Recent Rankings

- Improved to **#5 most innovative** (based on peer surveys). Passed Stanford, behind Georgia Tech.
  - Only Indiana school in top 50
- Best University: Improved to **17th among public institutions**, **53rd overall**.

THE WALL STREET JOURNAL

- #7 Best Value
- #8 Public University Overall

CNBC

- #4 Public university that “Pays off the Most”
### Undergraduate Application Trends

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<tbody>
<tr>
<td>TOTAL UNDERGRAD APPLICATIONS</td>
<td>40,022</td>
<td>45,377</td>
<td>48,776</td>
<td>48,916</td>
<td>52,184</td>
<td>54,912</td>
<td>57,279</td>
<td>+17,300 vs 2014</td>
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<tr>
<td>INTERNATIONAL</td>
<td>11,581</td>
<td>13,376</td>
<td>13,715</td>
<td>12,722</td>
<td>12,233</td>
<td>11,207</td>
<td>11,330</td>
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<tr>
<td>NON-RESIDENT</td>
<td>19,681</td>
<td>22,611</td>
<td>24,913</td>
<td>25,261</td>
<td>29,036</td>
<td>31,988</td>
<td>34,019</td>
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<tr>
<td>RESIDENT</td>
<td>8,760</td>
<td>9,390</td>
<td>10,148</td>
<td>10,933</td>
<td>10,915</td>
<td>11,717</td>
<td>11,930</td>
<td>+2,100 vs 2014</td>
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*Prior to 2014, Purdue did not use the Common Application*
Growing Undergraduate Enrollment with Stronger Academic Profile

INCOMING FRESHMAN PROFILE

- **ACT** — 2013: 27.2  **2020**: 28.7  (36 scale)
- **SAT** — 2013: 1208  **2020**: 1291  (1600 scale)
Record Graduation Rates

6-YEAR

2002: 70.6%
2003: 69.7%
2004: 68.7%
2005: 70.2%
2006: 70.7%
2007: 73.8%
2008: 75.4%
2009: 77.0%
2010: 78.7%
2011: 81.2%
2012: 82.2%
2013: 83.3%

4-YEAR

2002: 40.5%
2003: 40.1%
2004: 40.3%
2005: 39.2%
2006: 40.3%
2007: 42.4%
2008: 45.7%
2009: 46.8%
2010: 49.2%
2011: 51.5%
2012: 55.9%
2013: 58.5%
2014: 60.30%
2015: 60.6%
2016: 62.6%
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<tbody>
<tr>
<td># of Underrepresented Minority Students</td>
<td>2,483</td>
<td>2,495</td>
<td>2,525</td>
<td>2,568</td>
<td>2,707</td>
<td>2,968</td>
<td>3,220</td>
<td>3,461</td>
<td>3,773</td>
</tr>
<tr>
<td>% of American Students Considered URM</td>
<td>9.86%</td>
<td>10.20%</td>
<td>10.53%</td>
<td>10.58%</td>
<td>10.87%</td>
<td>11.40%</td>
<td>11.49%</td>
<td>11.90%</td>
<td>12%</td>
</tr>
<tr>
<td># of U.S. Minority Students</td>
<td>4,140</td>
<td>4,210</td>
<td>4,430</td>
<td>4,746</td>
<td>5,187</td>
<td>5,777</td>
<td>6,699</td>
<td>7,263</td>
<td>8,737</td>
</tr>
<tr>
<td>% of U.S. Students Considered Minority Students</td>
<td>16%</td>
<td>17%</td>
<td>18%</td>
<td>20%</td>
<td>21%</td>
<td>22%</td>
<td>24%</td>
<td>25%</td>
<td>28%</td>
</tr>
<tr>
<td># of URM Freshmen</td>
<td>543</td>
<td>562</td>
<td>561</td>
<td>596</td>
<td>697</td>
<td>809</td>
<td>917</td>
<td>844</td>
<td>992</td>
</tr>
</tbody>
</table>

Trend:
- # of Underrepresented Minority Students: +1,300 since 2012
- % of American Students Considered URM: 12%
- # of U.S. Minority Students: +110% since 2012
- % of U.S. Students Considered Minority Students: +12% Points
- # of URM Freshmen: +83% Since 2012
Testing Summary

- Campus testing since August 1
  - Total tests = 17,627
    - Negatives = 17,157
    - Positives = 470
      - Students = 445
      - Employees = 25
  - Positivity Rate 2.67% (per WHO goal <5%)

