

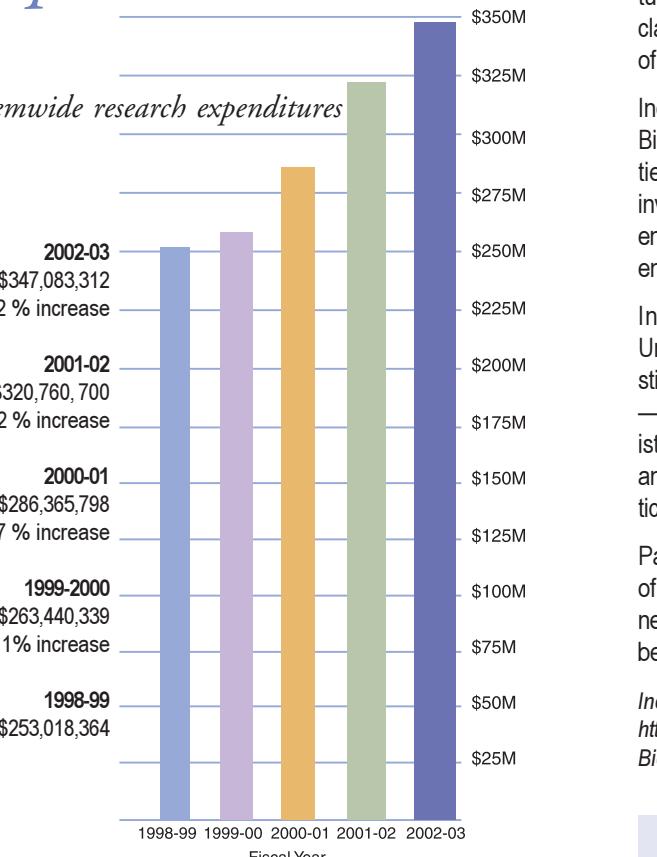
messages

... from the president

A great university is — first of all — an incubator of ideas. Purdue brings together some of the best minds of our time and gives them the freedom and resources to do their best work. The results not only advance the frontiers of discovery and help to drive economic development, but also present remarkable learning opportunities for our students. I believe the ideas being created and developed now are making this Purdue's greatest age of discovery. — Martin C. Jischke, President



2002-03 research expenditures



... from the provost

The natural evolution of discovery at Purdue University has included building new facilities, increasing our overall infrastructure, hiring a wide range of new, very talented faculty, and engaging more and more of our students, both graduate and undergraduate in the discovery process. The pace of activity here at Purdue has increased substantially over the past three years, and that is intentional. We're proud of the role we're playing in helping rebuild the Indiana economy, and I'm especially proud of the initiatives we are undertaking in the life sciences. Great colleagues and outstanding students are impacting our abilities to conduct basic and applied research in very positive ways. They bring a creative and entrepreneurial spirit that will continue to drive Purdue forward in the coming years. — Sally Mason, Provost

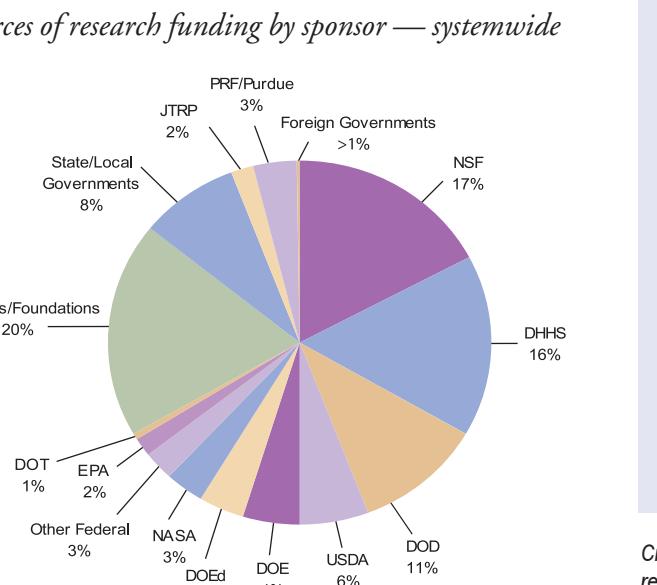


... from the interim vice provost for research
Discovery of the complete genome of the cell has opened the door to investigate more fully the many subcellular systems that coexist and, in many cases, cofunction together. The many protein systems encoded within the genome form the basis for the structure, metabolism, transport and numerous other functions of the cell. Purdue has a critical mass of faculty with expertise and the experimental tools to provide leaders in the discoveries of these interrelated cellular systems.

A pair of grants totalling nearly \$18 million from the National Institutes of Health will support Purdue research teams in the Department of Biological Sciences and the Department of Medicinal Chemistry and Molecular Pharmacology in the pursuit of basic research on viruses which could lead to the development of antiviral agents. Awards such as these, along with sound investments in our research infrastructure, enable Purdue to move to the next level of preeminence in this important area of research.

Gratitude and appreciation are extended to the many stakeholders working at the University and with the University to make this possible.

