TENTATIVE AGENDA

1. Call to order
   Professor Bernard Y. Tao

2. Approval of Minutes of 17 April 2006

3. Acceptance of Agenda

4. Remarks by the President
   President Martin C. Jischke

5. Report of the Chairperson
   Professor Bernard Y. Tao

6. Resume of Items Under Consideration by Various Standing Committees
   For Information
   Professor Ralph Webb

7. Question Time

8. University Senate Document 06-1
   Nominees for University Senate Standing Committees
   For Action
   Professor Natalie J. Carroll

9. Child Care Center Fundraising
   For Information
   Cheryl L. Altinkemer
   Associate Vice President for Advancement

10. Environment for the Purdue 2007 Health Plan
    For Information
    Brent Bowditch
    Assistant Director of Human Resources

11. New Business

12. Memorial Resolutions

13. Adjournment


Guests: Cheryl Altinkemer, Cari Brady, Brent Bowditch, Patty Jischke, Carol Post, Ken Sandel, David Sanders, Cynthia Stauffacher, and Andrea Thomas.

1. The meeting was called to order by the chairperson of the senate, Professor Bernard Tao at 2:30 p.m.

2. The minutes of the meeting of 17 April 2006 were approved as distributed.

3. The agenda was accepted as proposed.
4. In lieu of remarks by President Martin C. Jischke, Vice President Murray Blackwelder gave a presentation on the progress in the ongoing capital campaign (see Appendix A).

5. Professor Bernard Tao presented the report of the chairperson (see Appendix B).

6. Professor Ralph Webb, the chair of the Steering Committee presented, for information, the Resume of Items Under Consideration by Various Standing Committees. Professors Baird, Carroll, and Morgan presented information about items under consideration by their standing committees (see Appendix C).

7. Professor Sellke had a question for Vice President Rollock concerning fee waivers and the potential for discrimination posed by some of the waivers. He stated the Purdue University policy prohibits discrimination, yet some of the fee waivers are only available to students who are from under-represented populations. He asked if this was not, in fact, discriminatory. Vice President Rollock and Interim Dean of the Graduate School, Cindy Nakatsu, answered the questions from Professor Sellke.

   No additional questions were forthcoming.

8. Professor Natalie Carroll presented, for action, University Senate Document 06-1, Nominees for University Senate Standing Committees. For the three vacancies on the Faculty Affairs Committee, Professor Carroll placed into nomination the following: Professors Alan Beck (3), J. Stuart Bolton, and Yuehwern Yih (3); for one of the two vacancies on the Student Affairs Committee, she proposed Professor Antonio Bobet (2); where the numbers in parentheses following each name represents the years of service.
The motion was seconded and with no additional nominations coming from the floor, the aforementioned were elected by unanimous voice vote.

9. The chair introduced Brent Bowditch, Assistant Director of Health Benefits. Mr. Bowditch presented an update on the health benefits program changes that can be expected and progress that has been made in reducing costs and expanding coverage over the last several years (see Appendix D). Mr. Bowditch answered several questions from the floor.

10. The chair introduced Cheryl Altinkemer, Vice President for Advancement and Patty Jischke who presented information on fundraising efforts for the new child care center (see Appendix E).

11. There was no new business.

12. One memorial resolution had been received for Professor Miriam Hasson, Associate Professor of Biological Sciences, at the chair's invitation, Professor David Sanders, Professor Hasson’s spouse, read the memorial resolution to the Senate. Following the reading, the senators rose and remained standing for a period of silence out of respect for their departed colleague. The resolution is attached to these minutes and copies will be sent to the next of kin.

