

PACADA

Purdue Academic Advising Association

A History of PACADA:

The Purdue Academic Advising Association

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Purpose

The purpose of the Purdue Academic Advising Association is to promote the quality of academic advising at Purdue University, and to this end, it is dedicated to the support and professional growth of academic advising and advisors. PACADA serves its constituency – faculty members, administrators, counselors, academic advisors, graduate students and others in academic and student affairs concerned with the intellectual, personal and vocational needs of students. It is the forum for discussion, debate, and the exchange of ideas regarding academic advising with other areas and activities of higher education. PACADA is the representative and advocate of academic advising and academic advisors to Purdue University.

Foreword

This compilation of PACADA history is presented for the pleasure of PACADA members, Purdue colleagues, and NACADA conference attendees. The information included was gleaned from several sources, with the PACADA Newsletter being the primary source. I copied some of the text directly from the newsletter and other sources. Much of it is my own paraphrase. While I have tried to be as accurate as possible, I make no claims about the absolute accuracy of information. It was a difficult task to reconstruct ten years of history.

Thanks to Joanne Evers for her cooperation and encouragement with this project. Thanks also to Kathleen Weller, Glenda Crippen, and Katy Bunder for their last-minute assistance in reviewing and consulting on the material contained. Your help was invaluable.

I hope you enjoy this collection of snippets from PACADA's rich past. You will see that we have come a long way, accomplishing much that has greatly benefited Purdue University and the students we all serve. We are all to be congratulated. Let us use this past as a springboard to greater accomplishments on our campus.

Pre-PACADA – The Academic Advisor's Forum

In 1980, as an outgrowth of concern for the important role the academic advisor plays in the total development of the college student, Nancy Friedersdorf, Office of the Dean of Students, began organizing workshops for advisors. The purpose of these was to assist any academic advisor who felt a need for, or was interested in, updating advising skills. From 1980-83 a variety of programs were presented to advisors. In 1982 a survey was circulated to help assess advisors' interest in the forums and to solicit possible topics of benefit. By 1983 there was such an increased interest shown that a small group of practicing academic advisors formed an "ad hoc" committee to organize and develop two programs for each academic year (fall and spring). This group established a name for the workshops: The Academic Advisor's Forum. The forums were open to anyone on campus at no charge, and membership on the planning committee was open to any interested person.

Later programs included:

- Panel Discussion on Psychological, Emotional, and Career Services
- Career Decision-Making and the Job Search
- Academic Advisor and Student Retention
- President Beering
- How Academic Advisors Can be More Effective in Their Work with Students
- Increasing Counseling Skills: A Communication Continuum
- Student Rights and Responsibilities -- The Dual Role of the Academic Advisor
- Focus on Admissions

These forums were organized by small groups of advisors as interest dictated, were loosely structured, and brought advisors together for professional development. While Nancy Friedersdorf was not actively involved in the formal organization of PACADA, it was her concern for advisors that generated the onset of these forums. The enthusiasm generated by the forums later provided energy upon which PACADA's formation could draw.

The Beginning of PACADA

On April 1, 1987, a committee of volunteers was formed to begin the process of proposing by-laws and a constitution for a new advising organization. This committee consisted of:

- John Bothel Pharmacy
- Barbara Doster Management
- Rex Fodrea University Division
- Carol Randel Humanities, Social Sciences, and Education
- Alan Welch Science

PACADA was officially born on September 22, 1987, with the adoption of a constitution and by-laws (this afforded us status as an official campus faculty and staff organization). The stated aim of PACADA was threefold:

- to promote quality academic advising at Purdue University
- to advance professional development for its members
- to heighten awareness of the Purdue constituency as to the importance of those members of student development who are concerned with the intellectual, personal, and vocational growth of the student body

The first Steering Committee was a mixture of persons involved with the planning of PACADA, and new persons added at the beginning of that year. The Steering Committee consisted of four Directors and the chair of each of the standing committees. The standing committees included Professional Development, Campus Affairs, Membership, and Communications/Newsletter. Assignment of the President, Vice President, and Secretary positions were discussed and agreed upon by the four Directors themselves.

Through the 1996-97 school year, 39 different people have filled the 80 slots on the Steering Committee (see chart at end of document). PACADA has been blessed with outstanding leadership.

PACADA and Advising-Related Event Review

1987 - 1988

Membership Information for fall 1987:

Dues		
Charter Members	\$10/yr	\$5/semester
Student Members	\$5/yr	\$3/semester

Send dues to Eleanor Stephan, Nursing

New Liaison Network Information flow was deemed a problem by advisors across campus. In the fall of 1987, the PACADA Liaison Network was established. Information was sent by PACADA members to different school/department representatives to be distributed by that person directly to advisors and other interested parties. Later, the liaison network was changed so that information was sent to the Liaison Network Coordinator, who then distributed it to the departmental contacts. The original departmental contacts were:

Science	Lois Wark	University Division	Linden Foster
Management	Barbara Doster	Pharmacy	John Bothel
Agriculture	Allen Goecker	Psychology	David Santagrossi
Consumer & Family Sci.	Mary Alice Nebold	VPAA	Carolyn Jones
Engineering	Jane Daniels	Registrar	Betty Suddarth
Health Sciences	Linda Lipschutz	Admissions	Roger Blalock
Hum., Soc. Sci. & Educ.	Glenda Crippen	Financial Aid	Tally Hart
Technology	Joan Goldstein	Dean of Students	Linda Hite
Nursing	Elaine Wilson	Learning Center	Kathy Thayer

John Bothel Selected as First PACADA Outstanding Advisor John Bothel, an advisor in the School of Pharmacy, was selected as PACADA's first Outstanding Advisor. John served in the student services area of the School of Pharmacy for 34 years. A monetary award has been presented to each PACADA Outstanding Advisor and each has had his/her name engraved on a plaque that hangs in the Office of the Dean of Students. As the PACADA Outstanding Advisor, John was also nominated for a NACADA award.

1988 - 1989

PACADA National Award Winner Purdue University was given an award by NACADA, recognizing the formation of PACADA and its impact on advising at Purdue. The following is a direct quote from the PACADA Newsletter:

The ACT/NACADA National Recognition Program for Academic Advising has selected Purdue's advising program as the "1988 Outstanding Institutional Advising Program" in our NACADA Institutional Type Category. This national award is given in recognition of innovative and/or exemplary practices that have resulted in the improvement of academic advising services.

Purdue will be honored and presented with a recognition plaque at the Awards Brunch to be held during the October NACADA Annual Conference in Miami. Purdue's entry will appear in a publication of 1988 Award Winning Programs which will be distributed at the Conference.

PACADA Going to Miami Several Purdue advisors attended the 12th annual NACADA Conference in Miami, October 9-12, 1988. Presenting a paper session on the formation of PACADA (PACADA: Organizing Advisors in a Decentralized System) were Leslie Beetley, John Bothel, Glenda Crippen, Barbara Doster, Rex Fodrea, and Alan Welch. Dorothy Reed, Glenda Crippen and Katy Bunder presented a topical session entitled, "Fostering Black Student Development and Retention." Sue Hiser and Diane Stevenson also represented PACADA at the conference.

Take a Day Away From Campus This story announced the planning of our very first PACADA retreat. It was listed as "a day away to relax, revitalize, and learn." The retreat was held at the 4-H A-Frame (now a part of Ross Camp). The theme of the morning session was "Multicultural Counseling" and in the afternoon was "Promoting Ourselves Professionally and Personally." Cost of the retreat was \$6 for PACADA members and \$12 for non-members. Forty-seven advisors attended the retreat, as reported in the next newsletter by Pat Giordano, the Professional Development chair. It was viewed as a great success by those in attendance. Its success led to speculation that "it might become an annual event."

John Bothel NACADA Award Winner Nominated by PACADA, John Bothel was selected as the 1988 Outstanding Advisor from NACADA Region V. He was chosen on the basis of his extraordinary service, leadership, and personal commitment on behalf of students, his profession of pharmacy and academic advising, Purdue University, and in the community. Mr. Bothel retired in July after completing 34 years of outstanding work in student services and receiving numerous rewards. A reception was held in December to honor both PACADA and John Bothel for their awards. Later John received the NACADA Certificate of Merit, Advising as Primary Role

School of Education Opens The newly-created School of Education has announced new course numbers for its courses, beginning with the Summer Session, 1989. All key academic advisors are being sent the revised listings.

Walters Wins Williams Award Susan Walters, an academic advisor for the School of Management, received the Williams Award from the Academic Affairs Administration. The \$100 award was given to Walters for her management of undergraduate students.

Campus Affairs Reports on Issues A letter was sent to Vice President Varro Tyler recommending on-line processing the first week of the semester. The request was made that a task force be formed to study the issue. This was the forerunner of the Registration Process Subcommittee that remains active today.

Changes to the university policies on probation, drop, and recognition were then being discussed (they were later passed).

Registration Changes Announced by Registrar The Registrar decided to begin mailing of schedules after the spring registration runs, as opposed to waiting until bills were paid. The schedules included all information except class locations. This move was applauded by PACADA and students alike.

Alan Welch Wins ODK Award PACADA member Alan Welch, Coordinator of Counseling Activities, School of Science, was selected as the Omicron Delta Kappa Outstanding Counselor. His nomination was submitted by Dr. Martha Chiscon.

School of Education Prepares to Open The School of Education was preparing to open its doors officially on July 1, 1989 after its split from the old school of Humanities, Social Science and Education (HSSE). Nita Mason had been hired as the Director of the Office of Advising and Recruiting. Celia Hartley and Lula Shermis were hired as advisors.

Registration Process Subcommittee Representatives from PACADA, the Office of the Registrar, SMAS, ADPC, PUCC, the Office of the Bursar, Residence Halls, and the Educational Policy Committee of the University Senate were convened by PACADA to discuss issues pertinent to registration at Purdue. This has been a very important function of PACADA, as many worthwhile projects have resulted (students schedules on SSINFO, for example) from a group that met together at PACADA's prompting.

Survey of 1988 Academic Advisor Salaries PACADA sanctioned a study of academic advisor salaries. The 68 salaries were adjusted for differences in full vs. part time status, and did not include advisors with faculty status. The range of monthly salary was \$1200 to \$3350 (included some administrative duties). Ranges by years of experience:

1 year	\$1475 - \$2150
3 years	\$1350 - \$2000
5 years	\$1625 - \$2200
7 years	\$1600 - \$2150
9 years	\$1750 - \$2200
11-23 years	\$1600 - \$3350

52 advisors had a master's as the highest degree achieved. Nine had bachelor's, 6 had a Ph.D., and one had no college degree. The advising load for each advisor ranged from less than 100 students to over 600 students per advisor.

