TO: The University Senate FROM: Athletic Affairs Committee

SUBJECT: Athletic Affairs Committee Report to the University Senate, 2019-20 AY

REFERENCES: University Senate Document 90-31, 22 April 1991

DISPOSITION: University Senate for Information

Purdue University's commitment to the academic and social well-being of its student-athletes is focused through the activities of the Athletic Affairs Committee (AAC) and Intercollegiate Athletics (ICA). This report covers the two regular semesters in the year that has passed since the last report from the AAC: the Fall 2019 Semester and the Spring 2020 Semester.

FACULTY OVERSIGHT OF ATHLETICS

Faculty oversight of ICA continues to be exercised through the AAC. The 2019-20 and 2020-21 membership of the AAC, listed in <u>Appendix 1</u> of this report, includes representation from faculty, an appointed liaison from the Student Affairs Committee of the University Senate, a liaison to the President, alumni, citizens from the local community, Purdue University students, and ICA senior staff. The AAC monitors the academic progress of the student-athletes and the efforts of ICA to provide outstanding opportunities to learn, compete, and develop personally. The AAC was briefed on the academic status of each sport program and received updates on the primary NCAA academic metrics, the Graduation Success Rate and the Academic Progress Rate.

At monthly meetings of the AAC, the members hear reports and participate in discussions pertinent to their mandate. All minutes and supporting documents are filed with the University Senate, and thus are readily available for review. The AAC may be asked to study, review and approve changes in Purdue rules and regulations affecting intercollegiate athletics programs, and to formulate positions with regard to legislation pending before the NCAA. The AAC also discusses diverse topics related to Big Ten or NCAA matters, or national news/trends that may affect the status of both university sports programs and the eligibility of student-athletes. A characteristic agenda and a partial list of topics discussed during the current academic year are provided in *Appendix 2*.

The Vice President and Director of Athletics provides additional information related to the strategic plans of the department, including current goals, key progress measures, facilities projects, etc. Elements of the current plan, especially those that pertain to the development and welfare of the students are presented in brief below.

In addition to the AAC meetings, the senior associate athletics director for student services conducts two academic planning meetings each year at which plans and outcomes over a three-year period are discussed. The two faculty athletic representatives (FAR) participate in each meeting, along with members of the senior athletics administrative staff and the athletics student services staff. The purpose of the meetings is to update the FARs on the plans for the academic areas for the next three years. Academic information for the athletics department and for each sports program is reviewed during each meeting. Information from these meetings is conveyed to the AAC as appropriate.

OVERVIEW OF STUDENT-ATHLETE ACADEMIC DATA

Each semester the pattern of student-athlete choice of major, course selection and academic performance is assessed through data reported by the Office of Institutional Effectiveness and compared to comparable data for the remainder of the student body. This report is/will be sent to the President, Provost, Vice-Provost for Learning and Teaching, the Athletic Affairs Committee, FARs and Athletics Director for review. Data for the fall 2019 and spring 2020 is included in *Appendix 3*.

OVERVIEW OF THE STRATEGIC PLAN FOR INTERCOLLEGIATE ATHLETICS

The Director of Athletics and others from the department often share goals and metrics from the department's strategic plan with the AAC. Some elements of the plan, especially those related to the academic success of the students are reported for the Senate's review. Words in brackets replace personal pronouns that might be misunderstood in the context of this report.

The foundation of the plan lies in the Vision, Mission and Goals of the department.

Vision: A championship-caliber athletics organization that is excellent in all respects and is a consistent member of the "25/85 Club."

The "25/85 Club" refers to a very small number of elite NCAA Division I institutions that consistently have their teams ranked in the top 25 while graduating their student-athletes at an 85 percent rate as measured by the NCAA Graduation Success Rate (GSR). The GSR is similar to the Federal Graduation Rate, but the yearly cohorts are adjusted as students transfer in or out of the university.

Mission: Developing Champions / Scholars / Citizens

[The department] will engage and inspire all constituencies to support the broader university pursuit of preeminence by attracting and retaining the very best student-athletes, coaches and staff while engaging former student-athletes in an effort to maintain their identity as part of the Purdue athletics family.