— Charles O. Rutledge, Interim Vice Provost for Research and Executive Director of Discovery Park



partnerships

Partnerships are an integral part of the strategic planning efforts at Purdue University. In February 2002, Purdue — along with the Central Indiana Corporate Partnership, the City of Indianapolis, Eli Lilly and Company, the Indiana Health Industry Forum, and Indiana University — joined together to form the Central Indiana Life Sciences Initiative. Now known as Bio Crossroads, the initiative works to attract and create jobs, companies and entrepreneurial opportunities in the life sciences industry by using world-class research capabilities to make Indiana a center of innovation in the business of improving health.

Indiana Future Fund 1 is a fund established through Bio Crossroads to create entrepreneurial opportunities. The fund is a \$72 million capital pool that will invest in regional and national venture capital funds, encouraging direct investment in Indiana life sciences enterprises.

Inproteo — another partnership with Indiana University's Advanced Research & Technology Institute, Eli Lilly and the Purdue Research Foundation — is a new corporation that applies analytical chemistry to design, create, and optimize instrumentation and methodologies for the development of diagnostics and therapeutic agents.

Partnerships like these bring together the creativity of the academic and private sectors making way for new innovations that will improve the health and well-being of future generations.

Industry Research & Technology Programs
<http://www.purdue.edu/research/vpr/partners>
Bio Crossroads <http://www.biocrossroads.com/>

new technologies



Endocyte develops receptor-targeted therapy

Endocyte — a biotechnology company at the Purdue Research Park — has developed an effective targeting system that uses receptor-targeted therapeutics to destroy diseased cells while avoiding healthy cells. When a drug is linked to folate, researchers have found that the folate-drug conjugate binds to folate receptors present on the diseased cell's surface. The drug is then taken into the cell through endocytosis.

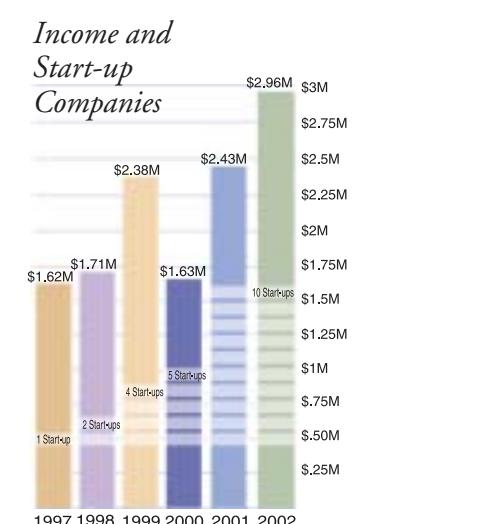
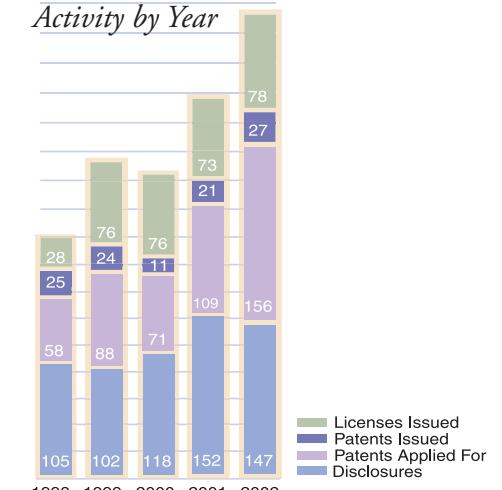
<http://endocyte.com/>

Research Park company develops diabetes sensor for continuous monitoring

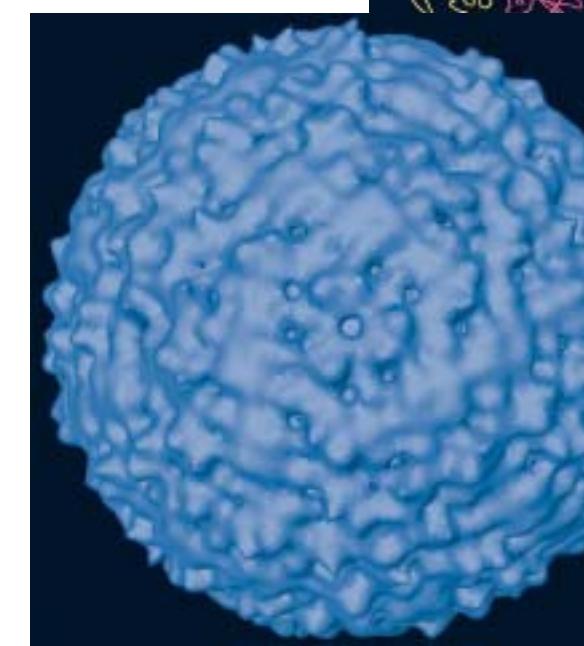
Vista Biosciences LLC, a start-up company located in the Purdue Research Park, has reached a milestone in the development of technology that can continuously monitor glucose levels without painful finger pricks and alert diabetics exactly when to inject insulin.