Case Breakdown
September 1 to September 11, 2020

- 48.6% Residential
- 31.3% Off-campus
- 16.2% FSCL
- 3.9% Non-Students

Congregate Housing Efforts
- Education
- Support
Clinical Summary of Cases

- ~70% Mild or Symptom-free
- ~27% Moderate (typical symptoms, but lack critical symptoms such as difficulty breathing)
- ~1.5% Significant
- ~0.5% Outpatient care evaluation
- ~1% non-COVID associated hospital care
Isolation and quarantine space on campus:

- Current efforts focused on enhancing operation and student experience
Community Summary

- Hospital Updates: IU Health and Franciscan
  - Not on diversion
  - Good ICU capacity
  - 0-1 ventilator use for COVID reasons
  - Person Under Investigation (PUI, suspected COVID) on average 5-10 per day
  - ~5-10 COVID patients per day
• Summer session undergraduate enrollments were up 24% and credit hours up 33%.
• Some 700+ classroom and lab spaces were individually mapped to assess safe occupancy capacity.
• We invested in more than 500 faculty over the Summer to participate in IMPACT X, IMPACT X+, or Full Online Course Production to help prepare their courses for Fall.
• More than 500 students were on campus for Early Start/Summer Start, a record.
• Weekly updates/multiple Town Halls have been provided/conducted for instructors by Jenna Rickus, Interim Vice Provost for Teaching and Learning.
• The Online Option was launched and about 4,500 undergraduates enrolled.
• Kaltura IT issues created challenges at the start of the semester, there have been no technical issues with BrightSpace.
• Course modality continues to be a focus. Students want more face to face engagement. We must keep everyone safe. There are opportunities for improvement here in the Spring: classroom (space) assignments and more focus on virtual contact hours are two.
• Much focus by Student Life, Colleges, and other units on safe co-curricular activities.
• Research Task Force has evaluated research spaces in 150 major buildings and 4000+ labs/service rooms, to enable 5,500 faculty, staff, post docs and students to re-engage in research beginning July 1.
Purdue Global Update: Strong Gains in Enrollment and Finances

Mid-October Purdue Global Enrollment

Financial Results:

- Net revenue: +2% vs FY19
- Expenses: -8% vs. FY19 driven by reductions in marketing. No change in teaching expense
- Recurring Operating Income of $10M
Purdue Global Demographics: 2019, All student levels

- % over age 30: 61%
- % Indiana resident: 12%
- % Pell*: 73%
- % URM: 40%
- % Female: 65%
- % Military Affiliated **: 31%
- % With a dependent: 61%
- % 1st Gen: 51%
- % Rural: 19%
Transforming PG Culture to Embrace a Public Mission

1. Leading Law Enforcement Reform
   - Redesigned courses and launched four new microcredentials in support of improving law enforcement training in today’s environment

2. Free contract tracing course
   - \(\approx 10,000\) registrations and \(3,200\) completions

Kristin Early, Professor
Chloe Robinson, Assistant Department Chair
Purdue Taking Charge

- New Chancellor
- New Provost, Jon Harbor
- Relocating headquarters to West Lafayette
“I want to tell you how great my experience was at your college...my advisors were great...I remember in 2018 my brother had died during a term where I was taking 3 classes. The advising team called and made sure that I was fine and worked with me. ...my professors were very passionate about teaching and really enjoyed their jobs..... Finally, this has been extremely stress free with me being in the Army because I was able to access my classes from anywhere and it was awesome.”

-Staff Sergeant Caleb Cannon

Today I received in the mail the greatest gift you could ever give to this employee, I received my diploma from Purdue University Global....Your gift of allowing us to receive this education has not only given me the ability to complete my dream of receiving my Bachelor's Degree, but it has also given me the opportunity to be promoted and serve our students in the best way possible.”

-Laura L. Holladay, Student Program Manager, CERIAS

“After many years of looking for a school and bouncing around different military friendly schools, I can proudly say I have found my home with Purdue Global.

-Kelvin Gumbs, Active Duty Navy Officer after starting at Purdue Global

“...I just recently finished my Capstone Course for my Associates Degree. All I can say is, WOW. I am proud and humbled to have accomplished this...I remain resolute in my belief that Purdue Global was the right choice for me... not enough good things can be said about the professors that were so very patient with us online students juggling the many aspects of distance learning vs life, etc.”

-Kelvin Gumbs, after earning associate’s degree