The very best [student-athletes] will execute this mission sharing a common set of values – integrity, mutual respect, a belief in hard work and team work, a commitment to inclusiveness – and the courage to lead. They will be the Purdue Athletics' brand and continue to enhance our reputation while being pleased with every aspect of their experience at the university.

It is expected that [the department] will be a financially self-supporting enterprise that provides the resources for coaches and staff to develop championship programs.

Goals in support of the Departmental Vision and Mission

Athletic

All sports will place in the top 25 nationally. Consistent performance at this level will see us competing for Big Ten and NCAA championships.

[The department] will deliver exceptional support services throughout the athletics department to all student-athletes to ensure they are mentally and physically prepared to absorb the skill development necessary to maximize their potential as students, leaders, and athletes.

Student Athlete Development and Welfare

Student-athletes will maintain a cumulative grade-point average of 3.0 or above each semester while competing to perform at or above the all-campus cumulative grade-point average; all Purdue teams will have a graduation success rate (GSR) equal to or better than sport specific Division I-A GSR while striving to achieve a department-wide GSR of 85 percent or higher.

The athletics academic support services unit operates with a rolling three-year plan. Each year, the athletics academic support services staff reviews and updates the plan to ensure it is meeting the academic needs of the student-athletes and that it helps create the atmosphere and expectation for academic success. The three-year plan provides the opportunity for the staff to modify and update current practices in an organized manner. The three-year plan objectives are reviewed twice a year with both faculty athletic representatives (FARs) and the athletics senior staff to ensure progress is being made. These meetings provide the opportunity for input by the FARs and sport administrators.

Fiscal

All financial resources will be allocated in pursuit of the vision and managed to ensure that [the department recognizes] the expectation to remain self-supporting while providing scholarships, quality academic support services, competitive operating budgets, and comprehensive facilities. Marketing and development plans will be designed and executed to generate revenue.

Equity and **Integrity**

To promote an atmosphere that upholds and embraces inclusiveness among all constituencies, [the department] will provide champion-caliber participation opportunities that recognize and reinforce gender and ethnic equality for all coaches, staff and student-athletes.

Image

The student-athletes, coaches, and staff will live their shared values as the role models that they are, so that people "experience" Purdue Athletics with respect, admiration, and pride. All decisions will be communicated in a manner to create, project and enhance this strong intercollegiate athletic brand.

Appendix 1: Members of the Athletic Affairs Committee for 2019-20

Nathan Hartman - CHAIR (University Senate Appointment, Professor of Computer Graphics & Technology)

Kathy Abrahamson (University Senate Appointment, Associate Professor of Nursing)

Tony Albrecht (Alumni Representative)

Mike Bobinski (Vice President and Director of Intercollegiate Athletics)

Jason Butikofer (Deputy Director of Intercollegiate Athletics)

Nancy L. Cross (Senior Woman Administrator & Senior Associate Athletics Director - Sports)

Lauren Guiao (Student Representative Fall 2018 Semester – Women's Golf Student-Athlete)

Gary Henriott (Alumni Representative)

Stacy Holden (University Senate Appointment, Associate Professor of History)

Sue Holder Price (Community Liaison)

Ed Howat (Senior Associate Athletics Director for Student Services – Sports)

Jessica Huber (University Senate Appointment, Associate Vice Provost for Faculty Affairs & Professor of Speech, Language, and Hearing Sciences)

Will Kaufman (Student Representative)

Jaden Mattox (Student Representative Fall 2018 Semester – Women's Track & Field Student-Athlete)

Beth McCuskey (Presidential Liaison, Vice Provost for Student Life)

Tom Mitchell (ex-officio, Associate Athletics Director – Compliance)

Randy Roberts (Distinguished Professor of History – serving fall semester for Sue Holden)

Steven Scott (Student Affairs Liaison, Associate of Pharmacy Practice)

Marcy Towns (Faculty Athletic Representative, Professor of Chemistry)

