EXECUTIVE SUMMARY

Purdue University North Central (PNC) is unique in the Purdue system. Its landholdings include multiple natural features—a wooded ravine, rolling hills, the art meadow, the pond and Shakespeare’s garden—which together generate an idyllic sense of place and a welcoming pastoral atmosphere. This physical setting is perfectly matched by the University’s commitment to a student-centric approach. PNC has the smallest enrollment among the Purdue regional campuses, which plays to the institution’s strengths in terms of service and setting.

Within this context, the University’s mission is evolving. PNC has recently been given baccalaureate degree granting status, and has completed a new strategic plan which emphasizes the University’s commitment to its land-grant heritage by focusing on learning, discovery, and engagement. The University also plans to establish an on-campus residential population.

These changes suggest the usefulness of an update to the campus’ master plan. The plan proposed here grows organically from the 2003 master plan, the collaborative efforts of the University, and the extended Purdue system. The primary challenge the plan addresses is how best to preserve PNC’s natural resources, while also making best possible use of them, and meeting the University’s anticipated facility needs.

The plan assumes a target enrollment around 5,000 students for the duration of this study—an appropriate number for a service-oriented institution in a rural setting—the projected program needs can most likely be met with three to four additional buildings (plus the development of suitable housing facilities). This allows for minimal intervention in the University’s bucolic environment. To this end, the plan focuses on a series of discovered village clusters nestled along a powerful continuous open space expression that extends all the way from the art meadow in the south, down the hill, becoming increasingly formal as the meadow gives way to the campus’ beautiful lawns and the existing central quadrangle. Each village is able to support its own character and identity, generating community and vibrancy, while reinforcing its neighbors. Even though the plan calls for distributed clusters, all major facilities are located within a compact walkable distance.

The plan also details nuts-and-bolts issues. A phased approach to parking ensures that an adequate supply of spaces remain available. Maintenance and storage facilities are relocated off the campus core, but easy access to needed locations is provided. A cross-country trail system is established and off-site opportunities are explored. District studies suggest the character of future spaces through precedent imagery.

The work represents a natural progression of the University’s planning process. It embraces the environmental resources with which the campus is blessed, and seeks to enhance them. The master plan provides the physical vision the University needs to accomplish its mission over the next ten years and beyond.

Major Recommendations:

- Create village clusters within a walkable distance of one another.
- Establish a continuous open space system.
- Create a campus gateway and mall, ending in the University Welcome Center and addition to the Technology Building.
- Place new Student Services and Activities Complex in the southern portion of campus, adjacent to recreation fields.
- Establish a residential village along the southern hedge row and north of the existing pond.
- Create a new academic village in the southeastern portion of campus.
- Link existing academic village to new academic village with student life facilities.
- Place outreach and engagement facilities in the northwest, adjacent to the highway interchange for access and visibility.
- Relocate the Facilities Building across the ravine and create a new access road.
- Place parking on the periphery by removing gravel lot and locating new parking on southeast hilltop and in a structure in the northeast.