



ENGAGEMENT AT PURDUE: BUILDING ON UNPARALLELED SUCCESS

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Research Impact in Society**

&

Professor and Extension Wildlife Specialist

Vision:

Purdue will be the partner of choice for engagement that effectively leverages the University's resources to advance the economy, education and quality of life.

Mission:

To design, guide and lead collaborations that drive innovation, prosperity and an improved quality of life throughout Indiana and beyond.

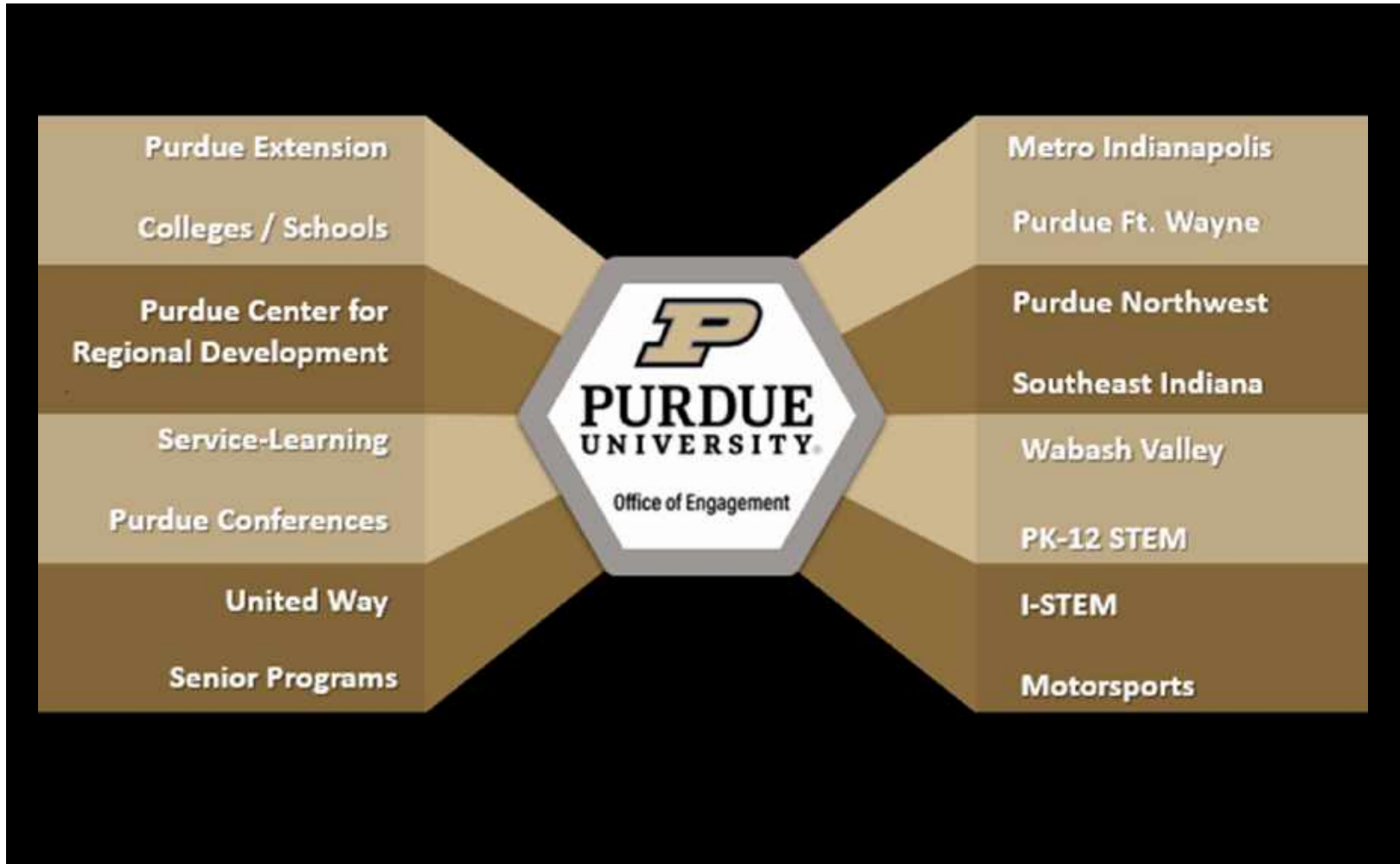
2016 Strategic Plan Focus



Office of Engagement



Office of Engagement



Supportive Infrastructure



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Office of Engagement

- ***Engagement Associate Deans***
 - One from each academic unit
 - Advise regarding faculty/staff/student input into Engagement
- ***Engagement Council***
 - Primarily staff
 - Broad university representation
 - All Engagement direct reports
 - Diversity and inclusion
 - Admissions
 - Marketing and Media
 - Graduate School
 - Alumni Association
 - Human Resources