Philip VanFossen (Faculty Athletic Representative, Director & James F. Ackerman Distinguished Professor of Social Studies Education)

Alec White (Student Representative Spring 2019 Semester – Wrestling Student-Athlete)

Calvin Williams (Associate Athletics Director – Sports)

Kip Williams (University Senate Appointment, Distinguished Professor, Social Psychology)

Members of the Athletic Affairs Committee for 2020-21

Jessica Huber - CHAIR (University Senate Appointment, Associate Dean for Research, Founder and Associate Director of the Center for Research on Brain, Behavior, and NeuroRehabilitation & Professor of Speech, Language, and Hearing Sciences)

Kathy Abrahamson (University Senate Appointment, Associate Professor of Nursing)

Tony Albrecht (Alumni Representative)

Chip Blatchley (University Senate Appointment, Professor of Civil Engineering)

Mike Bobinski (Vice President and Director of Intercollegiate Athletics)

Leony Boudreau (Student-Athlete Representative – Women's Basketball Student-Athlete)

Nancy L. Cross (Senior Woman Administrator & Senior Associate Athletics Director – Sports)

Jared Florell (Student-Athlete Representative – Wrestling Student-Athlete)

Gary Henriott (Alumni Representative)

Stacy Holden (University Senate Appointment, Associate Professor of History)

Sue Holder Price (Community Liaison)

Ed Howat (Senior Associate Athletics Director for Student Services – Sports)

TBA (Campus Student Representative)

Beth McCuskey (Presidential Liaison, Vice Provost for Student Life)

Tom Mitchell (ex-officio, Associate Athletics Director – Compliance)

Steven Scott (Student Affairs Liaison, Associate of Pharmacy Practice)

Marcy Towns (Faculty Athletic Representative, Professor of Chemistry)

Philip VanFossen (Faculty Athletic Representative, Director & James F. Ackerman Distinguished Professor of Social Studies Education)

Inez Wanamarta (Student-Athlete Representative – Women's Golf Student-Athlete)

Calvin Williams (Associate Athletics Director – Sports)

Kip Williams (University Senate Appointment, Distinguished Professor of Psychological Sciences)

Appendix 2: A typical agenda for a meeting and representative topics of discussion

Fourth 2019-2020 Meeting, February, 21, 2020 3:30-5:00 p.m. SPURGEON CLUB - MACKEY

1.	Call to Order	N. Hartman
2.	Approval of November 2019 Minutes	Committee
3.	Waiver Petitions, Schedule, Approvals	N. Hartman
4.	Purdue S-A Development Update	P. Stovall
5.	Remarks from the Director	M. Bobinski
6.	Remarks from the Sr. Associate AD-Sports Associate AD-Sports Sr. Associate AD-Academics/Sports	N. Cross C. Williams E. Howat
7.	Compliance Issue of the Month	T. Mitchell
8.	Report from the Student Affairs Liaison	S. Scott
9.	Report from the Student Members	A. White/W. Kaufman
10.	Report from the Faculty Representatives	M. Towns/P. VanFossen
11.	Other Business	Committee
12.	Adjournment	N. Hartman

Examples of Topics Discussed at 2019-20 AAC Meetings

Purdue University Sports Wagering Policy

Capital Projects; R&R and other facilities issues

Sport competition schedules & review of missed class time

Big Ten and NCAA legislation and reports on meetings Review of NCAA Progress-Towards-Degree eligibility requirements Review of the eligibility certification process utilized at Purdue

Topics related to rules compliance

Name, Image and Likeness Legislative Process Review of Indiana sports wagering law and the potential impacts on Purdue

Big Ten & NCAA discussions/actions related to student issues Review of time demands policies and procedures