PACADA Financial Report The treasurer's report for 1988-89 revealed that PACADA had a beginning balance of \$289.42, income of \$1017.36, and expenditures of \$1160.42. This left the ending balance of \$146.36.

Eleanor Stephan Outstanding Advisor Eleanor Stephan was selected as the winner of the PACADA Outstanding Advisor Award. Kathleen Weller, Membership Chair, presented the award, and Elaine Wilson, advisor in the School of Nursing, wrote the nominating letter. Eleanor was honored for her "15 years of exemplary service, leadership, and commitment to her students, the School of Nursing, Purdue University, and the community." Eleanor received the NACADA Certificate of Merit, Advising as Primary Role.

1989 - 1990

Second Fall Retreat Held The second PACADA fall retreat was held September 20, 1989 and was moved from the 4-H Center to Pine Creek Camp, located just south of Pine Creek, Indiana. The retreat, entitled "Sharpening Our

Skills”, featured a morning-long presentation by Dr. Janice DeLucia called “Strategies for Effective Advising.” Lunch included some serious volleyball, hiking, and a photography walk hosted by Linda Lipschutz. The afternoon session included a skit (about bad counseling – it was really bad! [the counseling, not the skit]), a yearly review of PACADA by Chairperson Glenda Crippen, and a series of workshops from which participants could choose. Lois Wark and Rex Fodrea led a workshop on “Career Issues”, Katy Bunder and Sandra Monroe led one on “Creative Confrontation”, Tanya Foster, Rocio Martinez, and Dorothy Reed led one titled “Black Student/White Counselor”, and Dr. James Westman led one on “Academic Advising From a Developmental Perspective.” Sixty-five PACADA members attended the retreat.

Comments from the Chair Chairperson Glenda Crippen included this quote in her remarks which summarize very nicely the impact of PACADA at Purdue. She states, “PACADA has grown rapidly since beginning in the fall of 1987. Our organization is frequently called upon to represent the academic advising point of view. In fact, PACADA seems to have filled an incredible void on this campus. School barriers have been bridged and an identity group that previously did not exist at Purdue University has emerged for members of our profession. We have discovered our common concerns and have strategically begun to deal with a number of issues that effect our jobs and our ability to work effectively with students.”

Eloff Wins Publication Award Teresa Eloff won a NACADA Publication Award, which was presented at the national conference in October.

Foster Wins Research Award Linden Foster was selected as a recipient of one of the NACADA Research Awards for 1989. The \$500 award was to support her doctoral research project.

PACADA Wins Affirmative Action Incentive Grant A one-year affirmative action grant was awarded to PACADA for its proposal on “Training for Race Awareness and Action.” The proposal, submitted for PACADA by Adelia Sorge (MGMT) and Glenda Crippen (SLA) became an enormously successful program at Purdue. The goals of the program included raising awareness of racism as a white issue, analyzing how racism affects people and how they participate in it, identifying how people can take action against racism, and assessing the effectiveness of their work against racism.

PACADA Members Present Papers The first PACADA Presents was held in April of 1990. The purpose of PACADA Presents is to allow PACADA members the opportunity to do presentations on topics related to advising, perhaps even in preparation for presentation at a NACADA regional or national conference. A committee of Katy Bunder, Midge Keller, and Rex Fodrea was formed to review proposals for this event. At the event itself, Alan Welch presented a “computer primer for advisors” and Pat Giordano and Mike Sanders presented on futuring registrations.

Student Services on the Move Schleman Hall was just finished and is now partially occupied. All student services offices that will relocate there were scheduled to do so by March 9.

Membership at All-time High Don Molter, Membership Committee Chair, reported that membership was at 82, the highest figure in PACADA history. PACADA sweatshirts were sold in the fall, the first of several merchandising efforts of PACADA.

Preliminary Schedules – Preliminary Results Betty Suddarth, Registrar, indicates that preliminary schedules, mailed in the fall for the first time, were generally considered a success. While there were problems such as confusion over payment of fees and increased advisor workload in December, students used the preliminary schedules to address schedule conflicts much earlier than would have been previously possible. Planning for jobs, extra curricular activities and other non-course activity were also easier for students. These preliminary schedules were a direct result of PACADA intervention and effort to facilitate communication between the Registrar and other student service offices.

Sally Lavignette ODK Counselor of the Year Sally Lavignette, academic advisor in the School of Liberal Arts, was named Omicron Delta Kappa Outstanding Academic Advisor. Sally served as an advisor since 1977, taught an art appreciation course, was a faculty fellow at Shreve Hall, and served on the Greater Lafayette Museum of Art’s Board of Trustees.

Training for Race Awareness and Action The first workshop resulting from the Affirmative Action grant PACADA received was held on February 14, 1990. Thirty people from Purdue braved a horrific ice storm to gather at Pine Creek Camp for the workshop. Bill Shipton, workshop trainer, led participants through a variety of activities intended to help them assess beliefs about their own race, how racism perpetuates itself, exploring the potential for increasing race awareness, and taking an active stand against racism. A variety of learning forms were employed. The workshop was highly regarded by those in attendance.

Advisor Representation Studied The Campus Affairs Committee did a survey on advisor representation in decision-making processes on campus. A survey was distributed through the PACADA newsletter to help gather data.

Lois Wark Named PACADA Outstanding Advisor Lois Wark, Career Counselor in the School of Science was selected the 1989-90 PACADA Outstanding Advisor. Lois served as Coordinator of Special Programs for the School of Science since 1975. She was coordinator of the Science Freshman Scholars Program and has guided the creation of the Science Career Counseling program and the Scholar Mentor Program. She has been an outstanding mentor to both students and colleagues. Lois also received the NACADA Certificate of Merit, Advising as Primary Role.

1990-1991

Fall Retreat Emphasizes Freshman Year The 1990 PACADA Fall Retreat was held on Wednesday, October 3 at Pine Creek Camp. The retreat, titled "The Freshman of the 90's: A Shared Responsibility for Success", featured Dr. Virginia Gordon, Coordinator of Academic Advisement, University Division, Ohio State University. Dr. Gordon is a nationally-known and respected speaker on advising, particularly advising freshmen and undecided students. Dr. Gordon presented in the morning session and coordinated workshops in the afternoon. Her visit was PACADA's first venture in bringing nationally-known speakers to campus. Funding for her visit was provided by the Office of the Vice-President for Student Services. Dr. Richard Grace was very supportive of PACADA, and was instrumental in this effort. Eighty-one PACADA members attended the retreat.

Preliminary Schedules Not to be Issued During 1990-91 Mike Sanders, Chair of the Campus Affairs Committee, reported that preliminary schedules would not be issued during the '90-91 school year, but would be replaced by a "registration status report." This report listed registered classes, but did not list scheduled times.

PACADA Members Attend NACADA Conference Ten PACADA members attended the 1990 NACADA National Conference October 14-17 in Anaheim, California. Over 1200 advisors attended and over 150 workshops, concurrent paper sessions and roundtables were presented. Dr. Alexander Astin and R. Blandina Cardenas-Ramirez were the keynote speakers.

February Forum on Math The 1991 February Forum was titled "The Mathematics Equation: The Intellectual Process." It was held on February 7 at the Covenant Retreat Center. Professor J.J. Price, along with several other staff from the Math Department, led the forum which (in a "lecture" and several "recitation" sections) covered "learning math with an international TA", "the language of mathematics", math placement, problem solving, math anxiety, and innovative teaching methods employed by the Math Department. Approximately 50 PACADA members attended.

By-Laws Change on Nondiscrimination Approved PACADA members approved a by-laws change during this year to add sexual orientation to the nondiscrimination statement for the organization. This change was passed after impassioned debate.

PACADA Presents March 26 was the date for PACADA Presents in 1991. Presenting were the following:

- Lois Wark, Midge Keller, Alan Welch, and Rob Kurth presenting on "the academic interview"
- Peg Sullivan presenting on the concerns and needs of adult students at Purdue.

Lois Wark Receives NACADA Award Lois Wark received a NACADA certificate of merit for outstanding achievement. This award was in recognition of her significant contributions to advising on the Purdue campus. She was among 43 persons honored at the Anaheim conference in October.

Linden Foster Named PACADA Outstanding Advisor Linden Foster was the winner of the 1991 PACADA Outstanding Advisor Award. She is an Assistant Dean of Students and the Director of the Career Resource Center in the University Division, a facility she helped plan and equip. She serves a faculty fellow at Cary Quadrangle, and also speaks to various groups on topics such as stress management, time management, and sexuality. At the NACADA conference in Louisville, Kentucky, in the fall of 1991, Linden received the NACADA Certificate of Merit, Advising as Primary Role.

1991-1992

Fall Retreat to Focus on Personal Issues Tuesday, September 17, 1991 was the date PACADA members gathered at Pine Creek Camp for the annual fall retreat. This retreat, titled "Personal Issues Impacting Academic Performance", addressed personal issues that confront Purdue students. Topics covered and the speakers who covered them included:

Alcohol and Substance Abuse	Terry VerHoeven, Outreach Services Coordinator, Trinity House
Divorce	Dr. Kathryn Black, Psychological Sciences
Spiritual Issues	Rev. Peter Bunder, Episcopal Campus Minister
Social Changes	Dr. Barbara Cook, former Dean of Students
Homesickness and "letting go"	Dr. Sandra Diskin, Marriage and Family Therapist
Financial management	Dr. Flora Williams, Consumer and Family Sciences

PACADA Offered a Speaking Seat on Educational Policy Committee PACADA's influence was again evidenced by the offer of a speaking seat on the University Senate Educational Policy Committee. The Steering Committee decided that the past President of PACADA should be this representative. This practice has continued on through the years, giving PACADA a direct voice on relevant matters of issue to the advising community.

NACADA Affiliation Jerry Ford, NACADA Vice-President for Membership, informs us that PACADA was the first university advising group to request formal affiliation with NACADA. The request was considered by the NACADA board meeting in October and granted, along with a request from an advisor's group from the University of Texas at Austin.

NACADA Pondering a Code of Ethics The Executive Board of NACADA directed the Commission of Standards and Ethics for Academic Advisors to write a statement of ethics or code of ethics for NACADA. The Steering Committee of PACADA appointed a committee to study the development of a code of ethics for academic advisors at Purdue.