13. The meeting adjourned at 4:10 p.m.
PRESENTATION BY VICE PRESIDENT MURRAY BLACKWELDER

Slide 1

Slide 2

National Trends
Slide 3

National Trends

Giving USA Survey - Designation of Gifts

$260 Billion given in 2005

- 35.8%
- 14.8%
- 9.7%
- 3.4%
- 5.2%
- 5.4%
- 6.2%
- 8.3%
- 8.7%
- 2.5%

- Religion
- Education
- Human Services
- Health
- Gifts to Foundations
- Public Society
- Arts, Culture and Humanities
- Environment and Animals
- International Affairs


Slide 4

National Trends

Giving USA Survey - Source of Gifts

$260 Billion given in 2005

- 76.5%
- 11.5%
- 5.3%
- 6.7%

- Individuals
- Foundations
- Bequests
- Corporations

Slide 5

National Trends – 50 $ Billion Campaigns

- Goal range - $1 to $3 billion
- Years - 1994 – 2011
- Goal amounts - $72 billion
  - $1.44 billion average
- 28 completed campaigns

Source: Chronicle of Higher Education website
**Slide 6**

**National Trends – 50 $ Billion Campaigns**

- Ten of eleven Big 10 schools
- Ten of twelve peer institutions (including Purdue)

**Slide 7**

**Big 10 – FY 05 Results**

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* Wisconsin received a one-time $295 million gift from Blue Cross Blue Shield
** Amounts reported with deferred gifts at face value; $ millions
*** IU raised $154 million in private gifts, $124 million in non-governmental research grants, and $26 million through the Riley Children's Foundation; Medical School is prominent in its fundraising.

**Slide 8**

**Peer Institutions – FY 05 Results**

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* Wisconsin received a one-time $295 million gift from Blue Cross Blue Shield
** Amounts reported with deferred gifts at face value; $ millions
Slide 9

Campaign Status Update

Slide 10

Campaign for Purdue Status

- Campaign Countdown Phase Has Begun
  - Final Push to Reach the Goal
  - 95% fundraising goal achieved
  - 88% time elapsed in the campaign
    - 74 months through 7 year campaign
    - 10 months remain

Slide 11

Campaign Status

July 1, 2000 through August 31, 2006
$1.426 Billion Raised (95% of the Goal)

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FY 07 goal is $175 million. If achieved, campaign total will be around $1.57 billion, exceeding the $1.5 billion goal.

FY 07 goal is 100,000 gifts.

Volume increases being driven by more efficiencies in the Telefund and an increase in Purdue license plates since we no longer require PU certification. In addition, we will do a Campaign clean-up mailing in the spring to many of those who have not yet made a campaign gift. All of these efforts will drive us past the 100,000 gift total for the first time in Purdue history.

$600 million goal
  – $533 million or 89% has been raised

56 Capital Projects in Campaign Case Statement
  – Fundraising Status
    • 34 completed
    • 14 in process
    • 8 not yet started – looking for lead gifts
Slide 15

**Campaign Impact – Scholarships**

- **$200 million goal**
  - $196 million or 98% has been raised

**Overall**

- # Accounts
  - 4,863 Student Aid Accounts
  - 1,569 since start of campaign (32% increase)

Slide 16

**Campaign Impact – Faculty Support**

- **$200 million goal**
  - $195 million or 98% has been raised

- **Chairs and Professorships**
  - 222 professorships system-wide
  - 150 professorships supported by endowments
  - 88 professorships created in the Campaign for Purdue

- As final Goodwin Chairs are booked, expect campaign to ultimately create 100 new chairs/professorships

Slide 17

**The Campaign for Purdue**

September 11, 2006

Murray Blackwelder
Welcome to a new academic year at Purdue! I hope all your classes are proceeding smoothly as the start of the fall semester gets underway. As the new chair of the senate, and on behalf of the vice chair, George Bodner, I would like to thank you for your confidence in us and look forward to serving all of you and the university in the coming academic year. Please feel welcome to give me or George a call/email if we can be of service.

In addition to normal university business, this year promises to be one of great importance to the university community with the search for a new president. As chair of the faculty, I have assembled a faculty advisory committee whose mandate will be to develop a document to the Board of Trustees outlining the opportunities and challenges facing the next president, as well as a set of criteria by which to assess presidential candidates. A list of the members of this committee is appended. Please contact them with any feedback/thoughts to include in the committee’s discussions.

