Executive Data Council
Membership and Charter
2023

Chair: Cherise Hall, Vice Provost for Finance and Strategic Initiatives

Council Members:
Molly Amstutz, Director, Institutional Data Analytics & Assessment and Chief Data Officer
Sarah Bauer, Institutional Data Governance Program Manager
Andrew Bean, Associate Vice President, Finance & Accounting
Bill Bell, Vice President for Human Resources
Amanda Carlson, Director of Integrated Analytics, Administrative Operations
Rita Clifford, Executive Director, IT Enterprise Solutions
Jamie Mohler, Associate Dean, Graduate School
Anthony Newman, Chief Information Security Officer
Eva Nodine, Vice President / Deputy CFO, Finance
David Robledo, Executive Director of External Data Analytics
Karis Waibel, Director of Data Analytics & Program Assessment, Mitchell E. Daniels, Jr. School of Business
Stephanie Willis, Director, SPS Information and Support Services
Kris Wong Davis, Vice Provost for Enrollment Management

Purpose:

The purpose of the Executive Data Council, formed in March 2020, is to establish policies and common business practices to ensure that Purdue West Lafayette institutional information is made reliable, accurate, and available to those with authorized access; interpreted consistently across the university; reported appropriately and reliably to external agencies and constituents; and optimized to enable the strategic use of data.

The Council evaluates input received from key campus data stewards and cross-institutional data domain advisory committees.

The Council is the primary decision-making group; they establish and review policies, and ensure data governance adoption and engagement across the organization. The Council is responsible for assessing and prioritizing data issues for resolution, resolving cross-functional issues, and ensuring that resources are available as needed. The Council is responsible for collective decision-making around substantive changes to organization data collection, maintenance, access, and use within their functional area. These changes generally will be reflected in policies, procedures and guidelines to be submitted to the Council.

Objectives and Responsibilities:

- Maintain alignment between University strategic objectives and data projects and priorities
- Ensure that policy execution and enforcement practices are working effectively across the Institution
- Make decisions on key data issues and prioritize these issues accordingly

- Charge groups to establish standard definitions for key institutional data to promote consistency and accuracy
- Improve the data usability, quality, and timeliness to promote data based decision-making
- Generate an institutional awareness around the use of the data, its value, and the need for governance
- Create working groups for data issues that require research and analysis
- Improving data quality and consistency throughout the organization

Principles:

- Institutional data is the property of Purdue University and shall be managed as a key asset.
- Unnecessary duplication of institutional data is discouraged.
- Quality standards for institutional data shall be defined and monitored.
- Institutional data shall be protected.
- Institutional data shall be accessible according to defined needs and roles.
- Institutional metadata shall be recorded, managed, and utilized.
- Institutional representatives will be held accountable for their roles and responsibilities.
- Necessary maintenance of institutional data shall be defined.
- Resolution of issues related to institutional data shall follow consistent processes

Schedule: The Executive Data Council will meet quarterly, or more frequently as necessary.

Structure and Membership:

The Associate Provost Finance and Administration serves as chair. Members include executive and senior level positions considered the primary Data Trustees and key leaders of data and IT functions at the University. A majority of the council members shall constitute a quorum. The council chair may invite any director, officer, staff member, expert or other advisor who isn't a member of the council to attend, but these individuals have no voting power. Decisions impacting the data community will be voted on by the members of the council with a majority vote confirming agreement.