### Roles & Responsibilities

**Initiator**  
In Collaboration With

<table>
<thead>
<tr>
<th>EXPLORATORY</th>
<th>INTERNAL APPROVAL</th>
<th>PRE-LAUNCH PREP</th>
</tr>
</thead>
</table>
| **Project Discussion:**  
  ⭐ Faculty  
  Purdue Online Learning  
  Online Portfolio Management:  
  ⭐ Provost Office  
  ⚫ Faculty  
  OIRAE, Purdue Online Learning  
  ⚫ Faculty | **Financial Model:**  
  ⭐ Purdue Online Learning  
  🔴 Department, Business Office | **Course Development:**  
  ⭐ Faculty  
  🔴 TLT, Purdue Online Learning  |
| **Delivery:**  
  ⭐ Faculty  
  3rd Party Vendor, Purdue Online Learning | **Data Collection:**  
  ⭐ OIRAE, Purdue Online Learning  
  ⚫ Faculty | |

### Timeline

**Online Undergraduate Program Launch Process**

(All times are approximate. This timeline represents the best case scenario.)

<table>
<thead>
<tr>
<th>Exploratory</th>
<th>Internal Approval</th>
<th>Pre-Launch Prep</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-6 Week</td>
<td>7-12 Week</td>
<td>13-15 Week</td>
</tr>
<tr>
<td>16-18 Week</td>
<td>19-20 Week</td>
<td>21-22 Week</td>
</tr>
<tr>
<td>23-25 Week</td>
<td>26-28 Week</td>
<td>29-30 Week</td>
</tr>
<tr>
<td>31-33 Week</td>
<td>34-36 Week</td>
<td>37+ Week</td>
</tr>
</tbody>
</table>

**EXPLORATORY**
- Project Discussion
- Online Portfolio Management

**INTERNAL APPROVAL**
- Financial Model & Agreements

**PRE-LAUNCH PREP**
- Course Development

**LAUNCH & CONTINUOUS SUPPORT**
- Delivery
- Data Collection

(WEEKS)

LAUNCH