

Orthodontia treatment at home! SmileDirectClub™ is now covered by select Anthem dental plans.



Anthem now covers clear aligners with our Ortho@Home solution

Create smiles with new low-cost options

<Anthem> dental plans are all about giving members choice, convenience and value. That's why we've partnered with SmileDirectClub to give them a new choice for teeth straightening. Members with orthodontia coverage now have access to clear orthodontic aligners at home, which cost significantly less than conventional braces.¹

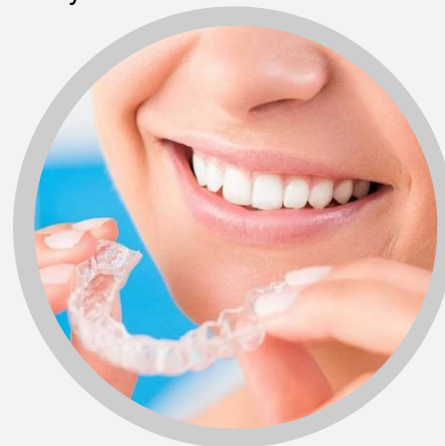
Members have 2 options to choose from:

Original Clear Aligners

A smile they'll love in as little as 4-6 months with 22 hours of daily wear

Nighttime Clear Aligners

Straightens teeth with night only wear with an average treatment time 10 months with 10 hours of nightly wear



Both options include:

- ✓ Treatment plan and remote oversight by a licensed dentist or orthodontist
- ✓ At-home impression kit and clear aligners sent directly to member's home
- ✓ Bright on™ premium teeth whitening
- ✓ First retainer free for members
- ✓ Backed by SmileDirectClub guarantee

Why SmileDirectClub?

SmileDirectClub makes access easy with locations near you. Members can choose to visit one of SmileDirectClub's standalone SmileShops, locations in select CVS® and Walgreens for a free 3D digital image, or have an at home impression kit sent right to their home!

SmileDirectClub helps deliver a smile they'll love - safely, simply, and without monthly office visits.

Here's how much members might save.

With SmileDirectClub, qualified members may potentially see significant savings and convenience.

Plus, a straighter, brighter smile may give employees more reason to enjoy their employer-sponsored benefits.

SmileDirectClub cost	\$1,895
Anthem network discount	\$100
Dental plan pays (if orthodontic coverage is 50%)*	\$897.50
Members could only pay	\$897.50

Contact your broker, Anthem representative or visit www.SmileDirectClub.com for more information.

* For illustrative purposes. Savings may differ based on your plan's orthodontic coverage and your location. Example assumes an orthodontic annual maximum of \$1000 with 50% coinsurance.

1-Ortho@Home is covered for members with orthodontic coverage on Dental 100, 200, 300 and Prime and Complete networks. Products include Dental Blue, Prime and Complete, and Essential Choice PPO

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance@Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornbush Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.