DEMOGRAPHICS

- 167 participants from 16+ units
- Various degree levels (31 bachelor’s, 121 master’s, 10 doctoral)
- Years at Purdue (less than 1 to 40+)
PRIMARY REASON FOR JOINING PACADA

- Supervisor
- Department Funding
- Professional Development
- Networking
# REASONS FOR JOINING PACADA

<table>
<thead>
<tr>
<th>Reason</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Development</td>
<td>125</td>
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<tr>
<td>Networking</td>
<td>121</td>
</tr>
<tr>
<td>Fall Retreat</td>
<td>101</td>
</tr>
<tr>
<td>Sense of Belonging</td>
<td>84</td>
</tr>
<tr>
<td>Inexpensive</td>
<td>69</td>
</tr>
<tr>
<td>Mentorship</td>
<td>44</td>
</tr>
<tr>
<td>PACADA Grant</td>
<td>31</td>
</tr>
<tr>
<td>Opportunity to Present</td>
<td>24</td>
</tr>
<tr>
<td>Other</td>
<td>22</td>
</tr>
</tbody>
</table>
OPEN-ENDED REASONS FOR JOINING PACADA

- Professional Development
  - Learning
  - Committee Work
- Networking
  - Collaboration
  - Connectedness
- External Encouragement
  - Supervisor
  - Mentor
- Advocacy
  - Help advisors have a voice on campus
- Giving Back
# Reasons for Not Joining PACADA

<table>
<thead>
<tr>
<th>Reason</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>PACADA is only for advisors</td>
<td>24</td>
</tr>
<tr>
<td>Lack of time</td>
<td>16</td>
</tr>
<tr>
<td>I did not know about PACADA</td>
<td>13</td>
</tr>
<tr>
<td>Lack of information</td>
<td>12</td>
</tr>
<tr>
<td>No departmental funding</td>
<td>5</td>
</tr>
<tr>
<td>Not valued by colleagues/supervisor</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
</tr>
<tr>
<td>Non-members can attend meetings</td>
<td>2</td>
</tr>
<tr>
<td>Repetitive information</td>
<td>1</td>
</tr>
</tbody>
</table>
SHOULD PACADA PURSUE

- Tailored Programming
- NACADA Connection
- Programming Information
- Social Media
WHAT TYPE OF PROFESSIONAL DEVELOPMENT?

• Training
  • Technology
  • Soft Skills
  • Life Skills
  • Best Practices
  • Stage-Based

• Networking
  • Inter-University

• Career Advancement
  • Growing within Purdue

• Advising Assessment
  • Big Picture
OPEN-ENDED SUGGESTIONS FOR IMPROVEMENT

• No Changes
• Collaboration/Advocacy
  • Campus Partners
  • Administration
• Inclusive Programming
  • Target Non-Advisors
• Improved Communication
  • Market PACADA
  • Summary of Meetings
• Improve Partnership with NACADA
• Informal Networking Events
  • Social Events
• Self Assessment
  • What is the role of PACADA?
PACADA ADVISOR SATISFACTION SCALE

- Confirmatory Factor Analysis
  - CFI = .977
  - GFI = .935
  - RMSEA = .053
  - Cronbach’s Alpha = .823
  - Factor loadings greater than .530
  - Professional Development
  - Communication
  - Enjoyment
  - Recognition