TO: The University Senate
FROM: Athletic Affairs Committee
SUBJECT: Athletic Affairs Committee Report to the University Senate, Spring 2010-11
DISPOSITION: University Senate for Information

Purdue University’s commitment to the academic and social well being of its student-athletes is focused through the activities of the Athletic Affairs Committee (AAC) and Intercollegiate Athletics (ICA). This report covers the two regular semesters in the year that has passed since the last report from the AAC: the Spring Semester of 2009-10 and the Fall Semester of 2010-09.

**FACULTY OVERSIGHT OF ATHLETICS**

Faculty oversight of ICA continues to be exercised through the AAC. The membership of the AAC, listed in Appendix 1 of this report, continues to include representation from faculty, an appointed liaison from the Student Affairs Committee of the University Senate, alumni, citizens from the local community, Purdue University students, and ICA. The AAC has a charge to study, review and approve changes in rules and regulations affecting intercollegiate athletics programs, and to formulate positions with regard to legislation pending before the NCAA. The AAC also discusses current NCAA changes to regulations and proposals on diverse topics that will affect the status of both university sports programs and the eligibility of student-athletes.

Monthly meetings of the AAC are held at which members hear reports and participate in discussions pertinent to their mandate. We heard from President Córdova who was our guest at the August 2010 meeting. Topics dealt with this year have included updates on the NCAA Division I Academic Eligibility Requirements, Purdue University Recruiting Philosophy, Student-Athlete Transitions Program, Academic Progress Rate, and National Letter of Intent (NLI).

**3-Year Academic Planning Meetings – Each year, the associate athletics director for student services conducts two 3-year academic planning meetings. The two faculty athletic representatives (FAR) are present at each meeting, along with members of the senior athletic administrative staff and the athletics student services staff. The purpose of the meetings is to update the FAR on the plans for the academic areas for the next three years. Academic information for the athletics department and for each sports program is reviewed during each meeting.**

**ICA STRATEGIC PLAN – APPROVED JANUARY 2009**

The plan, which is set forth in Appendix 2 in its entirety, can be summarized as follows:

Purdue University’s Department of Intercollegiate Athletics is a self-supporting auxiliary enterprise within the University, and it is one of the front porches for the University. It unites alums, it forges lifelong ties with students, it entices future Boilermakers to apply for admission, and it provides opportunities for some 500 young men and women each
year to pursue excellence in competition and in the classroom, a dual goal we have named the “25/75 Club” but soon to be renamed the “25/85 Club.” In 1994, our composite ranking of athletic and academic success was 100th out of the nearly 300 NCAA Division I schools. Recently, we have been in the top 25-50 programs in the country. It is now time to increase our focus on achieving the 25/85 designation; only eight universities achieved this designation in 2008-09, and to strive to improve to become one of the elite programs in the country. This strategic plan is designed to accelerate improvement in our performance by creating a focus on six goals designed to:

- Provide opportunity to talented young student-athletes
- Solidify our national standing among the elite programs in the country, and
- Provide a visible example of how the intercollegiate model can produce outstanding leaders for the 21st century

The execution of our plan will require diligent effort by all involved and support from all our John Purdue Club members and fans. The time to Accelerate and Finish is NOW!

ICA STRATEGIC PLAN SYNERGIES

The foundation of the plan lies in the Vision, Mission and Goals of the department. A summary is set forth below:

<table>
<thead>
<tr>
<th>OUR VISION</th>
</tr>
</thead>
<tbody>
<tr>
<td>A championship-caliber athletics organization that is excellent in all respects and is a consistent member of the “25/85 Club.”</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OUR MISSION</th>
</tr>
</thead>
</table>
| Collectively aspiring to win championships - both athletically and academically - we will engage and inspire all constituencies to support the broader University pursuit of preeminence. We will attract the very best student-athletes, coaches, and staff and retain the engaged involvement of former student-athletes.  