Updates on Student-Athlete development programming

Updates on mental health initiatives and newly established Boiler Brave Program

Updates on Student-Athlete nutrition programming

Appendix 3: Academic Metrics and Enrollment Data by College and Course

Student-Athlete Academic Profile Contrasted to Student Body				
Academic Performance Measures:	Fall 2019	Spring 2020		
Cumulative GPA				
Student-athletes	3.13	3.22		
All-campus	3.19	3.28		
Semester GPA				
Student-athletes	3.09	3.45		
All-campus	3.10	3.30		
Achievement of Semester GPA of 3.0 or higher				
Student-athletes	58.8% (297)	81.4% (398)		
All-campus	65.6%	80.6%		
Achievement of Academic Honors				
Student-athletes	37.4% (189)	55.8% (273)		
Dean's List and Semester Honors	(121)	(148)		
Semester Honors only	(52)	(118)		
Dean's List only	(16)	(7)		
All-campus	42.1%	56.5%		
Achievement of perfect 4.0 Semester GPA				
Student-athletes	7.1% (36)	16.6% (81)		
All-campus	9.0%	21.6%		
Placement on probation				
Student-athletes	7.9% (40)	1.2% (6)		
All-campus	7.8%	2.3%		
Dropped from the University				
Student-athletes	0.4% (2)	-		
All-campus	0.7%	-		

Cumulative Grade Point Average by Team

Fall 2019 - Team	CGPA
Baseball	2.97
Football	2.96
Men's Basketball	2.99
Men's Cross Country	3.31
Men's Golf	3.65
Men's Swimming	3.20
Men's Tennis	3.12
Men's Track	2.95
Soccer	3.33
Softball	3.18
Volleyball	3.23
Women's Basketball	3.14
Women's Cross Country	3.53
Women's Golf	3.38
Women's Swimming	3.51
Women's Tennis	3.05
Women's Track	3.22
Wrestling	3.03
Student-Athlete Totals	3.13
Student Body Totals	3.19

Spring 2020 - Team	CGPA
Baseball	3.08
Football	3.05
Men's Basketball	3.00
Men's Cross Country	3.42
Men's Golf	3.69
Men's Swimming	3.31
Men's Tennis	3.14
Men's Track	3.05
Soccer	3.40
Softball	3.29
Volleyball	3.45
Women's Basketball	3.18
Women's Cross Country	3.64
Women's Golf	3.50
Women's Swimming	3.57
Women's Tennis	3.09
Women's Track	3.28
Wrestling	3.09
Student-Athlete Totals	3.22
Student Body Totals	3.28

NCAA Graduation Success Rate (GSR) Data

The Graduation Success Rate (GSR) serves a purpose similar to the Federal Graduation rate. Both measure graduation within six years for annual cohorts of students. The federal rate does not account for students who transfer from one institution to another and graduate. The GSR does account for these, which provides a more inclusive calculation of academic success.

STUDENT-ATHLETE GRADUATION SUCCESS RATES (GSR)*

Graduation Rates for 2009-2012 Cohorts (Published November 2019)

() Prior Year

	Purdue	NCAA Division I
		-%
Overall	86 (85)	
Baseball	86 (82)	84
Men's Basketball	67 (89)	83
Football (FBS)	80 (77)	79
Men's Golf	100 (100)	89
Men's Swimming	74 (67)	90
Men's Tennis	100 (100)	92
Men's Track/CC	86 (90)	82
Men's Wrestling	72 (66)	79
Women's Basketball	91 (92)	91
Women's Golf	100 (83)	95
Women's Soccer	94 (100)	94
Women's Softball	100 (100)	92
Women's Swimming	93 (96)	96
Women's Tennis	100 (100)	95
Women's Track/CC	93 (88)	91
Women's Volleyball	100 (100)	93

^{*} The GSR permits institutions to subtract student-athletes who leave their institutions prior to graduation as long as the student-athlete would have been academically eligible to compete at Purdue University had he or she remained.

The Academic Progress Rate (APR)

The APR is an NCAA semester-by-semester assessment of academic progress. It is calculated by allocating one point per student for eligibility and one for retention—the two factors that research identifies as the best predictors of graduation. The data are presented on the basis of four-year rolling averages for each team. Teams must achieve an APR score of 930 to avoid NCAA penalties. Teams below 930 are ineligible for NCAA post-season competition and are required to develop and execute an academic improvement plan.

