HOSPITALITY AND TOURISM MANAGEMENT
College of Health and Human Sciences

HSTM-BS
HTMT
120 credits

Student: ____________________________ PUID: ____________________________ Catalog Term: Fall 2019

Additional Majors: __________________________________________________ Minors: _______________________________________________________________

Major Requirements (57-58 credits) - Students must earn a “C-“ or better in all HTM courses

- (1) HTM 10010 Introduction to the Hospitality & Tourism Industry
- (3) HTM 14100 Financial Accounting for the Service Industries
- (3) HTM 17300 Introduction to Tourism Management
- (3) HTM 18100 Lodging Management
- (3) HTM 19100 Sanitation and Health in Foodservice, Lodging, & Tourism
- (1) HTM 20200 Hospitality and Tourism Work Experience
- (3) HTM 21200 Organization and Management in the Hospitality and Tourism Industry
- (3) HTM 23100 Hospitality and Tourism Marketing
- (3) HTM 24100 Managerial Accounting and Financial Management in Hospitality Operations
- (2) HTM 29101 Quantity Food Production & Service Laboratory
- (2) HTM 29102 Introduction to Foodservice Management
- (1-2) HTM 30200 Hospitality and Tourism Industry Internship (Single semester required: minimum 320 work hours for 1 credit or 640 for 2 credits)
- (3) HTM 31200 Human Resources Management for the Service Industries
- (3) HTM 32200 Hospitality Facilities Management
- (3) HTM 34100 Cost Controls in Foodservice and Lodging
- (3) HTM 38110 Revenue Management in the Lodging Industry
- (3) HTM 41100 Hospitality and Tourism Law
- (1) HTM 49111 Beverage Operation Management
- (4) HTM 49200 Advanced Foodservice Management
- (3) HTM 49900 Feasibility Studies and Business Development in Hospitality and Tourism

HTM Select Courses – select a total of 6 credits from list

- ( ) ____________________________
- ( ) ____________________________
- ( ) ____________________________

Other Departmental / Program Course Requirements (33-41 credits)

- (3) COM 11400 Fundamentals of Speech Communication [Satisfies Oral Communication Core]
- (3) CS 11000 Introduction to Computers or CS 23500 Introduction to Organizational Computing or CNIT 13600 Personal Computing Technology & Applications
- (3) ECON 21000 Principles of Economics or AGEC 21700 Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics [Satisfies Behavioral/Social Science Core]
- (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition [Satisfies Written Communication Core] and [Satisfies Information Literacy Core]
- (3-5) MA 15300 College Algebra or MA 15555 Quantitative Reasoning or MA 16010 Applied Calculus I or MA 16100 Plane Analytic Geometry and Calculus I [Satisfies Quantitative Reasoning Core]
- (4-3) NUTR 20200 Principles of Food Preparation & Nutrition or NUTR 30300 Essentials of Nutrition [Satisfies 1 Science Core]
- (3) PSY 12000 Elementary Psychology
- (3) SOC 10000 Introductory Sociology or ANTH 10000 Introduction to Anthropology
- (3) STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods
- (2-4) ________________ [Science Core] – select from University list
- (3) ________________ [Humanities Core] – select from University list
- (1-3) ________________ [Science, Technology & Society Core] – select from University list

Electives (21-30 credits)

- ( ) ____________________________
- ( ) ____________________________
- ( ) ____________________________
- ( ) ____________________________

At least 32 credits of coursework required at 30000 level or higher to meet graduation requirements.

University Foundational Learning Outcomes List: https://www.purdue.edu/provost/initiatives/curriculum/course.html

Revised 5/2019
**HTM Select Course List (6 credits)**

- HTM 31100 Procurement Management for Foodservice (3 credits)
- HTM 31400 Franchising (3 credits)
- HTM 31500 Club Management and Operations (3 credits)
- HTM 31700 Business Etiquette for Managers (1 credit)
- HTM 33100 Hospitality and Tourism Sales and Service (3 credits)
- HTM 35100 E-Business for the Hospitality Sector (3 credits)
- HTM 36200 Event and Meeting Management (3 credits)
- HTM 37000 Sustainable Tourism and Responsible Travel (3 credits)
- HTM 37200 Global Tourism Geography (3 credits)
- HTM 39001 Undergraduate Research in Hospitality and Tourism Management (0-6 credits)
- HTM 39200 Classical Cuisine (1 credit)
- HTM 39800 Approved Study Abroad Experience (1-6 credits)
- HTM 44100 Financial Management for the Hospitality Industry (3 credits)
- HTM 46200 Advanced Event and Meeting Management (3 credits)
- HTM 49110 Wine Sommelier Certification (1 credit)
- HTM 49112 Management and Service of Beverage Alcohol (1 credit)
- HTM 52200 Foodservice Equipment and Facility Design (4 credits)
- HTM 53100 Hospitality and Tourism Marketing II (3 credits)
- HTM 54100 Advanced Hospitality Accounting and Finance Systems (3 credits)

**OPTIONAL CONCENTRATIONS**

**Environment Sustainability Concentration (ENSU)**

Total Credits: In addition to HTM 37000 - Sustainable Tourism and Responsible Travel, the student must select three courses (9 credits) from the list below. Total of 12 credits.

- FNR 12500 Environmental Science and Conservation
- LA 15000 Preservation Issues or LA 15100 Building Preservation or LA 15200 Community Preservation
- PHIL 29000 Environmental Ethics
- POL 22300 Introduction to Environmental Policy
- POL 32300 Comparative Environmental Policy
- POL 32700 Global Green Politics
- POL 42300 International Environmental Policy

**Hospitality Facilities Design and Management Concentration (HFDM)**

Total Credits: Select four courses, 12 credits, from the list below.