ACADV Introduced at Louisville Conference Hal Caldwell, advisor at Ball State University, introduced ACADV, an electronic mail network for academic advisors. In its infancy at that time, it has since grown to several thousand members representing several countries.

February Forum on Art The 1992 February Forum was held at the Greater Lafayette Museum of Art on February 4. The title of the session was "The Value and Relationship of the Visual and Performing Arts to Problem Solving and Learning." The keynote speaker was Sharon Theobald, Executive Director of the Greater Lafayette Museum of Art. A panel discussion was also held including several faculty from the Department of Visual and Performing Arts. Approximately 60 members attended.

Membership Committee Dedicated to a Year of Growth The Membership Committee decided to make 1992-93 a year in which they attempted to increase the membership rolls of PACADA. Membership had remained fairly stable at 80-90 per year and their goal was to get membership as high as possible. Advisors who knew of other advisors who were not currently PACADA members were asked to submit those names so that PACADA membership information could be sent.

Alan Welch named PACADA Outstanding Advisor The 1992 recipient of the PACADA Outstanding Advisor Award is Alan Welch. Alan has advised computer science majors for the past 13 years. A founding member of PACADA, Alan served as Steering Committee chair for the first two years of PACADA existence and later served as Chair of the Campus Affairs Committee. He is a Faculty Fellow at Harrison Hall, has been active on campus committees such as the Educational Policy Committee of the University Senate and the Administrative/Professional Staff Advisory Committee (APSAC). Quoting from his nomination, one student reported, "Alan was concerned about me. He was my friend." Alan's selection as PACADA Outstanding Advisor also earned him the NACADA Outstanding Advisor as Primary Role Award. He was later named Outstanding Advisor for the Great Lakes Region and received his award at the national conference in Atlanta, Georgia.

1992 - 1993

Fall Retreat Held September 14 The 1992 PACADA Fall Retreat, "Advising Dilemmas: Facing Ethical Issues" was held September 14 at Pine Creek Camp. Frances Howard-Snyder, an assistant professor of Philosophy, presented an opening address on the philosophical basis of ethics. Katherine Simon-Frank, Coordinator of Undergraduate Advising, Department of Sociology, University of Minnesota, presented a workshop on "Developing Skills for Resolving Ethical Dilemmas" and Jane Hamblin, Associate Dean of Students, presented a workshop on Legal Issues. PACADA tumblers were first "sold" at this retreat.

Campus Affairs Committee Covers Issues Impacting Academic Advising The Campus Affairs Committee had six functioning subcommittees within its structure: APSAC, Race Awareness, Registration Processes, Student Organization Liaison, Student Services and the University Senate. A promotion system for A/P staff, transferring responsibility for the Race Awareness workshops to the Office of the Vice President for Human Relations, developing a standardized Division/Section change list for all advisors on campus, re-examining the issue of preliminary schedules, and getting school catalog information into electronic form were all issues under consideration at that time.

John Gardner Visited Purdue John Gardner, Director of the University of South Carolina's Freshman Year Experience Program, visited Purdue in the fall of 1992. Dr. Gardner, a nationally-known expert on the freshman experience, addressed a group of residence hall counselors and other student support personnel.

Death of Terri Oliver PACADA very sadly acknowledged the death of one of its members, Terri Oliver, an advisor in the School of Education. She died on June 2, 1992, after a lengthy battle with cancer.

Terri Oliver Scholarship Fund The School of Education established a special scholarship fund in memory of Terri Oliver. The Sara E. "Terri" Oliver Scholar is one of the School of Education's Freshman Scholars. PACADA made a fifty dollar one-time donation to this fund.

APSAC Discusses Professional Advancement Proposal APSAC, in an open meeting, presented an Administrative/Professional Staff Review and Advancement Proposal. This proposal, initiated in 1990, had four purposes:

- to make sure all A/P staff are covered by an advancement system
- to recognize and reward excellence in job performance
- to provide a framework for regular, meaningful job evaluation
- to encourage continuing achievement and service

The proposal had been submitted to Purdue Vice Presidents Robert Ringel and Fred Ford in November of 1991 and had been returned to APSAC in June 1992 with a request to make the proposal more generic. Barriers to implementation of the proposal included getting extra money for pay increases, the time and effort involved in the process, and the perceptions of A/P staff members that this could foster unwelcome competition among A/P staff. Those in attendance were encouraged to make their feelings about the proposal known both to APSAC committee members and to department heads who would be soon reviewing the proposal.

PACADA Presents Focused on Unique Advising Situations Michael Sanders, EET, presented on the “Booster Program” being implemented in his department. This program is designed to assist under prepared students succeed academically. Jane Marzoli, Office of International Student Services, presented on the formidable adjustments faced by international students. Sarah Templin, Office of the Dean of Students, presented on the obstacles faced by learning disabled students.

Steering Committee Made PACADA Position on Issues Known The PACADA Steering Committee sent a letter to President Beering addressing the APSAC A/P Staff Review and Advancement Proposal and urging its implementation campus-wide. President Beering responded indicating that he endorsed the principle of fostering careers and that he had asked Vice Presidents Ford and Ringel to continue to work with deans and directors on campus on the issue of professional development.

A second letter was sent to Dr. Judith Gappa, Vice President for Human Relations addressing the issue of racism awareness education on campus. The letter outlined PACADA’s history and involvement in this area and indicated interest in what plans Vice President Gappa’s office had concerning cultural diversity education on campus.

A third letter was sent to Dr. Solomon Gartenhaus, Secretary of the Faculties, forwarding a proposal for a comprehensive on-line undergraduate catalog for Purdue University.

1993 Spring Forum on Conflict Resolution The 1993 Spring Forum was held February 10 at the Intercollegiate Athletic Facility. The forum, “Analyzing Issues and Resolving Conflict”, was conducted by Professor James Vorst, Agronomy. Approximately 50 PACADA members attended.

Lois Wark Retired Lois Wark retired at the end of the spring 1993 semester, having served Purdue for 22 years. The last 18 years were in the School of Science. Very influential in PACADA, Lois was a charter member, a director in 1989-90, and Chair of the Steering Committee in 1990-91. A reception was held on Thursday, April 29, 1993, in her honor.

Professional Development Committee Considered Advisor Role The Professional Development Committee pointed out that the role of the advisor could change dramatically if computerized plans of study were implemented at the university. Time saved in routine tasks could be spent on other aspects of the advising relationship, such as career and academic counseling, choice awareness counseling, crisis counseling, or simply more relaxed one-on-one contact between student and advisor.

Liberal Arts and Education Building Prepared for Occupancy The summer of 1993 was a busy one for many PACADA members as the new Liberal Arts and Education Building prepared to open. Different Liberal Arts offices moved to the new building beginning in March and ending in June.

PACADA Members Present at NACADA Regional Conference PACADA members Carol Paczolt, Michael Sanders and Alan Welch all presented papers at the Great Lakes Regional Conference held at Ball State University, March 7-9, 1993. It was also at this conference that Purdue was selected as the site for the 1997 conference. Speakers for the conference included Dr. Anthony Edwards, Professor of History at Ball State, and Wes Habley, a representative of American College Testing (ACT).

Michael Sanders Named Outstanding Academic Advisor Michael Sanders was named the PACADA 1993 Outstanding Academic Advisor. Mike had served as an advisor in EET for eight years and is a long time PACADA member. His university service includes APSAC, the University Task Force to study on-line scheduling, co-advisor for co-op housing, and chairperson of the United Way Campaign for EET. Some of Mike’s students commented that he “goes the extra mile” for them, knows them on a first-name basis, and that he “is one of the most down-to-earth individuals in the EET department.”

1993 - 1994

Retreat to the Lagoon! The 1993 PACADA Fall Retreat, “In Touch: Counseling/Career Counseling in the Academic Advising Office” was held Wednesday, September 15, from 8:30 to 3:30 at Rush Pavilion on the lagoon at

Columbian Park in Lafayette. Dr. Kevin Kelly, Chair of the Counseling and Development Program, School of Education, conducted the morning session. This included a review of counseling skills, the proper use of these skills in the advising office, and working with different types of student problems. The afternoon session was devoted to career counseling and learning about different career resources on campus.

Athletic Department Hosts Advisors The Intercollegiate Athletic Department hosted an information sharing seminar on Tuesday, September 14 for all Purdue academic advisors. The purpose of the seminar was to promote dialogue between advisors and the coaching/athletic staff so as to help our student athletes.

Professional Development Committee Scheduled Events The professional Development Committee released its calendar for the 93-94 year. It included:

1. September Fall Retreat
2. November Placement presentation
3. January Pharmacy seminar
4. February Spring Forum – Strategic Planning
5. February Business Meeting
6. February Math Dept. Seminar
7. April PACADA Presents
8. April Seminar – “The Master Plan”

PACADA Represented on SSINFO Advisory Group Angie Palikaris, Campus Affairs Chair, reported that she had been asked to represent PACADA on the newly-formed SSINFO Advisory Group. This group was formed to assist with plans to expand SSINFO. Two immediate concerns raised by PACADA were the inclusion of scholarship information and a complete listing of course catalogue descriptions.

Technology Brochures Win at NACADA The School of Technology’s “Our Product” brochures received one of six Outstanding Publication awards from the National Academic Advising Association. The series of brochures was among the 171 entries reviewed by NACADA. The entries were judged on the basis of content, clarity, presentation, and overall impression. The award was received by Michael Sanders, advisor in EET, on behalf of the School of Technology. He received it during the 1993 NACADA National Conference in Detroit, MI, Oct. 10-13.

Spring Forum Focuses on Strategic Planning The PACADA Spring Forum, “Strategic Planning: PACADA in the Future” was held on February 8, 1994 with approximately 50 people in attendance. Logan Jordan began the session with a presentation of results of several surveys PACADA had distributed the previous fall. These surveys were mailed to students, advisors, student services professionals, faculty members who serve on the university senate, deans, associate deans and department heads.

Differences emerged in perception between groups about critical issues related to advising. Advisors saw critical issues as “doing more with less”, the negative image of advising on campus, and the need for a career track and professional development. Administrators saw critical issues as recruitment, retention, placement, and money. Students saw critical issues as “jobs upon graduation”, “money for school”, and grades.

Key success factors and skills for advisors were defined. These included: having a service orientation, being technically competent, having a professional reputation, having excellent communication skills, making decisions (as much as possible) based on data, being an adaptive organization, being conversant in career outcomes, being knowledgeable about programs, and being involved with the student from “cradle to grave.” Strengths of, weaknesses of, opportunities for, and threats to advising were also later identified.

