Summer Schools in China

What are they?
How can students have their credits transferred back to Purdue?
Why This Presentation?

- Aggressive marketing to our Chinese students through WeChat and Campus Representatives in recent years.

- Sources for this presentation include ISS, websites, and WeChat messages. Many of them are written in Chinese.

- Help advisors to be well-informed and advise students with confidence.
Outline of This Presentation

• Rules of ISS
• Why are these Summer Schools so attractive to our students?
• Understand these schools by knowing their
  • History
  • Structure
  • Courses
  • Cost
Rules of ISS

- **Transferring Summer School Credit**

  1. **Official** transcript issued **directly** by a **recognized** university.
  2. Courses are offered by the recognized university **towards their degree programs**.
  3. Verification Report from China Higher Education Student Information and Career Center (**CHESICC**). ISS also accepts China Academic Degrees and Graduate Education Development Center (**CDGDC**)
  4. **Not accepted**: courses completed at a Chinese university, but recorded by an accredited US university without a physical branch campus.
  5. If the summer programs require students to get a signature from “advisor”, the signature should be from an ISS’s counselor, not an academic advisor.
Sample Transcript

Student took the course last summer

Transferred as HIST 15200
3 credits

Official stamp
Aggressive Marketing

• Common selling points:
  • Save money
  • Graduate early
  • Near home
  • Same experiences as taking courses in US
  • Courses are taught by Ivy League professors
  • Fantastic extra-curricular activities

• Ways of marketing:
  • WeChat
  • Student Organizations
  • Campus Representative--$200/month base salary, $50 commission per student recruited.
    10 students= one free summer school class
History

• Starting 2010—Chinese student study abroad wave.
• Several reputable universities in Korea, Taiwan and China, set up their own summer programs, mainly taught in the native language.
• More strict restrictions were placed by the Big 10 after 2012.
• With high profits, private companies start to set up summer programs by renting classrooms from local universities and hiring American professors to teach in the summer.
• Some private companies have partnership with American universities, for the ease of credit transfer.
Program format and Tuition

- **Typical Courses offered**: similar to Purdue University Core
- **Charged by courses, not by credits.**
- **Study abroad in their own country!**
  
  taking courses + sightseeing + various extracurricular activities
LION International Summer Programs

- English version and Chinese version
- Lion Education International, LLC. Founder: Paul Hanna
- “Partner” with Sichuan University, Xi’an Jiaotong University and East Michigan University.
中国大学暑期学校联盟（China University Summer Schools Association (CUSSA)

In a nutshell..............................