The very best will execute this mission sharing a common set of values - integrity, mutual respect, a belief in hard work, team work, a commitment to inclusiveness - and the courage to lead. They will be the Purdue Athletics’ brand and continue to enhance our reputation while being pleased with every aspect of their experience at Purdue University. |
A financially self-supporting environment will provide the resources for coaches and staff to develop championship programs.
Execution of our mission and achievement of the vision requires focus on six goals:

**Athletic**  
All sports will place in the top 25 nationally. Consistent performance at this level will see us competing for Big Ten and NCAA championships.

**Academic**  
Student-athletes will perform at or above the all-campus cumulative grade point average. All Purdue teams will have a graduation success rate (GSR) equal to or better than sport-specific Division I-A GSR.

**Fiscal**  
Marketing and Development plans will be designed and executed to generate revenue. All financial resources will be allocated in pursuit of the vision and managed to ensure that we provide scholarships, quality academic support services, competitive operating budgets, and comprehensive facilities.

**Equity**  
In an atmosphere that upholds and embraces inclusiveness among all constituencies, we will provide champion-caliber participation opportunities that recognize and reinforce gender and ethnic equality for all student-athletes.

**Image**  
The student-athletes, coaches, and staff will live their shared values as the role models that they are, so that people “experience” Purdue Athletics with respect, admiration, and pride. All decisions will be communicated in a manner to create, project and enhance this strong intercollegiate athletic brand.

**Leadership**  
We will identify, cultivate, and reinforce those student-athletes, coaches, and staff members who are willing to lead by example, who are committed to thorough implementation and who challenge the status quo.

The strategies to support the Academic and Leadership goals which were bolded above are set forth below:

**GOAL 2: ACADEMIC**  
Student-athletes will perform at or above the all-campus cumulative grade point average. All Purdue teams will have a graduation success rate (GSR) equal to or better than sport-specific NCAA Division I GSR. The GSR provides a more accurate graduation metric. If a student-athlete transfers from Purdue and is eligible, they are removed from the co-hort and if a student-athlete transfers to Purdue they are added to the co-hort.

Strategies:

- Develop priority scheduling for registering for classes and strengthen relationships between athletic academic advisors and college academic advisors
- Provide necessary services to support the student-athletes performance – sports medicine, academic advisors, tutors, mentors, and learning specialists so obstacles to performance are removed
- Communicate the standard of behavior that is expected from all Boilermaker student-athletes
- Educate student-athletes about the importance of academic integrity
- Set annual cumulative grade-point average objectives for each team and meet or exceed them
- Develop an individual career plan for each student-athlete to be updated annually to ensure academic success and progress is achieved; identify and utilize support services
- Improve overall Graduation Success Rate (GSR) rate to 85 percent or better
- Encourage former student-athletes to participate in the degree completion program
- Review current support systems to ensure they serve the student-athlete effectively
  - Walk-in tutors
  - Learning disability specialists
  - Tutors
  - Mentors
  - Brees Academic Center floor plan design
- Review the Boiler Gold rush orientation program and determine how it can be effectively used by our teams to assist incoming freshmen – for fall sports, consider having all attend an orientation day in June concurrent with their summer transition, advising, and registration (STAR) program
- Provide individual and team recognition for academic achievement, graduation and postgraduate awards

GOAL 6: LEADERSHIP
We will identify, cultivate, and reinforce those student-athletes, coaches, and staff members who are willing to lead by example, who are committed to thorough implementation and who challenge the status quo.

Strategies:
- Effective use of the performance management process to ensure timely feedback and personalized development opportunities
- Plan, develop, and implement a student-athlete leadership curriculum that covers the time period from “recruitment to graduation”
- Foster a spirit of continued leadership development by bringing capable speakers to the department periodically throughout each year

**Benchmark metrics are important to every plan.**

With the Vision, Mission and Goals articulated and the enumeration of strategies to achieve the goals, Purdue Athletics will compare itself to a set of peer institutions for the purpose of benchmarking to assess progress and competitiveness.

These peers include the Big Ten institutions and public university aspirational peers: Texas, Texas A & M, University of California-Berkeley and Georgia Tech.

