Managing Projects

Planning, executing, and closing projects on time and within budget, while achieving the defined goals and objectives.

Does Not Meet Expectations	Needs Improvement	Meets Expectations	Exceeds Expectations	Outstanding
Work frequently does	Exhibits minimal project	Displays elevated project	Demonstrates advanced	Displays expert project
not progress according to	management skills.	management skills to define,	project management skills that	management skills.
a plan.	Maintains general	execute, and implement	require significant	Completes projects with
<ul> <li>Decisions are made</li> </ul>	management of operational	initiatives within their operational	collaboration with stakeholders	predetermined budgets and varied
without appropriate	and support activities but	environment.	outside of their own team.	stakeholders, ensuring alignment
stakeholder involvement.	misses opportunities to	Consistently identifies,	<ul> <li>Able to coordinate, record,</li> </ul>	with business operations and
<ul> <li>Lack of appropriate</li> </ul>	utilize project management	analyzes, and manages	monitor, and communicate	strategic objectives.
planning leads to	fundamentals to better plan,	stakeholder expectations.	results of tasks and efforts	Engages stakeholders in
mismanagement of	execute, and communicate	Able to apply fundamentals to	being completed by multiple	proactively offering suggestions
resources, adding undue	objectives.	manage operational or support	teams.	and ideas to reach workable
costs to internal and	<ul> <li>Work often begins before</li> </ul>	functions as if they were	Acts as a single figure of	solutions for the project.
external budgets.	the right people, processes,	projects.	accountability for all phases of	Avoids scope creep of projects
Often unable to provide	and tools are in place to	Employs a documented	project completion.	by documenting requirements,
status reports in a timely	ensure the project's needs	process to objectively prioritize	Creates or implements agile	being present for decision making,
manner due to a lack of	will be met.	requirements by urgency and	processes with the ability to	implementing consistent change
involvement in the	Communication to team	importance while considering	quickly and effectively respond	management procedures, and
processes or update	members and stakeholders	stakeholder needs and the	to changing situations and	managing stakeholder
meetings.	is often only reactive when	overall effect the project has on	needs as priorities shift.	expectations.
Extensive rework is	issues arise.	the organization.	Documents measurable	Employs a sound estimating
required due to	Underdeveloped problem-	Performs as-is and gap analysis	milestones in project planning	process to gather accurate
misalignment of staff	solving skills lead to	to accurately identify the needed	to ensure accountability while	information, conduct thorough
efforts and project goals.	unidentified risks becoming	requirements to ensure they will	ensuring the timeline is	analysis of variables, and create
Poor interdepartmental	project completion issues.	be met by the project.	achievable and realistic.	informed, realistic, and achievable
relationships cause	Projects are regularly	Creates communication plans	Able to identify and analyze	estimates.
confusion and	completed but may miss	for project status updates and	risks and develop plans to	Regularly performs risk analysis
inefficiency in project	defined budget or timeline	properly identifies the best	prevent them from becoming	using probability and impact to
completion.	goals.	method and frequency to ensure	issues.	guide risk response planning
		efficacy of communication.		efforts throughout all phases of
				the project.
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# Financial Acumen

Understanding and applying financial concepts to make informed decisions that support the organization's financial health.