Each student on a roster who is receiving an athletics scholarship earns a maximum of two points per term, one for being academically eligible and one returning to the institution. A team's APR is the total points of a team's roster at a given time divided by the total points possible. The number is then multiplied by 1,000. Thus, a raw APR score of 0.930 is reported as 930 and reflects an approximate 50 percent Graduation Success Rate (NCAA website).

PURDUE UNIVERSITY ACADEMIC PROGRESS RATE INSTITUTIONAL REPORT NCAA DIVISION I 2018-19

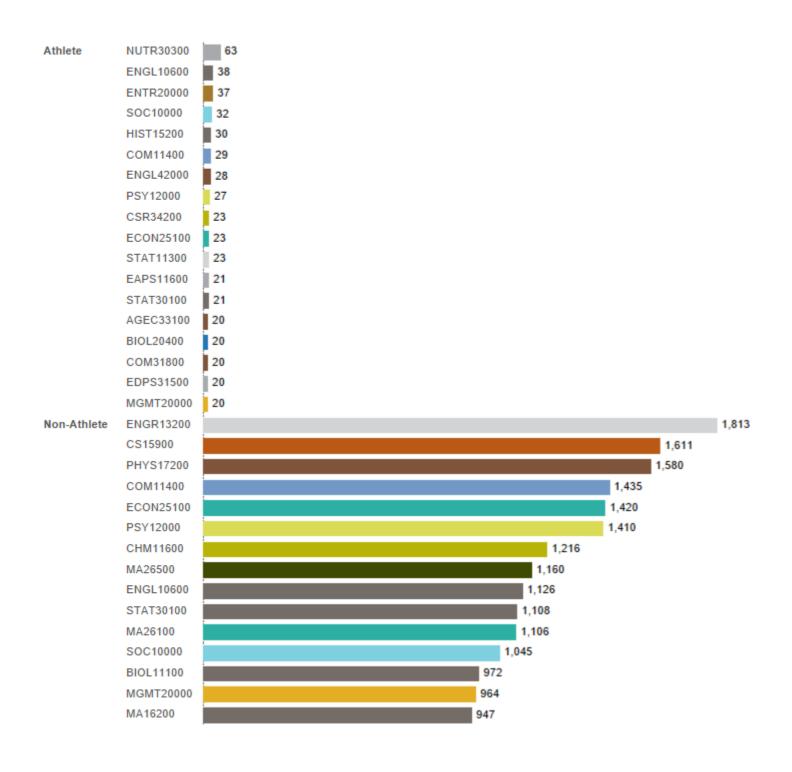
	Multiyear APR Rate
Baseball	977
Men's Basketball	975
Men's Cross Country	958
Football	954
Men's Golf	1000
Men's Swimming	994
Men's Tennis	968
Men's Track	952
Men's Wrestling	977
Women's Basketball	973
Women's Cross Country	1000
Women's Golf	1000
Women's Soccer	997
Women's Softball	969
Women's Swimming	1000
Women's Tennis	992
Women's Track	964
Women's Volleyball	1000

Enrollment Data

NUMBER OF STUDENT-ATHLETES BY COLLEGE OR SCHOOL

College or School	Number of student-athletes		
	<u>Fall 2019</u>	<u>Spring 2020</u>	
Agriculture	22	22	
Education	12	10	
First Year Engineering	12	9	
Engineering	40	37	
	100		
Health and Human Sciences	128	117	
T The self A de	92	7.4	
Liberal Arts	82	74	
Monogoment	77	72	
Management	//	12	
Pre-Pharmacy/Pharm. Sciences	7	5	
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Pharmacy (Pharm. D.)	2	2	
	_	<u> </u>	
Science	22	20	
Polytechnic Institute	53	55	
Ĭ I			
Graduate School	9	6	
Exploratory Studies	38	32	
Veterinary Medicine	1	1	

Course Enrollment Review: Top 15 Courses Spring 2020, Office of Institutional Effectiveness