The 25/85 designation was achieved by only 7 of the 300 Division I programs in 2009-10 and represents our aspirational vision. During the 2008-2014 time periods, we intend to close the gap (57/78 or the 79 percentile of the 300 Division I programs in 2008-09) and solidify our standing as a nationally elite program.

**BENCHMARKS**

**ATHLETIC GOAL**
- Upper Half Big Ten Finishes (most recent 5 years)
- Directors’ Cup Performance (most recent 5 years)
ACADEMIC GOAL
• Average Cumulative Grade Indices: Student-athlete vs. student body (most recent 5 years)
• Graduation Success Rates (peer comparison)
• Spring Academic Profile contrasted with the student body

FISCAL GOAL
Internal
• Development Summary (most recent 5-years – total production, cash production and annual fund)
• JPC Membership (most recent 5 years plus current month)
• Ross-Ade Premium Seating Licensing Activity
• Major Maintenance Summary (listing of projects from past year)

External (peer comparison)
• Total Athletics Revenue
• Generated Revenue/Total Athletics Revenue
• Net Revenue
• Total Expenditures
• Athletic Expenses/Student-athlete
• Athletic Expenses Rate of Change/University Rate of Change

EQUITY GOAL
• Squad Size Trend Data which compares gender make-up of teams
• Equity Indices and Athletically Related Student Aid by Gender

IMAGE GOAL
• Web Traffic: total monthly hits and unique visitors

LEADERSHIP GOAL
• Number of student-athletes participating in leadership curriculum
• Community Service – number of teams performing and number of student-athletes

ACADEMIC GOAL PROGRESS
Planning Process
The athletics academic support services unit operates with a rolling three-year plan. Each year, the athletics academic support services staff reviews and updates the plan to ensure it is meeting the academic needs of the student-athletes and that it helps create the atmosphere and expectation for academic success. The three-year plan provides the opportunity for the staff to modify and update current practices in an organized manner. The three-year plan objectives are reviewed twice a year with both faculty athletic representatives (FARs) and the athletics senior staff to ensure progress is being made. These meetings provide the opportunity for input by the FARs and sport administrators. With the athletics department strategic plan finalized, academic items from the strategic plan will become incorporated into the rolling three year plan and annual athletic department objectives.

Academic Status of Student-Athletes
During the subject semesters, undergraduate enrollment at Purdue University totaled:

<table>
<thead>
<tr>
<th></th>
<th>Spring '09-'10</th>
<th>Fall '10-'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>16,798</td>
<td>17,739</td>
</tr>
<tr>
<td>Women</td>
<td>12,453</td>
<td>13,077</td>
</tr>
<tr>
<td>Total</td>
<td>29,251</td>
<td>30,816</td>
</tr>
</tbody>
</table>
For academic reporting purposes, student-athlete enrollment totaled:

<table>
<thead>
<tr>
<th></th>
<th>Spring ’09-'10</th>
<th>Fall ’10-'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>291</td>
<td>309</td>
</tr>
<tr>
<td>Women</td>
<td>171</td>
<td>181</td>
</tr>
<tr>
<td>Total</td>
<td>462</td>
<td>490</td>
</tr>
</tbody>
</table>

Appendix 3 shows the distribution of student-athletes among the Schools and Colleges of Purdue University during the Spring 2011 semester.

Details of the academic performance of student-athletes during the subject semesters, as compared to the corresponding university wide averages, is shown in the table below, including GPAs and other relevant statistics. It is noteworthy that Fall 2010-11 was the 27th, consecutive semester in which the cumulative GPA of Purdue’s student-athletes exceeded the all-campus cumulative GPA.