http://news.uns.purdue.edu/UNS/html3month/031028_Gore.Vista.html

Office of Technology Commercialization Activity by Year

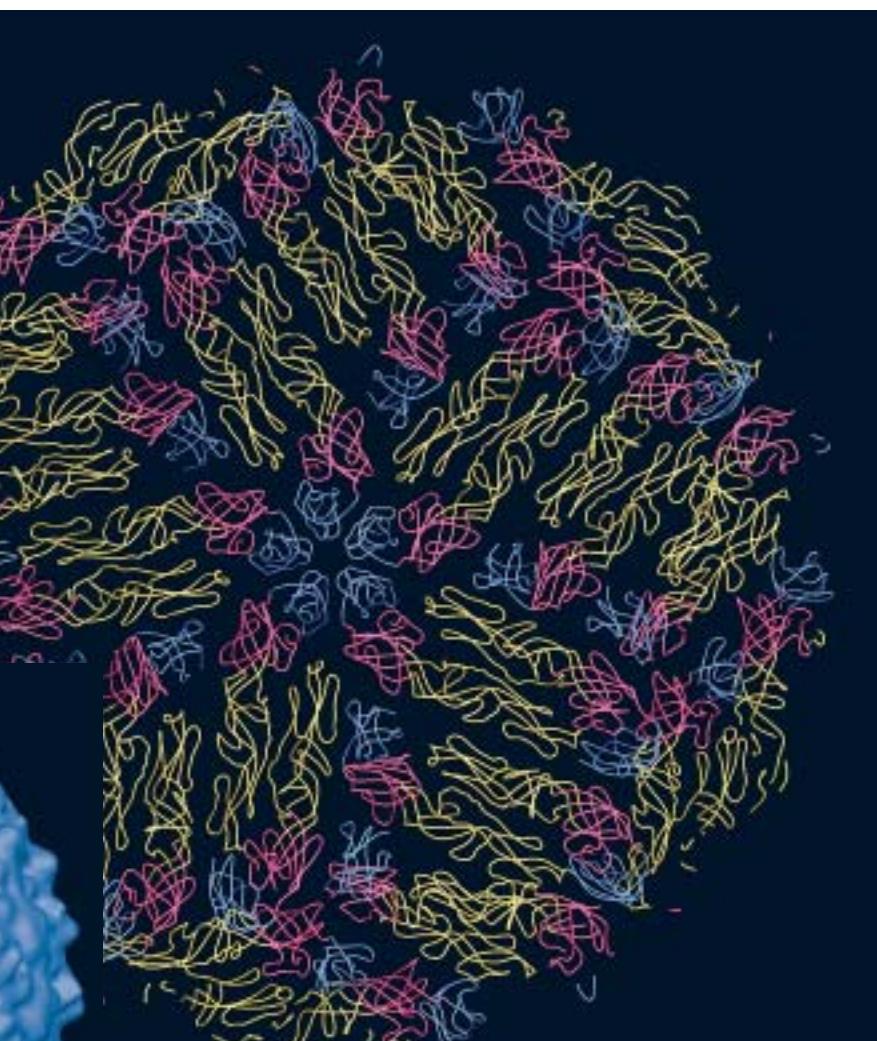


This year's annual report highlights some of the life science research activities at Purdue that contribute to the Indiana Bio Crossroads initiatives.



Pictured above is the orientation of the envelope protein molecules that comprise the surface of a West Nile virus particle. The major surface protein is composed of three domains, color-coded pink, yellow, and blue. The proteins self-assemble at a host cell, forming a well-organized geometric shape. Knowledge of the proteins' structure could help scientists in the effort to develop antiviral agents.

This inset image shows a surface-shaded image of the West Nile virus particle produced by Purdue University biologists using cryoelectron microscopy. The surface is composed of proteins that enable the virus to bind with and invade a host cell. The particle is approximately 50 nanometers in diameter, or about 1/1000th the width of a human hair. (Purdue Department of Biological Sciences images)



2002-03 research activities from the office of the vice provost for research

from the office of the vice provost for research

entrepreneurial competitions

"Roche is committed to strengthening life sciences here in Indiana, and working with a world-renowned university such as Purdue on a project like this enables us to advance the academic awareness and attention to the life sciences and bioresearch." Martin Madaus, president and CEO for Roche Diagnostics, North America



The Purdue University Life Science Business Plan Competition seeks commercially viable business plan entries for innovative products and services in the life sciences industry such as medical equipment and devices, pharmaceuticals and drugs, research services, and software.

Founding sponsor Roche Diagnostics contributed \$100,000 to the competition. Sponsors for the 2004 contest include: Clifton Gunderson LLP, Aventor, Baker & Daniels, Indiana Health Industry Forum, and Bio Crossroads (formerly the Central Indiana Life Sciences Initiative). The second annual Life Sciences Business Plan Competition will be held April 20 - 21, 2004, on the Purdue campus.

Contact Don Blewett, associate director of the Burton D. Morgan Center for Entrepreneurship, (765) 494-4485, blewett@mgmt.purdue.edu. Web site: <http://128.210.160.161/wps/portal/cmd/>

Credits: The Purdue University News Service, Agriculture Communications, and Engineering Communications Office contributed to this report. Please visit the urls listed in this report for more information on many of these research stories. This report also is available online at: <http://www.purdue.edu/research/vpr/publications/>

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