



**Study
Abroad**

Tasting Culture: Exploring Culture Through Food

*Where will
Purdue
take you?*

PURDUE
UNIVERSITY.



Welcome!

The webinar will begin shortly.

This webinar is being recorded and will be made available on our website after the session.

Good to know:

- 1. You are automatically muted – we cannot hear or see you!**
- 2. To ask a question or comment, use the chat feature! We'll be monitoring and responding to questions near the end.**

The humble chopsticks

China



Korea



Japan



“You have to taste a culture to understand it.”
— *Deborah Cater*



Today's Topics

- Food as an expression of cultural identity
- The development of food culture in response to social, historical, geographical circumstances
- Food as an effective means of bridging the cultural divide





Addison Sheldon



Chelsey Mullins



Alaina Orchard



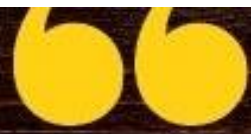
April Robillos

Presenters

What is culture?


The sum of what a particular group of people has created together, share, and transmit for perceiving, interpreting, expressing, and responding to social realities.





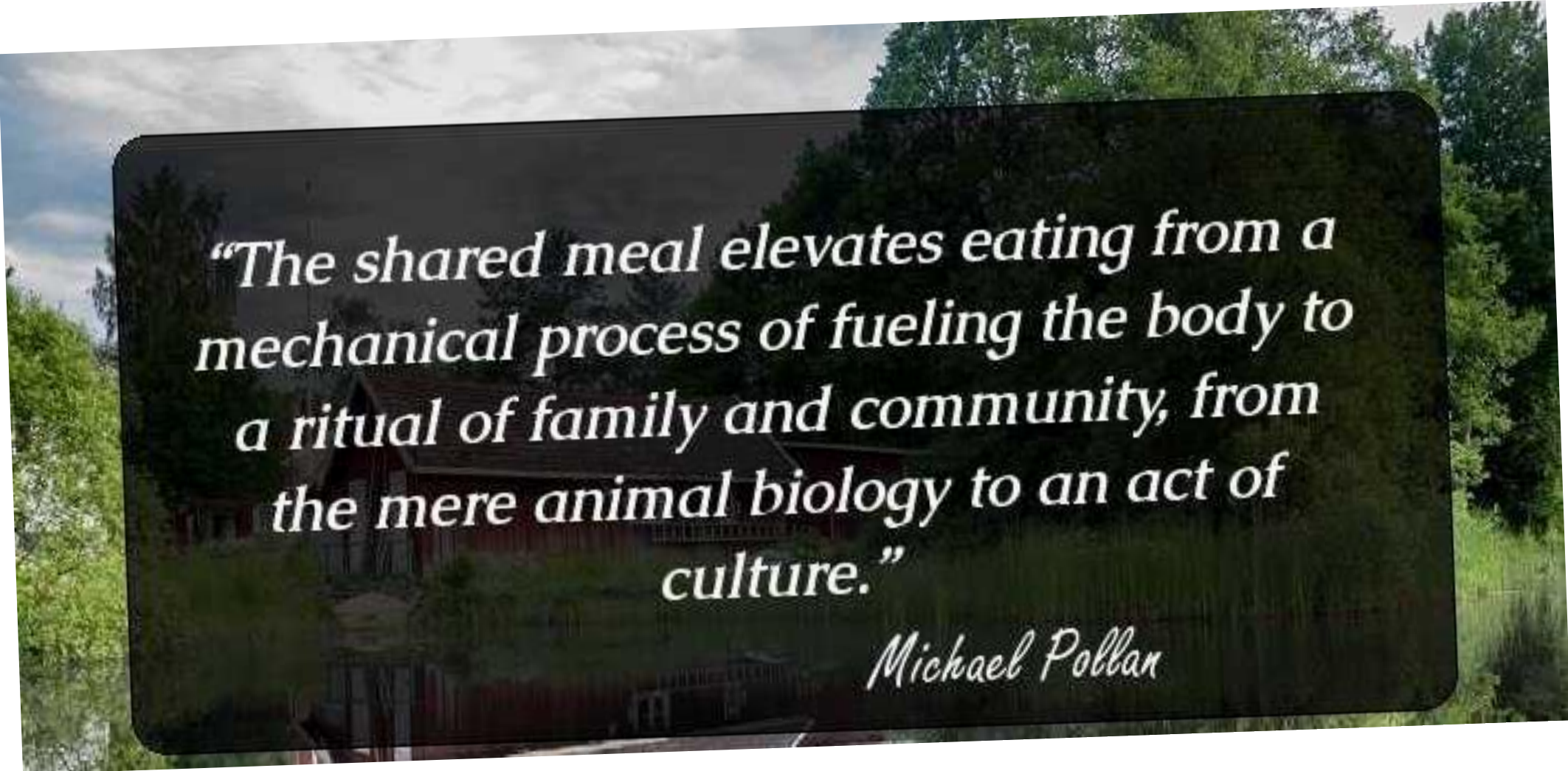
**FOOD IS NOT
RATIONAL. FOOD
IS CULTURE,
HABIT, CRAVING,
AND IDENTITY.**





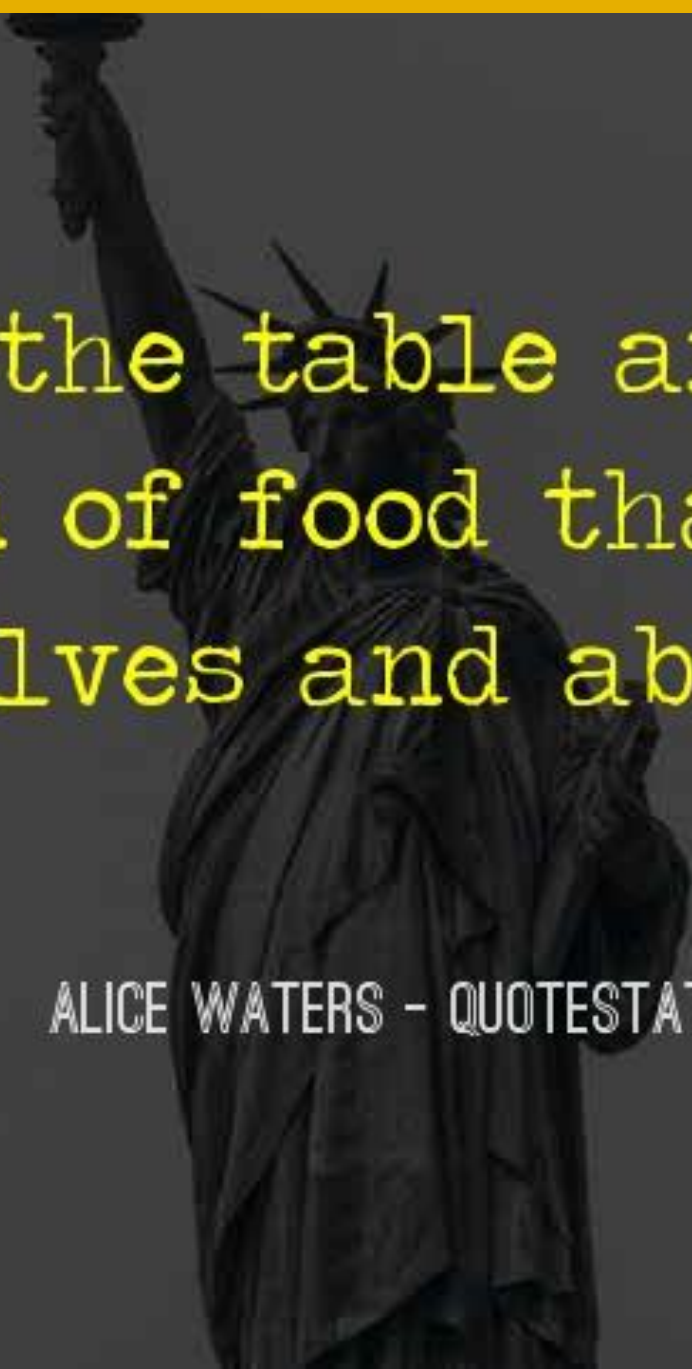
*Human beings do not eat nutrients,
they eat food.*

— Mary Catherine Bateson



“The shared meal elevates eating from a mechanical process of fueling the body to a ritual of family and community, from the mere animal biology to an act of culture.”

Michael Pollan

A dark silhouette of the Statue of Liberty is centered in the background, holding a torch aloft in her right hand. The background is a solid dark grey, and the top of the image has a yellow horizontal bar.

It's around the table and in the preparation of food that we learn about ourselves and about the world.

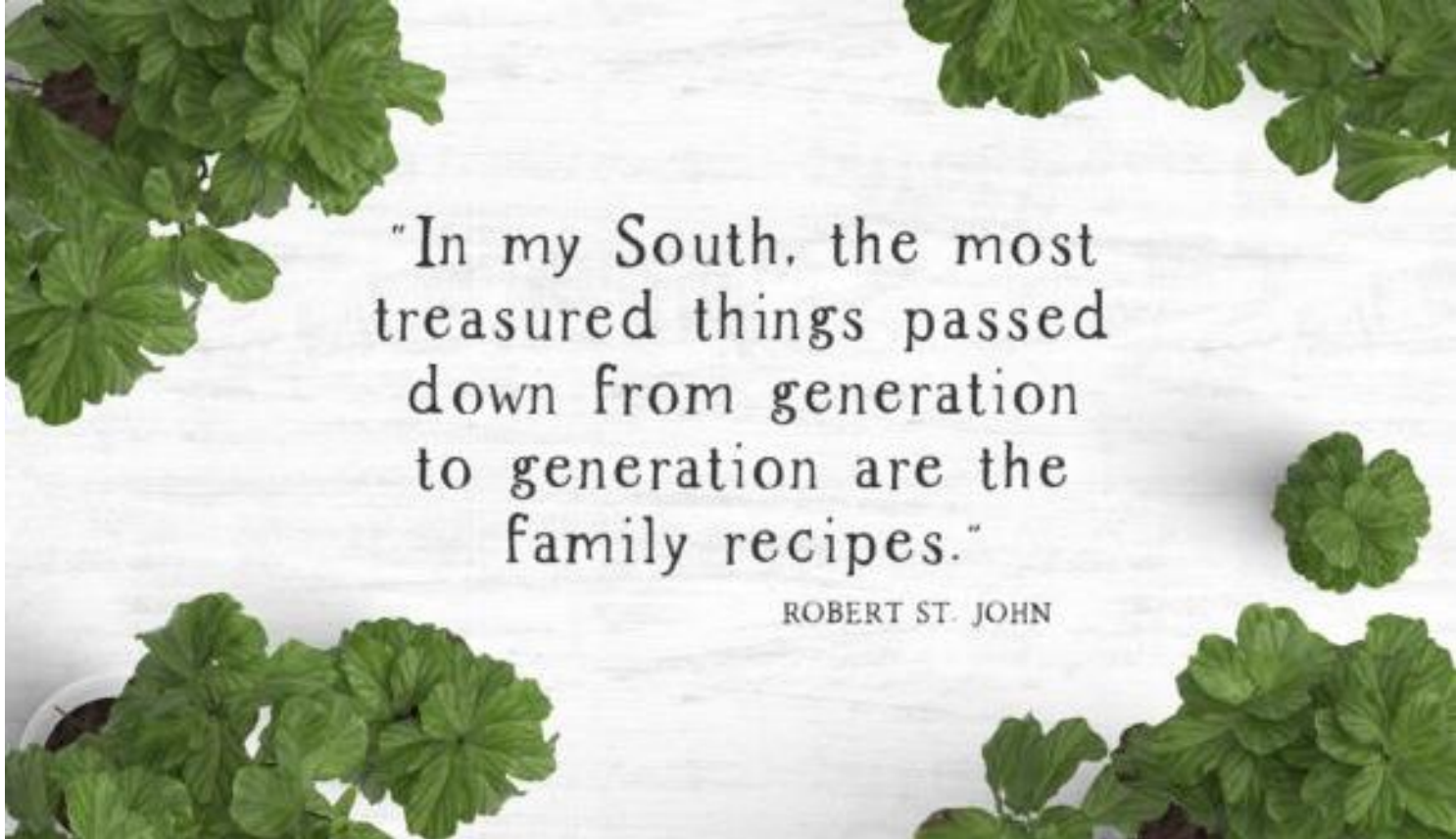
ALICE WATERS - QUOTESTATS.COM



**Food is culture. Food is an identity, a
footprint of who you are.**

Lidia Bastianich

STUDENT POLL



"In my South, the most treasured things passed down from generation to generation are the family recipes."

ROBERT ST. JOHN

In the Chat Box, tell us about the food or dish that is a mainstay in your important gatherings or special occasions. What does this food represent for you or for your group?



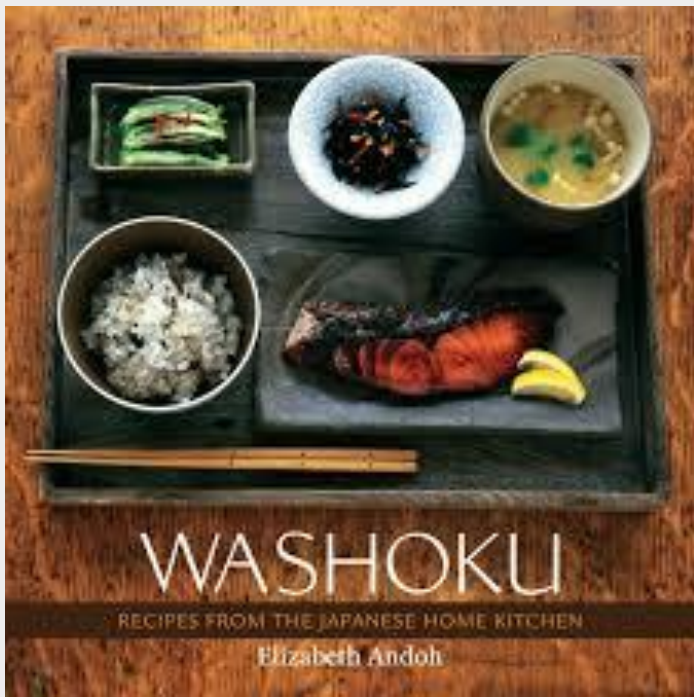
Food is a central activity of mankind
and one of the single most
significant trademarks of a culture.

Mark Kurlansky

UNESCO: Representative List of the Intangible Cultural Heritage of Humanity



■ UNESCO List of the Intangible Cultural Heritage of Humanity.



Japan: Washoku



Turkey: Coffee

UNESCO List of the Intangible Cultural Heritage of Humanity.



Korea: Kimchi



Armenia: Lavash

UNESCO List of the Intangible Cultural Heritage of Humanity.



France: Gastronomic Meal



Belgium: Beer

The Environment and Food Culture



Topography, climate, and raw materials had an impact on the foods we eat and the way we experience them.



Khlea (Morocco)



Kiviak (Greenland Inuits)



Chuño (So. America)

Food Preservation Techniques – developed in response to the environmental reality facing a group of people.

Other examples of how food culture developed in response to environmental reality at the time



Insects on the menu



Drinking milk

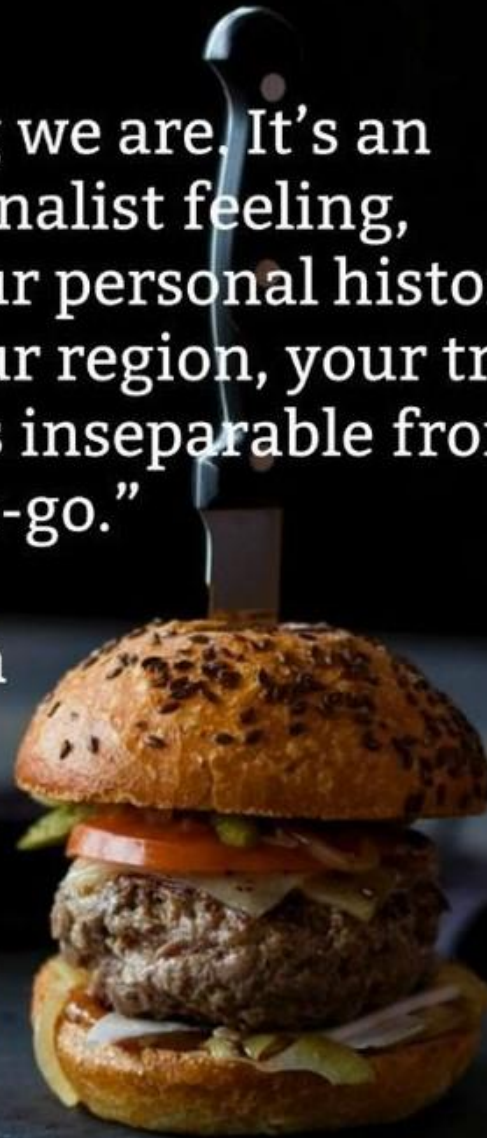


Pork taboo

Food is everything we are. It's an extension of nationalist feeling, ethnic feeling, your personal history, your province, your region, your tribe, your grandma. It's inseparable from those from the get-go."

Anthony Bourdain
1956 - 2018

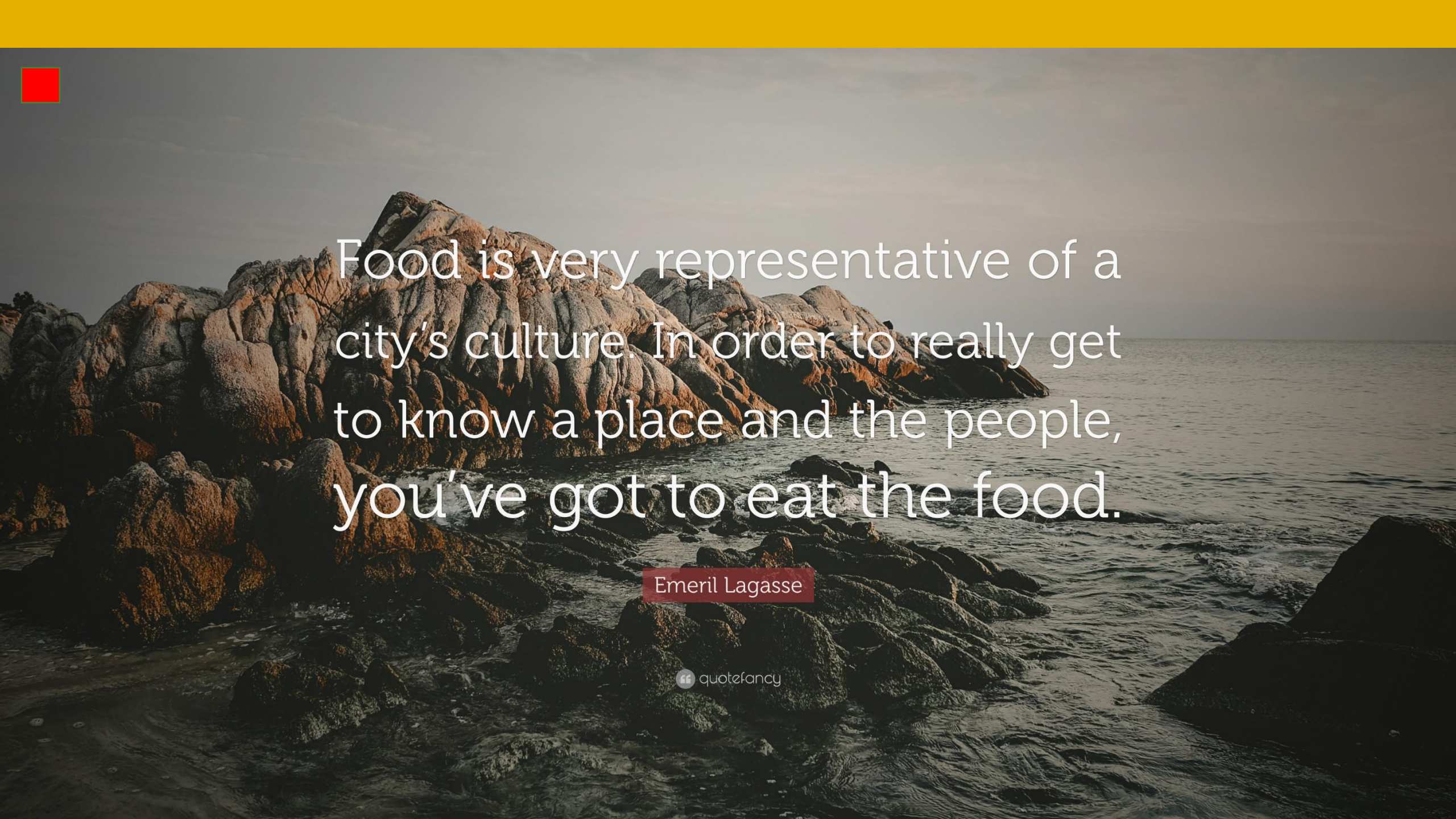
adrianasbestrecipes.com





Commensality

The practice of people eating and drinking at the same table is a fundamental social activity which creates and cements relationships.



Food is very representative of a city's culture. In order to really get to know a place and the people, you've got to eat the food.

Emeril Lagasse



Gastrodiplomacy

Gastrodiplomacy: government-funded program in which one country introduces its cuisine to a foreign audience to gain awareness about the country itself.



We try to use food to educate our diners about Afghanistan, about our culture. My goal is to create a dining experience that is both educational and pleasant. We want people to come here and leave with good feelings in their hearts about Afghanistan and the people who live there.

-Borhanuddin Haffas, Afghan chef



Gastrodiplomacy
- Thailand

Feria Gastronómica

Perú
mucho
gusto
Tumbes

Del 14 al 16
de diciembre



SABORES
PERUANOS
QUE
CONQUISTAN
PALADARES

Gastrodiplomacy
- Peru



Gastrodiplomacy
- Korea

Conflict Kitchen

Conflict Kitchen is a restaurant that serves cuisine from countries with which the United States is in conflict. Each Conflict Kitchen iteration is augmented by events, performances, publications, and discussions that seek to expand the engagement the public has with the culture, politics, and issues at stake within the focus region. The restaurant rotates identities in relation to current geopolitical events.

<https://www.conflict-kitchen.org/>



**“Cooking is all about people.
Food is maybe the only universal
thing that really has the power
to bring everyone together. No
matter what culture, everywhere
around the world,
people eat together.**

GUY FIERI





**What are your
comments or
questions?**





"Food brings people together on many different levels. It's nourishment of the soul and body; it's truly love." – Giada de Laurentiis

Companion

Latin origin is cum panis (with bread), a reminder that food nourishes sharing and togetherness. Originally, the word was used to describe someone with whom you shared a meal.