University Resources Policy Committee

Minutes from December 6, 2012, 3:30-5:00 PM, AGAD 128

In Attendance: Richard Johnson-Sheehan (Chair), Steven Johnson, Kieth Stantz, Lucy Keazer, Bill Krug, Mo Trout, Sarah Browning, Bob McMains, Bob Olson, Doug Nelson, John Grutzner, Michael Gulich, Pam Aaltonen

I. Approval of Minutes from November

II. Presentation on LEED Standards by Sarah Browning, Mechanical Engineering Project Engineer

Sarah Browning explained LEED standards and demonstrated how they are used at Purdue in the planning and construction of new buildings. She went over some of the recent and future projects on the Purdue campus that have incorporated LEED standards. She was asked why Purdue should pay for LEED Certification when the university can follow the standards for free. Browning replied that LEED Certification is not mandatory, but it does ensure compliance, and it is also a public way to acknowledge Purdue’s commitment to high environmental standards. Browning was then asked about the “return on investment” of incorporating LEED standards. Her answer was that the return tends to be about 16 years, which is short considering the lifespan of a building. She also mentioned many hard-to-quantify advantages, such as healthier employees.

III. Presentation on Enrollment Trends by Pamela Horne, Associate Vice Provost for Enrollment Management and Dean of Admissions

Pamela Horne reviewed enrollment trends at Purdue. She reviewed the figures for applications and acceptances of students at the state, national, and international levels. She also discussed the implementation of the Common Application system that Purdue will be joining. She was asked what is being done to market the College of Technology. Her answer was “more.” She was asked why we are so competitive for Texas students, in addition to California students. She replied that the Purdue brand makes us attractive to students in states that have constricted their enrollments at flagship state universities. She was asked whether students get most of their information from the Purdue website. The answer was “yes.”

VI. No New Business