



October 2021

# PACADA

Quarterly Newsletter

## WELCOME

FROM THE COMMUNICATIONS AND CONNECTIONS  
COMMITTEE

So...this is the busiest time for advisors. Advising Season is upon us. I know right now it may seem hard to remember, but we still need to take some time for ourselves. Hopefully, we can get the videos of the retreat up on the website soon. There was some great information and techniques to help with your wellbeing, both physically and mentally. Take the time throughout your busy day to take a few deep breaths.

Be sure to read the Research Bytes (thank you Megan!)

We want this newsletter to be valuable to you, so please, share any feedback and suggestions that can help us improve.

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(also online: <https://www.purdue.edu/pacada/?s=awards+forms>)

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# STEERING COMMITTEE

The Steering Committee shall have full authority over the affairs of the Association between its meetings, shall represent the Association to the University, shall make recommendations to the Association, shall perform any duties stated in the Bylaws or Standing Rules, and shall act as directed by the Association.

**Chair:** Nathan Engelberth-Agricultural and Biological Engineering

**Vice Chair/Historian:** Tiffany Stergar-Health and Human Sciences

**Secretary:** Chantalle Brown-Biomedical Engineering

**Treasurer:** Danielle Gilbert-Purdue Polytechnic

**Professional Development:** Mandy Chalk Marquardt-Krannert School of Management and Tyson McFall-Wankat-Aeronautical and Astronautical Engineering

**Membership:** Cassie Pendleton-Purdue Polytechnic and Brenda Schroeder-College of Pharmacy

**Communications and Connections:** Yvonne Hardebeck-College of Agriculture and Veronica Rahim-Career Success

**Campus Affairs:** Stephanie Koerner-Krannert School of Management and Ashley Versprille-Health and Human Sciences

**Research:** Jacquelyn Thomas-Miller-College of Education and Allison Staley-Student Success



# Campus Affairs

The purpose of the Campus Affairs Committee is to serve the Purdue academic advising community and the Purdue student body by acting as an advocate in any area of the University which impacts the overall student experience, the PACADA membership, and academic advising as a profession.

The Committee sponsors the PACADA Student Services Update twice per academic year, fall and spring. The Update is a venue for faculty and staff to inform the PACADA membership about new programs and initiatives that will influence academic advising and student services. It has also served as a venue for introducing new directors of programs/ departments, and for advisors to provide an overview of their experiences at local, regional, and national conferences. The PACADA membership is invited to attend the meetings which take place once every 4 to 6 weeks during a semester. The first meeting of the semester is spent planning the Update. Subsequent meetings involve discussing advising/student issues, what is happening within the student-services realm locally and nationally, the creation of new programs/departments and how they will impact advising, and best-advising practices, etc... As a result of these discussions it is the hope that "action items" will be generated that need to be addressed at the University level.

Co-Chairs: Stephanie Koerner – Krannert School of Management & Ashley Versprille – Health and Human Sciences



# Professional Development

The purpose of the PACADA Professional Development Committee is to promote the individual and corporate professional growth of the membership for the benefit of the advisors, students, and University as a whole.

The Committee sponsors the annual Fall Retreat, schedules speakers for the Annual Business Meeting, sponsors PACADA Presents, hosts a Brown Bag Lunch Series, and also facilitates the Professional Development Grant application and award process. The Fall Retreat is held each September, as an opportunity for PACADA members to come together at a site off campus and reflect upon the changes and updates within advising. Each year has a different theme, with speakers sometimes coming from within the university and sometimes coming from outside the university. PACADA Presents is typically held in April, and has been offered both annually and bi-annually. PACADA Presents provides members an opportunity to practice their presentation skills, share updates from happenings within the university, and a venue to share new and exciting practices within the field of advising. The Brown Bag Lunch Series is held monthly and is an informal way for PACADA members to learn about and discuss current topics/issues in higher education. The Professional Development Grants are awarded each year at the Fall Retreat. The Committee delivers communication to the PACADA community regarding grant opportunities and reviews all applications before awarding grants.

The PACADA membership is invited to join the Committee and attend any of our meetings to help plan and facilitate the events and responsibilities. Meetings are held monthly throughout the academic year, and as needed during the summer months. We welcome new ideas and new members.