<table>
<thead>
<tr>
<th>Student-Athlete Academic Profile Contrasted to Student Body</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Performance Measures:</td>
</tr>
<tr>
<td>Academic Performance Measures:</td>
</tr>
<tr>
<td>Cumulative GPA</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
<tr>
<td>Semester GPA</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
<tr>
<td>Achievement of Semester GPA of 3.0 or higher</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
<tr>
<td>Achievement of Academic Honors</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>Dean’s List and Semester Honors</td>
</tr>
<tr>
<td>Semester Honors only</td>
</tr>
<tr>
<td>Dean’s List only</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
<tr>
<td>Achievement of perfect 4.0 Semester GPA</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
<tr>
<td>Placement on probation</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
<tr>
<td>Dropped from the University</td>
</tr>
<tr>
<td>Student-athletes</td>
</tr>
<tr>
<td>All-campus</td>
</tr>
</tbody>
</table>
In support of its goal to achieve above student-body average GPAs, ICA also wishes to promote the importance of its athletes bringing their academic careers to a successful conclusion by ensuring that every student has the best opportunity to graduate. To this end, the goal set by ICA as stated above is to achieve and maintain graduation success rates equal to or better than sport-specific Division 1-A GSR.

**The GSR (Graduation Success Rate)**

This is the sixth year the NCAA is reporting the Graduation Success Rate (GSR) for Division I institutions. The GSR improves on the federally mandated graduation-rate measure by including students who transfer to other institutions. The GSR also allows institutions to subtract student-athletes who leave their institutions prior to graduation as long as they would have been academically eligible to compete had they remained. Thus, the GSR figures are higher than the graduation rates in the federal calculation because the latter counts all students who leave as non-graduates from their initial institution. The GSR value for Purdue is 78% and 79% for all Division I schools.

Appendix 4 shows GSR data for each Purdue University team and for all Division I sports.

**The APR (Academic Progress Rate)**

This is the fifth year the NCAA is reporting the APR. The NCAA anticipates reporting data only on the basis of a four-year rolling rate for all sports now that four years of data are available. The APR data for Purdue University women’s and men’s teams (both multiyear and for 2009-10) is listed in the table below. Teams must achieve an APR score of 925 to avoid contemporaneous penalties. Teams below 925 will not be able to replace
for one year the grants-in-aid of players who left as academic casualties during the previous academic year. The cut score for historical penalties is 900.

The APR is calculated by allocating points for eligibility and retention—the two factors that research identifies as the best indicators of graduation. Each player on a given roster earns a maximum of two points per term, one for being academically eligible and one for staying with the institution. A team’s APR is the total points of a team’s roster at a given time divided by the total points possible. The number is then multiplied by 1,000. Thus, a raw APR score of 0.925 is reported as 925 and reflects an approximate 50 percent Graduation Success Rate. (NCAA web site).

**Penalties**

Because the contemporaneous penalties are meant to be a warning to those schools on the APR cusp and not a postseason ban, the contemporaneous penalties that can be assessed to one team are restricted to about 10 percent of the team’s financial aid limit. That includes rounding up to the next whole number for headcount sports such as men’s and women’s basketball, for which the maximum penalty would be two scholarships. In baseball (an equivalency sport with a maximum 11.7 grants-in-aid), the maximum penalty would be 1.17 scholarships.

The heavier penalties are the so-called “historically based” punishments that are based on a rolling four-year average APR. They include loss of scholarships, postseason bans and restricted membership in severe cases where academic performance lags over time. The historically based penalties target the chronic academic under-performers with hard-hitting disincentives, while the contemporaneous penalties are designed to more gently coax a larger portion of the academic distribution into increased performance (Gary T. Brown, *NCAA News*).
**PURDUE UNIVERSITY ACADEMIC PROGRESS RATE INSTITUTIONAL REPORT**  
**NCAA DIVISION I 2008-2009**

<table>
<thead>
<tr>
<th>Multiyear APR Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
</tr>
<tr>
<td>Men’s Basketball</td>
</tr>
<tr>
<td>Men’s Cross Country</td>
</tr>
<tr>
<td>Football</td>
</tr>
<tr>
<td>Men’s Golf*</td>
</tr>
<tr>
<td>Men’s Swimming</td>
</tr>
<tr>
<td>Men’s Tennis</td>
</tr>
<tr>
<td>Men’s Track, Indoor</td>
</tr>
<tr>
<td>Men’s Track, Outdoor</td>
</tr>
<tr>
<td>Men’s Wrestling</td>
</tr>
<tr>
<td>Women’s Basketball</td>
</tr>
<tr>
<td>Women’s Cross Country</td>
</tr>
<tr>
<td>Women’s Golf</td>
</tr>
<tr>
<td>Women’s Soccer</td>
</tr>
<tr>
<td>Women’s Softball</td>
</tr>
<tr>
<td>Women’s Swimming</td>
</tr>
<tr>
<td>Women’s Tennis</td>
</tr>
<tr>
<td>Women’s Track, Indoor</td>
</tr>
<tr>
<td>Women’s Track, Outdoor</td>
</tr>
<tr>
<td>Women’s Volleyball</td>
</tr>
</tbody>
</table>

