

Campus Emergency Preparedness Training Series

All Hazards Awareness Training



Administrative Operations

Overview

- All-Hazards Planning
- PurdueALERT
- Shelter In Place
- Active Threat Survival Strategies



Possible Incidents: Human Caused

Examples of human-caused incidents:



- Active Shooter
- Aircraft Crashes
- Arson Fires and Explosions
- Bomb Threat/Detonation
- Civil Disturbances
- Extended Power Outages
- Hazardous Materials Releases
- Mass Casualty Events
- Oil Pipeline Spill
- Search and Rescue Events
- Terrorism
- Train Derailment
- Workplace Violence

Possible Incidents: Natural Disasters

Examples of natural disasters:



- Earthquake
- Excessive Ice and Snow
- Flooding
- Severe Weather
- Tornado
- Lightning Strike
- Wildfire
- Drought
- Extreme Heat



For All Campus Emergencies

Call or Text 911

There are more than 300 Emergency Telephone Boxes (ETS) on campus. Look for the blue light!



For All Campus Reporting

Purdue Hotline

- The **Purdue Hotline** exists to aid you in reporting concerns anonymously about unethical or illegal behavior.
- Call 1-866-818-2620 to report a concern.
- The hotline is not monitored 24/7.
- Reports received will be triaged and referred to the appropriate area during regular business hours (Monday through Friday, 8 a.m. to 5 p.m.).
- **Call/Text 911 for ANY Campus Emergency.**



PurdueALERT: Basic Concepts

The PurdueALERT emergency notification and timely warning system notifies the campus community of a possible safety threat. Individuals should take **immediate** action and **seek further information by all means possible**.

Basic Concepts:

- Simple
- Redundant
- Quick
- Centralized

PurdueALERT Layers

Outdoor All-
Hazards
Emergency
Warning Sirens

Indoor Fire
Alarms

Text Messaging

X (formerly
Twitter)

Desktop **Pop-up**
Alerts

Alert Beacons

Digital Signs

Email

Purdue Campus
Safety Status
Page

Boiler TV

Local Media

PurdueALERT: All Hazards Outdoor Warning Sirens

Shelter In Place

There are 7 sirens on campus and 76 in Tippecanoe County.

All-Hazards Outdoor Warning Sirens would be activated during:

- Tornado Warning
- Active threat incidents
- Major hazardous materials release incidents
- When directed by public safety officials

PurdueALERT: Indoor Fire Alarms



Fire Alarm Horns, Strobes and Speakers

- Many types of systems in buildings
- All occupants must evacuate the building when the fire alarm is sounding

PurdueALERT Text Messaging

Purdue University faculty, staff and students may sign up via the Office of Emergency Preparedness website to receive an emergency notification text message.

- You must opt-in to receive text messages.
- You must have a Purdue Career Account.
- You can opt-in for either/both the West Lafayette or/and Indianapolis campuses.

Scan to sign up:



PurdueALERT: X (formerly Twitter)



The @purdueemergency X (formerly Twitter) account simulcasts the PurdueALERT text message.

Use your X app to push notifications from @purdueemergency to your smartphone by:

- Downloading the X app
- Creating an X account
- Following @purdueemergency on X
- Setting up push notifications

No Purdue Career Account is needed.

PurdueALERT: Desktop Popup Alert



- Alert will be sent to the majority of university classroom and lab computers and display incident information on computers that are logged in.
- Click the “enter” key to acknowledge receipt (PC) or dismiss (MAC) and return to the normal screen.

