

Student: _____ PUID: _____ Catalog Term: _____

Additional Majors: _____ Minors: _____

Retail Management Core (University Foundational Learning Outcomes) (19-25 credits)

- ___ (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition **[Written Communication and [Information Literacy]**
- ___ (3) COM 11400 Fundamentals of Speech Communication **[Oral Communication]**
- ___ () _____ **[Science]** – select from University list
- ___ () _____ **[Science]** – select from University list
- ___ () _____ **[Humanities]** – select from University list
- ___ (3) PSY 12000 Elementary Psychology **[Behavior/Social Science]**
- ___ (3) MA 15300 Algebra & Trigonometry I or higher from University list **[Quantitative Reasoning]**
- ___ () _____ **[Science, Technology & Society]** – select from University list (**IF** STAT 11300 is selected for other requirements, this requirement is fulfilled)

Required Courses in Other Departments (45-54 credits)

- ___ (3) AGECE 33100 Principles of Selling in Agricultural Business
 - ___ (3) COM 25600 Introduction to Advertising
 - ___ (3) COM 32500 Interviewing: Principles & Practice
 - ___ (3) CS 11000 Introduction to Computers or CNIT 13600 Personal Computing Technology & Applications or CS 23500 Introduction to Organizational Computing
 - ___ (3) ECON 21000 Principles of Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics or AGECE 21700 Economics
 - ___ (3) ENGL 42000 Business Writing or ENGL 42100 Technical Writing or SPAN 42400 Business Spanish
 - ___ (3) HTM 14100 Financial Accounting for the Service Industries or MGMT 20000 Introductory Accounting
 - ___ (3) MGMT 32300 Introduction to Marketing Analysis or AGECE 42600 Marketing Management of Agricultural Business
 - ___ (3) MGMT 45500 Legal Background Business I
 - ___ (3) OLS 25200 Human Relations in Organizations
 - ___ (3) _____ OLS Selective
 - ___ (3) SOC 10000 Introductory Sociology
 - ___ (3) STAT 11300 Statistics & Society or STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods or IT 34200 Introduction to Statistical Quality (**IF** STAT 11300 selected, fulfills **Science, Technology, & Society Core**)
- (6-15) Select a Minor (Purdue West Lafayette campus) or Entrepreneurship Certificate
- ___ () _____ ___ () _____ ___ () _____ ___ () _____
- ___ () _____ ___ () _____ ___ () _____ ___ () _____

Major Requirements (38-40 credits)

- ___ (1) CSR 10000 Introduction to CSR
- ___ (1) CSR 20000 Professional Development in Consumer Science
- ___ (3) CSR 20900 Introduction to Retail Management
- ___ (2) CSR 21500 Textiles
- ___ (3) CSR 28200 Customer Relations Management
- ___ (1-3) CSR 30000 Field Experience in Retail Management or CSR 39800 International Special Topics or CSR 40300 Retail Management Internship
- ___ (3) CSR 30900 Leadership Strategies
- ___ (3) CSR 32300 Visual Merchandising
- ___ (3) CSR 33100 Consumer Behavior
- ___ (3) CSR 33200 Cross Cultural Marketing & International Retailing or Approved Study Abroad Experience
- ___ (3) CSR 34200 Personal Finance
- ___ (3) CSR 34400 Fundamentals of Negotiations
- ___ (3) CSR 40100 Buying of Merchandise
- ___ (3) CSR 40400 Strategic Issues for Sales & Retailing
- ___ (3) CSR 40600 E-Retailing

Electives (1-18 credits)

- ___ () _____ ___ () _____ ___ () _____ ___ () _____
- ___ () _____ ___ () _____ ___ () _____ ___ () _____

University Foundational Learning Outcomes List: <https://www.purdue.edu/provost/initiatives/curriculum/course.html>

Retail Management

Bachelor of Science Program
120 - 129 semester hours

Plan of Study

Sem 1 FALL	
1	CSR 10000
3	MA 15300 ⁽¹⁾ (UCC)
4	ENGL 10600 or (3) 10800 (UCC)
3	PSY 12000 (UCC)
3	CS 110/23500 or CNIT 13600
14 credits	

Sem 2 SPRING	
3	CSR 20900
2 - 4	SCIENCE 1 of 2 ⁽²⁾ (UCC)
3	COM 11400 (UCC)
3	SOC 10000 (UCC)
3	OLS 25200
14 - 16 credits	

SUMMER	

Sem 3 FALL	
3	CSR 28200
2 - 4	SCIENCE 2 of 2 ⁽²⁾ (UCC)
3	STAT 11300 ⁽³⁾ (UCC)
3	MINOR/CERT ⁽⁶⁾
1	CSR 20000
3	Free Elective
15 - 17 credits	

Sem 4 SPRING	
3	OLS Selective
3	CSR 33100
3	HTM 141/MGMT 200/MGMT 20010
3	AGEC 21700/ECON 21000 (UCC)
3	MINOR/CERT ⁽⁶⁾
15 credits	

SUMMER	

Sem 5 FALL	
3	AGEC 33100
3	MGMT 32300
3	COM 25600
3	CSR 40100
3	Humanities ⁽⁴⁾ (UCC)
15 credits	

Sem 6 SPRING	
3	CSR 30900, spring only
3	CSR 33200 or Study Abroad ⁽⁵⁾
2	CSR 21500
1	CSR 21501 optional or Free Elect
3	CSR 32300
3	COM 32500
15 credits	

SUMMER	
1	CSR 30000, Retail Internship or Field Experience (2 cr). <u>Or</u> , Study Abroad Internship Program in Beijing, Dublin, London, or Sydney (6 cr). <u>Or</u> , Interns for Indiana (3 cr).
1-6 credits	

Sem 7 FALL	
3	CSR 40600, fall only
3	CSR 34400
3	CSR 34200
3	CSR 40400
3	MINOR/CERT ⁽⁶⁾
1	Free Elective
16 credits	

Sem 8 SPRING	
3	MINOR/CERT ⁽⁶⁾
3	MINOR/CERT ⁽⁶⁾ or Elective
3	ENGL 42000 or 42100
3	MGMT 45500
3	Free Elective or Sci Tech Soc ⁽³⁾
15 credits	

- (1) **Quantitative Reasoning:** MA 153 or higher from the [University Core Curriculum](#)
- (2) **Science Options:** Two courses selected from the [University Core Curriculum](#) Science options (4 – 8 hours).
- (3) **STAT 113** meets the [University Core Curriculum](#) Science, Technology & Society competency. Student may choose STAT 225, 301, or IT 342 to fulfill the Statistics requirement but will need an additional Science, Technology & Society course.
- (4) **Humanities:** 3 hours selected from the [University Core Curriculum](#) Humanities options.
- (5) **Approved Study Abroad** Experience is an option.
- (6) Complete a MINOR or CERTIFICATE to meet degree requirements.

University Core Curriculum:
<https://www.purdue.edu/provost/initiatives/curriculum/course.html>