Member Universities:
- Arizona State University
- Georgia State University
- Iowa State University
- Michigan State University
- Ohio State University
- Oregon State University
- Purdue University
- UC-Riverside
- University of Central Florida
- University of Kansas
- UT-Austin


“*To maximize both our economic success and our success as a free, self-governing society, we must do a far better job of educating qualified students regardless of their backgrounds.*”

UIA member and Purdue University President Mitch Daniels, September 16, 2014.

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Table: Math Scores for Low Income and High Income Students

<table>
<thead>
<tr>
<th>Quartile</th>
<th>Low Income Students</th>
<th>High Income Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lowest</td>
<td>5%</td>
<td>21%</td>
</tr>
<tr>
<td>Second</td>
<td>12%</td>
<td>41%</td>
</tr>
<tr>
<td>Third</td>
<td>23%</td>
<td>61%</td>
</tr>
<tr>
<td>Highest</td>
<td>41%</td>
<td>74%</td>
</tr>
</tbody>
</table>

The UIA mission is not just about creating new innovations; it’s about scaling proven innovations. Use our combined experience to avoid mistakes and accelerate the pace of adoption. Once innovations have been successful at multiple institutions, the UIA mission is to disseminate them more widely. By contributing to and improving UIA-related projects at Purdue, you can have an impact on students across the country.
• President Daniels announced our involvement with the UIA in September 2014.

• Original campus team members included:
  o Frank Dooley, Vice Provost for Teaching & Learning and UIA Liaison
  o Pam Horne, Vice Provost for Enrollment Management
  o Brent Drake, Chief Data Officer
  o Rita Clifford, Senior Director, Student System Competency Center
  o Sandy Monroe, Director of University Undergraduate Advising

• Since then, the team has expanded to include:
  o Dan Carpenter, Director of Student Success
  o Sheila Hurt, Associate Director of University Undergraduate Advising and UIA Fellow
• Members of the campus UIA team have gone on several visits to partner institutions:
  - Georgia State University
  - Arizona State University
  - University of Texas at Austin
  - Ohio State University

• UIA Fellows at each institution form their own network for sharing information and advice.
• Survey distributed in August.

• More responses received from Purdue advisors than from any of the ten other universities – thank you!

• Survey question: What information about students would help you advise them?
WHAT DO PURDUE ADVISORS WANT?

- Early Alerts: 40%
- Access to Information: 23%
- Student Experience: 7%
- Campus Resource Use: 7%
There are some early alert systems already in place at Purdue as a result of the UIA team’s efforts, and others that are currently being developed.

- **At-risk students:** This project is an attempt to provide a very early alert (before the start of the fall semester) about which incoming students are considered most likely to struggle academically based on their pre-college characteristics.

- **Midterm grade reports & ENGL 106 partnership:** we are looking at ways to increase participation.

- **“Murky Middle” communication:** reaching out to students who aren’t on probation, but whose early grades do not have them on track for graduation.

- **Student Information Form:** this was initiated by advisors and dovetails nicely with UIA goals.
ROLE OF ACADEMIC ADVISORS

FUTURE PLANS TO INCREASE ADVISORS’ ACCESS TO INFORMATION

• IPAS: Integrated Planning and Advising Services

• Advisors will have better access to information about their students in time to actually make a difference.

• Goal: give advisors the tools to be more proactive.
In 2015, the UIA was focused on predictive analytics. In 2016, that focus is shifting to advising.

- MAAPS: Monitoring Advising Analytics to Promote Success

- Please share your ideas: Friday, Feb. 26th, 8:30-9:30 AM, STEW 314
Advancing and Predictive Analytics
Finding Ways to Partner for Student Success

- Advisors bridge the gap between institutional data and individual students.
- What we know about specific students doesn’t make the data wrong, but it does help us know how to use the data to intervene effectively.
- OIRAE identifies problems and provide early alerts. Advisors decide the best way to use that knowledge in our interactions with students.
- Attending OIRAE briefings is a good way to learn about student data and provide feedback.
Academic advising is connected to many of the UIA’s efforts, so we need your involvement and suggestions.

We have a great team of advisors here and we want to ensure that UIA projects build on this foundation.

How would you like to be kept up to date in the future?
THANK YOU!

ANY QUESTIONS?

Follow-up meeting:

Friday, Feb. 26th
8:30-9:30 AM
STEW 314