Co-Chairs: Mandy Chalk Marquardt – Krannert School of Management & Tyson McFall-Wankat – Aeronautical and Astronautical Engineering



# Membership

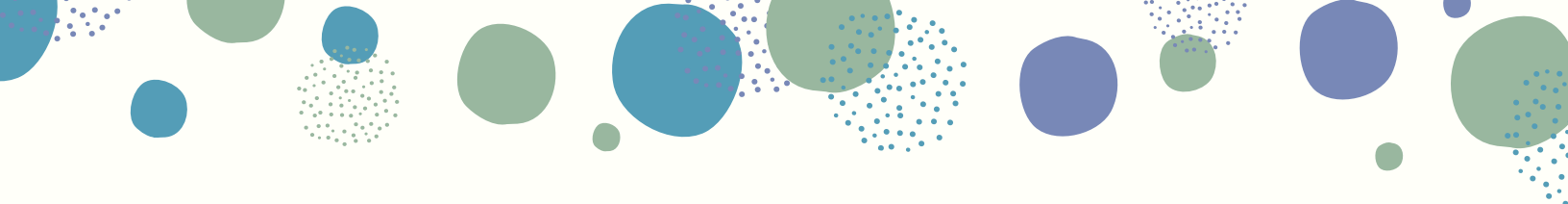
The purpose of the Membership Committee is to serve the Purdue academic advising community by acting as the gatekeeper of professional membership. This includes promoting, establishing, and maintaining membership in the Association.

The Committee maintains current and accurate records of membership, category of members, status of members, and other data deemed necessary. It also promotes and publicizes to increase membership, welcomes new members to the Association, and creates membership packets for all members each year. It recognizes and bestows “Lifetime Colleague” status on retiring members.

The Committee recognizes excellence. It solicits nominations for, selects, and recognizes the PACADA Outstanding Advisor and Outstanding New Professional Awards. It then encourages the selected individuals to submit their nomination materials for national recognition at the NACADA National Conference.

The Committee also coordinates occasional social events for members, and develops recommendations for the Steering Committee concerning eligibility and requirements for membership.

Co-Chairs: Cassie Pendleton – Purdue Polytechnic & Brenda Schroeder – College of Pharmacy



## **It's Time to Recognize Those in Our Ranks Who Have Gone Above and Beyond!**

Over the last year, the advising community has successfully risen to the challenge of providing continuous guidance and support to our students as they navigate their educational journey during a pandemic. It has been a stressful and challenging time, but also one of great effort, dedication, and resourcefulness. We now have the opportunity to recognize and highlight those who have gone above and beyond.

Each year, **Purdue Academic Advising Association (PACADA)** honors its membership by presenting the **Outstanding Academic Advisor** and **Outstanding New Professional awards** to two deserving recipients at the PACADA Annual Business Meeting, which will be held early in the spring 2022 semester. Please help PACADA continue this fine tradition by nominating an outstanding advisor for one of the 2021-2022 awards. You will find the required nomination forms attached. All nominations are due to Brenda Schroeder (brendaschroeder@purdue.edu) by **Friday, December 17, 2021, at 5:00 pm.**

Thank you for your help in identifying and appreciating truly OUTSTANDING advising here at Purdue!

Brenda Schroeder and Cassie Pendleton  
PACADA Membership Committee Co-Chairs

**To find the forms online, go to:**  
**<https://www.purdue.edu/pacada/?s=awards+forms>**

**Nominator's Statement Template**  
**2021-2022 PACADA Outstanding Advisor and New Professional Awards**

**AWARD CRITERIA**

Each nominee must be a current PACADA member. The award selection committee will evaluate nominations on the evidence of effective advising qualities and practices that distinguish the nominee as an outstanding academic advisor. Such evidence may include but is not necessarily limited to the items listed below.

**Name of Nominee:** \_\_\_\_\_

1. **Demonstration of a professional attitude toward advisees**
  
2. **Effective interpersonal skills**
  
3. **Availability to advisees**
  
4. **Evidence of active involvement in helping students achieve career and academic goals**
  
5. **Use of information resources and referral agencies**
  
6. **Evidence of professional development such as attendance at seminars and professional conferences**
  
7. **Additional campus and/or departmental involvement**
  
8. **Summary**

## 2021-2022 PACADA Outstanding Advisor Award

### AWARD CRITERIA

The selection committee will evaluate nominations on the evidence of effective advising qualities and practices that distinguish the nominee as an outstanding academic advisor. Such evidence may include, but is not necessarily limited to, the following:

- PACADA member for at least three (3) years
- Demonstration of a professional attitude toward advisees
- Effective interpersonal skills
- Availability to advisees
- Evidence of active involvement in helping students achieve career and academic goals
- Use of information resources and referral agencies
- Evidence of professional development such as attendance at seminars and professional conferences

### NOMINATION FORM

#### 1. Nominee Information

Name:  
Department:  
Campus Address:  
Phone:  
E-mail:  
Fax:

#### 2. Nominator Information

Name:  
Department:  
Campus Address:  
Phone:  
E-mail:  
Fax:

#### 3. Required Supporting Documents

- Nominator's Statement- complete the template provided
- Vita/Resume – not to exceed 2 pages (indicate PACADA membership)
- Support Letters – from 3 people (not to exceed 1 page each)

*NOTE: Comments from students and others in support of nominee should be independent of Nominator's Statement and in the form of a formal letter (i.e. – Support Letter). Past nominations may be updated and resubmitted. Nominations that are incomplete or exceed page limits will not be considered. Past recipients are ineligible.*

**DEADLINE: Friday, December 17, 2021 at 5:00 P.M.**

**Please return all nomination materials as a single PDF file for each nominee by email attachment to Brenda Schroeder at [brendaschroeder@purdue.edu](mailto:brendaschroeder@purdue.edu)**

### **PACADA salutes our past honorees!**

1988 John Bothel – Pharmacy	2002 Rita Baker – Undergraduate Studies Program	2013 Cara Wetzel – Undergraduate Studies Program
1989 Eleanor Stephan – Nursing	2003 Midge Keller – Science	2014 Anneliese Kay – Agriculture
1990 Lois Wark – Science	2004 Zippy Ostroy – Liberal Arts	2015 Rosie Ricci – Health Sciences
1991 Linden Foster – University Division	2005 Nancy Kester – Liberal Arts	2016 Erin Schultz – College of Education
1992 Alan Welch – Science	2006 Jamie Schoenbeck Walsh – Veterinary Technology	2017 Kristen Deckard Dawson – Engineering
1993 Mike Sanders – Technology	2007 Debra S. Bearden – Management	2018 Tamara Groll – Polytechnic Institute
1994 Roberta Schonemann – Science	2008 LeeAnn Williams – Agriculture	2019 Holly Englert – Engineering
1995 Cher Yazvac – Science	2009 Mark Diekman – Agriculture	2020 Pat George – Pharmacy
1996 Joan Goldstein – Technology	2010 Sharon Kraebber – Technology	2021 Any Oppy - Agriculture
1997 Peggy Sullivan – Dean of Students	2011 Mary Beth Lencke – Undergraduate Studies Program	
1998 Barbara Doster – Management	2012 Truda Strange – Engineering	
1999 Mary Losey – Pharmacy		
2000 Erik Props – Management		
2001 Joanne Evers – Consumer and Family Sciences		



## 2021-2022 PACADA Outstanding New Professional Award

### AWARD CRITERIA

The selection committee will evaluate nominations on the evidence of effective advising qualities and practices that distinguish the nominee as an outstanding academic advisor. Such evidence may include, but is not necessarily limited to, the following:

- Current PACADA member
- A member of the advising profession for three (3) or fewer years
- Demonstration of a professional attitude toward advisees
- Effective interpersonal skills
- Availability to advisees
- Evidence of active involvement in helping students achieve career and academic goals
- Use of information resources and referral agencies
- Evidence of professional development such as attendance at seminars and professional conferences

### NOMINATION FORM

#### 1. Nominee Information

Name:  
Department:  
Campus Address:  
Phone:  
E-mail:  
Fax:

#### 2. Nominator Information

Name:  
Department:  
Campus Address:  
Phone:  
E-mail:  
Fax:

#### 3. Required Supporting Documents

- Nominator's Statement- complete the template provided
- Vita/Resume – not to exceed 2 pages (indicate PACADA membership)
- Support Letters – from 3 people (not to exceed 1 page each)

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#### **PACADA salutes our past honorees!**

2002 Andrew Brightman – Science  
2003 Jennifer Donahue – Engineering  
2004 Bobbe Stephenson – Consumer and Family Sciences  
2005 Tim Kerr – Science  
2006 Sheila Fothergill – Liberal Arts  
2007 Betsy C. Thompson – Consumer and Family Sciences  
2008 Melissa Pederson – Undergraduate Studies Program  
2009 Tiffany Mousel – Pharmacy  
2010 Chandra Holloway – Undergraduate Studies Program  
2011 Andrew Oppy – Agriculture

2012 No nominees  
2013 Brooke Linn – Pharmacy  
2014 Peter Vasher – Exploratory Studies  
2015 Colleen Brown – Liberal Arts  
2016 Christine Hofmeyer – Agriculture  
2017 Elizabeth Byers-Doten – Agriculture  
2018 Mandy Chalk – Exploratory Studies  
2019 Jackie Boudreaux – Agriculture  
2020 Cassie Pendleton – Polytechnic Institute  
2021 Jo Thompson - Agriculture



# Communications and Connections

The purpose of the Committee is to facilitate communication of relevant information among advisors on the Purdue University campus and to local communities and media as appropriate. Our mission is to heighten awareness about the importance of academic advising as a profession, centralize relevant information, and facilitate opportunities for interaction between PACADA members and other student-centered professionals on campus.

The Communication and Connections Committee manages the the website and the mentoring program. Committee members also work together to write news articles and share posts related to advisors' professional and personal lives. The articles and posts can be found under the 'News' link on the PACADA website.

The PACADA membership is invited to join the Communication and Connections Committee at their monthly meetings at any time. The topics of the meetings involve updates on the status articles, website updates, and ideas for future features. Please email either Co-Chair below for further information.

Co-Chairs: Yvonne Hardebeck – College of Agriculture & Veronica Rahim – Career Success

## **Information from Communication and Connections**

If you would like to join us, please email Yvonne at [hardebey@purdue.edu](mailto:hardebey@purdue.edu)



# Research

The purpose of the Research Committee shall be to promote research and assessment of advising at Purdue and of the advising profession as a whole.

The committee strives to promote intellectual discovery and advancement of research pertaining to academic advising, higher education, and Purdue University overall. Committee members will engage in discussion regarding current trends, processes and developments along with promoting scholarly inquiry. Monthly brown bag discussions will serve as a forum for advisors to further knowledge and encourage thoughtful dialogue. The committee will also serve as a connection for advisors wishing to conduct research with others across campus, answer questions regarding article development, and promote conditions that empower advisors as contributors of knowledge.

Co-Chairs: Jackie Thomas-Miller – College of Education & Allison Staley-Student Success



# Research Bytes

## **The Importance of Scholar-Practitionership and Scholarly Inquiry in Academic Advising: A Perspective from the Vantage Point of Professionalization Research**

Megan Bergman, Senior Academic Advisor, Krannert School of Management

For those of you who joined the Research Committee's Fall Scholarly Advising Seminar in September, thank you for joining us! It was wonderful to discuss the importance of the scholarship of academic advising and scholar-practitionership as academic advisors. In this ResearchBytes article, I hope to provide a summary of the topics discussed in our Fall Scholarly Advising seminar as well as references for further reading and additional thoughts on this topic area.

Academic advising as a field of work and career path has been attempting to professionalize since well before 2010, during the fourth era of academic advising, which stems from 2002 to today. The first journal article published on the professionalization of academic advising was in 2015 (Aiken-Wisniewski et al., 2015). Most of the research literature on the professionalization of academic advising makes the case for the importance of scholar-practitionership and scholarship in academic advising, with most stemming from two sociological perspectives on the professionalization of fields of work and careers.

Pavloko's (1988) perspective stems from their sociological research focusing on careers from the 1930s to the 1970s, mostly noting that work is a social role and a source of identity, yet there is much occupational differentiation that exists. The other commonly referenced perspective comes from Houle (1980) who differs from Pavloko in the sense that instead of eight defining features of professionalization, there are three groups of characterization, with importance placed on public acceptance of that field of work as valuable to society. According to McGill (2018, 2017), there are three obstacles that advising faces as it attempts to professionalize, based on these sociological perspectives:

- 1) Academic advising is somewhat misunderstood as a profession and lacks a clear, unifying definition of what it is.
- 2) There is not a substantial enough knowledge base to define the content of academic advising scholarship and methods.
- 3) There is not enough empirical research on the true effectiveness of academic advising.