Purdue: Impact Maker



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- Purdue presence in 2,300 of 2,700 Indiana schools
- Key supporter of Indiana Association of School Principals
 - All statewide academic competitions held at Purdue
 - All academic awards branded with Purdue's name
- Signature programs
 - Indiana Science Initiative
 - Science Express
 - Electronic vehicle grand prix
- Developing a comprehensive PK-12 plan

Community Development

- Over 12,000 educational presentations
- Over 650,000 participants
- Over 2,500 community events
- Over 745,000 participants





- Data
- Collaborative Leadership
- Strategy and Planning
- Economic Development

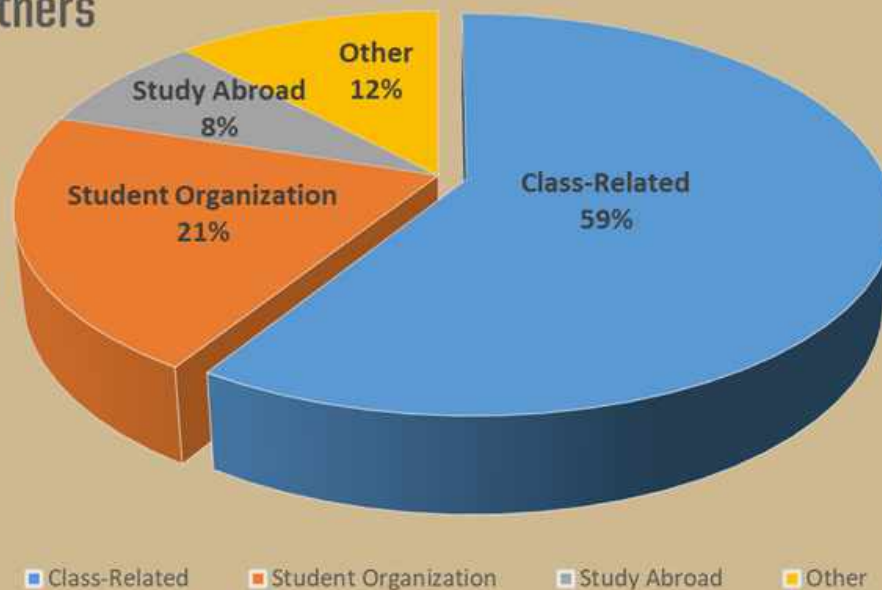
- 488 conferences 2018-19
- 26,316 participants
- International participation
- Archive and create conferences proceedings



Service-Learning Grant Program

- Grants for Purdue students or student organizations
 - \$500 for an individual
 - \$1,500 for a team or organization
- Community service projects
- Purdue faculty/staff support
- Community partner support
- 250 word abstract
- Project budget
- Final report upon project close