Does Not Meet	Needs Improvement	Meets Expectations	Exceeds Expectations	Outstanding
Expectations	recue improvement	1 100to Expostationo	EXCOGGO EXPOSITATIONS	outotanding
<ul> <li>Consistently struggles to</li> </ul>	Limited financial acumen	Demonstrates financial	Shows strong proficiency in	Consistently goes beyond
understand financial data,	may struggle with interpreting	basics, contributing to	interpreting financial reports	basic financial interpretation,
often leading to incorrect	complex financial data.	discussions around financial	and frequently provides well-	offers insightful analyses that
interpretations or poor	<ul> <li>Handles basic budgeting</li> </ul>	performance.	founded recommendations	link financial performance to
recommendations.	tasks but often needs	Understands standard	for resource allocation.	broader organizational goals.
<ul> <li>Misunderstands key</li> </ul>	guidance to fully understand	financial reports and can	• Identifies trends in financial	Regularly identifies cost-saving
financial concepts or fails to	financial statements or trends.	identify general trends, though	performance and suggests	opportunities and strategic
align their suggestions with	Contributes to financial	their insights may not be as	measures to optimize costs	investments, proactively guiding
the team's financial goals,	discussions with limited	detailed or forward-thinking.	or increase efficiencies.	the team toward long-term
causing inefficiencies.	confidence, suggestions may	Participates in budget	Contributes meaningfully to	financial sustainability.
<ul> <li>Lacks understanding of</li> </ul>	lack the depth needed for	planning and resource	financial discussions,	<ul> <li>Leads financial discussions</li> </ul>
how their actions impact the	strategic decision-making.	discussions and supports the	showing a clear	with clarity and confidence,
organization's financial	Struggles to understand	team by aligning actions with	understanding of budgeting	influencing team decisions.
health and needs significant	financial implications.	the organization's financial	and financial outcomes.	Consistently anticipates
improvement in their	Relays financial data as	priorities.	Communicates financial	financial challenges and
understanding of budgeting	needed but lacks the ability to	<ul> <li>Manages budgets and</li> </ul>	information effectively to	opportunities, uses financial
and financial planning.	draw meaningful insights from	financial processes adequately,	leadership, using financial	acumen to drive strategic
Unable to effectively	it.	using established tools and	analysis to highlight risks and	business growth.
interpret or utilize financial	<ul> <li>Makes budgetary decisions</li> </ul>	procedures to inform decisions.	opportunities.	<ul> <li>Interprets complex financial</li> </ul>
information to inform	based on incomplete	May rely on more detailed	Guides others in managing	data, simplifying it for peers, and
decisions, often causing	understanding, relying heavily	analyses from finance teams	budgets and resources	provides actionable insights that
delays or errors in budget	on their team or higher	but can interpret standard	efficiently and often	result in significant financial
management.	management for detailed	financial reports to guide day-	influences decisions that	improvements.
Lack of financial acumen	analysis.	to-day decisions.	lead to financial stability.	Track record of creating
can result in poor resource	Misses opportunities for cost	Ensures that projects stay	Executes financial	financial forecasts that guide
allocation, which may	savings or financial growth and	within budget, contributing to	strategies aligned with	long-term planning and
negatively affect the	may require coaching or	steady financial management	organizational goals.	investments, earning trust and
organization's bottom line.	further training to improve.	without major innovations or		confidence from senior leaders.
		risks.		

# **Customer Focus**

Ensuring that customer needs and satisfaction are prioritized, driving business decisions and service delivery.

Does Not Meet				
Expectations	Needs Improvement	Meets Expectations	Exceeds Expectations	Outstanding
Demonstrates limited	Does not regularly check in	Regularly emphasizes the	Effectively manages	Proactively collaborates with
understanding of customer	with customers after resolving	importance of customer focus	customer expectations by	internal teams to understand
needs, providing solutions	issues, missing opportunities	to direct reports, encouraging a	clearly communicating	their needs and provide timely,
that do not align with	to assess the effectiveness of	consistent approach to meeting	organizational policies,	high-quality support, ensuring
customer expectations or	solutions or gather feedback	customer needs and fostering a	ensuring alignment between	seamless interactions and
organizational values.	for improvement.	service-oriented mindset within	customer needs and unit	contributing to the overall
Demonstrates poor	Explains policies or	the team.	capabilities, while	success of cross-functional
understanding of company	procedures to customers	Demonstrates a solid	maintaining a high level of	initiatives.
policies, leading to	clearly but fails to provide the	understanding of customer	customer satisfaction.	Continuously seeks new ways
confusion or	broader context, which may	requirements, ensuring that	Cultivates strong, long-term	to enhance the customer
miscommunication with	leave customers with	products or services align with	relationships with customers	experience, taking innovative
customers regarding what	questions or confusion about	expectations.	by providing personalized	steps to solve problems and add
can or cannot be done to	how those policies apply to	Maintains effective	attention and delivering value	value to customers' journeys.
meet their needs.	their specific situation.	communication with customers	that aligns with their evolving	Actions and communications
Does not take proactive	Does not consistently	regarding any delays, issues, or	needs.	portray consistency in brand
steps to ensure customer	recognize internal	updates, ensuring transparency	Works effectively with other	message, ensuring every
satisfaction, waiting for	departments as customers,	and trust.	teams to ensure that	interaction with customers
customers to raise	leading to occasional	Regularly communicates with	customer needs are met, and	reinforces a positive and
complaints instead of	misalignment in priorities and	customers to gather feedback	that service quality is	cohesive brand perception,
anticipating their needs and	delays in delivering the	and identify areas for	maintained.	ultimately strengthening
addressing them ahead of	support needed for smooth	improvement in service delivery.	Consistently takes	customer trust.
time.	interdepartmental operations.	Responds to customer	ownership of customer	Utilizes data-driven
<ul> <li>Fails to provide clear and</li> </ul>	Lacks a structured approach	concerns with empathy and	experiences with a strong	approaches to customer
accurate information to	to anticipating the operational	attentiveness, ensuring a	sense of accountability,	feedback that enable
customers, leading to	needs of various university	positive experience in most	ensuring that projects and	transformative changes in
misunderstandings, errors,	partners, frequently reacting	interactions.	services are delivered on	service offerings, allowing the
or mismanaged	to issues instead of	Takes appropriate action to	time, to a high standard, and	organization to stay ahead of
expectations, which	proactively addressing	resolve customer complaints or	with a keen focus on meeting	customer expectations and
negatively impact the overall	potential concerns.	issues, achieving satisfactory	or exceeding customer	continuously improve their
customer experience.		outcomes in most cases.	expectations.	experience.

