THE COST OF VAPING.

BREAKING DOWN SPENDING HABITS

AVERAGE WEEKLY COST

Assuming the average cost of pods or e-liquid refills is $15, it costs roughly $830 to vape the equivalent of four pods (~20 ml) per week.

$830

4 PODS PER WEEK

WHAT ELSE COULD YOU BUY?

$140

THAT’S ALMOST $140 WORTH OF JIMMY JOHN’S SANDWICHES

OR

THAT’S ENOUGH TO PAY FOR AMAZON PRIME, NETFLIX, YOUTUBE PREMIUM, DISNEY+, HULU, AND SPOTIFY PREMIUM FOR A WHOLE YEAR