Between inconsistent job titles and responsibilities and the lack of scholar-practitioner support among academic advisors, these challenges clearly highlight the need for more scholar-practitionership in academic advising and more scholarship and research on the field of academic advising itself.

In 2018, McGill published interesting findings about perceptions of the professionalization attempts in academic advising from individuals in the field of work synthesize five clear perspectives:

- 1) Many in the field assume that academic advising is already a profession and that academic advisors are higher education professionals, concluding that the professionalism of advisors day-to-day makes academic advising a profession.
- 2) Advisors are using the term profession to describe academic advising and does not need a unifying and clear definition.
- 3) Some advisors in the field feel that advising is still a young and emerging profession and that as academic advisors, we are continuing to build a profession and standardizing what it should be.
- 4) Some of the individuals thought that attempts to professionalize are whiny and pompous and that front-line, primary-role advisors are not thinking about this in their day-to-day. Within this perspective, some mentioned that they are not understanding why we are waiting for someone to tell us we are a profession or not or if we are important.
- 5) Some of the individuals surveyed in this study echoed the need for further clarification and definition of what academic advising is, particularly about the essence of academic advising and a definition that communicates the value of academic advising noting exactly what academic advisors do.

With the challenges that the field of academic advising faces as it professionalizes, the challenges emerge further and a stronger call for academic advising scholarship and scholar-practitioner intensifies its urgency even more. Troxel (2019) makes a strong call for more scholarship of academic advising and scholarship and that current research trends in academic advising can highlight critical issues within the field itself.

A similar call to action is made by former NACADA President Habley in 2009, stating that academic advising can and should be a field of scholarly inquiry and that educational programs and research regarding academic advising is critical; a similar sentiment from an article he wrote in 1986. In my own perspective in summarizing the research and scholarship in this topic area, more research on academic advising is needed in order for the field to truly professionalize.

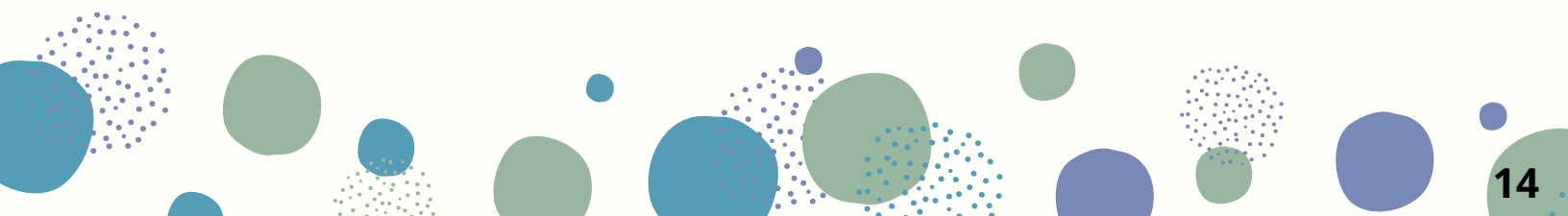
All in all, it is clear that the future of academic advising is going to happen through the path of professionalization, research scholarship, and scholar-practitioner (McGill, 2019a). While the sociological perspectives present their challenges, McGill (2018) highlights that the sociological perspective may not be the only one with which to view academic advising as a career and field of work. There is much more discussion and dialogue to be had on these two topics as the body of research continues to grow. We invite you, as the Research Committee to join us in contributing to the scholarship of academic advising and encourage you to find ways to be a scholar-practitioner as an academic advisor.

#### References and Further Reading

Aiken-Wisniewski, S. A., Johnson, A., Larson, J., & Barkemeyer, J. (2015). A preliminary report of advisor perceptions of advising and of a profession. *NACADA Journal*, 35(2), 60-70.

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- McGill, C. (2019b). The professionalization of academic advising: A structured literature review. *NACADA Journal*, 39(1), 89-100.
- Pavalko, R. M. (1988). *Sociology of occupations and professions*. Itasca, IL: Peacock.
- Troxel, W. G. (2019). Scholarly advising and the scholarship of advising. *NACADA Journal*, 39(2), 52-59.



# Hooray!

## Celebrating Good News in our PACADA Family!

LouAnna Eichrodt, Senior Academic Advisor in Mechanical Engineering, has self-published a book of poems! This book is under a pseudonym, Luna Greenlee.

<http://lunagreenlee.com/> here's the book via Amazon

