

SR. ASSISTANT DIRECTOR

ORIENTATION PROGRAMS IN INDIANAPOLIS



Orientation Programs at Purdue University

INTRODUCTION

Our mission is to **introduce and connect** all new undergraduate students to Purdue University through student- and staff-led academic and social programming, both on campus and virtually, to prepare them for their Purdue experience.

Our vision is to be globally recognized and at the **forefront of innovation** in higher education for empowering students and creating a seamless transition for all.

Staff in Orientation Programs and Student Success Programs are committed to the understanding of and appreciation for inclusion, and we strive to provide innovative support systems and services to **show students that they belong** at Purdue University.

Meet our team of Orientation Programs professional staff members **on this website**.

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THE EXPERIENCE

Orientation Programs at Purdue University facilitate experiences where new students are welcomed "All Aboard Purdue," a four-step process to start their journey as Boilermakers. The four steps are interconnected to help transition 10,000+ incoming undergraduate students to Purdue University each year.

We are excited to welcome a new era of Orientation Programs at Purdue University with the hiring of a Senior Assistant Director of Orientation Programs in Indianapolis.

The full slate of office programs include:

Purdue 101 & Purdue 102, online orientation experiences that guide students through the course scheduling process and connect them to their academic advisor (101) and introduce campus resources (102) to help students make a strong start at Purdue.

Summer Visit Days, an optional program that gives students and their families the opportunity to see campus and engage with staff after making their decision to attend Purdue.

Boiler Cold Rush (BCR), a multi-day program that welcomes new beginner and transfer students to campus in the spring semester.

Boiler Gold Rush International (BGRi), a multi-day program that prepares newly arriving international students in their transition to Purdue University, the state of Indiana, and the United States of America.

Boiler Gold Rush (BGR), a multi-day program that welcomes new beginner and transfer students to West Lafayette. This program serves as an introduction to campus traditions, university resources, and personal connections the week before classes begin.

Boiler Gold Rush in Indianapolis, a multi-day program for students at Purdue University in Indianapolis that welcomes new beginner students to campus and connects them to the university and community.

Beyond these experiences at Purdue University, the Orientation Programs team is active and **committed to professional development** across several networks including the Association for Orientation, Transition, and Retention in Higher Education (NODA) at both national and regional levels and an active collaborator with orientation and transition professionals across Big Ten Conference institutions.

CREATING BELONGING

"Friends, a sense of belonging, and a Boiler Gold Rush family. Without a doubt, Boiler Gold Rush was one of – if not the – best choices I've made thus far at Purdue. I gained a whole new respect and admiration for the program."



Members of the 2023 and 2024 Student Orientation Committee (SOC) and Orientation Programs Professional Staff

POSITION OVERVIEW

Reporting to Purdue's Director of Orientation Programs, the inaugural Senior Assistant Director for Orientation Programs in Indianapolis will lead the development and implementation of our team's next giant leap: Boiler Gold Rush in Indianapolis.

With a history of over 30 years in West Lafayette and serving over 100,000 students, Boiler Gold Rush is a tradition of welcoming new students to Purdue. This role will have the unique opportunity to incorporate the tradition and history of Purdue University and Boiler Gold Rush for new students, while reimagining the student experience at Purdue's first comprehensive urban campus.

This position joins a dedicated team in Orientation Programs, committed to innovating and continuously moving programs and experiences forward for new students and staff. This team actively keeps diversity, equity, and inclusion efforts at the forefront of their work. Seeking to understand the experiences of students with the desire to think critically and thoughtfully about supporting the mission of introducing and connecting all new undergraduate students to Purdue University is critical in this role. This staff member will also be a critical part of the Teaching and Learning Programs team in Indianapolis and an active member of the Student Success Programs department.

The Senior Assistant Director for Orientation Programs in Indianapolis will supervise one professional staff member and synchronize onboarding efforts with IU-Indianapolis counterparts and the Orientation Programs staff at Purdue University in West Lafayette.

8,000+

Number of Boiler Gold Rush participants in 2023

This staff member will be successful in the role by effectively and independently collaborating with many partners and creating authentic relationships across campus and in the community to produce successful orientation programming. This staff member must have the ability to be agile in navigating between supporting strategic vision and operating within the detailed complexities of program and event management.

This staff member should be a recognized subject matter expert working under limited oversight to plan, prepare, and execute programs in support of a successful orienting and onboarding experience for new undergraduate students in Indianapolis. They will operate the appropriate use of university, revenue-generated, and gift funds in support of program goals and work in-person on campus in Indianapolis, Indiana. The nature of work in orientation is cyclical and has peak seasons, which sometimes require staff members to work some nights and weekends, and at times may have the opportunity for flexibility and hybrid work.

Requirements: An earned master's degree and four years working in a university setting are required for this position, which has a salary range of \$60,000 to \$67,000 annually with a **comprehensive benefits package**, moving relocation expenses, and professional development opportunities.



The Orientation Programs Professional Staff

ORIENTATION Programs

PROFESSIONAL STAFF
Senior Assistant Director





Boiler Gold Rush participants dance during an event in Downtown Lafayette during BGR 2019



Boiler Gold Rush participants dance participate in an event at Elliott Hall of Music during BGR 2023

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THE COMMUNITY

The State of Indiana is the "Crossroads of America" and home to a wide variety of outdoor and entertainment experiences ranging from its 24 state parks to the Indianapolis 500.

Indianapolis is home to over 850,000 people, the third-most populous city in the Midwest. "**Indy**" ranks as one of the nation's top three most livable downtowns and has a **cost of living 6.5% below the national average**.

Purdue University is home to over 50,000 students from all 50 states and over 120 countries around the world. They are supported inside and outside of the classroom by over 16,000 employees across a variety of fields and disciplines.

Purdue University in Indianapolis is part of Purdue University West Lafayette, with multiple locations throughout the city of Indianapolis. Positioned in downtown Indianapolis, it places Purdue students, faculty, and staff in close proximity to top businesses and leading industries, providing new and unique executive education and internship opportunities.

Orientation Programs is an office within the **Student Success Programs** department, a suite of interconnected departments, which are a part of Purdue's Division of **Teaching and Learning**, collectively aiming to help students arrive, thrive, and graduate on time.

Learn more about the impacts of Orientation Programs and Student Success Programs through the following features:

- [2023 BGR Recap](#)
- [2021-22 Orientation Programs Annual Report](#)
- [2021-22 Student Success Programs Year in Review](#)
- [This is Purdue Podcast: Purdue's Boiler Gold Rush](#)
- [Innovative Orientation Program Award](#)



Members of the Purdue "All-American" Marching Band at the Indianapolis Motor Speedway

CONTACT US

ORIENTATION PROGRAMS

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