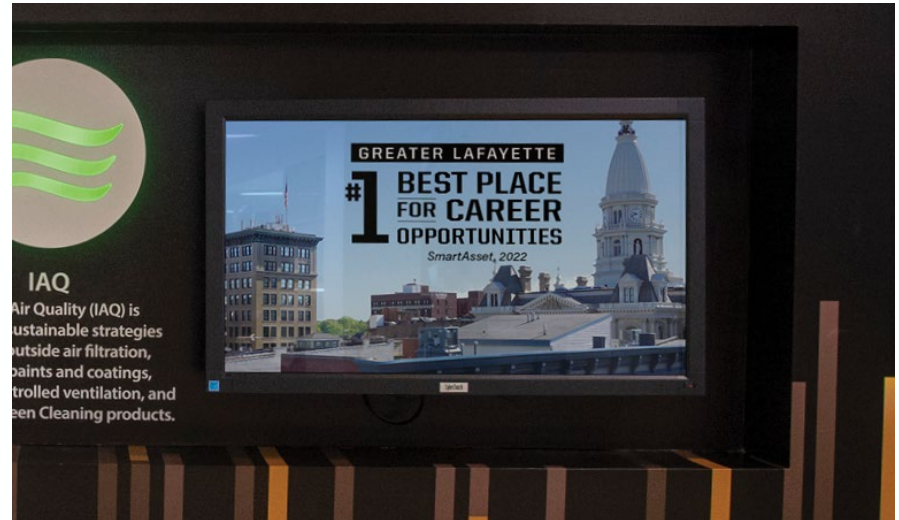
PurdueALERT: Beacons



- Alert will be sent to beacons that are wall-mounted in large classrooms.
- Beacons are audibly for 10 seconds (cannot be muted).
- Flash and text alert will be available for approximately 5 minutes.

PurdueALERT: Digital Signs

- Digital signs are wall, ceiling or pedestal mounted displays.
- Over 300 digital signs around campus will display the ALERT message for approximately 10 minutes.

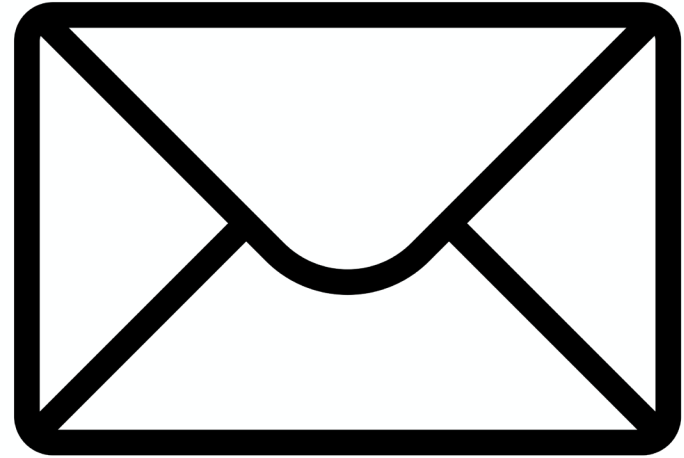


Example of a digital sign on campus.

PurdueALERT: Email

Purdue Career Account Email

- An email may be sent to all purdue.edu email addresses to supplement text messages based on the needs of the incident.



PurdueALERT: Campus Safety Status Page

The Campus Safety Status Page has the most complete information in all campus-related emergencies. The webpage includes an embedded @purdueemergency X feed.

- West Lafayette & Indianapolis Campuses: www.purdue.edu/emergency.

The screenshot shows the Purdue University Campus Safety Status page. At the top, the Purdue University logo is on the left, and the text "Campus Safety Status" is on the right. Below the logo, there is a navigation bar with links: "Home", "Annual Security Reports", and "Campus Safety Tips". The main heading is "Campus Emergency Status". Below this, two status messages are displayed: "West Lafayette location is under normal operations" and "Indianapolis location is under normal operations". A small note below these messages states: "This web site is your resource for current information about Purdue alerts issued by Physical Facilities and Public Safety." At the bottom, there is a section titled "Posts from @purdueemergency" with a "Follow" button. It shows two tweets from the Purdue Emergency account. The first tweet, dated Jan 29, 2019, mentions a Wind Chill Emergency and class cancellations. The second tweet, dated Sep 15, 2019, mentions a shooting near the 200-bk of E State St. To the right of the tweets, there is a section titled "Timely warning messages at Purdue" which explains the purpose of the alerts and provides a link to the Clery Act information. Below this, there is a section titled "Text messaging sign up for students, faculty and staff" which encourages users to sign up for PurdueALERT text messaging.

PURDUE UNIVERSITY | Campus Safety Status

[Home](#) [Annual Security Reports](#) [Campus Safety Tips](#)

Campus Emergency Status

West Lafayette location is under normal operations

Indianapolis location is under normal operations

This web site is your resource for current information about Purdue alerts issued by Physical Facilities and Public Safety.

Posts from @purdueemergency [Follow](#)

Purdue Emergency @purdueemergency · Jan 29, 2019
PUWL Wind Chill Emergency. Classes canceled 1/30/19. Other operations of the university will continue in normal status. See purdue.edu/ea for more.
19 346

Purdue Emergency @purdueemergency · Sep 15, 2019
WLPD has a report of a shooting near the 200-bk of E State St. One suspect still at large and armed; avoid the area; check local media for updates
3 48

Timely warning messages at Purdue

Timely Warning messages and the Annual Security Reports are part of Purdue University's commitment to providing campus-area crime information in compliance with the federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act or, Clery Act, as it is commonly known. For more information on the Clery Act please visit www.ed.gov/admins/lead/safety/campus.html.

Text messaging sign up for students, faculty and staff

Sign up for **PurdueALERT** text messaging or update your information.

Following @purdueemergency on X (Twitter)

PurdueALERT: Boiler TV and Local Media

- The Boiler Television Emergency Alerting System may also broadcast emergency information.
- The university works with the news media, radio, TV, newspapers and Internet to help spread the word.

It's Simple

When you hear...

All-Hazards
Outdoor
Warning Sirens

Immediately seek shelter
(Shelter In Place) in a safe
location within the closest
facility.

Fire Alarms

Immediately evacuate the
building and move to a safe
location.

In both cases, you should seek additional clarifying information by all possible means, including text, Campus Safety Status page, TV, radio, email, etc.

Shelter In Place: What To Do

Immediately shelter inside a campus building.

- This course of action may need to be taken during a tornado, an active threat such as a shooting, or a release of major hazardous materials in the outside air.
- When you hear the sirens immediately go inside a building to a safe location and use all communication means available to find out more details about the emergency.
- Remain in place until police, fire, or other emergency response personnel provide additional guidance or tell you it is safe to leave.

Shelter In Place: Severe Weather

What To Expect:

Outdoor All-Hazards Warning Sirens will activate.

Text, X, Desktop Popup Alert, Boiler TV EAS, Digital Signs and Alert Beacons will be activated (Only Text and X for Thunderstorm Warning).

Action Needed:

Immediately go inside a campus building to the lowest level away from exterior doors and windows.

Shelter In Place: Active Threat

What To Expect:

Outdoor All-Hazards Warning Sirens will activate.

Normally, all other PurdueALERT layers will be activated.

Action Needed:

Response depends on the type of incident.

Active Threat Survival Strategies



Run



Hide



Fight

Active Threat: Run

If your shelter location is not in immediate danger from an active threat, be sure to:

- Have an escape route and plan in mind.
- Escape regardless of whether others agree to follow.
- Leave your belongings behind.
- Help others escape, if possible.
- Prevent individuals from entering an area where the active shooter may be.
- Keep your hands visible.
- Follow the instructions of any police officers.
- Do not attempt to move wounded people.
- Call/Text 911 when it is safe to do so.



Active Threat: Hide

Your hiding place should:

- Be out of the active threat's view.
- Provide protection if shots are fired in your direction (i.e., an office with a closed and locked door).
- Not trap you or restrict your options for movement.

To prevent an active threat, such as a shooter from entering your hiding place:

- Lock the door if safely possible.
- Blockade the door with heavy furniture.



Active Threat: Hide (continued)

If the active threat is nearby:

- Lock the door.
- Turn off the lights.
- Close the blinds.
- Silence your mobile devices.
- Turn off any source of noise (i.e., radios, televisions).
- Hide behind large items (i.e., cabinets, desks).
- Remain quiet.



Active Threat: Fight

As a last resort, and only when your life is in imminent danger, attempt to disrupt and/or incapacitate the active threat by:

- Acting as aggressively as possible against him/her.
- Throwing items and improvising weapons.
- Yelling.
- Commit to your actions, then act.



THANK YOU

Office of Emergency Preparedness



Administrative Operations