I have also asked the senate website programmer to put two questions on the website to solicit any questions you would like to ask prospective presidential candidates and to provide input on the opportunities/challenges/criteria for the next president. Please visit the senate website to provide input.

The October senate meeting will have representatives from the Board of Trustees Search Committee giving a presentation on the process to be used to select Purdue’s next president. Please plan on attending and please provide any questions for these representatives via the website.

Thank you again for your service to the university and best wishes for a successful semester!

List of Members on Faculty Advisory Presidential Search Committee

George Bodner  Chem/ed
Joseph Thomas  Pharm
Roseann Lyle  Kinesiology, health science
Rodney Vanderveer  leadership organization/technology
Bill Harper  Kinesiology, health science
Martin Okos  eng/ag
Alan Beck  vet med
Otto Doering  econ
Charlene Sullivan  management
Paul Robinson  science
Venetria Patton  african american studies
Stan Hem  Pharm
Amy Penner  eng/ag
Jason Curtis  biology
Diane Maletta  education
TO: University Senate  
FROM: Ralph Webb, Chairperson, Steering Committee  
SUBJECT: Resume of Items Under Consideration by the Various Standing Committees

STEERING COMMITTEE  
Ralph Webb, Chairperson  
rwebb@purdue.edu  
The primary responsibility of the Steering Committee is the organization and distribution of the agenda for each meeting of the University Senate. This committee also receives communications from any faculty member or group of members and directs such communications to appropriate committees or officers for attention.

ADVISORY COMMITTEE  
Bernard Y. Tao, Chairperson of the Senate  
tao@purdue.edu  
The responsibility of the University Senate Advisory Committee is to advise the President and/or Board of Trustees on any matter of concern to the faculty.

NOMINATING COMMITTEE  
Natalie J. Carroll, Chairperson  
carroll@purdue.edu  
The Nominating Committee is responsible for presenting nominations for the University Senate and University committees. In filling committee vacancies the Nominating Committee seeks to have all interested Senators serve on at least one committee.

EDUCATIONAL POLICY COMMITTEE  
Carol L. Baird, Chairperson  
bairdcl@purdue.edu  
1. Transfer credit  
2. Distance learning courses  
3. Evaluation of the University Honors Program

FACULTY AFFAIRS COMMITTEE  
Mark T. Morgan, Chairperson  
mmorgan@purdue.edu  
1. Committee on Informetrics - Faculty survey  
2. Follow-up on faculty development review - mentoring  
3. Tenure Promotion Process - automatic tenure clock extension policy  
4. Memorial Resolution policy  
5. Vacation for academic year faculty  
6. Number of senators & University representation  
7. Personal Financial Conflict of Interest Policy - Draft review

STUDENT AFFAIRS COMMITTEE  
Mark D. Bowman, Chairperson  
bowmanmd@purdue.edu  
1. Follow-up on the Academic Integrity Assessment Project and "Integrity counts" video

UNIVERSITY RESOURCES POLICY COMMITTEE  
Morris Levy, Chairperson  
levy0@purdue.edu  
1. Faculty input into the budget process: Graduate staff fee structure & the Strategic plan  
2. Review of campus way-finding and signage plans and campus energy sufficiency  
3. Review of Faculty Committees  
Vice Chair of the Senate, George M. Bodner, gdbodner@purdue.edu  
Secretary of the Senate, Joseph W. Camp, Jr., jcamp@purdue.edu  
University Senate Minutes; http://www.purdue.edu/usenate
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<td>University Senate Nominating Committee</td>
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*Approved
The Nominating Committee proposes the following slates of nominees for service on the University Senate Standing Committees listed below. The faculty members elected are to serve for the period shown within the parentheses following each name.

A. **Faculty Affairs Committee**
   For three vacancies, the proposed slate of nominees is Professors:
   
   J. Stuart Bolton (1) Mechanical Engineering  
   Yuehwein Yih (3) Industrial Engineering  
   Alan Beck (3) Veterinary Pathobiology

B. **Student Affairs Committee**
   Two vacancies exist on this committee and the following individual self-nominated for one of the vacancies. The Nominating Committee will consider other Senators for service to fill the remaining seat.
   
   Antonio Bobet (2) Civil Engineering

**Approving (via email):**

Natalie Carroll  
Chuck Kline  
Margaret Rowe  
Jie Shen
It’s a pleasure to be here again this year at the University Senate. I always welcome this opportunity. The more we can discuss and understand the issues related to employee healthcare, I think it is better for everyone concerned.

Before we start, let me introduce myself for those of you who don’t know me. My name is Brent Bowditch. I am an assistant director of Human Resource Services in charge of Staff Benefits. I welcome your questions. Please feel free to contact me.
I especially want to emphasize again how important it is that faculty and staff continue to work with the University to obtain quality healthcare at affordable prices. Much of this presentation will deal with this partnership.

I started in Staff Benefits in 2000. My previous work experiences was in institutional research so I have always relied on data and information as an important part of decision making. One of the first things that I saw was that we all were paying much more for healthcare in Lafayette than what other communities were paying. In some cases - three times as much.

There was a lot of “low hanging fruit” that we could take advantage of to save costs for the University and you, the Purdue employee.
We added several new features to our health plans that saved us money. These are just a few of them.

However, those days are over. The fruit is all gone from the lower branches. To keep costs under control will require efforts that will involve both Purdue and you. We have to work together.

Over one-hundred million dollars -- that is what Purdue’s medical budget is for 2007. It is a lot of money -- and one of the largest and most volatile components of our overall budget. The problem that keeps me up at night is what our consultants tell us what we should expect. Without doing anything to try to contain costs, our consultants tell us we should expect cost increases in the range of 12% per year. Twelve percent! It’s not too hard to figure out how much more we will need in 2008 if that is true. We can’t keep increasing our costs like this. The more the
University has to spend on health care, the less it has to spend on the strategic plan which includes competitive salaries. We need your help if we were going to have good health care at affordable prices.

So what are we doing?

I want to talk about four things we are currently working on to keep costs in check. I want to spend quite a bit of time on Healthy Purdue since that is an area we need 100% participation by Purdue’s faculty and staff.

I want to talk briefly about some of the research opportunities that are developing between us in Benefits, WorkLife, and the faculty and how that will help us.

I want to talk about a local community quality health care initiative that Purdue has been leading that should improve the quality of healthcare in Lafayette.

I then want to talk briefly about where I see the local healthcare market in the next three years.
Let’s first talk about Healthy Purdue.

The purpose of Healthy Purdue? It’s quite simple – improve the health and productivity of Purdue faculty and staff so they have a better quality of life; and, reduce the increasing costs of health care.

Healthy Purdue is run by the Worklife department here at Purdue, but Benefits is working very closely with them since the success of the program has a direct impact on the medical budget.

The idea for Healthy Purdue started in 2003. It actually came out of the Health Plan Advisory Committee – a faculty and staff committee I work with on the Purdue health plans. Roger Seehafer is a faculty member in Health and Kinesiology and he led an effort back then that has resulted in Healthy Purdue.
What is Healthy Purdue?

It started in January of 2006 with the opportunity for faculty and staff to complete a confidential health risk questionnaire and wellness screening. A $100 cash incentive was given to complete this.

A report is generated for each participant about their lifestyle and the health risks they may have.

For those with health risks, telephonic coaching and information is offered. The idea is to promote health and encourage faculty and staff to take action to reduce their health risks.

In addition, a number of different programs were added to Worklife offering to assist Purdue employees.

One of the things I love about Healthy Purdue is that it is generating a lot of important information that will help us in managing our health plans.

This information is at an aggregate level so we don’t have access to individual data.

Let me share with you some of the initial results which we are just beginning to get.
55% of Purdue faculty and staff participated in completing the health risk questionnaire and wellness screening. Although we were OK with this percentage for 2006, we still have almost half of our employees that are not participating. Unfortunately, we cannot afford that.