2019-2020
250+ Grants
100+ Community Partners



**Over \$875,000 Awarded &
Over 325 Community
Partners Served Since 2014**

Scholarly Integration



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The Changing Landscape

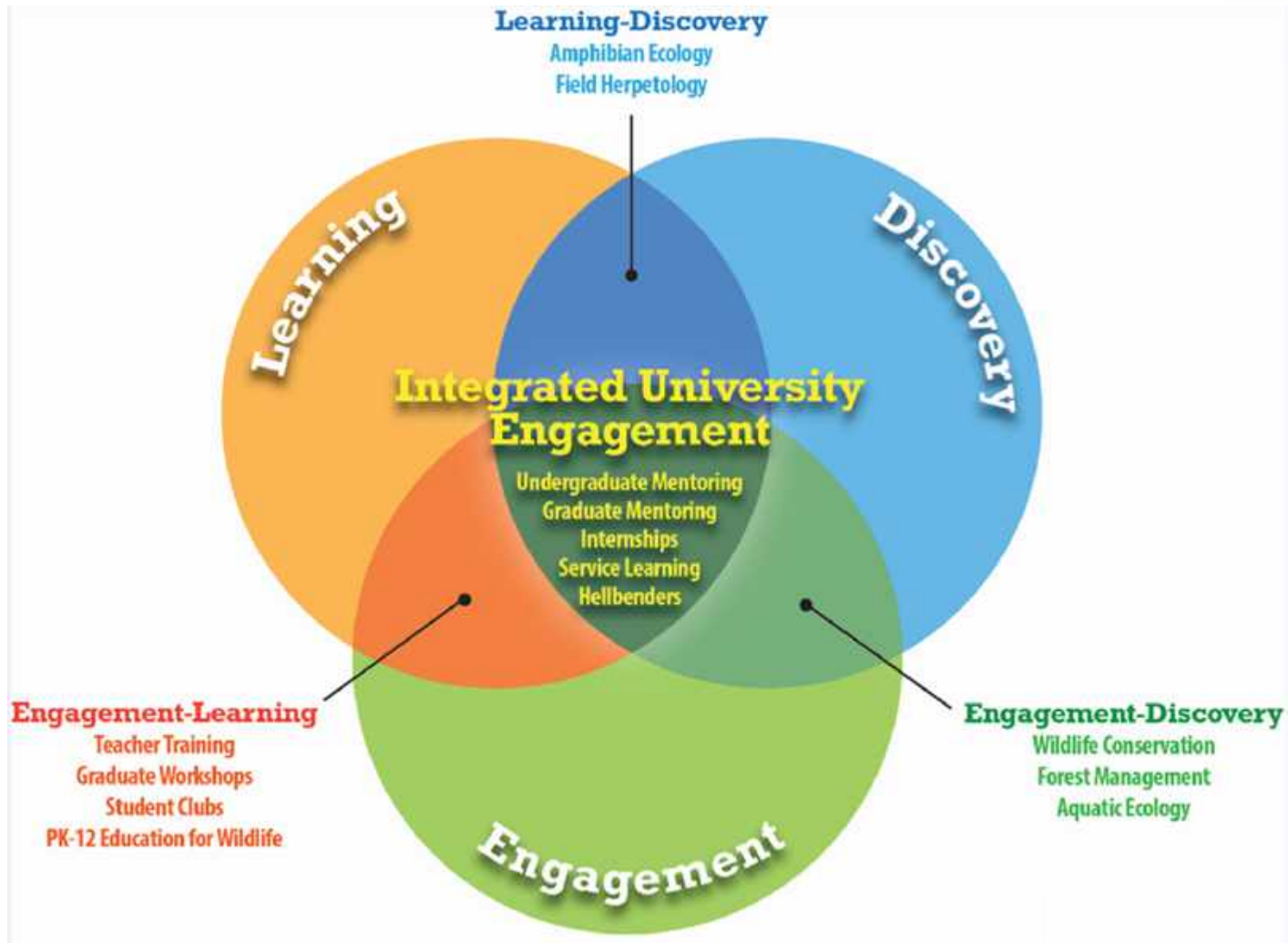
- Criteria
 - Demonstrated excellence and scholarly productivity in at least one area
 - Learning
 - Discovery
 - Engagement
 - Documentation of teaching effectiveness
 - Documentation of engagement accomplishment required for those with formal responsibilities or appointment
- Focus on engagement
 - Faculty members are eligible for promotion and/or tenure based on the scholarship of engagement
 - Scholarship of engagement is distinguished from industrial projects, service work, community volunteer work, or citizenship

