Purdue University will deliver higher education at the highest proven value.

Mitch Daniels, President

We will invest and expand in the research areas and academic disciplines that have the greatest potential to change the world for the better. The Purdue Moves strategic plan guides the University’s advancement and emphasis in the following areas:

**Affordability and Accessibility**

With a focus on administrative efficiency, we will fit our spending to students’ budgets — not the other way around. We will open the door to higher education even wider, to all students ready to take on the rigors of a Purdue education.

**Freezing Tuition and Cutting Costs**
- Tuition frozen 2013-2020
- Lowest room and board rates in the Big Ten
- Textbook savings of 31% average through Amazon.com partnership
- Student loans down 31% ($57 million) since 2012
- Record applications and enrollment since implementing affordability policy

**Income Share Agreements**
- Back a Boiler allows students to "work their way through school once they're out of school."

**Online Learning**

Purdue will lead in educating all types of students online, from traditional undergraduate students to midcareer professionals to nontraditional adults hoping to earn a college degree for the first time.

**Purdue University Global**
- Indiana's newest public university
- Offers high-quality online education to working adults and others looking for an alternative to traditional campus study
- Purdue acquired Kaplan University in 2017 and converted it into the Purdue system
- Expands access to a Purdue education to:
  - 36 million working adults in America who started but did not complete a college degree
  - 56 million Americans with no college credit at all

**Purdue Online**
- Purdue is systematically developing a coordinated and unified system of delivering online courses for students on all of our campuses
- Matches students with programs that best meet their needs and points them to possibilities they may not otherwise have considered
STEM LEADERSHIP

By leveraging our historic strengths, Purdue is answering the national call to prepare a greater number of highly capable STEM graduates.

PURDUE ANNUALLY AWARDS THE THIRD-MOST STEM DEGREES

ENGINEERING PREEMINENCE AT SCALE

- LARGEST ENGINEERING COLLEGE among the top 10 in the nation
- ENROLLMENT UP nearly 1,900 since 2012

PURDUE POLYTECHNIC INSTITUTE

- HANDS-ON, collaborative, competency-based learning
- INDUSTRY-SPONSORED PROJECTS allow students to apply their knowledge to real-world problems

TRANFORMATIVE EDUCATION

Higher education has been driven by the status quo for too long. Purdue is setting a new standard through teaching methods and campus experiences proven to prepare students for successful careers and fulfilling lives.

UP TO $3,500 IN STUDY ABROAD SCHOLARSHIPS

16,600+ STUDENTS TOOK CLASSES IN SUMMER 2018

A YEAR-ROUND CAMPUS

- 500+ freshmen started early with SUMMER COURSEWORK
- SUMMER START admits at-risk students and provides summer mentorship

CHANGING THE WAY LEARNING OCCURS

- FLIPPED CLASSROOM CONCEPT used in 300+ courses, focusing class time on discussion and projects instead of lectures
- Purdue’s ACTIVE LEARNING CENTER blends teaching, library, study and collaborative work spaces, bringing the active learning concept to life

INTERNATIONAL EXPERIENCES

- Two times more students STUDY ABROAD now than five years ago

ON-CAMPUS LIVING

- INCREASING ON-CAMPUS HOUSING and "academizing" residential areas to include study areas, classrooms and lab space
- 41% OF PURDUE UNDERGRADS live on campus (BIG TEN MEAN: 35%)

WORLD-CHANGING RESEARCH

Researchers from all of Purdue’s academic disciplines will collaborate to solve the world’s most pressing challenges and improve the quality of life for people around the world.

STARTUPS UP 400% SINCE 2012

$454 MILLION IN RESEARCH FUNDING IN FY 18 (UP $103 MILLION SINCE FY 12)

DRUG DISCOVERY

- 16 NEW DRUGS in human trials, plus 45 more in the pipeline
- First in the world to map the structure of the ZIKA VIRUS

LIFE SCIENCE

- Two new centers will accelerate LIFE SCIENCE BREAKTHROUGHS
  - Purdue Institute for INFLAMMATION, IMMUNOLOGY AND INFECTIOUS DISEASE (PI4D)
  - Purdue Institute for INTEGRATIVE NEUROSCIENCE

PLANT SCIENCES

- $20+ MILLION invested in research to help feed a rapidly growing world population
- Home to the only FIELD PHENOTYPING FACILITY of its kind at an American university

DATA SCIENCE RESEARCH

- INTEGRATIVE DATA SCIENCE INITIATIVE will create a data science-fluent campus ecosystem and put Purdue at the forefront of data-driven research

COMMERCIALIZATION AND TECH TRANSFER

- RECORD U.S. PATENTS for University research (UP 137% SINCE 2012)