Identification of issues and strategies for attacking issues were the final tasks of the day. Unfortunately, time became a constraint before strategies could be devised. This was a process that would continue on for many months. Joanne Evers chaired this outstanding retreat and the many, many meetings which followed.

Roberta Schonemann Selected PACADA Outstanding Advisor Roberta Schonemann, advisor of Mathematics majors in the School of Science, was selected as the 1994 PACADA Outstanding Advisor. In addition to her advising

duties, Roberta has been active in School of Science activities, participating in Golden Honors and Purdue's for Me Programs, editing the Day on Campus Brochure, serving as a minority mentor, serving as the Mathematics co-op coordinator, serving on award committees, and administering the Nelson-Denny Reading Test to all appropriate School of Science students during Day on Campus. Also, Roberta teaches two math courses. Colleagues and advisees were unanimous in their praise of Roberta. "It is this caring initiative in Roberta that sets her MILES apart from other counselors. This opinion is shared by many of my friends as well", stated one of her advisees.

1994 - 1995

1994-95 Calendar of Events Announced The Professional Development Committee announced the following series of events for the 1994-95 year:

1. September Fall Retreat
2. October Liberal Arts Open House
3. October Video Teleconference – "Look Who's Coming to College"
4. January Student Services Update
5. February Spring Forum -- ADA
6. February Business Meeting
7. February English Dept. Seminar
8. April PACADA Presents

Glenda Crippen Selected as Outstanding Freshman Advocate PACADA member Glenda Crippen was one of 10 educators selected as an Outstanding Freshman Advocate. Glenda, Assistant Director of Honors, School of Liberal Arts, was among 189 nominees for the award, co-sponsored by the University of South Carolina's National Resource Center for the Freshman Year Experience and Houghton Mifflin Publishers. The purpose of the award is to recognize college educators who have developed and implemented special programs to enhance the academic success and retention of first-year students.

PACADA Apparel A new set of PACADA apparel (sweatshirts and golf shirts) was introduced for the 1994 fall retreat.

Regional NACADA News Kay Solomon and Alan Welch represented Purdue at the Great Lakes Regional Conference held in Cincinnati March 20-22. The University of Akron was selected as the site of the 1998 conference (the one after PURDUE!).

Death of Elaine Wilson PACADA very sadly acknowledged the death of member Elaine Wilson in May of 1994. She died after a lengthy battle with cancer. Elaine joined the School of Nursing in 1978, serving as departmental assistant to the director of continuing education. She was promoted to the position of academic advisor in 1980 and later added duties as building deputy, schedules and space deputy, and curriculum deputy. She was an active member of PACADA, serving on the Membership Committee for several years. She was a member of Tomahawk Honor Society, a Faculty Fellow at Meredith Hall, and an active member of her church. The Elaine H. Wilson Memorial Scholarship was later established through an endowment by her husband, Ron Wilson. In keeping with Elaine's strong respect and empathy for adult students, they are given preference for the scholarship. Elaine is sorely missed by PACADA colleagues and the entire Purdue community.

Fall Retreat Continued Strategic Planning Approximately 50 PACADA members met at Camp Ross for the 1994 Fall Retreat on September 13. Advisors continued the strategic planning process which began at the Spring Forum earlier in the year. Committees continued to work on these plans into 1995.

1995 Spring Forum Examined ADA Approximately 90 participants gathered in Stewart Center for the 1995 PACADA Spring Forum on the Americans with Disabilities Act. This event was co-sponsored by APSAC. Presentations were made by Ken Burns, Vice President for Business Services, and Deborah Trice, Attorney-at-Law, and an

expert in ADA issues. A panel discussion closed the morning and special interest sessions highlighted the afternoon.

PACADA Hosts Video Conference PACADA served as Campus Host to a NASPA-sponsored teleconference titled, "Look Who's Coming to College: A New Understanding of Today's Students." Approximately 118 faculty, staff and students attended the two hour video presentation and the local panel discussion that followed. The teleconference attempted to define who today's students are, what problems they face, and the implication for practice related to those two issues. The local panel was moderated by Betty Nelson, Dean of Students, and included Julie Eddleman, Graduate Student, Consumer and Family Sciences and member, Purdue Board of Trustees, John Hatcher, Director of Undergraduate Programs, School of Management, Anthony Lemelle, Associate Professor, School of Liberal Arts, John Sautter, Director, University Residence Halls, and Alan Welch, Director of Counseling, School of Science. Major funding for the event was provided by the Office of the Vice President for Student Services.

PACADA By-Laws Revised PACADA By-Laws were revised in 1995 to remove the Editor as a Steering Committee Position and replace it with the Chair of the Public Relations Committee. This was an outgrowth of PACADA's recent venture into Strategic Planning. This committee would be responsible not only for the newsletter, but also for all Public Relations functions as might benefit PACADA.

PACADA Presents for 1995 Approximately 40 PACADA members attended PACADA Presents to witness the following presentations:

- Sandra Monroe and Carol Paczolt After Death – How the College Community Copes
- Peggy Sullivan Span Plan
- Barbara Doster & Cheryl Brantmeier School of Management Mentor Program
- Alan Welch Strategic Management in Advising

English Department Seminar February 21 was the date PACADA was hosted for an English Department Seminar. Department Head Margaret Rowe opened the seminar. Judy Ware, Schedule Deputy, Irwin Weiser, Director of Composition, Muriel Harris, Director of the Writing Lab, James Porter, Instructor of ENGL 420, Tony Silva, and Barbara Dixon, also made presentations.

PACADA Outstanding Advisor for 1995 -- Cher Yazvac Cher Yazvac, Coordinator of Career Counseling and academic advisor in the School of Science, was named the 1995 PACADA Outstanding Advisor. She has advised in the school since 1985. In addition to her advising and career counseling, Cher is a representative to both University and School of Science Retention Committees. She was also instrumental in developing Science's first freshman orientation course and orientation program.

1995 - 1996

Fall Retreat Focused on Diversity The Unitarian Universalist Fellowship Sanctuary was the site of the 1995 Fall Retreat. Held on Wednesday, September 20, the retreat, titled "Celebrating Diversity," was led by members of the Purdue Diversiteam (Carla Floyd, James Foster, Susan Husak, Alan Manifold, Susan Melson-Thompson, and Pamela Morris). Retreat attendees alternated between the roles of observer and active participant throughout the day. The session ended with role playing in pairs; one person making stereotypical and narrow-minded statements and the other trying to diffuse the situation and enlighten his or her partner. Jane Alexander chaired this retreat.

PACADA Newsletter Adopts New Title After 8 years of being known as the PACADA Newsletter, the communication vehicle of PACADA was assigned a new title by Editor Kay Solomon. The title, "Advising Matters" was instituted with the August 1995 issue.

USP Steering Committee Forms Director and former Vice President for Student Services Richard Grace has formed a Steering Committee for the new Undergraduate Studies Program. PACADA was asked to participate, and Steering Committee Chair Linda Lipschutz is serving as PACADA representative. She is serving along with 12

other people, four of whom are head academic advisors. The Undergraduate Studies Program is slated to begin with an entering class in the fall of 1996.

Public Relations Committee Begins Work The newly-created Public Relations Committee of PACADA began its work this fall. Their goal was to “create a plan for enhancing the name of PACADA across the campus, in the community and with our colleagues from other colleges and universities.” Activities underway included evaluating the purpose and use of the newsletter, and development of a campus-wide brochure on academic advising.

New Indiana Organization of Counselors and Advisors Formed At the request of counselors and advisors from several of Indiana’s 12 institutions of higher education, a statewide organization called Indiana Counselors and Advisors was formed. The new organization was originally coordinated by Paul Sechrist of IUPUI. Additionally, an electronic mail network connecting Indiana advisors was established and given the name I-CARE (Indiana Counselors and Advisors Resource Exchange network).

Outstanding Advisor Award : Joan Goldstein The PACADA 1996 Outstanding Academic Advisor was Joan Goldstein. She was the first full-time professional advisor in the Computer Technology Department in 1981. In addition to her counseling duties she was the placement coordinator, curriculum deputy, 1982. coordinator of CPT student services, and a conduit to industry.

1996 - 1997

Fall Retreat at the Library The 1996 PACADA Fall Retreat, “Information Literacy,” was held on Tuesday, September 17 in the Hicks Undergraduate Library. A “books and coffee” discussion was conducted by English Department Head Margaret Rowe.

Public Relations Committee Has Three New Accomplishments The Public Relations Committee announced three new services to the Purdue community:

1. Boiler Gold Rush -- PACADA members did a presentation on advising for Boiler Gold Rush, the new orientation program for freshmen.
2. Timely Topic Flyers – These flyers were produced by the committee to be posted in popular student areas. They cover such reminders as registration, drop/add dates, and graduation.
3. PACADA Home Page – Kay Solomon developed a web site for the organization at: www.purdue.edu/OOP/PACADA/pacada.htm

By-Laws Change PACADA membership approved a change to the By-Laws: “emeritus” status changed to “lifetime colleague.”

PACADA Members Mark Service Milestones Congratulations were forwarded to the following PACADA members who marked service anniversaries at Purdue:

25 years	Carolyn Jones
15 years	Joan Goldstein, Mary Ann Harrison, Wayne Pask, Diane Stevenson
10 years	Katy Bunder, Rex Fodrea, Elizabeth (Sue) Hiser, Linden Petrin

ODOS Open House An open house for PACADA members was held on Tuesday, Nov. 26 from 8:45 to 10:30 a.m. The open house consisted mainly of tours of ODOS facilities, with an explanation of services delivered at each stop. The excellent presentation of services left little time at the end for planned “coffee and conversation.”

Midwest Advisors Point Toward Purdue – 1997 Great Lakes Regional Conference The 1997 NACADA Great Lakes Regional Conference was held at Purdue University on April 13-15 1997. A Steering Committee met for over one and one-half years in preparation for this event. Over 300 advisors o attended. NACADA members could attend the conference for \$80 and PACADA members received an additional \$10 discount. Professor Buster Dunsmore presented the keynote address: “The Internet and Academic Advising: A Threat or an Opportunity?”

A full slate of concurrent paper sessions offered attendees many, many opportunities for professional development. One highlight of the conference was the Monday evening PACADA 10th Anniversary Celebration.

Outstanding Advisor Award: Peg Sullivan The PACADA 1997 Outstanding Academic Advisor was Peg Sullivan, Assistant Dean of Students and Director of the Span Plan program. This program assists adult students, who are over twenty-four years old and over when entering or reentering Purdue University. As director, Peg designed and taught an eight-week orientation course and a life career planning class for adults.