Scholarship with Impact



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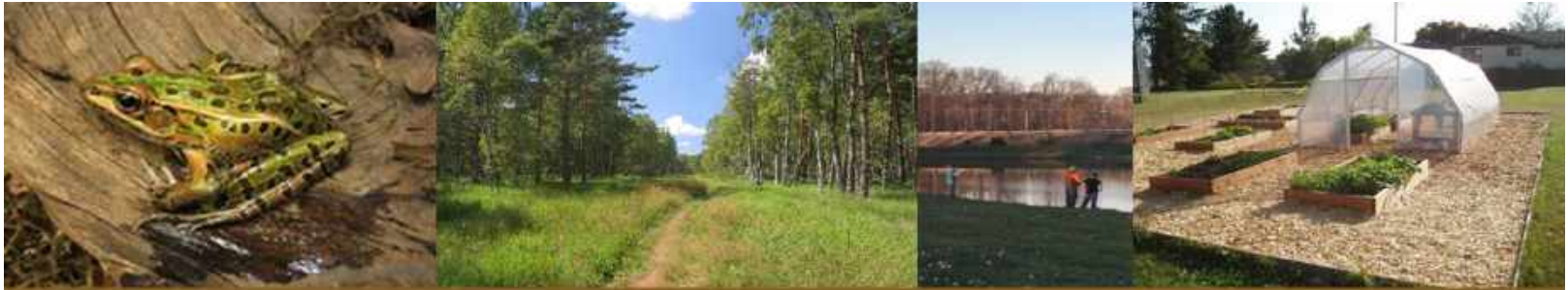


Scholarship with impact



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The Nature of Teaching



8/20/2020

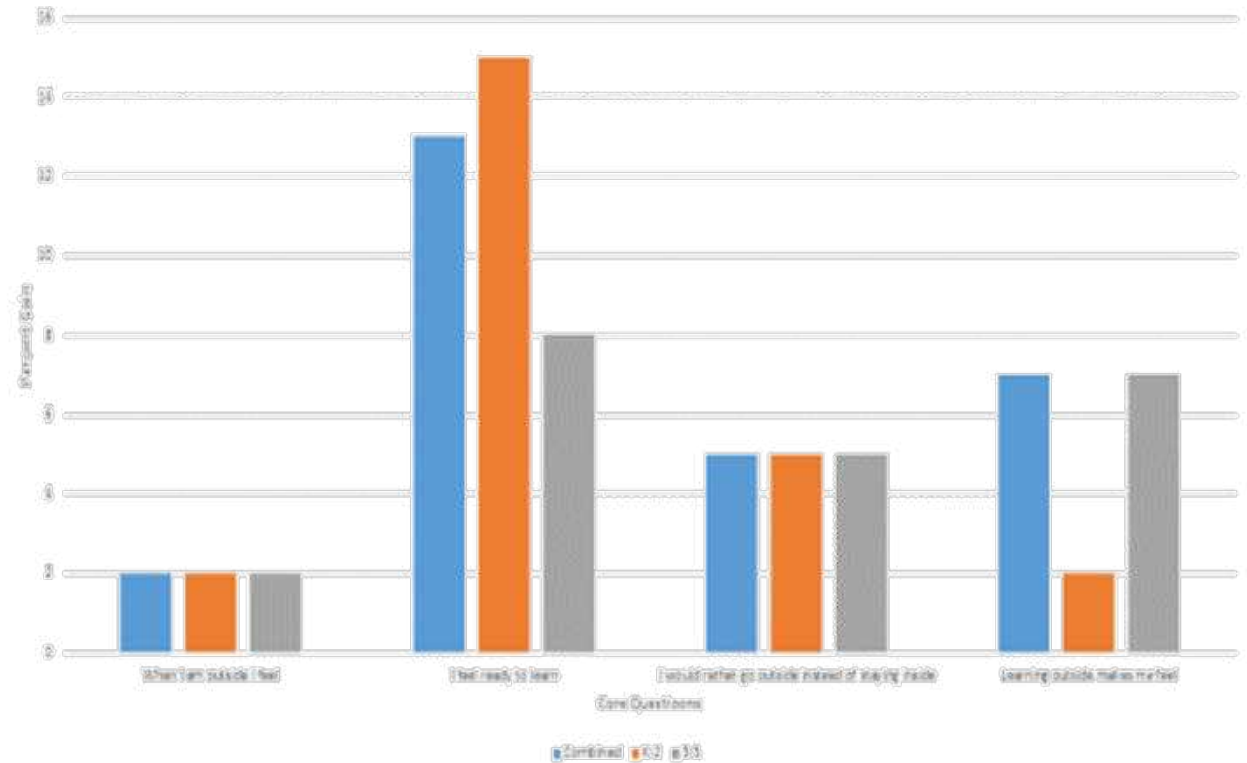
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Impact Metrics:

Publications
(#, downloads,
citations, etc.)

Workshops
(knowledge,
implementation,
change, etc.)