*No contemporaneous penalties will be assessed by the NCAA against men’s golf (multiyear APR 920). Men’s golf did not have any 0-2 student-athletes; therefore they are not subject to contemporaneous penalties. The team CGPA for Men’s Golf is 3.14 after the fall 2010 semester.*

**LEADERSHIP GOAL PROGRESS**

In the fall of 2010, the athletics department proceeded with the development of the leadership program for its student-athletes. After a year of pursuing a name for the program, the department received permission from John Wooden and his family to designate the leadership program the “John R. Wooden Leadership Institute”. The following mission statement was created:

“The Purdue University Department of Intercollegiate Athletics is committed to the total development of each of its student-athletes. One key component in their development is leadership. The John R. Wooden Leadership Institute is a vehicle to help young people grow and develop the tools to become tomorrow’s leaders. The Wooden Institute will utilize as its foundation John Wooden’s own Pyramid of Success. Purdue student-athletes will attend both classes and seminars as they focus on each of the strategic building blocks that Coach Wooden thought so valuable.”
The execution is described as followed:

The John R. Wooden Leadership Institute is under the direction of Cathy Wright-Eger. Cathy is the leadership advisor within the Department of Intercollegiate Athletics at Purdue University. The monthly seminars discussing the pyramid blocks will be taught by current athletics department administrators, coaches, institutional administrators, alumni, and corporate leaders. The pyramid block seminars are in addition to the current leadership components of the institute. The current components include:

- Monthly meetings of the Boilermaker Athletic Council
- Monthly meetings of the Emerging Leaders
- Fall and Spring EDPS courses for freshmen student-athletes
- Transition programs for exhausted eligibility student-athletes
- Community service projects
- D.I.S.C. Behavioral Assessment

To date, the following speakers have presented a Pyramid of Success session to our student-athletes:

- **Gene Keady** on Loyalty
- **Bill Polian** on Competitive Greatness
- **Keith Krach** on Initiative
- **Carolyn Peck** on Enthusiasm

The curriculum will be based on “The John R. Wooden Coaching Guide”. The John R. Wooden Leadership Institute will utilize resources developed by Coach Wooden. Resources will include the legendary Pyramid of Success, the teachings of Coach Wooden and books written by Coach Wooden. The curriculum will include a public service component during each year of enrollment at Purdue University.

Each student-athlete will have the opportunity to earn a certification in Leadership. Purdue student-athletes that complete the John R. Wooden Institute curriculum will receive the prestigious certificate of achievement. At the conclusion of the senior year, student-athletes must write an essay describing their experience in the institute and how they plan to utilize the teachings in the future. The certificate of achievement will be presented each year at the Senior Salute.
As to the benchmarks in this area:

- 356 of the approximately 511 student-athletes participated in a leadership activity
  - EDPS- 92
  - Emerging Leaders- 62
  - Boilermaker Athletic Council-53
  - Purdue Cancer Challenge- 148
  - Pyramid of Success Series- 311

- Community Service (See Appendix)
  - Implemented a new student-athlete volunteer group resulting from a suggestion from a
  - Student-athlete that wanted to volunteer more frequently
2010-2011 ATHLETIC AFFAIRS COMMITTEE