1997 – 1998

Fall Retreat at Riehle Plaza The 1997 PACADA Fall Retreat was held on September 12 at the Riehle Plaza Railroad Station. Dr. Deanna Geddes, an Associate Professor in the School of Management at Temple University, conducted hand-on activities that helped advisors access their communication techniques, be more confident in their ability to communicate, and develop creative ways to solve communication problems.

The Public Relations Committee Accomplishment The Public Relations Committee developed a Media Plan to make contacts with Purdue University and local community media with the intent of obtaining media coverage of PACADA events and accomplishments.

Technology Open House The fall 1997 tour of the School of Technology was a success.

PACADA Members Mark Service Milestones Congratulations were forwarded to the following PACADA members who marked service anniversaries at Purdue:

20 years	Barbara Doster, Loretta Lonz, Denise Ottinger, Kay Solomon
15 years	Joseph Dubes, Glenda Crippen
10 years	Judith Stevenson, Michele Summers

Membership Committee refined visual identity of PACADA The visual identity of PACADA was refined and improved, thanks to Randall Hunter and Jack Fiock, two students from the Department of Technical Graphics. They provided the membership a refined identity, letterhead stationery, a note card, revised membership brochures, and a certificate of membership.

Outstanding Advisor Award: Barbara Doster. The PACADA 1998 Outstanding Academic Advisor was Barbara Doster, director of undergraduate program in the School of Management. The School of Management Council in 1990 established the Barbara G. Doster Positive Attitude Award scholarship in her honor. Colleagues indicated that Barb was a powerful leader as well as concerned mentor and empowering supervisor, who was kind-hearted, thoughtful, intelligent, humorous, and dedicated. Barb also won the 1998 NACADA Outstanding Advisor as Primary Role Award.

1998 – 1999

Boiler Gold Rush For the third year, PACADA presented a workshop for beginning first-year students during Boiler God Rush 1998 during the week before classes started. The program was significantly changed from previous years but had the same title, “Partners Until Graduation: You and Your Academic Advisor.” It continued to focus on the information in the advising brochure, presented in a very interactive format that included a matching exercise and a jeopardy game. Six sessions were presented by teams of two advisors.

Fall Retreat at Cary Quad athletic dining room The theme of the 1998 Fall Retreat was “Wellness.” This day-long retreat, on September 23, 1998, allowed participants to visit and learn about the many resources available through PUSH (Purdue Student Health Center), CAPS (Counseling and Psychological Services), and Student Services Office.. The program included workshops, tours, time for discussion, and lunch.

PACADA Archives One of the goals of the steering committee was to find a permanent location to house the growing number of archives that accumulated. The archives will be stored through the special collections office of the library. The archives will be updated yearly by the Vice Chair of the Steering Committee.

Lilly Grant Committees Many PACADA members served on Lilly Grant Committees. The time spent adding the academic advisor's point of view to the many goals of each committee was seen as a valuable contribution to Purdue University.

PACADA List serve Communication continued to improve as PACADA e-mail list evolved to a list serve. Important information could be spread quickly to academic advisors .

Fall Open House The 1998 open house was hosted by the University Learning Center. It included a tour of the following: The Learning Center, Supplemental Instruction, Learning Plus, and a demonstration of the computer systems for test preparation and study.

Spring Forum The Administrative Forum was presented to strengthen channels of communications between the administration and PACADA. The forum panel consisted of the following University administrators: Dr. Robert Ringel, Executive Vice President for Academic Affairs; Mrs. Kenneth Burns, Vice President for Business Services/Assistant Treasurer; and Mrs. Jeffrey Wilson, Senior Vice President and Treasurer Purdue Research Foundation.

Public Relations Committee The Steering Committee accepted the revised standing rules of the Public Relations Committee. The committee's general goal was "to facilitate communication to relevant information among advisors on the Purdue University campus and to the university and local communities and media as appropriate and to heighten awareness about the importance of academic advising as a profession" (PACADA By-laws, Art. VIII, Sec. 2, Item D.2.).

Outstanding Advisor Award: Mary Losey The 1999 Outstanding Advisor was Mary Losey, associate professor of pharmacy practice and director of the office of student services in the School of Pharmacy and Parmacal Sciences. She was on the faculty since 1966. She was named the outstanding counselor in the school in 1975, 1976, 1977, 1982 and 1983.

1999 - 2000

Fall Retreat at Cary Boy Scout Camp The Fall Retreat at Cary Boy Scout Camp was attended by nearly 100 members at various points throughout the day. In the morning session Leroy Keyes was the featured speaker on Team Building, and Al Knight from Personnel presented on conflict resolution in the afternoon.

Open House Tour of Department of Food Science The Food Science program was very informative, and the tour, including the wine cellar, was fascinating

Communication increased. Communication within PACACA and outside PACADA was a high priority. In November PACADA helped sponsor a NACADA teleconference for the campus called, "Academic Advising: Campus Collaborations to Foster Retention." To further communications with NACADA, the Steering Committee voted to make the Chairperson of PACADA the Affiliate Member to NACADA. Another communication effort was made in closing down two old PACADA web sites and working with Bill Crum on the "official" PACADA web site that he kept updated. For better communication within PACADA membership, the By-laws were added to PACADA web site.

PACADA Presents PACADA Presents continued to be an open forum for Purdue University Academic Advisors to inform their colleagues about unusual or unique activities/programs in their academic units and schools. The format provided an opportunity to try-out a conference presentation, report on research, or a significant professional event. It was a time to share thoughts and information with the campus-wide advising community.

IAAN Drive-In Conference held at Purdue The Indiana Academic Advising Network (IAAN) sixth annual day long Drive-In Conference was hosted by Purdue University on May 19, 2000. The event entitled “Voices+Vantage=Visions” provided an opportunity for participants to network with state colleagues, share common issues, and to learn about the host university. Many PACADA members volunteered to help in the planning and on the day of the conference.

Outstanding Academic Advisor: Erik Props The 2000 Outstanding Academic Advisor was Erik Props, who joined the advising staff in the School of Management in 1993. His philosophy of advising focused on putting the control of a student’s education in his/her own hands. He became the computer expert for the Management advising office. He received the School of Management Council’s Student Choice Award for Excellence in Advising in both 1997 and 1998; he received the NACADA Outstanding Advisor as Primary Role Award in 2000.

2000 – 2001

Fall Retreat The 2000 retreat was held at the Christ United Methodist Church on 350 South. The morning session was dedicated to health related issues with Sue Abney presenting an eye-opening program on nutritional health and weight problems. It gave advisors a new perspective as to the problems and discrimination that overweight students can face on our campus. Tamara Loew followed with some sobering information regarding drug and alcohol use on the Purdue campus as well as nation-wide trends. Sue and Tamara, from the Student Wellness Office, offered to assist advisors with student health issues. The afternoon sessions consisted of a panel that discussed cultural/ethnic diversity issues facing our students, Michael Bryzynski presented on communication issues with international students, and Linden Petrin conducted a Myers-Briggs interpretation session.

Open House The School of Health Sciences hosted the December open house. The attendees left with a more thorough understanding of the Health Sciences majors and minors and appreciation of the level of faculty and administrators support and involvement in the program.

Professional Development Special Program Thanks to the efforts of Midge Keller in particular, the Professional Development had an extra program in January. Mary Taylor and James M. Johnson from Loyola University in Chicago gave a presentation entitled “Promoting Academic Success by Influencing Student Motivation.”

Media Plan Updated The Media Plan was updated and given to all new Steering Committee members. The Media plan was designed to give those individuals most closely involved in the different aspect of our occupation a resource that they can use to promote PACADA and all its activities in the local media.

Timely Topics Flyers A new Timely Topic Flyer was distributed, “Is It Too Early To Start My Job Search?” It was added to the PACADA web page so that all advisors could print as many copies as they needed. Timely Topics continued to be distributed to the Residence Halls.

New Award Announced The Membership Committee announced the establishment of a new award for PACADA members who were new to the advising profession. The new award was the PACADA Outstanding New Professional Award to begin in 2001-2002. The sub-committee that crafted the new award also established criteria and uniform procedures to facilitate the selection of the Outstanding Academic Advisor.

Outstanding Academic Advisor: Joanne Evers The 2001 PACADA Outstanding Advisor was Joanne Evers, an academic advisor in the School of Consumer and Family Sciences, beginning in 1987. Prior to this position she served as head teacher in the Purdue Child Development Laboratory. As the CFS Student Council Advisor, she helped develop the first Council/Alumni Silent Auction, which raised thousands of dollars for the Felker Leadership Fund each year. Joan was also honored at the NACADA national convention as a recipient of the 2001 NACADA/ACT Outstanding Advisor Certificate of Merit for her excellent work.

2001 – 2002

Fall Retreat at The Trails President Martin Jischke addressed the participants during the morning session; he discussed his vision for Purdue University and the role that advisors might play in achieving that vision. He spent a great deal of time answering questions from the group and was open to hearing our concerns. During the afternoon Dr. John Pomeroy discussed Citizenship Education and Service Learning programs at Purdue. He explained the numerous volunteer and course-for-credit opportunities available to students as well as detailing the benefits of such experiences. Camilla Lawson also gave an update on Distributive and Distance Learning opportunities at Purdue. She clarified the process by which students register for these courses and explained how this credit is posted to a student's record.

Open Houses The 2001 Open House was hosted by the School of Agriculture in early December. Their presentation was very informative about the many plans of study available. Attendees left with a more thorough understanding of both majors and skill that students might need in order to be successful in them. After the February PACADA business meeting, the Residence Halls explained what was new with the residence hall system. Participants toured the remodeled Cary Quad wing.

PACADA's Web Page In the past, PACADA has to park the webpage on other organization's servers. This was problematic in that it became difficult for PACADA Webmaster to update our own pages. Through some contacts at PUC, Bill Crum acquired cyberspace just for PACADA at: www.purdue.edu/advisors/PACADA. The new webmistress, Criselda Marquez helped to improve the web site.

Committee Name Change After receiving approval from the Steering Committee and PACADA members at the February Annual Meeting, the Public Relations Committee changed its name to the Communications Committee. The By-laws were changed to reflect the name change.