Course Enrollment Review: Grade Distributions in Top 15 Courses

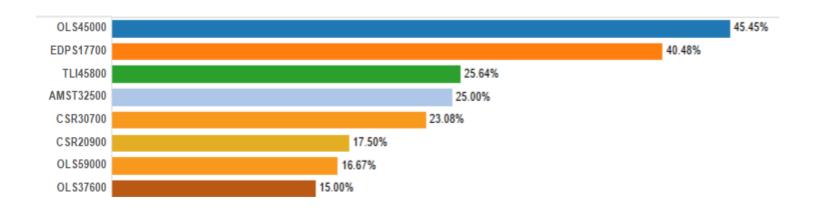
Spring 2020, Office of Institutional Effectiveness

		A, A-, A+	B, B-, B+	C, C-, C+	D, D-, D+	F	Other: Withdraw Audit, Pass/No Pass, etc.
COM11400	Athlete	30.65%	50.03%	8.35%	2.80%	5.53%	2.63%
	Non-Athlete	49.82%	37.54%	6.82%	1.76%	1.93%	2.13%
ENGL10600	Athlete	40.58%	56.66%	2.76%			
	Non-Athlete	63.75%	23.99%	5.28%	1.51%	2.91%	2.56%
ECON25100	Athlete	30.84%	24.41%	17.20%	17.00%	7.05%	3.49%
	Non-Athlete	32.23%	29.66%	19.93%	11.60%	4.84%	1.74%
SOC10000	Athlete	43.25%	39.76%	14.10%	2.89%		
	Non-Athlete	43.45%	29.74%	17.08%	4.44%	3.27%	2.02%
MA16020	Athlete	20.20%	39.95%	29.81%	5.04%		5.00%
	Non-Athlete	17.66%	26.39%	38.44%	8.85%	2.32%	6.34%
MGMT20000	Athlete	11.29%	14.85%	36.87%	11.20%	18.60%	7.20%
	Non-Athlete	15.83%	21.48%	34.16%	10.55%	13.90%	4.07%
NUTR30300	Athlete	58.55%	20.69%	11.04%	7.00%	1.38%	1.34%
	Non-Athlete	72.95%	16.25%	4.91%	2.06%	2.36%	1.48%
BIOL20400	Athlete	21.06%	31.77%	31.92%	10.10%	5.15%	
	Non-Athlete	36.84%	29.92%	22.01%	7.71%	2.59%	0.93%
MGMT20100	Athlete	49.61%	45.95%	4.44%			
	Non-Athlete	57.18%	28.59%	10.63%	1.56%	0.78%	1.26%
SOC22000	Athlete	38.87%	26.03%	22.07%	4.39%	4.24%	4.41%
	Non-Athlete	70.75%	16.45%	5.98%	2.24%	2.61%	1.97%
ENGL42000	Athlete	47.63%	31.85%	15.58%		4.94%	
	Non-Athlete	61.80%	27.01%	6.27%	1.99%	0.39%	2.54%
HIST15200	Athlete	13.82%	57.36%	28.83%			
	Non-Athlete	44.80%	31.37%	12.35%	4.01%	3.33%	4.15%
ENTR20000	Athlete	74.86%	20.89%	4.24%			
	Non-Athlete	87.56%	10.84%	0.28%		0.53%	0.79%
CSR28200	Athlete	76.33%	23.67%				
	Non-Athlete	77.01%	14.97%	3.68%	2.85%		1.48%
EDPS49000	Athlete	89.14%	9.32%	1.54%			
	Non-Athlete	50.00%					50.00%

High Enrollment Courses for Participants in Intercollegiate Athletics

(Courses with > 15% enrollment by participants in ICA)