Of the 55% that participated, 69% had 3 or more health behavior risks.

What do I mean by “Health Behavior Risks”?

These are examples of these risks.

Another interesting statistic I noticed is that only 40% of faculty and staff have completed all of the recommended preventive screening exams.

Preventive screenings have been shown to reduce overall costs of health care. They catch potentially expensive and devastating diseases at an early stage so they can be treated much more successfully.

As I hope you remember, this year we added increased free preventive care benefits. It will be interesting to see what this
statistic will be in 2007. My hope is that it goes up. It may also indicate we may need to do a better job in communicating what preventive screenings you should be having.

Again, preventive screening is an area that we need faculty and staff to participate in to control costs and improve health. We’ve taken away the financial barrier to doing this.

Here is some interesting data from the health risk questionnaire for the 55% of the population that completed it. This is self-reported data by the employees. The question was asked what percent of your productivity is reduced due to health problems.

You can see that people with more health risks are much less productive. So you can see, there are other costs besides health care costs that are impacted by unhealthier employees.

Again this is self-reported data. The question was asked how many days were you absent from work.

Those with 6 or more health risks were absent twice as much as those with 0 to 2 risks.
Staywell, which is the company that confidentially administers our health risk questionnaire, has developed a predictive modeling tool that estimates the total avoidable health care costs that are represented by the 55% of our population that participated in the questionnaire.

What this means is if we could move everyone from high risk to low risk, we could save over $41 million. We could eliminate $17.2 million of medical claims costs. But we could also save $24.6 million in cost savings from increased productivity, lower turnover, lower absenteeism, lower work comp and disability costs.

This is why employees need to try to live a healthier lifestyle and reduce the health risks they have.

These are the top five health risks we have with the largest impact on cost.

Weight is number one.

Stress is a very close number two, followed by Well-being. Well-being is often associated with depression. It is how you feel about yourself and your life.

Lack of exercise and poor back care are four and five.
One of the areas we decided to focus on is the area of mental health since stress and well-being were big factors that are influencing our costs.

Here is the kind of data we are now getting to help us. This breaks down stress. Some of the data surprised us and will help us as we develop programming.

Almost half of the respondents indicated that there is just too much to do and job responsibilities are adding to this stress level.

Third place surprised me. There is a large number of people that are worried about financial issues. This is an area we need to add help.

Like I said, mental well-being and health is a focus for 2007.
We plan to really advertise the Employee Assistance Program as a resource for all faculty and staff and their family members.

When you have issues like these, you often are not thinking as well as you should. We want people to think of the EAP as a place they can go to discuss how to get help. The counselors at the EAP are trained to know what to do and who best to link you up with.

We will improve our mental health benefits on the Purdue health plans for 2007. We want to eliminate any financial barriers that may be stopping someone from getting help.

We are increasing the number of therapy visits from 20 to 30.

Assuming you go in-network, the first 8 visits will be free. For visits 9-30 on the Purdue 500 and Incentive PPO plans you will just pay your coinsurance and not have to meet your deductible. For Arnett Managed Care, you will pay a $20 copay.
In addition we’ve eliminated the artificial separation of medical and non-medical reasons for getting counseling. It used to be that for the reasons that are listed, the health plans would not pay them. Now they will.

Bottom line is, if you are stressed, we don’t care what the reason is, we want you to go get help.

We encourage employees and family members to go to the Employee Assistance Program, since the counselors know the mental health providers and can match you up with someone they think will be good. But you don’t have to go through the EAP. You can go directly to a mental health provider.

The Worklife department is also improving Healthy Purdue for 2007.

A new health risk questionnaire will be offered again starting this December. Participants who complete the questionnaire and a wellness screening will get $150 per person before taxes.

A new feature will be the “Wellness Achievement Incentive”. This goes the next step. After seeing your health risks we are encouraging faculty and staff and their spouses/domestic partners to try to take action to reduce their health risks. For those employees that maintain their health or take steps to improve their health in 2007, a $250
incentive/person will be paid in 2008.