- BCM 23000 - Mechanical and Electrical Systems
- CM 10000 - Introduction to Construction Management
- HTM 52200 - Foodservice Equipment and Facility Design
- LA 10110 - Survey of Landscape Architecture
- LA 15100 - Building Preservation
- LA 25000 - Architectural Design
- NRES 12500 - Environmental Science and Conservation
- TLI 21300 - Project Management
- TLI 21400 - Introduction to Supply Chain Management Technology
- TLI 33520 - Human Factors for Technology Systems
- TLI 34250 - Purchasing and Contract Management

**Human Resources Concentration (XIHU)**

Total Credits: students must complete a minimum of 12 credits from the list below with no more than two courses from any one area. Students may not count both COM 37500 and OLS 47700 as part of the required 12 credits.

**Human Behavior:**

- COM 21200 - Approaches to the Study Of Interpersonal Communication
- COM 41200 - Theories of Human Interaction
- OLS 25200 - Human Relations in Organizations
- PSY 27200 - Introduction to Industrial-Organizational Psychology

**Employment:**

- COM 32500 - Interviewing: Principles and Practice

**Training:**

- EDCI 57200 - Introduction to Learning Systems Design
- OLS 37500 - Training Methods

**Employee Relations:**

- COM 30300 - Intercultural Communication
- COM 37500 - Conflict and Negotiation
- OLS 47700 - Conflict Management
Marketing and Sales Concentration (MRSL)

Total Credits: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must select three courses listed below for a total of 12 credits.

- COM 25300 - Introduction to Public Relations
- COM 25600 - Introduction to Advertising
- CSR 31500 - Relationship Selling
- CSR 33100 - Consumer Behavior
- CSR 33200 - Cross-Cultural Marketing and International Retailing
- CSR 34400 - Fundamentals of Negotiations
- HTM 53100 - Hospitality and Tourism Marketing II
- MGMT 32300 – Principles of Marketing
- TLI 21400 - Introduction to Supply Chain Management Technology
- TLI 34300 - Technical and Service Selling
- TLI 34350 - Business to Business Sales Management

Finance for HTM (FMGT)

Total Credits: 15. A grade of a C- or better must be earned in any course used to satisfy the concentration. There are four topic areas currently required by the HTM major that will serve as the foundation for this concentration. Each of those areas have two courses that meet both HTM and Krannert School of Management requirements.

1. An introductory economics course (3 credits)
   - ECON 21000 - Principles of Economics
   - ECON 25100 - Microeconomics

2. An introductory financial accounting course (3 credits)
   - HTM 14100 - Financial Accounting for the Service Industries
   - MGMT 20000 - Introductory Accounting

3. An introductory managerial accounting course (3 credits)
   - HTM 24100 - Managerial Accounting and Financial Management In Hospitality Operations
   - MGMT 20100 - Management Accounting I (Pre-req MGMT 20000)

4. An introductory probability or introductory statistics course (3 credits)
   - STAT 22500 - Introduction To Probability Models (Pre-req MA 16100, MA 16200, MA 16500, MA 16600, MA 22400, MA 23000, MA 23200, MA 16020, MA 22200, or MA 16021)
   - STAT 30100 - Elementary Statistical Methods

Required course for concentration (3 credits)
   - MGMT 31000 - Financial Management (Pre-req ECON 21000 or ECON 25100, MGMT 20100 or HTM 24100, STAT 22500 or STAT 30100)

Select four of the following upper division management electives: (12 credits)
   - MGMT 41100 - Investment Management (Pre-req MGMT 31000) (3 credits)
   - MGMT 41200 - Financial Institutions and Markets (Pre-req MGMT 31000) (3 credits)
   - MGMT 41300 - Corporate Finance (Pre-req MGMT 31000) (3 credits)
   - MGMT 41500 - International Financial Management (Pre-req MGMT 31000) (3 credits)
   - MGMT 41601 - Mergers and Acquisitions (Pre-req MGMT 31000) (3 credits)

Non-Krannert students must complete the Request to Enroll in an Upper Level Krannert Course on the Krannert School of Management website for permission to register for these upper-division classes.
## Hospitality and Tourism Management

**Suggested Arrangement of Courses:**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Fall 1st Year</th>
<th>Prerequisite</th>
<th>Credits</th>
<th>Spring 1st Year</th>
<th>Prerequisite</th>
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<tr>
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<td>HTM 10010cc</td>
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<td>3</td>
<td>SOC 10000 or ANTH 10000</td>
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<th>Prerequisite</th>
<th>Credits</th>
<th>Spring 2nd Year</th>
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<td>3/4</td>
<td>HTM 21200cc or NUTR 20200cc or NUTR 30300cc</td>
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<td>First semester Sophomore or higher</td>
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| 15/16   |              |              | 15/16   | Summer 2nd Year | HTM 20200 |

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<td>Co-requisite: HTM 29101</td>
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<th>Spring 4th Year</th>
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<td>HTM 38110 or HTM 29102</td>
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| 13/15   |              |              | 15/16   |              |              |

* Satisfies a University Core Requirement
cc Critical course

**Notes:**
- Students must earn a "C-" or better in all required HTM courses.
- 120 semester credits required for Bachelor of Science degree.
- 2.0 Graduation GPA required for Bachelor of Science degree.
- The student is ultimately responsible for knowing and completing all degree requirements.
- Degree Works is knowledge source for specific requirements and completion.