

# THE COST OF VAPING.

## BREAKING DOWN SPENDING HABITS

### AVERAGE WEEKLY COST

Assuming the average cost of pods or e-liquid refills is \$15, it costs roughly \$830 to vape the equivalent of four pods (~20 ml) per week.

\$830

4 PODS PER WEEK



### WHAT ELSE COULD YOU BUY?

\$140

THAT'S ALMOST \$140 WORTH OF  
JIMMY JOHN'S SANDWICHES

OR

THAT'S ENOUGH TO PAY FOR  
AMAZON PRIME, NETFLIX,  
YOUTUBE PREMIUM, DISNEY+,  
HULU, AND SPOTIFY PREMIUM  
FOR A WHOLE YEAR