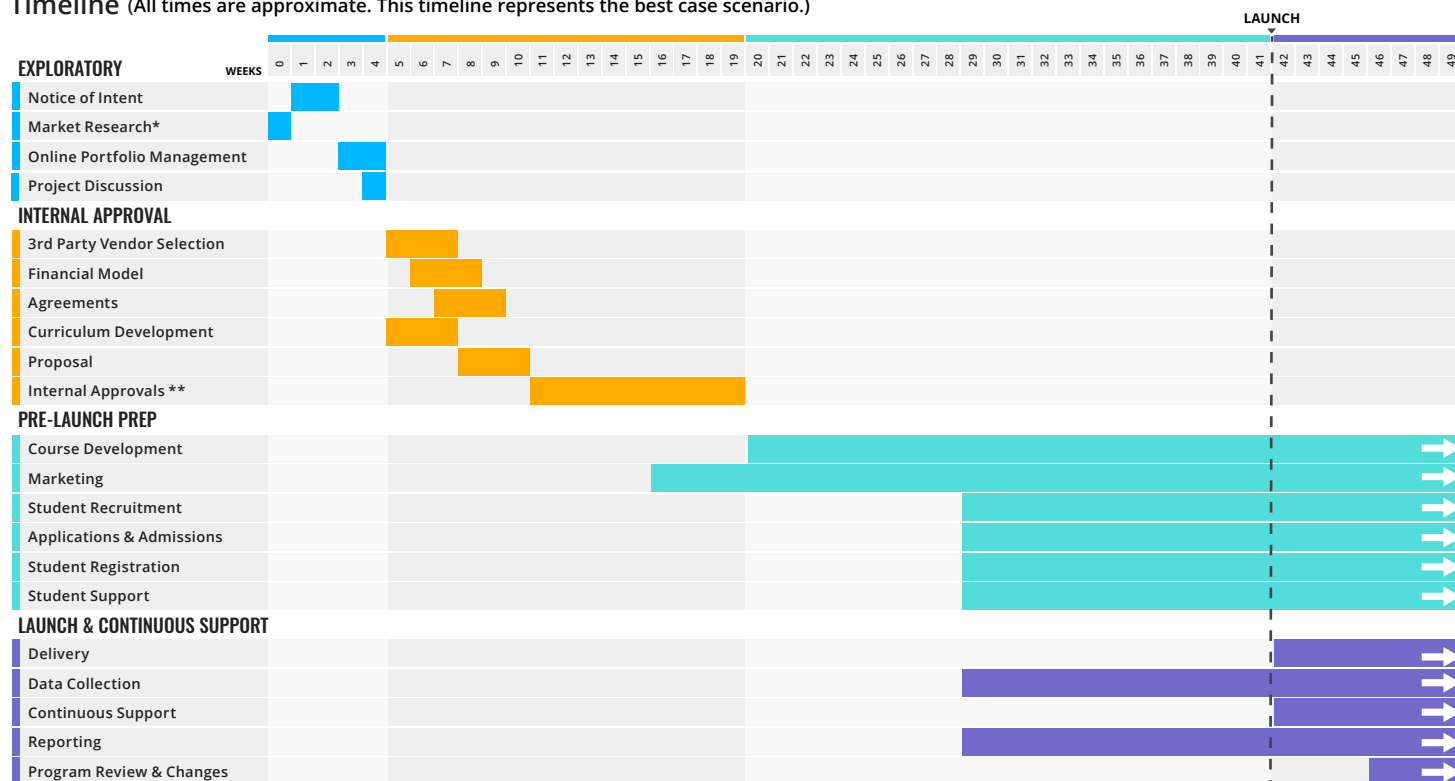


Online For-Credit Course Launch Process

Timeline (All times are approximate. This timeline represents the best case scenario.)



* If program is faculty initiated, allow an **additional 6-8 weeks** to conduct market research.

** Skip this step for existing face-to-face courses.

Roles & Responsibilities

★ Initiator ☎ In Collaboration With

EXPLORATORY	INTERNAL APPROVAL
<p>Notice of Intent:</p> <ul style="list-style-type: none"> ★ Faculty ☎ Purdue Online Learning <p>Market Research:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning ☎ EAB, Eduventures, Burning Glass <p>Online Portfolio Management:</p> <ul style="list-style-type: none"> ★ Provost Office ☎ Faculty, Purdue Online Learning <p>Project Discussion:</p> <ul style="list-style-type: none"> ★ Faculty ☎ Purdue Online Learning 	<p>3rd Party Vendor Selection:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning ☎ Department <p>Financial Model:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning ☎ Department Business Office <p>Agreements:</p> <ul style="list-style-type: none"> ★ Procurement ☎ Department, Business Office <p>Curriculum Development:</p> <ul style="list-style-type: none"> ★ Faculty ☎ TLT <p>Proposal:</p> <ul style="list-style-type: none"> ★ Faculty ☎ Purdue Online Learning <p>Internal Approvals:</p> <ul style="list-style-type: none"> ★ Faculty ☎ Grad School, Provost Office, Purdue Online Learning
PRE-LAUNCH PREP	LAUNCH & CONTINUOUS SUPPORT
<p>Course Development:</p> <ul style="list-style-type: none"> ★ Faculty ☎ TLT, Purdue Online Learning <p>Marketing:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ☎ Faculty <p>Student Recruitment:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ☎ Faculty 	<p>Applications & Admissions:</p> <ul style="list-style-type: none"> ★ 3rd Party Vendor, Purdue Online Learning ☎ Faculty <p>Student Registration:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ☎ Faculty <p>Student Support:</p> <ul style="list-style-type: none"> ★ Purdue Online Learning, 3rd Party Vendor ☎ Faculty <p>Delivery:</p> <ul style="list-style-type: none"> ★ Faculty ☎ 3rd Party Vendor, Purdue Online Learning <p>Data Collection:</p> <ul style="list-style-type: none"> ★ OIRAE, Purdue Online Learning ☎ Faculty <p>Continuous Support:</p> <ul style="list-style-type: none"> ★ 3rd Party Vendor ☎ Purdue Online Learning <p>Reporting:</p> <ul style="list-style-type: none"> ★ 3rd Party Vendor ☎ Purdue Online Learning, Faculty, OIRAE <p>Program Review & Changes:</p> <ul style="list-style-type: none"> ★ 3rd Party Vendor ☎ Purdue Online Learning, Faculty