This is where I come back to the “partnership” theme. We have 45% of our population that is not participating. We have a budget that is very expensive with the potential to explode. We can’t afford to have slightly more than half the population participating.

We need ALL Purdue faculty and staff and their spouses or domestic partners to participate.
Partnership
69% of participants with 3 or more health behavior risks
60% of faculty and staff not completing all recommended preventive screening exams

We have a high number that are not participating.

We need everyone to be involved.

I come back to this slide. The staff in Benefits or Worklife cannot keep good health plans at affordable prices without your involvement.

So what is it going to be?
I now want to switch gears, and talk briefly about some of the other things we are working on.

One of the exciting parts of my job now is working with faculty.

Benefits and Worklife are pulling together an incredible database of information to help make decisions.

By November we will have pulled together deidentified data for our medical claims, prescription drugs, work comp claims, disability claims, and the health risk questionnaire and wellness screening.

We realize this information has a tremendous potential for developing research opportunities for faculty. In addition, we benefit as we can apply the results of the research to our programming.

Right now we are working with an interdisciplinary team of faculty that has come together to form a steering committee. We have involved Purdue’s Institutional Research Board (IRB).
From some of the preliminary data, faculty have submitted a number of intriguing grants.

This is a WIN-WIN situation.

Next, I want to mention the Quality health 1st initiative. It would take me several hours to explain it all, so I am going to discuss this at a very high level. You will be hearing more and more about this.

Quality Health 1st is the first initiative that the steering committee of the Lafayette/West Lafayette Employers’ Health Forum is rolling out. As you can see the steering committee is make up of many of the companies that are here in Lafayette.
The Employers’ Health Forum’s goal is to improve the value received by employers and patient for their health care expenditures, where value includes quality and affordability of care.

Quality Health 1st is a collaborative effort with what they are doing in Indianapolis. It is a program that recognizes and rewards medical providers for quality care.

It encourages the adoption of technology and the electronic medical records by health care providers.

It provides reports that show how the physician is doing – and gives them information they never have had before. It should improve health care locally.

It also will give us, the consumers of healthcare, information about the quality of care provided by individual doctors so we can make better decisions.

It is a community wide effort.
A leadership team has been formed. Four local employers are represented with me as chair.

Representatives from local health plans include Arnett, Anthem and Indiana Medicaid.

I am very optimistic about the participation of the health care community.

We have the medical director of Arnett, the medical director of Unity, the medical director of GLHS, which is the owner of Home and St. Elizabeth hospitals, the medical director of the Tippecanoe Community Health Clinic, and the Tippecanoe County Health officer who also is a physician with the SIGMA medical group.

They are a good group and very positive.
From the community we have the mayor of Lafayette represented and Cody Sipe from Purdue. Cody is the director of the Ismail Center on campus but is a leader in the Coalition of Living Well after 50.

We are working closely with the Indiana Health Information Exchange. They are a group that is really advancing the use of technology in health care in Indiana.

Right now we are working on implementing clinical messaging for doctors in Lafayette. Doctors will be able to go on-line through a portal in the web and get all of their lab, imaging, and hospital data for most of their patients through this messaging. It is really pretty exciting.
The Quality Health 1st program is attracting national attention. Mike Leavitt, President Bush’s secretary for the Department of Health and Human Services came out to Indiana with Bush’s senior economic advisor and staff from CMS to hear more about what we are doing. Morgan Olsen and I met with them and a group of about 30 other people.

I believe the Quality Health 1st program has the potential to have a positive impact on healthcare in Lafayette. One of the big positives I’ve already seen is the willingness of local healthcare providers to come to the same table and work together.

You should be hearing a lot more about this.

The other thing I wanted to briefly touch upon is what is happening here and what we will probably have to do.
The health care community is really breaking into two delivery systems.

Arnett has aligned with Clarian who is building a new hospital.

Unity, Sigma, and the Woman’s Clinic have aligned with GLHS who is also planning to build a new hospital.

