



Office of Industry Partnerships

# STRATEGIES FOR ADAPTING TO A CHANGING FUNDING ENVIRONMENT

WEDNESDAY, OCT. 22, 2025

12:00 - 1:30 P.M.

STEWART 310

LUNCH WILL BE PROVIDED FOR ATTENDEES  
PLEASE REGISTER IN ADVANCE

The Office of Industry Partnerships (OIP) is dedicated to fostering strategic collaborations between Purdue University and industry partners to advance innovation, research, workforce development, and economic impact.

**Register Here**



## Dr. Yuehwern Yih

Tompkins Professor of Industrial Engineering, Director of Smart Operations and Systems Laboratory (SOS), Purdue



## Dr. Priyanka Brunese

Founder & CEO, Saath Partners



## Ms. Pallavi Gupta

Co-Founder & Executive Director, Saath Partners



*Given the evolving funding landscape, how can we collaboratively design interdisciplinary research initiatives that deliver greater societal and economic value? Come join us for an engaging 90-minute hands-on workshop where we share experiences, proven strategies and tools that strengthen teaming, proposals, & research translation for societal impacts. Faculty will learn strategies to strengthen their research value chain from funding to implementation.*

### *What You'll Gain:*

- *Insights distilled from over 50 research projects to help align with funders priorities around research utilization and impact, decoding funder expectations*
- *Understanding pathways to bridge research and practices to increase potential impacts*
- *Critical elements for impactful research design in strengthening proposals and managing complex research programs.*

**saath**<sup>✱</sup>  
partners