Mario Ferruzzi (Committee Chair - University Senate Appointment, Food Sciences and Nutrition)
Shelby Barrett (Student Representative)
Roger L. Blalock (Senior Associate Athletic Director for Sports)
Jeffrey T. Bolin (Faculty Athletic Representative, Professor of Biological Sciences and Associate Dean of Science Administration)
Morgan J. Burke (Athletic Director)
Nancy L. Cross (Senior Women’s Administrator Associate A.D. for Marketing & Development)
Melissa Exum (Presidential Liaison, Vice President for Student Affairs)
James Foster (Alumni Representative)
Jean Fredette (Alumni Representative)
Joel Hart (Student Representative)
Edward G. Howat (Associate Athletic Director for Student Services)
Tom Mitchell (ex-officio, Compliance Director)
Darryl Ragland (University Senate Appointment, Associate Professor of Veterinary Medicine)
Thomas J. Reiter (Assistant Athletics Director-Sports)
Christie L. Sahley (Faculty Athletic Representative, Professor of Biological Sciences and Director, Purdue Center for Faculty Success Special Advisor to the Provost, Gender Equity)
Joe Seaman (Community Liaison)
Darlene Sedlock (University Senate Appointment, Nursing, Associate Professor Health and Kinesiology)
Tim Skvarenina (Faculty Senate Representative, Professor of Electrical Engineering.)
Jon Story (University Senate Appointment, Professor of Nutritional Physiology)
Tom Templin (Student Affairs Liaison, Professor of Curriculum and Instruction)
Glenn F. Tompkins (Senior Associate Athletic Director for Business)
INTERCOLLEGIATE ATHLETICS
STRATEGIC PLAN

### NUMBER OF STUDENT-ATHLETES BY COLLEGE OR SCHOOL
#### Spring 2011

<table>
<thead>
<tr>
<th>College or School</th>
<th>Number of student-athletes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>19</td>
</tr>
<tr>
<td>Education</td>
<td>5</td>
</tr>
<tr>
<td>Engineering</td>
<td>52</td>
</tr>
<tr>
<td>Health and Human Sciences</td>
<td>138</td>
</tr>
<tr>
<td>Liberal Arts</td>
<td>108</td>
</tr>
<tr>
<td>Management</td>
<td>59</td>
</tr>
<tr>
<td>Pre-Pharmacy</td>
<td>50</td>
</tr>
<tr>
<td>Science</td>
<td>30</td>
</tr>
<tr>
<td>Technology</td>
<td>91</td>
</tr>
<tr>
<td>Graduate School</td>
<td>1</td>
</tr>
<tr>
<td>USP</td>
<td>4</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>512</strong></td>
</tr>
<tr>
<td>Sport</td>
<td>Purdue</td>
</tr>
<tr>
<td>-----------------------</td>
<td>--------</td>
</tr>
<tr>
<td>Overall</td>
<td>78</td>
</tr>
<tr>
<td>Baseball</td>
<td>74</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>67</td>
</tr>
<tr>
<td>Football (FBS)</td>
<td>60</td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>82</td>
</tr>
<tr>
<td>Men’s Swimming</td>
<td>90</td>
</tr>
<tr>
<td>Men’s Tennis</td>
<td>100</td>
</tr>
<tr>
<td>Men’s Track/CC</td>
<td>71</td>
</tr>
<tr>
<td>Men’s Wrestling</td>
<td>72</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>71</td>
</tr>
<tr>
<td>Women’s Golf</td>
<td>83</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>88</td>
</tr>
<tr>
<td>Women’s Softball</td>
<td>93</td>
</tr>
<tr>
<td>Women’s Swimming</td>
<td>95</td>
</tr>
<tr>
<td>Women’s Tennis</td>
<td>100</td>
</tr>
<tr>
<td>Women’s Track/CC</td>
<td>83</td>
</tr>
<tr>
<td>Women’s Volleyball</td>
<td>100</td>
</tr>
</tbody>
</table>

* The GSR permits institutions to subtract student-athletes who leave their institutions prior to graduation as long as the student-athlete would have been academically eligible to compete at Purdue University had he or she remained.
PURDUE ATHLETIC DEPARTMENT
CODE OF CONDUCT

I AM A BOILERMAKER STUDENT-ATHLETE.
It is an honor and a privilege to represent the Purdue University athletic FAMILY. The tradition of strong academics and athletics will carry on through me.