A Vision for PACADA The Vision Retreat and writing the subsequent documents began in fall 2001 when Steering Committee members were asked to consider what is important about PACADA, what are we doing well, and what we could do better. Many thanks went to the following people who contributed to this process: Jane Alexander, Rita Baker, Beth Burnett, Bill Crum, Joanne Evers, Tanya Foster, Linda Haynes, Midge Keller, Chris Ribnek, Rosie Ricci, Mike Sanders, Jamie Schoenbeck, Brenda Schroeder, Betsy Smithka, Alan Welch, and Lee Ann Williams. The members stated that academic advising is an integral part of the Learning process of Purdue's Strategic Plan. PACADA members established goals and strategies to reach the following visions. PACADA will:

Vision I: Be the Authoritative Source for Information about Academic Advising at Purdue

Vision II: Anticipate and Respond to Changes in Higher Education

Vision III: Foster a Continually-Evolving Membership

The Steering Committee recommended that the PACADA Committees review goals each year, establish strategies, and report progress at the Annual Meeting. PACADA should also focus on recruiting new members and leaders, as well as, leadership development and training to benefit the organization.

Death of Tammy Grovak PACADA mourned the death of Tammy Grovak, an active member of the Membership Committee and a friend to many PACADA members. Tammy died on January 24, 2002. PACADA members extended their sympathies to Tammy's children and family, and to her colleagues in Management Advising. Her laugh, smile, sense of humor, and her compassion for others will long be remembered. The PACADA community, as well as the community at large, should be proud of the tremendous response to The Tammy Grovak Fund.

Outstanding New Professional Award: Andrew Brightman PACADA unveiled a new honor in 2002, awarding Andrew Brightman, academic advisor in the Department of Biological Sciences, Outstanding New Professional Award. This new award is given to a PACADA member who has been an advisor for less than five years, who demonstrates professionalism, has effective interpersonal skills, and is available to advisees. Brightman showed his commitment to student success. He was also credited with transforming the Biology Resource Center by coordinating its efforts more effectively, adding more staff, and seeing to it that tutors were trained more thoroughly.

Outstanding Advisor Award: Rita Baker Rita Baker, academic advisor in the Undergraduate Studies program within the Office of the Provost, was named as PACADA's 2002 Outstanding Advisor. Baker served as academic adviser in the School of Consumer and Family Sciences from 1985 through 2001 before transferring to the Undergraduate Studies program. Her warm and caring attitude allows Rita to quickly put her students at ease, assist them in exploring their

academic options, and help them identify appropriate career paths. Rita also received an Outstanding Advisor award at the NACADA national convention. Rita was also honored at the NACADA national convention as a recipient of the 2002 NACADA/ACT Outstanding Advising Award in the Academic Advising —Primary Role category.

Lifetime Colleagues The Membership Committee began giving certificates to Lifetime Colleagues, PACADA members who retired from Purdue University. Certificates were given to Jan Dilley, Carolyn Jones, Roberta Schonemann, Carol Stevenson, and Sonja Wise.

2002-2003

Fall Retreat at The Trails Over 100 PACADA members attended the annual Fall Retreat held September 17, 2002 at The Trails. The theme, “Coaching Students Towards Success,” was covered by Bob Fedorchak of Penn State University in his *Model for Academic Success*. Dr. Deborah Taub in Educational Studies set the groundwork for Bob’s presentation. Other presenters were Barbara Clark, Alan Welch, and Erick Props. Beth Burnett moderated the day’s events.

Open Houses and Forums On November 7, 2002 Provost Sally Frost Mason covered many topics related to academics and advising at Purdue. The Undergraduate Studies Program hosted the 2002 Open House on December 13. After the February 2003 PACADA business meeting, the Center for Career Opportunities shared services they provide to current students and graduates. On March 6 Professor Shirley Rose, director of composition, spoke of the changes for fall 2003 in ENGL 106, which replaced ENGL 101 and 102 for first-year composition requirements. On April 23 the Professional Development Committee hosted the annual PACADA Presents, an open forum for PACADA members to inform their colleagues about unusual or unique activities/research/programs in their academic units and schools.

PACADA’s New Logo The Communications Committee revised the PACADA logo to meet the new Purdue University guidelines of not including the griffon in the logo.



Bylaw Change and Dues Increase At the PACADA Annual Business Meeting on February 11, 2003, the sentence “The treasurer should be bonded.” was eliminated from the Bylaws, Article VI, Officers; Sec. 4. Duties and Responsibilities; D. Treasurer. The Steering Committee moved that the annual dues be increased from \$12 to \$15; the motion passed.

Death of Christina Ribnek PACADA mourned the death of Chris Ribnek, an active member of the PACADA Campus Affairs Committee and a friend to many PACADA members. Chris died on November 9, 2002 after being ill with cancer for two months. PACADA members extended their sympathies to Chris’s children and family, and to her colleagues in academic support services for intercollegiate athletics and past colleagues in the School of Liberal Arts. Her sense of humor, character, enthusiasm, work ethic, and her compassion for others will long be remembered.

Outstanding New Professional Award: Jennifer Donahoe This award is given to a PACADA member who has been an advisor for less than five years, who demonstrates professionalism, has effective interpersonal skills, and is available to advisees. The 2003 New Professional Award was presented to Jennifer Donahoe, who has been at Purdue and with Department of Freshman Engineering since June 2000. She advises first- and second-year students regarding course registration, academic and career decisions, policies, and resources. As assistant director of honors program since June 2002, Jennifer serves as the primary adviser to all freshman engineering honors students and coordinates the honors engineering learning community. She is an active member of the PACADA Membership and Professional Development Committees.

Outstanding Advisor Award: Muriel “Midge” Keller Midge Keller was named as PACADA’s 2003 Outstanding Advisor. Midge, a Purdue employee since 1961, has been a teaching assistant and instructor, an adviser in the School of Management, and, since 1982, and adviser and career counselor in the School of Science. She was a charter member of PACADA. She is an active member of the PACADA Professional Development Committee, as well as several School of Science committees. Midge emphasizes efficient and effective learning by helping students understand their own cognitive processes. Midge was also honored at the NACADA national convention as a recipient of the 2003 NACADA/ACT Outstanding Advising Award in the Academic Advising —Primary Role category. She was also the

winner of the 2003 Omicron Delta Kappa (ODK) Beverly Stone Award for non-academic counseling. This award honored Midge for her work with the School of Science Scholars group and her involvement in the Faculty Fellows program in the Purdue Residence Hall system.

PACADA Lifetime Colleagues The Membership Committee gave certificates to Lifetime Colleagues, who were PACADA members and retired from Purdue University. Certificates were given to Mary Alice Niebold, Kay Conner, and Peg Sullivan.

2003-2004

Fall Retreat at The Trails Over 100 PACADA members attended the annual Fall Retreat held September 24, 2003 at The Trails. The theme, "The Diversity of Diversity," was presented by a host of Purdue and community representatives. Dr. Denise Driscoll, Diversity Resource Specialist, gave the keynote address. Barbara Clark, Linda Campion, and Dorothy Hughes moderated three panels on diversity: traditional areas of diversity, diversity areas with support from campus programs, and diversity within a student's background. Gay Barnett moderated the day's events. The Communications Committee distributed "Be Who You Are" posters, which indicated that PACADA members are proud supporters of diversity.

Open Houses and Forums The Krannert School of Management Graduate Program hosted the 2003 Open House on December 12 to give advisors an opportunity to learn more about the Krannert Graduate Program and tour Rawls Hall. After the February 18, 2004 PACADA business meeting, the Study Abroad Program shared the services they provide to students. On April 21 the Professional Development Committee hosted the annual PACADA Presents, an open forum for PACADA members to inform their colleagues about unusual or unique activities/research/programs in their academic units and schools. In honor of Midge Keller's long-term organization of PACADA Presents, the Professional Development Committee renamed the event as The Muriel S. Keller PACADA Presents Forum.

Career Development Seminar Series On September 10 and 17, October 1 and 8, 2003 the Professional Development Committee sponsored Career Development Seminars. Topics included: "Personal Self-Awareness," "Occupational Information," "Professional Development," and "Application of Career Development in Academic Advising."

Bylaw Change At the PACADA Annual Business Meeting on February 18, 2004, the Communications Committee explained that a Liaison Network Coordinator was no longer needed because a minimal number of items went through the Liaison and that there were other methods of disseminating information (e.g., Listserv and PACADA web site). PACADA members voted to approve the change from "Liaison Network Coordinator" to "Web Manager and Listserv Manager." Revised Article VII, Section 2, Part D Communications: "The Committee shall be comprised of a Chairperson, the PACADA Newsletter Editor, the Web Manager, and the Listserv Manager, all of who shall be appointed by the Communications Chairperson and approved by the Steering Committee, the Associate Editor, and members." Delete 4b of Standing Rules: "Establish a liaison network for academic advisors and the University community as appropriate." Revised 4c of Standing Rules: "Aid standing committees with the dissemination of relevant information via the newsletter and other media as appropriate."

Death of Peggy Sullivan PACADA mourned the death of Peggy Sullivan, who died on July 22, 2004, in the home of her sister in Dunlap, Illinois. Born September 24, 1943, in Peoria, Illinois, she graduated from Western Illinois University with a bachelor's degree in home economics. She received her master's degree in counseling at Kansas State University. Peggy was the assistant dean of students at Purdue University for more than 30 years. As the director of the Span Plan program, Peggy designed and taught an eight-week orientation course and a life career planning class for adults. She was an active member of PACADA and was awarded the Outstanding Advisor Award in 1997. Throughout her long battle with cancer, she continued to be an inspiration to her family and friends.

Outstanding New Professional Award: Bobbe Stephenson Bobbe received her B.S. in Organizational Leadership and Supervision from Purdue in 1999 and has been an academic advisor in the Department of Consumer Sciences and Retailing since January 2000. She has been very involved with the coordination and instruction of a First-year Experience course, which includes Peer Mentors and Learning Community component. She is active within a number of professional organizations and has attended professional conferences such as the regional conference for the National Academic Advising Association (NACADA) and the Annual Conference on the First-Year Experience.

Outstanding Advisor Award: Zippy Ostroy Zippy received her B.A. in Biology and her M.A. in Speech Pathology, both from Case Western Reserve University. She has served as an academic advisor in the Department of Audiology and Speech Sciences in the School of Liberal Arts since December 1984. She has worked as a speech language pathologist in the Special Children's Center in Ithaca, NY, as a clinical supervisor in the Purdue University Speech Clinic, and is currently the treasurer of the Indiana Speech Language and Hearing Association. In addition to being a member of PACADA since 1987, Zippy served on the Steering Committee as the Vice Chair from 1999-2001. She is very active on campus as well as off campus, attending a number of workshops and conferences.

NACADA Awards Zippy Ostroy was selected to receive a NACADA Outstanding Advising Certificate of Merit in the Academic Advising--Primary Role Category. Sue Aufderheide, of the Undergraduate Studies Program, was selected to receive an Outstanding Advising Certificate of Merit in the Academic Advising Administrator Category.

Lifetime Colleagues The Membership Committee gave certificates to Lifetime Colleagues, who PACADA members and retired from Purdue University. Certificates were given to Linda Lipschultz, Russ Coverdale, Becky Draves, Sue Hiser, Judy Ohlgren, Midge Keller, Mary-Ann Neel, Marlaya Wyncott, and Susie Uhl.

2004-2005

Fall Retreat Over 100 PACADA members attended the annual Fall Retreat held September 21, 2004 at the John S. Wright Center Conference Facilities at Martell Forest. The theme was, "Student and Advisor Wellness."

Open Houses and Forums The Academic Success Center hosted the 2004 Open House on December 10 to give advisors an opportunity to learn more about Supplemental Instruction, Paired Classes, Learning and Study Strategies Inventory, and Student Advisory Board. After the February 23, 2005 PACADA business meeting, Distance Education shared their services and internet-based courses. On April 21 the Professional Development Committee hosted the annual Muriel S. Keller PACADA Presents Forum during which PACADA members informed their colleagues about unusual or unique activities/research/programs in their academic units and colleges/schools. On June 8 the Professional Development Committee hosted the fun event, Food, Fun and Fowling-to rhyme with Bowling.

Ad-hoc Research and Assessment Committee PACADA members interested in assessing advising at Purdue University began meeting after the fall PACADA retreat. The ad-hoc group started making plans to assess the current state of advising on campus and to eventually survey faculty, students, and advisors to compare their perceptions of our advising system.

Outstanding New Professional Award: Timothy Kerr Tim earned his M.S. in Neurobiology and Physiology from Purdue University. After spending a year researching and taking classes in Psychological Sciences, Tim return to the Department of Biology as an academic advisor and limited-term lecturer. Tim enjoys splitting his time between advising and being in the classroom, as well as advising the Science Scholars and Devonshire Cooperative.

Outstanding Advisor Award: Nancy Kester Nancy received her B.A. in Physical Education and M.S. in Biomechanics from Purdue University. She competed on the Purdue Volleyball Team and then served as the assistant volleyball coach for 17 years. She also served as an advisor with Stewart Cooperative House and the Fellowship of Christian Athletes. In 1995, Nancy became the academic advisor in the College for Liberal Arts for the Health & Kinesiology Department. She was promoted to Associate Director for the Liberal Arts Advising Office in 2002. She has been a member of PACADA since 1995 and has participated on the Campus Affairs Committee for the past several years.

NACADA Awards Sue Aufderheide's, presentation at the Toronto Region 5 NACADA Conference, "Helping Students Find and Reach Their Major/Career Stars" was named "Best of Region." Susan is the director of Undergraduate Studies Program.

Purdue University and Community Awards Ed Wiercioch received the Big Brother of the Year Award on April 24, 2005. Judy Ware received the One Brick Higher Award from President Martin Jischke at the President's forum on July 26, 2005. The Chris Ribnek Computer Technology Center in the Intercollegiate Athletic Facility was dedicated to Ribnek's memory on August 18, 2005. The lab honors Ribnek, who was academic support services director from mid-

2000 until succumbing to cancer in November 2002. Prior to joining Intercollegiate Athletics in 2000, Ribnek was director of counseling for the School of Liberal Arts from 1995 to 2000.

Lifetime Colleagues The Membership Committee gave certificates to Lifetime Colleagues, who were PACADA members and retired from Purdue University. Certificates were given to Joanne Evers, Zippy Ostroy, and Jan Siebenthal.

2005-2006

Fall Retreat Over 100 PACADA members attended the annual Fall Retreat held September 27, 2005 at the John S. Wright Center Conference Facilities at Martell Forest. The theme was, "One Purdue: Foundation for Change." Attendees learned how the new SAP system will assist advisors. The visual image for this retreat was the chameleon. The Professional Development Committee chose this image because chameleons are known for adapting to their environments.

Open Houses and Forums On September 20, 2005 PACADA sponsored the Fall Student Services Update. Representatives from the Bursar, Financial Aid, Admissions, and Residential Life gave reports of what was new in their areas. The Dean of Students hosted the 2005 Open House on December 6 to give advisors an opportunity to learn more about the Boilermaker Volunteer Network, Counseling and Testing Center, HORIZONS, Adaptive Programs, and TAEVIS. The Spring Student Services Update was held on February 16, 2006. Representatives from the Office of Dean of Students, Study Abroad, Registrar, Financial Aid, International Students and Scholars, Center for Career Opportunities, and Informational Technology at Purdue reported on their areas. After the March 2, 2006 PACADA business meeting, members learned about Counseling Services for Students. Representatives from Purdue Counseling and Guidance Center, CAPS, the Office of Dean of Students, and Marriage and Family Therapy Center spoke about their services. Due to a lack of proposal submissions the Professional Development Committee cancelled the spring 2006 Muriel S. Keller PACADA Presents Forum. On June 7, 2006 the Professional Development Committee hosted the Food, Fun and Fellowship event at The End Zone Café. Members paid \$5, and PACADA paid the remainder of the cost. Some members took a tour of the Ross-Ade Stadium press box and/or played board games or cards from 11:30-2:00 p.m.

Creation of the New Advisor Orientation and Mentor Program A group of dedicated advisors met to organize a New Advisor Welcome on December 9, 2005. Those who joined the Purdue advising community since January 2005 were invited to meet to discuss advising as a profession, philosophies, Purdue culture, professional development, PACADA, etc. The Orientation Committee paired experienced advisors with new advisors in a mentoring relationship. Future New Advisor Orientation and the Mentor Program events will come under the duties of the Membership Committee, as a method to encourage and nurture new advisors. A detailed description of the Mentor Program, along with names of possible mentors, will be included in a special letter to new members in next year's membership packet.

Inaugural Spotlight Series Event The Professional Development Committee developed the Spotlight Series. On January 24 Lori Shipley from OnePurdue and Keith Murray from SMAS gave an update on OnePurdue and addressed issues raised by PACADA members at the fall retreat. In the May Advising Matters newsletter, the Spotlight Series continued as a means to spotlight new programs or practices that advisors have introduced across campus. Sheila Fothergill interviewed Linda Conner of the College of Consumer and Family Science about the recent changes to the HTM CODO application process.

New PACADA Website The Communications Committee developed the new website design at <http://www.purdue.edu/advisors/pacada/>

Change in the Storage of PACADA Materials Truda Strange, Vice Chair/Historian, with the help of the Steering Committee removed unnecessary PACADA items stored in the Purdue University Archives and Special Collections in the library in the Stewart Center. Records were placed in acid-free folders and boxes to increase their longevity. Plastic paperclips replaced metal paperclips to prevent rusting on the papers. All newspaper clippings were photocopied to prevent acid transfer. The Procedure for Storing PACADA Materials document was updated and distributed to committee chairs. On November 22, 2005, the steering committee members voted to store PACADA archives electronically, effective immediately.

Outstanding Advisor Award: Jamie Schoenbeck Walsh Jamie completed Purdue's Veterinary Technology program in 1983 and received the Bachelor of Science degree in nursing at Purdue in 2000. In August 2000, she became the

academic advisor for all students in the Veterinary Technology Program. She described her advising philosophy as “teaching students to be resourceful problem solvers who recognize their own strengths and talents.” Jamie also was selected to receive the 2006 NACADA Certificate of Merit for Advising as a Primary Role.

Outstanding New Professional Award: Sheila Fothergill Sheila received her B.S. in Communication Studies from Northwestern University and an M.A. in Higher Education Administration from Boston College. Sheila was described as innovative in her research, newsletter work for PACADA, and her creation of a new first-year advising program in the College of Liberal Arts.

Lifetime Colleagues The Membership Committee gave certificates to Lifetime Colleagues, who were PACADA members and retired from Purdue University. Certificates were given to Kay Henry and Eleanor Stephan.

2006-2007

Fall Retreat Over 100 PACADA members attended the annual retreat. This year’s theme was “Academic Advising: Reaching New Heights.” Dr. Bill Hendey was the keynote speaker. His address discussed student development theory. The afternoon began with attendees discussing case studies in small groups. This was a new activity and was very well-received. Later in the afternoon, attendees were given the opportunity to choose and attend several breakout sessions. These sessions dealt with several different topics ranging from goal setting to Facebook.

Open Houses and Forums Student Services Updates, held in September and February, brought updates from the Bursar’s Office, Financial Aid, Admissions, Residential Life, the Dean of Students/ SPAN Plan, the Registrar, Study Abroad, ITaP, ISS, and the CCO. The Professional Development Committee hosted this year’s Spotlight Series, “Global Partners Program – China.” Several PACADA members presented information regarding their trip to China with students. A representative from Study Abroad also presented. In December, Truda Strange hosted an open house in the Biomedical Engineering department. At the February business meeting, Pablo M. of the Office of the Dean of Students, presented on how he uses Facebook to better communicate with his students. In June 2007, the Professional Development Committee hosted PACADA’s annual summer fun event. Attendees met for lunch at Happy Hollow Park. Fazoli’s catered the event. Participants competed for prizes during a PACADA version of the Match Game.

Creation of the Research Committee Several PACADA members had expressed an interest in forming a research committee. This committee would help to compile data and research in order to answer advising related questions. In February, the Provost paid for several advisors to attend the NACADA Assessment Institute in San Antonio, TX. Upon their return, the group gave a small presentation at the PACADA Annual Business Meeting and asked to be recognized as an official committee. An overwhelmingly positive vote allowed the research committee to be officially recognized. Almost immediately, the committee drafted a survey to be completed by PACADA members, asking them to help define the role/expectations of academic advisors. The committee has also been heavily involved in collecting data to provide for the University’s upcoming accreditation audit.

Professional Development Committee offers Grants The Professional Development Committee expressed an interest in offering grants to PACADA members who wished to attend conferences. The Steering Committee agreed and allotted \$500 for the first series of grants. David Clark, Cristy Cornell, and Sarah Paul were the recipients of these three grants. Each recipient was encouraged to share information from the conference they attended with fellow PACADA members through a PACADA Presents presentation or an article in our newsletter. The Professional Development Committee plans to continue to offer these grants through the continued support of the Steering Committee.