# **Talent Management**

Attracting, developing, and retaining top talent to ensure that the organization has the skills and abilities needed for success.

Expectations		
<ul> <li>Provides feedback only</li> </ul>		
during the evaluation cycle,		
missing opportunities to		
offer real-time guidance		
and support, which hinders		

**Does Not Meet** 

- and support, which hinders ongoing employeedevelopment and performance improvement.Applies inconsistent
- methods for evaluating employee performance, leading to subjective assessments and potential bias in decision-making.
- Does not consistently address poor performance and/or behavior, leading to unresolved issues and a lack of trust among team members.
- Rarely engages with employees to understand their career development goals, resulting in missed opportunities for aligning their aspirations with organizational needs.
- Fails to conduct structured interviews, resulting in poor hiring choices that do not align with organizational needs or values.

# **Needs Improvement**

- Relies on a limited set of interview questions and fails to consistently assess both technical skills and cultural fit, leading to occasional mismatches between candidates and team needs.
- Assigns employees to roles without fully considering their individual strengths and career aspirations, leading to disengagement or underperformance in some areas.
- Does not regularly assess the talent pool for potential future leaders, leading to a lack of preparedness for critical leadership transitions or growth challenges.
- Conducts appraisals that either produce flat profiles with minimal differentiation or create an excessive gap between high and low performers, hindering accurate development and recognition.
- Provides feedback infrequently and lacks specificity, making it difficult for employees to understand how to improve or apply the feedback effectively.

### **Meets Expectations**

- Conducts interviews using structured questions that align with job requirements, ensuring that candidates are evaluated consistently based on their skills and qualifications.
- Matches employees to roles that suit their current skills and potential, ensuring that everyone's strengths are utilized to support team and organizational goals.
- Identifies potential future leaders within the team and actively works with them to develop skills and experiences necessary for promotion or expanded responsibilities.
- Uses established criteria and processes to evaluate employee performance fairly and consistently, ensuring that all employees are assessed against the same standards.
- Consistently addresses performance and behavior issues, ensuring policies are not only enforced but that employees feel supported, fostering a respectful workplace that enhances team cohesion and productivity.
- Provides regular feedback to employees, both positive and constructive, in a timely manner and with specific examples to guide future performance.

## **Exceeds Expectations**

- Participates in talent development programs, identifying opportunities for skill development, and encourages employees to take on new challenges that match their career goals.
- Even when delivering constructive feedback, the focus remains on motivating and guiding employees to meet organizational goals, offering concrete steps to help them overcome weaknesses while supporting their career development.
- Uses data-informed performance metrics to measure talent effectively, ensuring that all performance evaluations are aligned with the organization's strategic objectives and growth plans.
- Actively mentors highpotential employees, ensuring that their personal development aligns with the organization's long-term goals, and regularly reassess team structure to match evolving strategic priorities.

#### Outstanding

- Proactively identifies emerging talent within the organization, aligning individual career growth with future organizational needs, and ensuring a pipeline of leaders who will drive the company's long-term success.
- Delivers feedback in a transformative manner, not only addressing current performance but also inspiring employees to innovate and take on leadership roles that directly contribute to achieving the organization's strategic goals.
- Innovates and integrates advanced data analytics and performance management systems to ensure that talent assessments are not only aligned with the organization's objectives but also forecast future skill gaps, allowing for proactive development of highpotential employees.
- Champions organizational values and guiding principles ensuring a safe, highperforming environment for all employees.