I AM A BOILERMAKER STUDENT-ATHLETE.
I dedicate myself to compete for Purdue University with all the Pride and Spirit I possess.

I AM A BOILERMAKER STUDENT-ATHLETE.
I strive to excel in the classroom as well as on the field.

I AM A BOILERMAKER STUDENT-ATHLETE.
I believe in Purdue University, therefore I will conduct myself in a manner that reflects well on Purdue, my community, my teammates and myself.

I AM A BOILERMAKER STUDENT-ATHLETE.
I know no limitations and aim to succeed in all realms of my life.

I AM A BOILERMAKER STUDENT-ATHLETE.
I represent my school, bleeding black and gold, through my blood, sweat and tears.
I AM A BOILERMAKER STUDENT-ATHLETE.
I will never let my school or team down.
I will never falter.
I will never fail.
I AM A BOILERMAKER STUDENT-ATHLETE.
INTERCOLLEGIATE ATHLETICS
COMMUNITY SERVICE

All Teams
- Canned Food Drive first semester
- Purdue University Dance Marathon for Riley Children’s Hospital
- The Purdue Cancer Challenge

Baseball
- Crossing guards
- Help host tournament to raise money for Boys and Girls Club
- Read to local elementary school children
- Adopt a Highway

Basketball-Men’s
- Participate in Purdue Cancer Walk
- Read to kids at the Patty Jischke Child Center
- Helped with Back-pack Program
- Coaches vs. Cancer Beef House event in conjunction with Illinois

Basketball-Women’s
- Hunger Hike
- Feast of the Hunter's Moon
- 5K Run for the Cure
- International Day Event
- Adopt a Family for Christmas
- Provided two no-cost WBB clinics
- Adopt Trent Smith family
- Think Pink Initiative
- Purdue Cancer Challenge
- Community Service Boys/Girls Club
- 3 players involvement with Haiti initiative in May

Golf
- Canned Food Drive
- Purdue University Dance Marathon for Riley Children’s Hospital
- Purdue Cancer Challenge
Football
- Reading is Fundamental
- College mentor for Kids
- Purdue University Football Blood Drive
- Books and Chocolate Milk
- Cancer Run/Walk Challenge
- Read Books to Cumberland Elementary School children
- Dance-a-Thon Benefit for Riley’s Hospital
- Haiti, South Africa Mission Work

Soccer
- Purdue Day at Westminster Village
- Locks of Love
- Purdue Cancer Challenge

Softball
- Hunger Hike
- Cancer Walk
- Purdue University Dance Marathon for Riley Children’s Hospital
- Purdue Cancer Challenge

Swimming/Diving-Men’s
- Worked at the Purdue Cancer Run/Walk
  - 100% participation

Swimming/Diving-Women’s
- Participated in the Cancer Center Challenge
- Will make Easter Baskets for the YWCA Domestic Violence Intervention and Prevention

Tennis-Men’s
- Tennis clinics
- USTA kids day - tennis
- Wheelchair clinic to be held on April 17th

Tennis-Women’s
- Canned Food Drive
- Purdue Day at Westminster Village
- Purdue Cancer Challenge

Track
- Participated in the Cancer Walk to raise money for our Purdue Cancer research.
- Participated in the Food Finders food drive.
Volleyball
- Participated in the LARA Spelling Bee to help raise funds
- Participated in Women in Sports Day
- Participated in Friends of Jaclyn = “adopt” a child with cancer to become part of the team for a season. Include them in game-day activities; let them be a “coach for the day”.
- Guest Speakers for 4-H meetings
- Food-Finders food bank – repackaged cereal
- Kids Clinic (free volleyball clinic)

Wrestling
- MDA Telethon
- Wal-Mart bell ringing Salvation Army
- Jubilee Christmas Faith Presbyterian Church
- Jischke Day Care Center volunteers
- Boiler Elite Wrestling Club volunteers
- Christian Attitudes for Athletes speaking engagement
- David Feltner Project Pi Kappa Phi - raised $200.00 for cancer treatment
- Lemonade stand donation West Lafayette
- Dance Marathon Fundraiser