Outstanding Advisor Award: Debra Bearden Before joining the School of Management, Debbi was the Placement Director and worked in the Admissions department and other areas of student service at Indiana Business College. As an academic advisor, Debbi advises students on plans of study, registration, course selection, and career planning.

Outstanding New Professional Award: Betsy Thompson Betsy has lived in West Lafayette most of her life. She received her B.A. in Political Science from Purdue in 1982. After much encouragement and support, she completed her M.S. in Education-Higher Education Administration in 1998. Since August 2004, Betsy has served as an academic advisor in the College of Consumer and Family Sciences Undergraduate Student Services Office, working with CFS undecided and prospective students.

2007-2008

Fall Retreat A standing room only crowd of approximately 120 people attended the Annual Fall Retreat at the Wright Center. The Professional Development Committee was honored to have the NACADA president, Dr. Jennifer Bloom, lead the all day retreat. The retreat was titled, "Diamonds in the Rough, Everyone's a Gem." Dr. Bloom embraced this theme while sharing her expertise about Appreciative Inquiry. Dr. Bloom discussed the importance of searching for the best in all people and allowing individuals to capitalize on their strengths. She talked about the five phases of Appreciative Advising while discussing examples and allowing for small group discussion. She was very well received as evidenced by the numerous positive comments from attendees.

20th Anniversary Celebration On Dec 7th, approximately 100 advisors and staff gathered in Meredith Dining Hall to celebrate the 20th Anniversary of PACADA. As part of the program, Dr. Charlie Nutt, Executive Director of NACADA, shared a few words about the impact members of PACADA have made for NACADA. The founders shared the story of the founding of PACADA. The founders were presented a new plaque to be placed with the other PACADA plaques honoring them for their work in starting the organization. They are: Barbara Doster, Rex Fodrea, Carol Randel, and Alan Welch. There will also be an 8x8 brick with their names placed outside Ross-Ade Stadium before the 2008 football season. As Alan read a letter from 1987 soliciting membership interest, he took a moment to honor the late John Bothel. His name will also appear on the plaque and brick. Time was also taken to honor Glenda Crippen for her work in the beginning. Glenda filled the void left by Carol when she took time to be a stay-at-home mom. Glenda picked up right where Carol left off and helped PACADA to continue to grow.

Open Houses, Professional Development Committee Forums Student Services Updates The Student Services Update was held again held in September and February, brought updates from the Bursar's Office, Financial Aid, Admissions, Residential Life, the Dean of Students/ SPAN Plan, the Registrar, Study Abroad, and the CCO. There was a special emphasis on the adoption and updates concerning Purdue's implementation of Banner. Jaclyn Palm, Adrienne Albrecht, Anneliese Kay were the recipients of three grants from the professional development committee.

On February 5th, 2008, the Student Services Update focused on Purdue's transition to the Banner registration system. Bob Kubat, Sue Aufderheide, Dennis Bowling and Linda Conner presented on the registration cycle and how registration activities will be completed in Banner.

PACADA Presents PACADA Presents continued to be an open forum for Purdue University Academic Advisors to inform their colleagues about unusual or unique activities/programs in their academic units and schools. This year's topics included the Army ROTC Mentorship Program, effectively advising students with Aspergers Syndrome and other Autism spectrum disorders, and implementing banner in academic advising.

Outstanding Advisor Award: Lee Ann Williams, agricultural economics. LeeAnn Williams currently serves as the Director of Advising for the Department of Agricultural Economics. Earning both her M.S. and B.S. degrees from the department, she started her advising career in 1996 immediately after completing her M.S. degree. In her current role, she coordinates advising for 440 students under 15 faculty advisors; advises 120 students; teaches AGEC 298, Sophomore Seminar; recruits students from high schools and junior colleges; manages the selection of departmental scholarships and awards; and facilitates relationships with companies to hire students for full-time and internship positions. Her dedication to her students has been recognized by being the recipient of the 2005 and 2008 Purdue Student Government Outstanding Advisor Award, 2006 College of Agriculture Outstanding Service to Students Award, and the 2008 IAAN Outstanding Advisor Award.

Outstanding New Professional Award: Melissa Pederson, Undergraduate Studies Program. Melissa received her B.S. degrees in Psychology and Speech Communication from the University of Utah. During her undergraduate career, Melissa was heavily involved in Orientation, Admissions, and Residence Life, sparking her passion to work in Student Affairs. Melissa moved to Ames, Iowa, where she served as a part-time academic advisor for the College of Business at Iowa State University while obtaining her M.Ed. in Higher Education. Directly after graduation, Melissa came to Purdue to serve as an academic advisor in the Undergraduate Studies Program. Having been at Purdue for a year and a half, Melissa absolutely loved working with the exploratory student population at Purdue, including the Explorers Learning Community, and teaching the Academic & Career Planning Course, EDPS 105 and the Introduction to Purdue Programs course, GS 119.

2008-2009

Fall Retreat: PACADA's Fall Retreat was held at The Trails Banquet Facility on a beautiful September 9th. The all day program, entitled "Generational Communication: Get the Message?" featured our Keynote Speaker, Dr. Pete Bill, and Associate Professor of Communication, Dr. Erina MacGeorge. Dr. Bill is the Director, Veterinary Technology, Professor Veterinary Pharmacology, Purdue University School of Veterinary Medicine, and presented his keynote speech on "Boomers, Traditionalists, X'er, Millennials: Better Advisement Through Better Understanding of Who They Are." Dr. Erina MacGeorge is an Associate Professor, Communications, Purdue University, College of Liberal Arts, and presented her discussion on "Giving Advice and Providing Support: Strategies for Helping Students" The day featured our wonderful speakers and a great deal of lively group discussion. Our Purdue faculty staff and friends enjoyed a wonderful lunch and had the opportunity to enjoy some wonderful weather while walking the grounds of the complex. Five of our own PACADA members were awarded Professional Development grants. Most of the recipients planned to use the grants to attend future conferences.

Fall Student Services Update –September 23rd - The Fall services update gave presenters from the Office of the Registrar, Bursar's Office, Division of Financial Aid, Admissions, and Student Access, Transition and Success Programs (SATS) a chance to discuss and share new and exciting happenings in each of their respective offices. The representatives from each office helped provide a clear picture of many of our new policies and procedures.

Fall Membership Drive - The fall membership drive concluded in early October. A total of 178 members were sent PACADA Water Bottles with the logo "PACADA: Helping Quench Students' Thirst for Knowledge since 1987."

2009-2010

December 12, 2008 - PACADA's Open House was hosted by the Center for Career Opportunities (CCO) on December 12th. Demonstrations were provided on CCO Express and Career Wiki. Participants also had the opportunity to learn about Career Exploration and Job Search, and to discuss how to improve the partnership between advising and the CCO.

February 2, 2009 – PACADA's Annual Business Meeting was held, with guest speakers from the Office of Student Access, Transition and Success Programs (SATS) to discuss Summer Transition, Advising and Registration (STAR).

"Outstanding Advisor Award" was given to Mark Diekman, College of Agriculture.

"Outstanding New Professional Award" was given to Tiffany Mousel, School of Pharmacy. Tiffany was also awarded the NACADA Outstanding New Advisor Award in the Academic Advising – Primary Role Category for 2009.

"Friends of PACADA" Award was given to Carol Horan, Office of the Registrar.

We also welcomed new leaders in the Treasurer and Vice Chair positions, as well as the Chair of the Campus Affairs Committee, and the Co-Chairs of the Communications Committee.

February 6, 2009 – Spotlight Series on Study Abroad in Mexico; program shared by three advisors who participated in Study Abroad programs in Mexico in May 2008.

February 10, 2009 – Spring Student Services Update gave presenters from the Office of the Registrar, Office of the Dean of Students, Distance Learning, and the Division of Financial Aid a chance to discuss and share new and exciting happenings in each of their offices.

March 27, 2009 – Spotlight Series on Retention Studies, examining "Enhancing Undergraduate Student Success at Purdue University", led by the Director of SATS and the Dean of Admissions. Approximately 25 attendees were present.

April 22, 2009 – Muriel S. Keller PACADA Presents was held, featuring four presentations: *Opportunities for Undergraduate Students through Discovery Park Programs*; *Office of the Dean of Students – Students' Home Away from Home*; *Intrusive Advising – A Bag of Time Management Tricks*; and *Assessment Update*.

April 25, 2009 – Indiana Academic Advisors' Network (IAAN) 12th Annual Conference "Countdown to the Future of Advising" was hosted at Purdue University. Many PACADA members helped with the planning and success of this conference.

April 26 – 28, 2009 – NACADA Region 5 Conference "3, 2, 1 Lift-Off! Launching Your Students to Success!" was hosted at Purdue University. The planning committee, made up of active PACADA members, spent many months planning this conference and ensured it went off with a success.

June 4, 2009 – PACADA Ice Cream Social, featuring games, ice cream sundaes, and playground equipment for advisors to relax and enjoy the day. About 25 people enjoyed the custard donated by Frozen Custard of Lafayette

September 23, 2009 – Fall Student Services Update- Held in Lawson. Presenters and topics included: Pam Horne (Admissions), Drew Koch (SATS and Star), Bob Kubat (Registrar), Marvin Smith (Financial Aid), and Tim Luzader (CCO)

October 9, 2009 – Spotlight Series: “Understanding Student Service Members and Veterans” led by Stacie Hitt and Karen Fraser-Mills

December 9, 2009 – December Open House was hosted by the Krannert School of Management Undergraduate Advising Office. About 40 brave souls braved the weather and enjoyed tours of the Steven A Webster Undergraduate Program Suite and other newly remolded areas of the Krannert building.

February 2, 2010 – PACADA Annual Business Meeting. The meeting in the Lawson Building was well attended. Transfer Agreements between Ivy Tech Lafayette and Purdue were discussed. The PACADA bylaws were suspended to allow the Research Committee to go dormant for a year to see if interest will develop within the membership. The election of two new Steering Committee members was conducted. Welcome to Laura Curry (School of Nursing) and Kay Solomon (College of Technology). The Outstanding New Professional went to Chandra Holloway and the Outstanding Advisor went to Dr. Sharon Kraebber. Congratulations to our winners and to all those who were nominated.

February 10, 2010 – Student Services Update – Presenters and topics included: Brenda Downing, operation Diploma (Veteran/enlisted students), Karan Bowerman and Peg Weir (Transfer Credit, Credit Evaluation, Etc.), Camilla Lawson (Distance Education), Bob Heitert (Housing), Danita Brown and Bill Harper (Process of a new college)