The days of having a network like PHCS that cover most of the local doctors for the Purdue 500 and Incentive PPO plans is limited. There is no incentive for doctors to belong to the PHCS network since they get no benefit from belonging to the network. In the past they got steerage.

My guess is you will have to choose between these two delivery systems. You may choose the Incentive PPO plan but will then have to indicate if you want the Arnett/Clarian network, or the Unity/Sigma/Woman’s Clinic/GLHS network. With our new computer systems each member of your family will be able to choose between them.

We will try to develop competition between the two delivery systems to hold down costs.
Let me quickly tell you about the other changes we have for 2007.

The Mayo Clinic will be paid as an in-network provider.

This request actually came out of the University Senate a couple of years ago and we have working on a contract with Mayo for quite some time since we know a lot of our faculty and staff use them.

This will save money for our employees and protect them from over usual and customary charges.

A quick note that on the Incentive PPO and Purdue 500 plans, our administrator is changing names from Wausau Benefits to Fiserv Health.
There are a few enhancements to the Arnett Managed Care plan too.

The copay for outpatient surgery using Arnett’s new facility will drop from $300 to $150.

Also for those employees that use medical flexible spending accounts, we will automatically process Arnett prescription drug claims, copays, deductibles, and coinsurance, if you want, so you don’t have to manually submit that paperwork. We are currently doing this with the Purdue 500 and Incentive PPO plans.

Also, we are trying to improve customer service in Benefits.

We have a new help line at 494-2222 with real people answering the phone instead of the telephone tree. Our new system lets us monitor the incoming calls so we can add people on at any time if necessary. So we hope to improve the service you get.

You can always send an email too to staffbenefits@purdue.edu. We will get back with you within 24 hours.
Any questions or comments you might have?
PRESENTATION BY CHERYL ALTINKEMER
ASSOCIATE VICE PRESIDENT OF ADVANCEMENT
AND
PATTI JISCHKE

Slide 1

Campus Campaign
for
Purdue University

Slide 2

Results to Date
Since July 2000:
Campus Faculty and Staff have raised $25,585,430
Retirees have raised $28,068,704
For a total of $53,654,134!!!
Slide 3

Community Campaign has raised $54,630,764

Total Greater Lafayette commitment $108,284,498!!!
The Need for Child Care

Studies have shown that employer-sponsored child care provides benefits such as:

- Increased Morale, Job Satisfaction, and Performance
- Reduced Absenteeism and Improved Productivity of Faculty and Staff
- Including Enhanced Recruitment and Retention

It is estimated that there are 1,354 children of employees who are 5 years old or younger.

Purdue currently provides full-time care for 75 children at the Ben and Maxine Miller Child Learning Center operated by the Department of Child Development and Family Studies.

Big Ten and Peer institutions provide an average of 3 centers and 227 full-time child care slots.

This center will serve approximately 98 children from the ages of 6 weeks through preschool, depending on the final program decisions.

Facility will include classrooms, a small reception area, offices, a learning resource center, large activity room and a nursing room.

The playgrounds will be separate areas with age specific equipment for each age group.
Recommended Services

The child care center should endeavor to meet the following criteria established by a faculty and staff advisory committee:

- Accreditation by the National Association for the Education of Young Children (NAEYC) and licensure by the State of Indiana
- Maintain high quality, demonstrated through responsive, caring and trusting relationships between the children and caregivers and between parents and caregivers and through an early education program that is based on sound child development research.

Recommended Services (continued)

- Provide programs for infants, toddlers, two-year-olds (twos), and preschool-age children
- Provide services at least 11 hours a day from 7 a.m. to 6 p.m.
- Maintain a tiered fee structure that would allow lower-income families to utilize the center and a balanced number of slots available in all income tiers.

Eligibility for Services

- Dependents of faculty, staff and students of Purdue University
- Siblings of children enrolled in the center
- Dependents of center employees.
Slide 12

**Strength of an Endowment**

**Goal:** Raise $1M in endowment support to benefit a new, stand-alone child care center.

Use proceeds from the endowment to support scholarships to reduce the parent fees for faculty and staff with the greatest financial need.