Percent Gain in Positive Attitudes



New Resource



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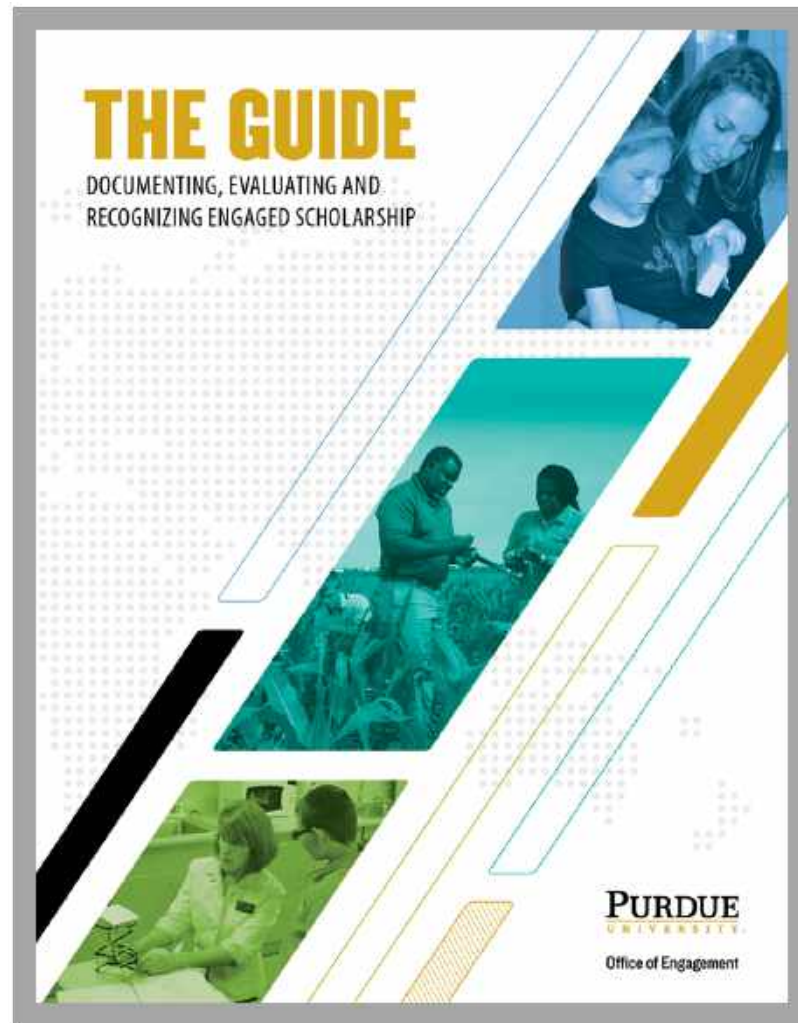


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Office of Engagement

Chapter 1

- The Evolution of Engagement

Chapter 2

- Drafting Impactful Dossiers

Chapter 3

- Evaluating Engagement Dossiers

Chapter 4

- Awards and Resources

Transformation has begun



2010 - 2014

17

Individuals promoted and/or
tenured fully or partially on
the basis of engagement

2015 - 2019

72

Individuals promoted and/or
tenured fully or partially on
the basis of engagement



Advancing Research Impact in Society

- Overview: Provide training, mentoring, consultation and certification to cohorts of institutions to support their own internal research impact efforts.
- Goal: Increase the number of institutions which are actively and effectively supporting research impacts efforts.

Institutional Benefits

- Establishment of institutional RI support office
- RI training and PD from ARIS Training Team
- Access to ARIS Training materials
- Ongoing RI support from ARIS Center
- ARIS Certification
- Become part of an RI community of practice



- Institutional RI Landscape Survey
- RI Partner Database
- Web presence
- RI training
- Workshops
- Faculty consultations



Available Resources

- Service Learning
 - Five fellows per year
 - Designated community partners
 - Up to \$5K project support
 - Support for instructional design content and assessment

- Scholarship of Engagement Fellows
 - 12 fellows system-wide
 - \$1.5K per project
 - Complete scholarship of engagement project
 - Mentor review of promotion documents

- Awards & Recognition
 - Faculty Engagement Scholar
 - Faculty Engagement Fellow
 - Corps of Engagement
 - Service Learning



Indicators of Distinction



The Washington Center



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THANK YOU