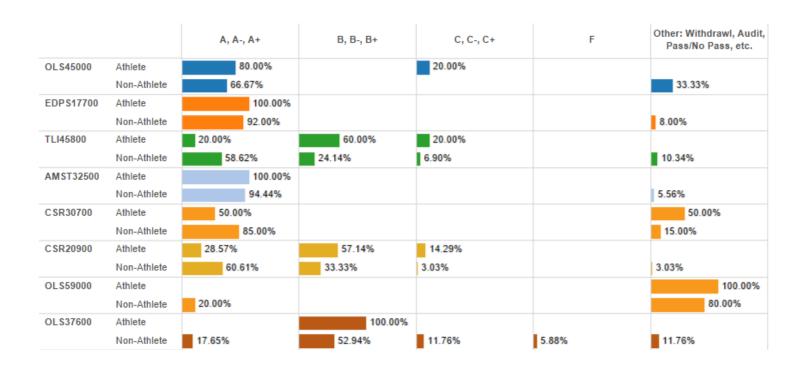
Spring 2020, Office of Institutional Effectiveness



Grade Distributions for High Enrollment Courses

(Courses with > 15% enrollment by participants in ICA)

Spring 2020, Office of Institutional Effectiveness



Appendix 4: Examples of Student Involvement in Community Service during 2019-20

All Team Hours completed

Boiler SAAC	23h 30m
Boiler SAAC Executive Board	103h 55m
Cross Country (women and men)	28h 00m
Track & Field (women and men)	80h 30m
Football	411h 10m
Men's Baseball	293h 30m
Men's Basketball	99h 30m
Men's Golf	38h 30m
Men's Swimming & Diving	40h 20m
Men's Tennis	56h 00m
Purdue Staff	87h 30m
Spirit Squad	13h 30m
Women's Basketball	172h 15m
Women's Golf	38h 54m
Women's Soccer	24h 00m
Women's Softball	101h 00m
Women's Swimming & Diving	73h 27m
Women's Tennis	20h 00m
Women's Volleyball	17h 40m
Wrestling	47h 30m

All Team Organizations Served

- Boys and Girls Club
- Cancer Network
- Cole Elementary School
- College Mentors For Kids
- Congress Street United Methodist Church
- Converse Church of Christ
- Faith Christian
- Federated Preschool
- Food Finders
- Foster Family Night
- Glasswater Creek of Lafayette
- Glen Acres Elementary
- Hope on the Horizon Festival of Trees Gala
- Hunger Hike
- Ivy Tech
- KLD Foundation
- Klondike Elementary School
- Kokomo High School

- Lafayette Jefferson High School
- Lafayette Transitional Housing
- Leukemia & Lymphoma Society
- Northend Community Center
- Pack A Way Hunger
- PALS
- Purdue Channel Telethon
- Purdue Dance Marathon
- Purdue Musical Organizations
- Riley Children's Foundation
- Senior Health Fair
- Special Olympics
- Tippy Stars
- Wea Ridge Middle School
- West Lafayette Elementary
- Westminster Village
- Willowstone Family Services
- Green Acres
- River City

Basketball-Men's

- Federated Preschool
- Read to the Youth
- Klondike Elementary School
- Read with Youth
- USA Wheelchair Basketball
- Purdue Dance Marathon
- Talent Show with Riley Kids
- Riley Children's Foundation
- Make a Difference
- Wea Ridge Middle School
- Visiting with Middle School Students (Mentor)
- Willowstone Family Services
- Holiday Shopping with Families

Basketball-Women's

- Cancer Network
- Carry The Torch Fundraising Walk : Carnival for a Cause
- Emerging Leaders
- Hope on the Horizon Festival of Trees Gala
- Festival of Trees Gala
- Hunger Hike
- USA Wheelchair Basketball

Football

- Boys and Girls Club
- Faith Christian

- Adventure Camp
- Food Finders
- Fight Hunger
- Foster Family Night
- Ivy Tech
- Ivy Tech Restoration
- Klondike Elementary School
- Read with Youth
- Pack A Way Hunger
- PALS
- PALS CAMP
- 2019 Endowment Dinner
- Special Olympics
- Polar Plunge
- Team Up With Special Olympics
- Tippy Stars Practice (mentoring)
- Tippy Stars Practice (speaking engagement)
- West Lafayette Elementary
- Read Across America

Volleyball

- Converse Church of Christ
- theLOFT Youth Group Panel Speaking
- Reading is Leading
- Wea Ridge Middle School
- Purdue Day