ENGAGEMENT AT PURDUE: BUILDING ON UNPARALLELED SUCCESS

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&

Professor and Extension Wildlife Specialist
Vision:
Purdue will be the partner of choice for engagement that effectively leverages the University's resources to advance the economy, education and quality of life.

Mission:
To design, guide and lead collaborations that drive innovation, prosperity and an improved quality of life throughout Indiana and beyond.
2016 Strategic Plan Focus

- Community Development
- Economic Development
- Quality of Life
Supportive Infrastructure

- **Engagement Associate Deans**
  - One from each academic unit
  - Advise regarding faculty/staff/student input into Engagement

- **Engagement Council**
  - Primarily staff
  - Broad university representation
    - All Engagement direct reports
    - Diversity and inclusion
    - Admissions
    - Marketing and Media
    - Graduate School
    - Alumni Association
    - Human Resources
• Purdue presence in 2,300 of 2,700 Indiana schools
• Key supporter of Indiana Association of School Principals
  ▪ All statewide academic competitions held at Purdue
  ▪ All academic awards branded with Purdue’s name
• Signature programs
  ▪ Indiana Science Initiative
  ▪ Science Express
  ▪ Electronic vehicle grand prix
• Developing a comprehensive PK-12 plan
Community Development

- Over 12,000 educational presentations
- Over 650,000 participants
- Over 2,500 community events
- Over 745,000 participants
Purdue Center for Regional Development

- Data
- Collaborative Leadership
- Strategy and Planning
- Economic Development
- 488 conferences 2018-19
- 26,316 participants
- International participation
- Archive and create conferences proceedings

**Purdue Conferences**

*The Convergence of People and Ideas*
Service-Learning Grant Program

- Grants for Purdue students or student organizations
  - $500 for an individual
  - $1,500 for a team or organization
- Community service projects
- Purdue faculty/staff support
- Community partner support
- 250 word abstract
- Project budget
- Final report upon project close
2019-2020
250+ Grants
100+ Community Partners

Class-Related 59%
Student Organization 21%
Study Abroad 8%
Other 12%

Over $875,000 Awarded & Over 325 Community Partners Served Since 2014
Scholarly Integration

Engagement

Learning

Discovery

Service

Office of Engagement

8/20/2020
Promotion and Tenure

The Changing Landscape

- **Criteria**
  - Demonstrated excellence and scholarly productivity in at least one area
    - Learning
    - Discovery
    - Engagement
  - Documentation of teaching effectiveness
  - Documentation of engagement accomplishment required for those with formal responsibilities or appointment
- **Focus on engagement**
  - Faculty members are eligible for promotion and/or tenure based on the scholarship of engagement
  - Scholarship of engagement is distinguished from industrial projects, service work, community volunteer work, or citizenship
Scholarship with Impact

Integrated University Engagement

Learning
- Amphibian Ecology
- Field Herpetology

Discovery
- Undergraduate Mentoring
- Graduate Mentoring
- Internships
- Service Learning
- Hellbenders

Engagement-Learning
- Teacher Training
- Graduate Workshops
- Student Clubs
- PK-12 Education for Wildlife

Engagement-Discovery
- Wildlife Conservation
- Forest Management
- Aquatic Ecology
Scholarship with impact

The Nature of Teaching
Scholarship with Impact

Impact Metrics:

Publications
(#, downloads, citations, etc.)

Workshops
(knowledge, implementation, change, etc.)
THE GUIDE
DOCUMENTING, EVALUATING AND
RECOGNIZING ENGAGED SCHOLARSHIP
Table of Contents

Chapter 1
- The Evolution of Engagement

Chapter 2
- Drafting Impactful Dossiers

Chapter 3
- Evaluating Engagement Dossiers

Chapter 4
- Awards and Resources
Transformation has begun

2010 – 2014

17

Individuals promoted and/or tenured fully or partially on the basis of engagement

2015 – 2019

72

Individuals promoted and/or tenured fully or partially on the basis of engagement
Overview: Provide training, mentoring, consultation and certification to cohorts of institutions to support their own internal research impact efforts.

Goal: Increase the number of institutions which are actively and effectively supporting research impacts efforts.
Institutional Benefits

- Establishment of institutional RI support office
- RI training and PD from ARIS Training Team
- Access to ARIS Training materials
- Ongoing RI support from ARIS Center
- ARIS Certification
- Become part of an RI community of practice
Milestones

- Institutional RI Landscape Survey
- RI Partner Database
- Web presence
- RI training
- Workshops
- Faculty consultations
Available Resources

- **Service Learning**
  - Five fellows per year
  - Designated community partners
  - Up to $5K project support
  - Support for instructional design content and assessment

- **Scholarship of Engagement Fellows**
  - 12 fellows system-wide
  - $1.5K per project
  - Complete scholarship of engagement project
  - Mentor review of promotion documents

- **Awards & Recognition**
  - Faculty Engagement Scholar
  - Faculty Engagement Fellow
  - Corps of Engagement
  - Service Learning
Indicators of Distinction

APLU
Innovation & Economic Prosperity University
C/CEP

Carnegie Foundation
Elective Community Engagement Classification

The Washington Center
THANK YOU