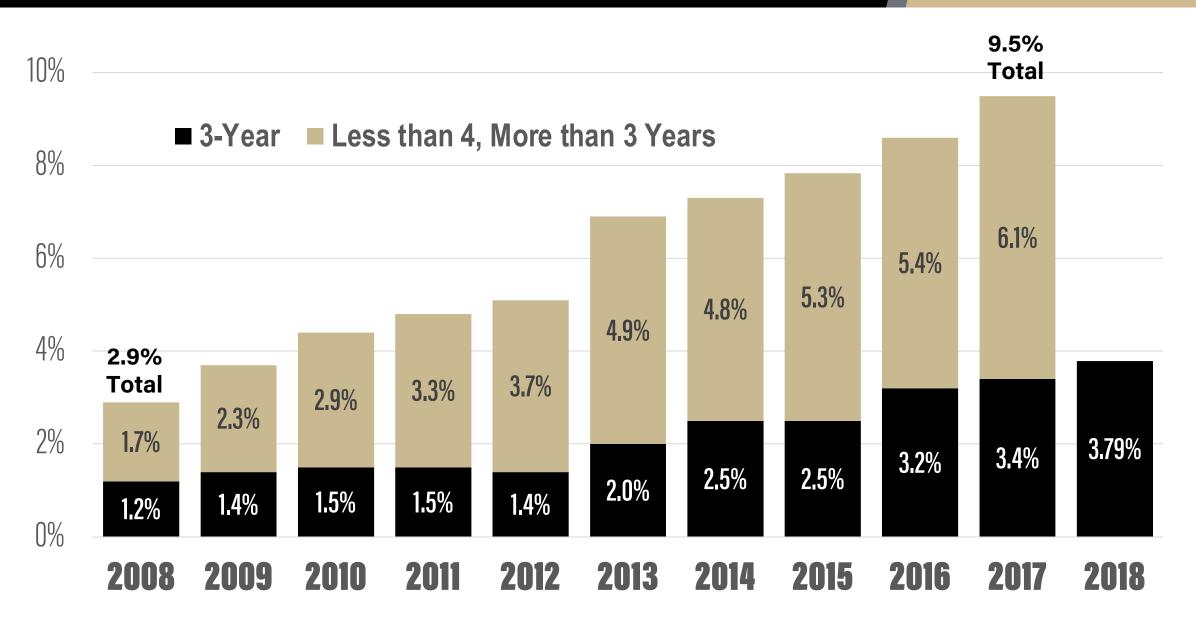
### Record Graduation Rates





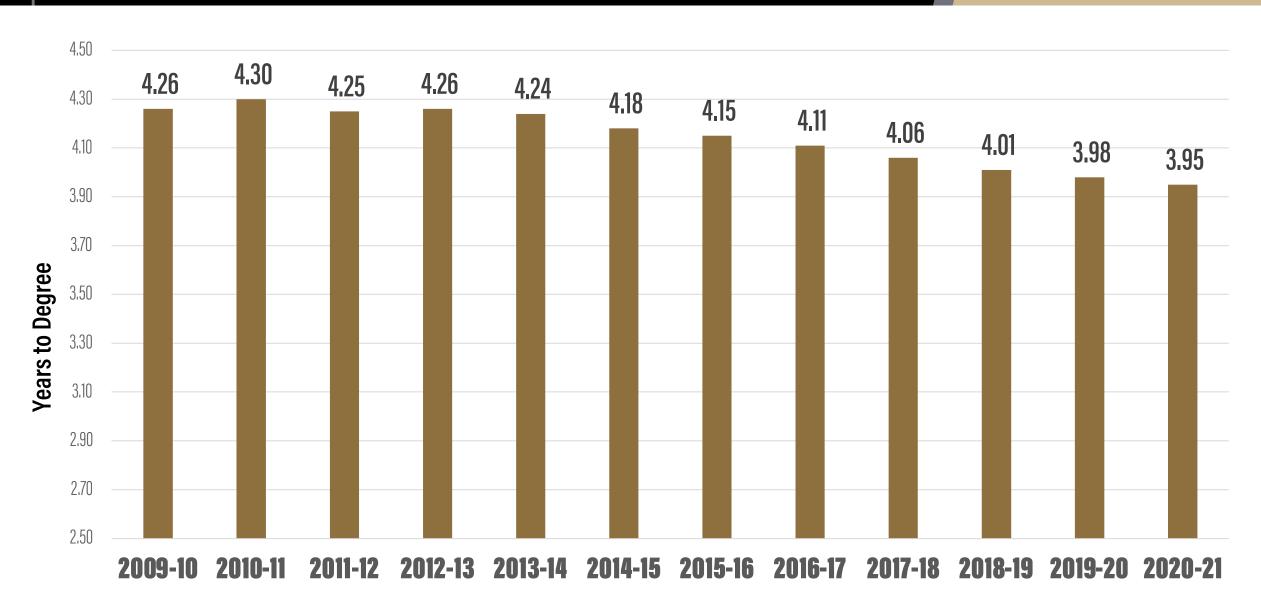
#### Less than 4-Year Graduate Rates





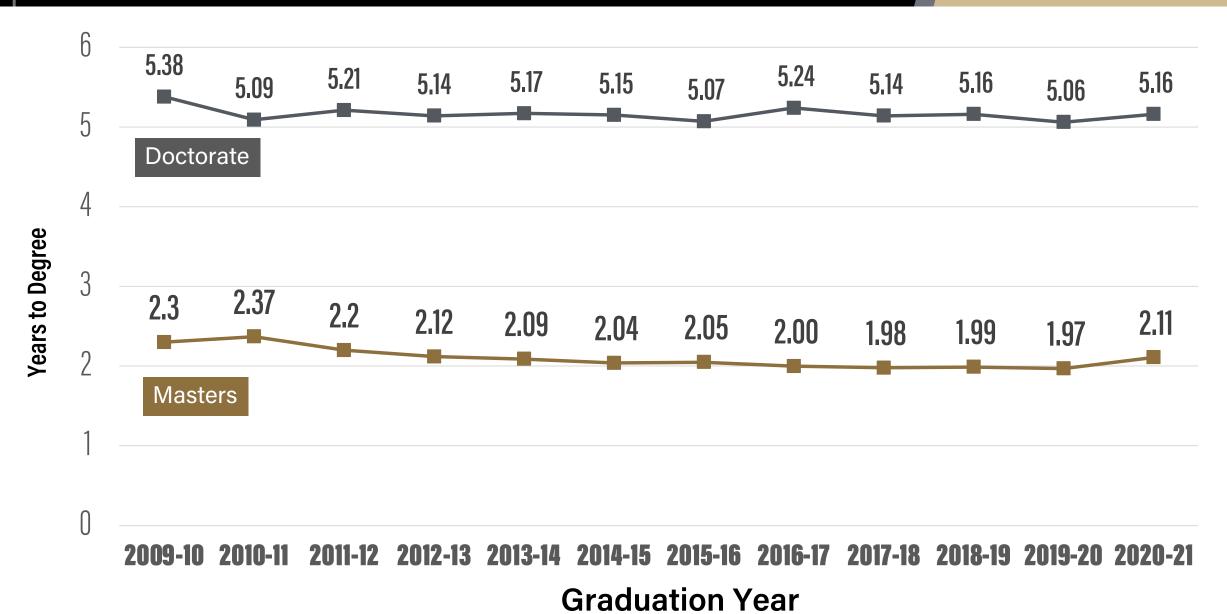
## Average Undergraduate Time to Degree Now Less than 4 years





## Time to Graduate Degree





#### Preventive Health



Purdue's population trails the populations of the best-in-class employers in most key preventive health metrics

Health Metric	Purdue	Best-in-Class Employers
Annual Physicals	Mid-50%	90%
Mammograms	Mid-60%	80%

- 57% prevalence of chronic conditions among Purdue's population, but only 9% participation in key university sponsored health programs like health coaching, tobacco cessation, & diabetes management.
- Recent efforts expanded health access & produced meaningful cost reductions but did not address underlying behavioral health drivers.
- It will require a united and proactive effort to join the employers with best-in-class health populations.

#### Coming Soon:

- New incentives for key age-based health screenings and risk assessments (e.g cancer screenings, vision exams etc.). Many are already free and early detection is key.
- Enhanced communication efforts to publicize screenings and programs
- A new and simpler 'Healthy Boiler' portal with easier document submission features

### Enrollment Growth Accommodations - Classrooms



#### **Classrooms – Academic Year 21-22**

- Convert University Church to large classroom space (273 seats) and student study space (basement)
- Change furniture in two WALC rooms to expand capacity: WALC B018 (102 to 149 seats) and WALC B066 (84 to 132 seats)
- Continue use of Elliott, Loeb, Fowler, and the Honors College Great Room as instructional spaces (investments in additional technology being made)
- Moving courses to rooms aligned with enrollment to optimize all space

#### **Classrooms - Longer Term**

- Some specific space challenges being explored (Nursing, Engineering,...)
- Classroom Master Plan underway 2022
- Libraries Master Plan underway 2022
- Gateway Complex 2023
- Data Science Building 2024
- Future of Work Space Reallocation Possibilities