Request for Policy Briefs

Global Policy Research Institute
Purdue University
West Lafayette, IN 47906

(Application Forms Due – February 13, 2013)
(Award Notification – March 18, 2013)
(Final Issue Briefs Due – August 1, 2013)

Purpose

The Purdue University Global Policy Research Institute (GPRI) requests the submission of policy briefs that address pressing public policy issues that may be global, national, state, or local in scope. Policy briefs that pass a merit review and are acceptable for publication will be given an incentive award, posted on GPRI’s e-Pubs website, and sent to relevant interested parties (e.g. Congressional staff, agency policy analysts, or S&T journalists).

Policy Briefs Defined

These briefs are intended to call attention to policy issues that emanate from research and have significant potential public import or interest. They are brief papers (up to 4000 words) that inform, clarify, increase understanding of, or reduce uncertainty about a policy issue based on original research or rigorous interpretation, analysis or synthesis of prior published data or research findings. They may address opportunities, barriers, risks, uncertainty or threats important to policy development. Ideally, they would increase public visibility of Purdue’s attention to policy issues and the quality of our faculty and research.

These briefs are intended to inform policy makers or implementers (such as government and private sector officials), policy analysts, science writers, media reporters or the public at large, especially those affected by the issue(s) presented.

Format

Policy briefs should be written in "jargon-free", easily readable style for non-experts. They should be newsworthy and suitable for (1) use by journalists and other media outlets, (2) listing on the GPRI website and other internet outlets, (3) e-publications issued by the Purdue Libraries, (4) and public presentations, to include Congressional testimony and briefings to government officials. These briefs should not disclose unprotected intellectual properties or proprietary information that may lead to a patent, copyright, or grant.

Assistance

GPRI will provide assistance through expert editing and review. The Institute will also assist in finding public outlets and for presentation. All briefs will be listed on the GPRI website and issued as an open-source e-publication on the Internet.

Eligibility

The principal author (PI) of a policy brief must be a faculty member from Purdue, West Lafayette. One additional co-author may include a faculty member from Purdue, West Lafayette, or regional campuses, a staff member, post doc or graduate student. Co-authors from different colleges/disciplines are especially encouraged.
Incentive Awards

The principal author for each successfully reviewed brief will be awarded $2,000. One additional co-author will receive $2,000 if an approved faculty member, and $1,000 if a non-faculty member. A maximum of $5,000 will be awarded for policy briefs with three or more co-authors. These incentive award grants are intended to support policy brief development activities that could lead to opportunities for publication or presentation at GPRI-sponsored events in Washington D.C. or Indianapolis or for other purposes specified above.

Application and Submission Process

• **Application:** The deadline for receipt of award applications is *5:00 p.m. E.T., February 13, 2013.* Applications should be sent as a single PDF file attachment to an e-mail message addressed to Tia Tracy at ttracy@purdue.edu, GPRI Project Coordinator. Please use the attached form that includes:
  - Proposal Title
  - Name and affiliation of participants in the project (note preference for multi-disciplinary teams)
  - Brief description (no more than one page) describing the policy issue/problem being addressed, background for the policy issue, policy alternatives that will be evaluated potential outcomes and impacts of the brief, and alignment of the initiative with GPRI's mission.

• **Policy Brief Details:** The deadline for receipt of briefs will be *5:00 p.m. E.T., August 1, 2013.* Briefs should be submitted as a single Word file attachment addressed to Tia Tracy at ttracy@purdue.edu.

• **Preferred outline:**
  - Cover Page
  - Face page, including:
    - Policy Brief Title
    - Principal Author and co-authors
  - Brief statement of policy issue or problem
  - Policy alternatives for addressing the problem
  - Analysis of consequences of each of the policy alternatives
  - Summary and conclusions (but no recommendations)
  - References

• **Budget:** A budget justification must be included in the proposal.
  - Funding will be for Supplies & Expenses that are designated to support development of briefs.
  - Funds should further policy research efforts that could position research teams to compete for GPRI Incentive Awards and/or agency and/or foundation funding opportunities
• Funds may be used for graduate student expenses in support of this activity
• Funds may not be used for faculty or student salary

The Policy Brief is limited to no more than 4000 words and should be formatted as follows: single-spaced, one-inch margins, and no smaller than 12 font

For authors who seek assistance, GPRI can recommend a template or format, advice, or editorial/writing assistance.

Proposal Review Criteria

Technical Criteria:

• Demonstrated alignment with GPRI goals by addressing an important policy issue that has high potential outcomes or impacts (required).
• The policy brief is based on research and/or analysis related to the brief (required). Peer reviewed publications in the area of the policy brief are preferred.

General Criteria:

• Quality: Must meet high standards of scholarship.
• Interdisciplinary approach: Must consider implications with a holistic approach, to include technical, social, and economic factors, as appropriate. Proposals coming from faculty teams covering more than one discipline will have preference.
• Scope: Must be consistent with the mission of GPRI, which includes connecting Purdue researchers with citizens, policy makers, and members of the media and informing decision-makers with objective research findings in any of GPRI’s seven major areas of focus.
  • Focus Areas and examples:
    o Agriculture: crop development, food security, and safety
    o Economy: global commerce and development
    o Energy Systems: alternative sources, delivery and efficiencies
    o Environment: climate change, sustainability/water, air, arable land
    o Health: health care engineering, disease and drug research
    o Security: defense, space, and cyber technology
    o Society and Leadership: family, governance and leadership issues
• Potential Impact: Should inform policy or decision makers of viable options for addressing important policy issues.
• Deliverables: All publications and materials produced with the funding must acknowledge GPRI, and electronic copies (or summaries, in the case of publications where copyright would otherwise prevent a full copy) must be delivered to GPRI for possible linking to the GPRI e-Pubs web site.

Contact Information

Questions about proposal submission should be directed to Tia Tracy at tttracy@purdue.edu.
Proposal Title:__________________________________________________________

Names and Departments of Authors:_____________________________________

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Brief Description (no more than one page) Describing the Problem Being Addressed: