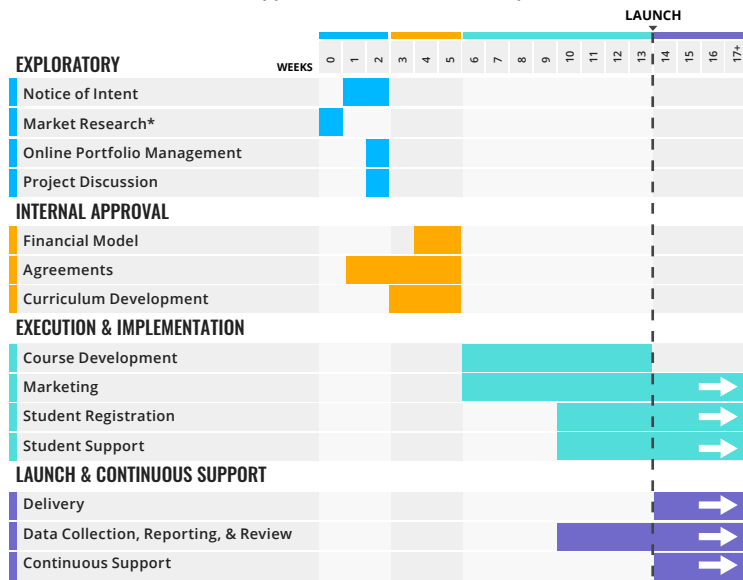


Online Non-Credit Program Launch Process

Timeline (All times are approximate. This timeline represents the best case scenario.)



*If program is faculty initiated, allow an **additional 6-8 weeks** to conduct market research.

Roles & Responsibilities

★ **Initiator** ⊕ In Collaboration With

EXPLORATORY	INTERNAL APPROVAL	EXECUTION & IMPLEMENTATION
<p>Notice of Intent:</p> <ul style="list-style-type: none"> ★ Faculty ⊕ Purdue Online Learning <p>Market Research:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning ⊕ EAB, Eduventures, Burning Glass <p>Online Portfolio Management:</p> <ul style="list-style-type: none"> ★ Provost Office ⊕ Faculty <p>Project Discussion:</p> <ul style="list-style-type: none"> ★ Faculty ⊕ Purdue Online Learning 	<p>Financial Model:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning ⊕ Department, Business Office <p>Agreements:</p> <ul style="list-style-type: none"> ★ Procurement ⊕ Department, Purdue Online Learning <p>Curriculum Development:</p> <ul style="list-style-type: none"> ★ Faculty ⊕ TLT 	<p>Course Development:</p> <ul style="list-style-type: none"> ★ Faculty ⊕ TLT, Purdue Online Learning <p>Marketing:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ⊕ Faculty <p>Student Registration:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ⊕ Faculty <p>Student Support:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ⊕ Faculty
LAUNCH & CONTINUOUS SUPPORT		
<p>Delivery:</p> <ul style="list-style-type: none"> ★ Faculty ⊕ 3rd Party Vendor, Purdue Online Learning <p>Data Collection, Reporting, & Review:</p> <ul style="list-style-type: none"> ★ OIRAE, Purdue Online Learning, 3rd Party Vendor ⊕ Faculty <p>Continuous Support:</p> <ul style="list-style-type: none"> ★ 3rd Party Vendor ⊕ Purdue Online Learning, Faculty 		