Resources

BOOKS AND BOOK CHAPTERS


JOURNAL ARTICLES


ARTICLES UNDER REVISION OR REVIEW AND WORK IN PROGRESS

Koch, G., Brunswicker, S. and Füller, J. 2013. Tapping into citizen’s innovation potential: The design of virtual co-creation systems for public innovations (under review A Journal)


Brunswicker, S. 2012. How to structure the deal with research partners? Creating value with “innovative” IP policies in exploratory R&D partnerships (under revision to be resubmitted to B Journal)

Brunswicker, S. 2013. Open innovation sourcing in SMEs – Choice or curse? (in progress to be submitted to B journal)

Brunswicker, S. and Almirall, 2013. Open public policy innovation (in progress to be submitted to A journal)

CONFERENCE PUBLICATIONS

Ehrenmann, F., Brunswicker, S. 2012. Managing open innovation in SMEs: The CAS Software AG Case Study. 5th International Conference on Mass Customization and Personalization in Central Europe (MCP-CE 2012), Serbia


RESEARCH REPORTS AND STUDIES


IMP³rove European Coordination Team. 2006. European innovation management landscape. Assessment of current practices in innovation management consulting approaches and self-assessment tools in Europe to define the requirements for future “best practices”. Europe INNOVA Paper 2, Luxembourg.

INVITED SCHOLARY PRESENTATIONS AND GUEST LECTURES (EXCERPT)


http://de.slideshare.net/DCSF/dr-sabine-brunswicker


http://www.youtube.com/watch?v=1y5g8T7-eDk


http://www.youtube.com/watch?v=CevdrefE8vC


PRESENTATIONS TO PRACTITIONER AUDIENCES (EXCERPT)


Open innovation and Smart Sustainable Cities. Keynote speech at the Second Fraunhofer Innovation and Technology Platform India, October 12, 2012. Bangalore, India.


Beyond high-tech and new products: The role of openness and services innovation in SMEs. Keynote at INSME Conference and Annual Member Meeting (other speakers included Apple Founder Steve Wozniak), May 23, 2012, Daejeon, Korea.


Leveraging Open Innovation for Smart Urban Mobility. Speech at FIT India on Urban Mobility. About 200 participating senior executives. March 6, 2012. New Delhi, India.


Open Innovation - The next generation of innovation management. Invited speaker. Think tank meeting, Global Thought Leadership Team of Ernst & Young. September 9, 2009.


Improving the impact of research on SMEs. New forms of "transfer" from research to SMEs. Key note speech and panel participation at European Association of Research and Technology Transfer Organisations (EARTO) Annual Conference. May 2009. Paris.


MEDIA/BUSINESS PRESS FEATTURING OWN RESEARCH (EXCERPT)


Highly innovative low-tech companies. www.innovationmanagement.se. The online magazine for innovation management practitioners. September, 2011.