Enhance the ability of families of all economic backgrounds to make use of the center.

Provide a means for supporting child care in perpetuity.

Slide 13

**Naming Opportunities**

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building</td>
<td>$600,000</td>
</tr>
<tr>
<td>Room Naming (7 Classrooms Available)</td>
<td>$25,000 each</td>
</tr>
<tr>
<td>Endowment – Head teacher (4 Available)</td>
<td>$50,000 each</td>
</tr>
<tr>
<td>Playgrounds (3 Available)</td>
<td>$25,000 each</td>
</tr>
</tbody>
</table>

**Endowed Scholarships**

<table>
<thead>
<tr>
<th>Group</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infant</td>
<td>$50,000 each</td>
</tr>
<tr>
<td>Toddler</td>
<td>$25,000 each</td>
</tr>
<tr>
<td>Twos</td>
<td>$25,000 each</td>
</tr>
<tr>
<td>Preschool</td>
<td>$25,000 each</td>
</tr>
</tbody>
</table>

**Kids are the Future Scholarship**

A general endowment fund that gifts of any amount are accepted.
Memorial Resolution for
Miriam Hasson
September 23, 1963-January 16, 2006

Miriam Hasson was born on September 23, 1963 to Dr. Sol and Tillie Hasson in Chicago, Illinois. She was a graduate of the Ida Crown Jewish Academy in Chicago, Illinois. After graduation she spent a year in Israel. She received a Bachelor of Science degree in molecular biophysics, *Magna cum laude*, from Yale College, in 1986 and her Ph.D. in biochemistry from the University of California, Berkeley in 1992. She was a postdoctoral fellow at Brandeis University from 1992-1995 in the laboratories of Professor Gregory A. Petsko and Professor Dagmar Ringe. She came to Purdue in August, 1995 as a Visiting Assistant Professor in the Department of Biological Sciences and was promoted to Assistant Professor in 1996 and to Associate Professor in 2002. She was a member of the Congregation Sons of Abraham. She was a central figure in the observant Jewish community in the Lafayette area and was renowned for her intellect and hospitality, She was also a member of the Sephardic Congregation in Evanston; the Congregation Yehuda Moshe in Lincolnwood, Illinois and was also a life member of Hadassah. She married David Sanders on August 20, 1986 in Glenview, Illinois and was the mother of three sons, Honi, Akiva and Yinnon Sanders.

Dr. Hasson received many awards during her career. These included: a National Merit Scholarship (1983-1984); a National Science Foundation Predoctoral Fellowship (1986-1989); a Cancer Research Fund of The Damon Runyon-Walter Winchell Foundation Fellowship (1992-1995); a March of Dimes Basil O’Connor Starter Scholar Research Award (1998-2000); a CAREER Award from the National Science Foundation (1998-2003); and was selected as a Packard Fellow in 1999. She was a member of the Structural Biology Group in the Department of Biological Sciences, The Purdue Cancer Center, the Purdue University Interdisciplinary Life Sciences Graduate Program (PULSe) and was the author of numerous scientific publications.

Dr. Hasson used protein crystallography and molecular genetics in a study to understand the evolution of catalytic activity of enzymes. The three main areas of Dr. Hasson’s studies were: the enzyme benzoylformate decarboxylase, the organization of signal transduction by caveolin, and the ancient enzyme acetate kinase. Dr. Hasson and her team predicted and solved the structure of the latter protein. Dr. Hasson was a superb colleague in the Department of Biological Sciences and was respected both personally and professionally by her peers and her students. She was an excellent teacher and mentor to her students and an outstanding role model for female students.

Miriam Hasson is survived by her husband, David Sanders, three sons, Honi, Akiva and Yinnon, all of West Lafayette; her father, Sol Hasson of Skokie, Illinois; a brother, Albert Hasson of Northbrook, Illinois; and two sisters, Sandy Hasson of Chicago, Illinois and Rachelle Hasson Miller of Buffalo Grove, Illinois.