Ready to fly? Southwest® has you covered.

Register today and you can earn promotional A-List status.¹

As a thank you for your and Purdue University’s loyalty to Southwest, we’d like to let you know that you may qualify for promotional A-List status. Register for Tier Experience between 08/01 and 10/31/23 via the link below and you can receive promotional A-List status on Southwest Airlines® for 90 days.

You’ll be able to extend A-List status for an additional 12 months if you:

a) book and complete two round trip qualifying flights or four one-way qualifying flights, or

b) earn 5,333 tier qualifying points from your qualifying flights booked and flown between your enrollment date for this promotion and the end of your 90-day promotional period.

Table: Benefits of A-List status include:

- Priority boarding²
- Priority and Express Lane access³
- 25% earning bonus on qualifying flights⁴
- Dedicated A-List Member phone line
- Same-day confirmed change and standby⁵

To register for this promotion, visit Southwest.com/businessTierExperience.

Subject to restrictions. See the Corporate Tier Experience Terms and Conditions at URL above.

¹All Rapid Rewards rules and regulations apply and can be found at Southwest.com/terms.
²Boarding positions will be automatically reserved for you and the Passengers on your reservation 36 hours prior to the flight. You and Passengers on your reservation will still need to check in within 24 hours of scheduled departure to retrieve your boarding passes. Some restrictions apply. These restrictions include, but are not limited to, your reservation must be booked 36 hours prior to scheduled departure, and on Group Travel itineraries, priority boarding will only apply to A-List and A-List Preferred Members.
³Priority Lanes and Express Lanes, where available, are designed to speed our Business Select® and Anytime Customers, as well as A-List and A-List Preferred Members, through check-in and security lines. Priority Lanes are at Southwest check-in counters, and Express Lanes are at security checkpoints.
⁴Qualifying flights include flights booked and flown through Southwest and flights paid entirely with dollars, Southwest LUV Vouchers®, gift cards or flight credits, and with no portion of the purchase price paid for with Rapid Rewards points or Rapid Rewards Business points.
⁵If there’s an open seat on a different flight that departs on the same calendar day as your original flight and it’s between the same cities, you can get a seat on the new flight free of airline charges. If there isn’t an open seat on this different flight, you can ask a Southwest Gate Agent to add you to the same-day standby list for a flight between the same city pair that departs on the same calendar day prior to your originally scheduled flight, and you will receive a message if you are cleared on the flight. For both the same-day change and same-day standby benefits, you must change your flight or request to be added to the same-day standby list at least 10 minutes prior to the scheduled departure of your original flight or the no-show policy will apply. Based on the flight status contact preference selected during booking, the message regarding your standby status will be an email or text message with a link to access the boarding pass via the Southwest app, mobile web, or you can visit a Southwest Gate Agent to print off the boarding pass. If there are any government taxes and fees associated with these itinerary changes, you will be required to pay those. Your original boarding position is not guaranteed. Important: A-List Preferred and A-List Members must call 1-800-1-FLY-SWA® or see a Southwest Gate Agent to conduct a same-day change. If they proceed to do this online or at the kiosk, they will be charged for a difference in fare.